

Statistics on international trade in services

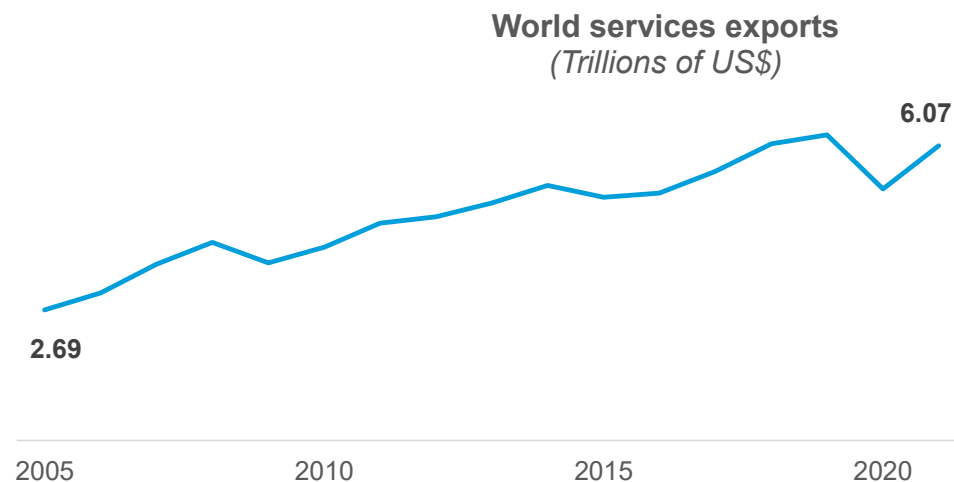
- are needed
- are difficult to compile
- are worth being improved



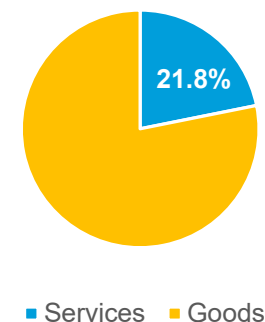
Growing importance of statistics on international trade-in-services

Needed for ...

- assessment of international competitiveness
- trade negotiations, trade policy formation
- market analysis
- research
- balance of payments
- ...



Value of global exports, 2021



Difficult to compile

Nature of services

- Intangible
- Production activities rather than physical objects
- Trade not separable from production

