



MULTI-YEAR EXPERT MEETING ON

# Trade, Services and Development

9th session

4–6 July 2022, Hybrid (online and Palais des Nations, Room XVII), 2.30–4.30 p.m. CEST

Session 2. *The potential for diversification towards and through digitally deliverable services*

**Digitally enabled services: Diversification supported by trade regulations**

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\*The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.





# Digitally enabled services: diversification supported by open trade regulations

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Multi-year Expert Meeting on Trade, Services and Development  
Segment 2. Potential for diversification towards and through digitally deliverable services  
5 July 2022

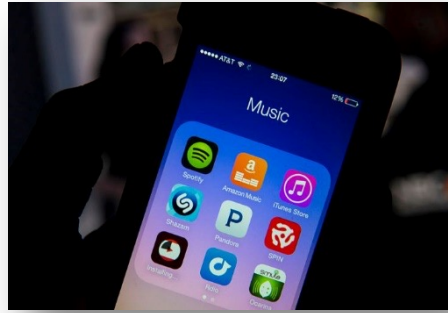


# Digitalisation is key driver of diversification

New **means for delivery** across borders



Changes in the **tradability** of established services



New **'information industries'** emerging (big data, quantum computing, cybersecurity)



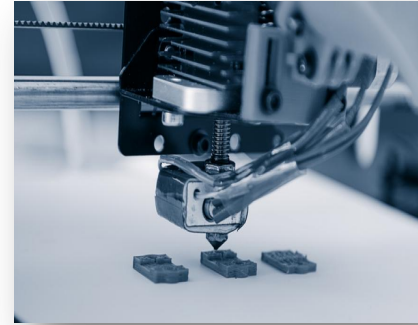
There is a greater **bundling** of goods & services



**Services enable digital trade** (telecoms, financial services, transport, logistics, etc.)



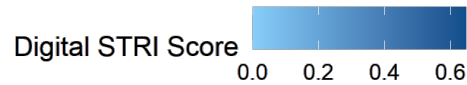
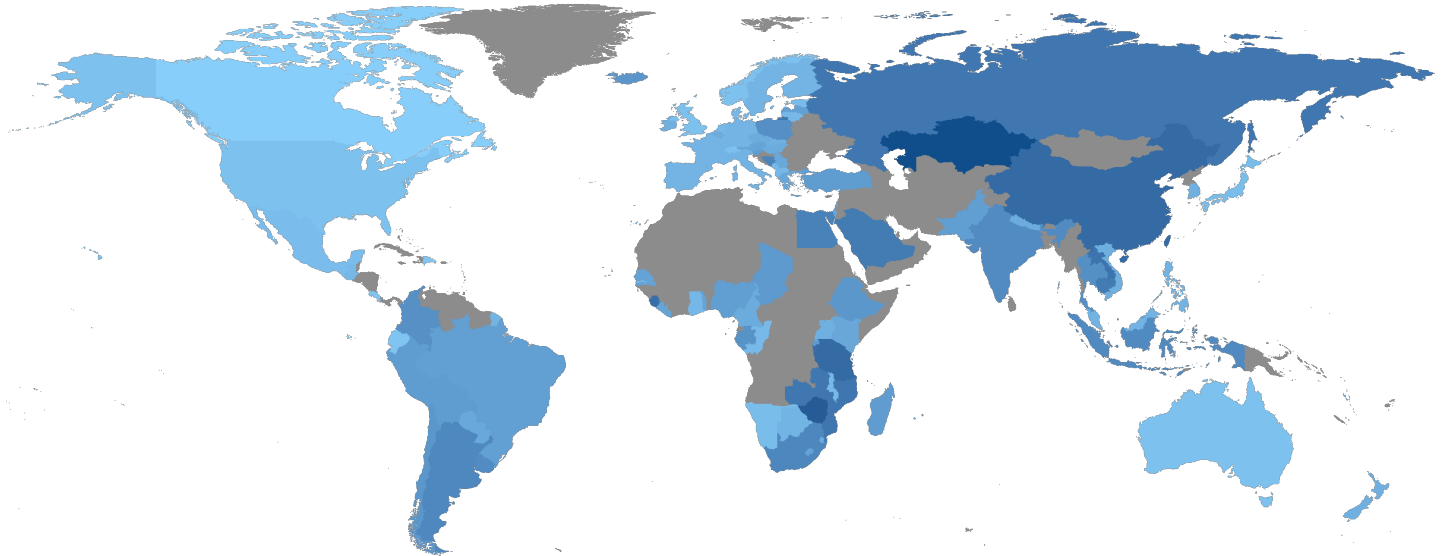
**Emerging technologies** (3D printing, AI) change how & what we trade