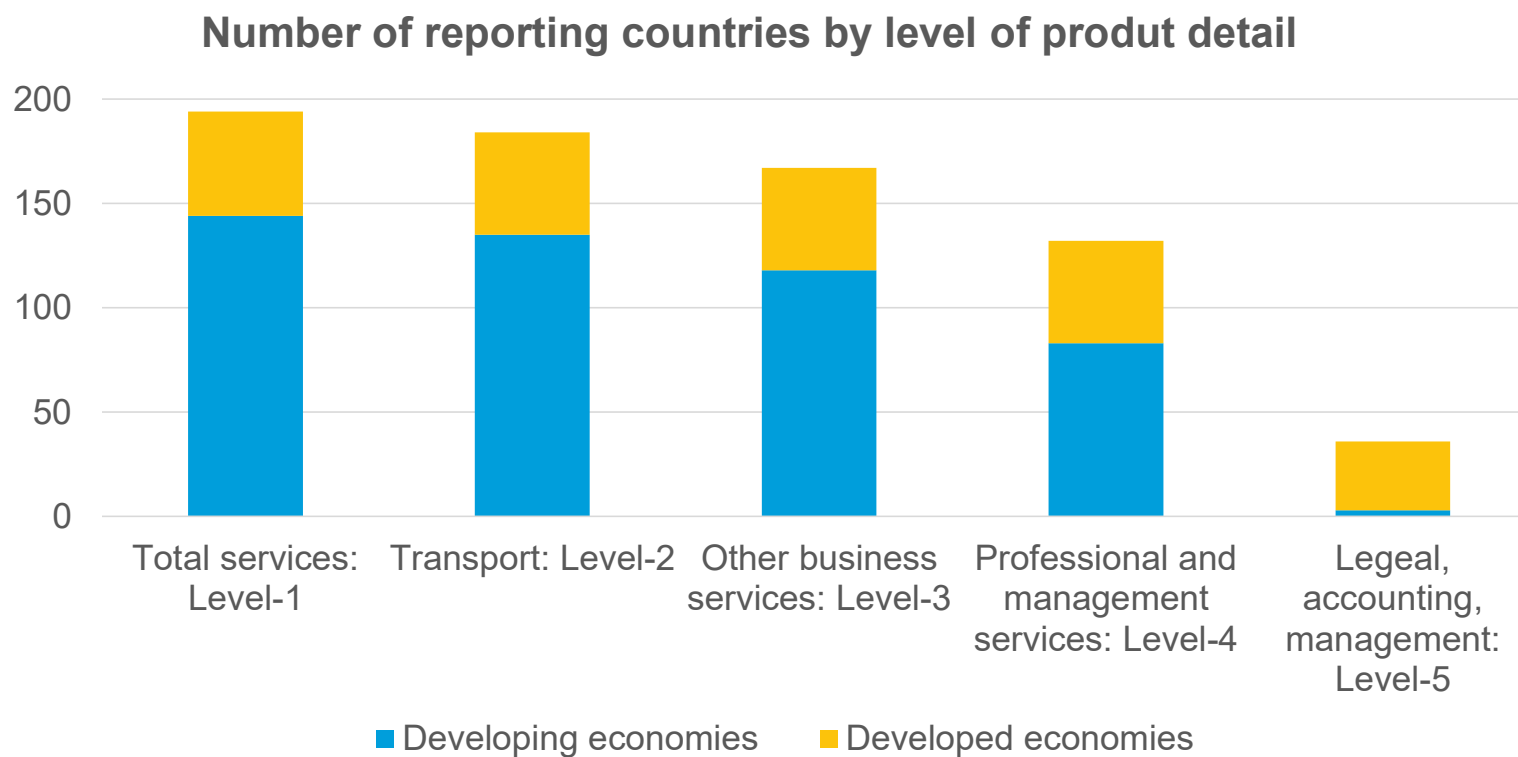
Data sources

- Administrative data not always an option
- Importance of surveys
 - Need for a sample frame (business register)
 - Non-response
 - Survey costs
- Multiple data sources (specific to categories)

Statistical system

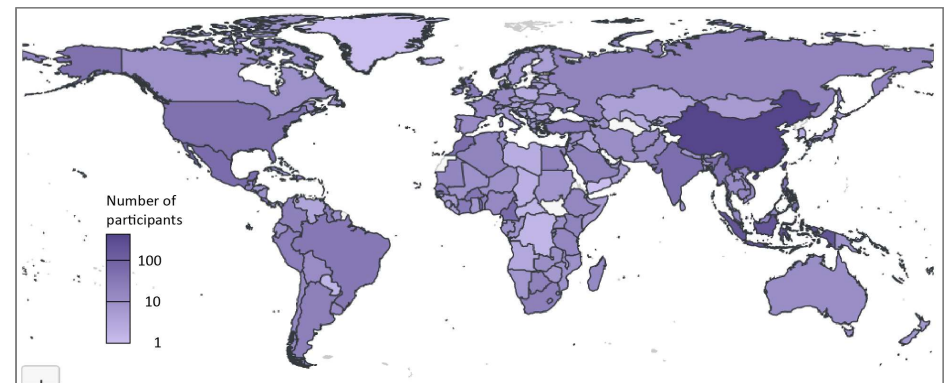
- IT infrastructure
- Knowledge
- Institutional arrangements
- Financial resources
- Confidentiality, trust

Availability of national TiS data

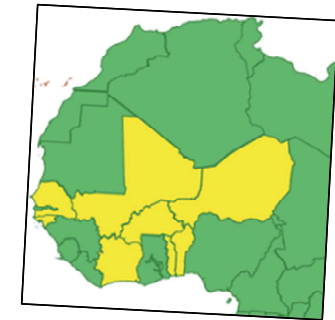
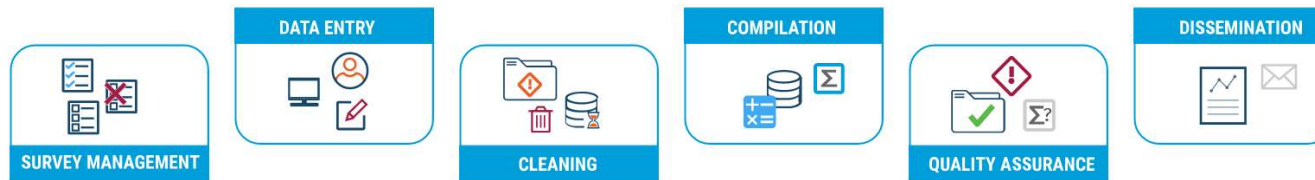


Building up capacities

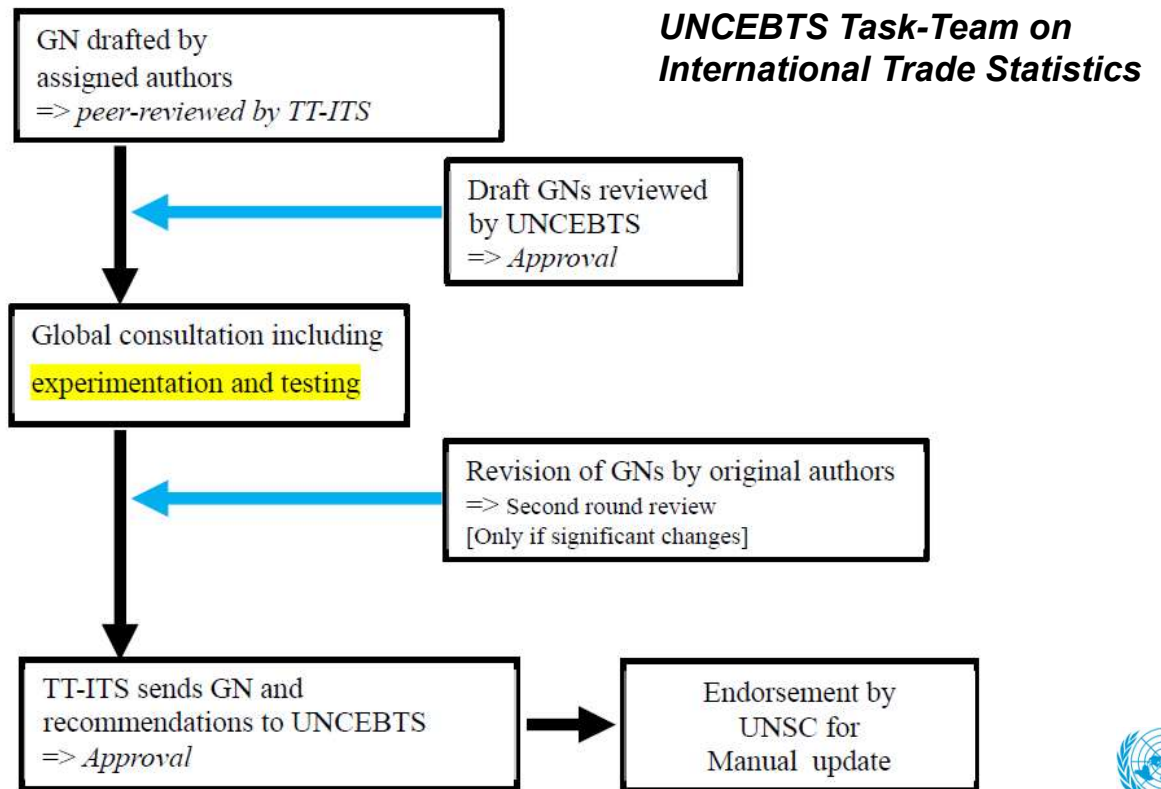
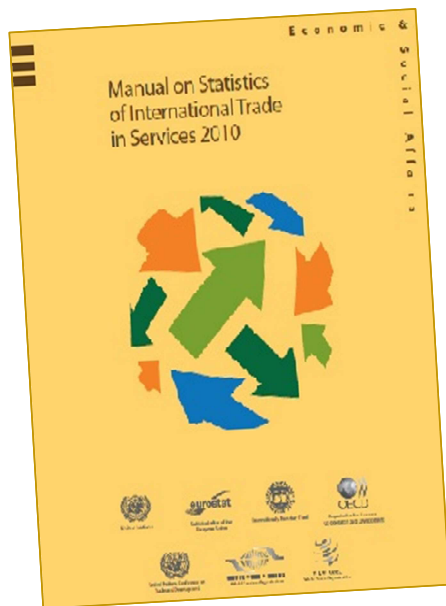
TrainForTrade e-learning



TiSSTAT



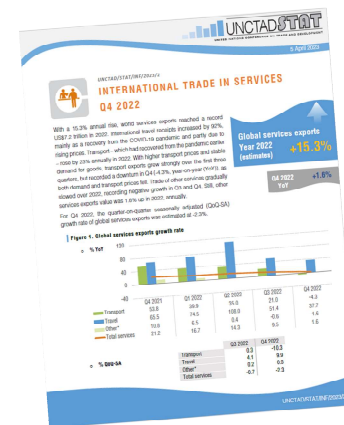
Reviewing the compilation standards



UNCTAD information products

UNCTADstat Data Center

The screenshot shows the UNCTADstat Data Center interface. At the top, there are navigation tabs: ABOUT, DATA, COUNTRY PROFILES, DATA EXPLORATION, INFOGRAPHICS, and DOCUMENTATION. Below these are icons for EN and FR. The main area is divided into 'Reports', 'Table', and 'Chart' views. A search bar is present. On the left, there is a 'Folders' list including 'International merchandise trade', 'International trade in services', 'Digital economy', 'Technology and innovation', 'Trade and Biodiversity', 'Ocean trade', 'Plastics trade', 'Creative economy', 'Iron ore (Discontinued)', 'Maritime transport', 'Transport costs', 'Balance of payments', 'Output and income', 'Productive capacities', 'Inflation and exchange rates', 'Commodity prices', and 'Population'. The main content area displays a list of reports, including 'Services (BPM6), Preliminary annual estimates based on quarterly data: Exports and imports by main service-category', 'Services (BPM6): Trade and growth by main service-category, quarterly', 'Services (BPM6): Exports and imports by service category, trading partner world, annual', 'Services (BPM6): Exports and imports by service category and trading partner, annual', 'Services (BPM5): Exports and imports by service-category, value, shares and growth, annual, 1980-2013 (Discontinued)', and 'Bulk download (7-Zip)'. Below the list, a table titled 'Services (BPM6): Trade and growth by main service-category, quarterly' is displayed, showing data for 'World' and 'Latin America and the Caribbean' across various service categories and quarters from 2020 to 2022.



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