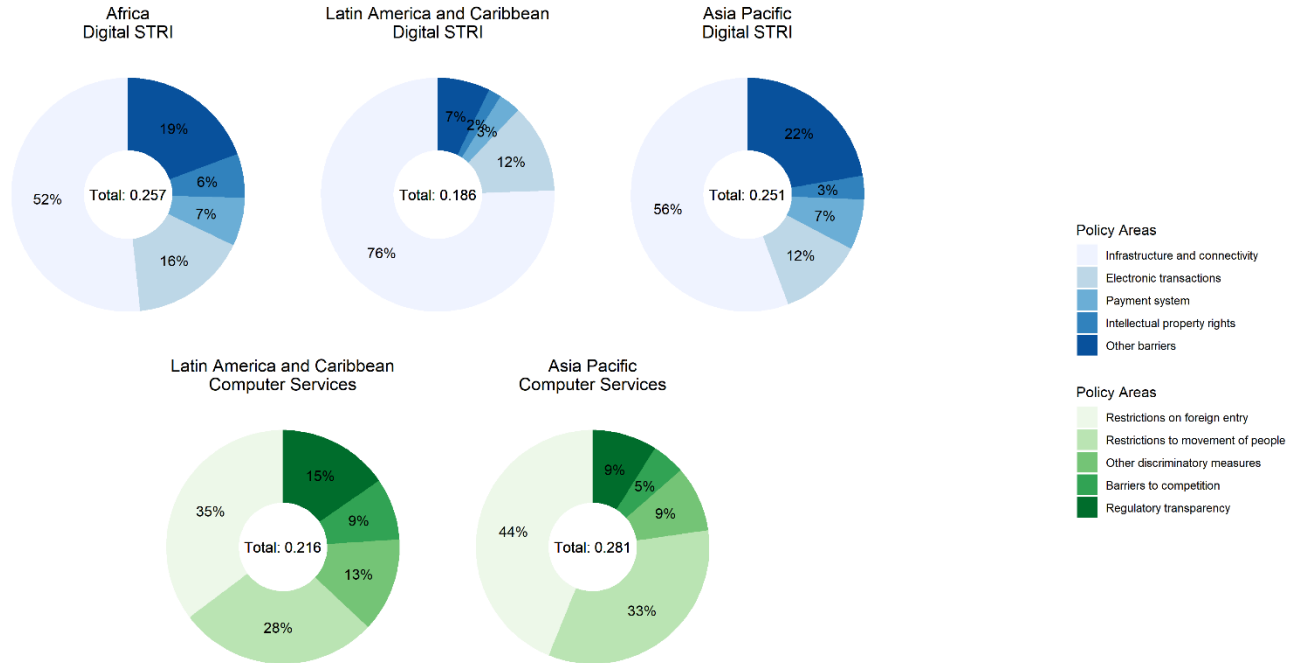
# Global barriers to digital services trade are high

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# Differences are wide across regions

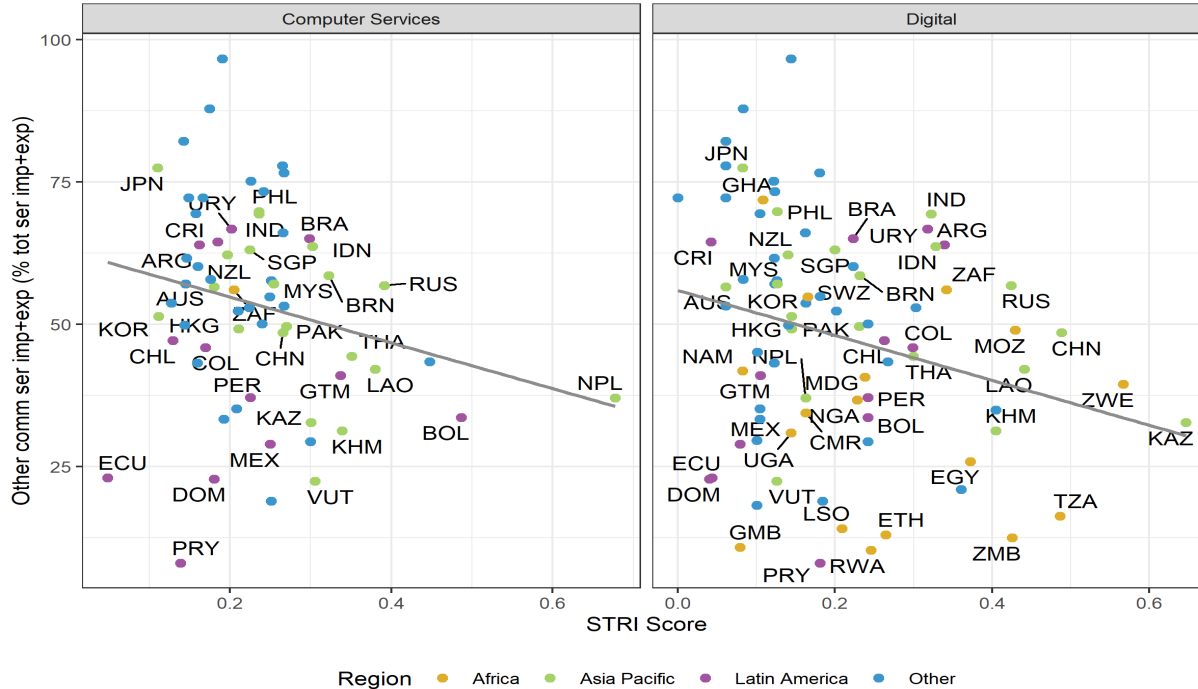


Source: OECD Digital STRI 2021



# Scope to improve digital trade policies

## Digitally enabled services and regulatory restrictions





# Conclusions

- Informed policy discussions rely on good measurement tools
- Growing evidence suggests that barriers remain high for digital services trade
- Closer cooperation, regionally and internationally, is key to build an enabling regulatory environment

New OECD-ESCAP-ECA-ECLAC





## Contact us

We look forward to hearing from you!



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