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Second Session

Presentation

Sharing country experiences:
The role of creative services in development strategies

Mr. Azizbek Mannopov
Deputy Chairperson
Art and Culture Development Foundation
Republic of Uzbekistan

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Economic profile of creative industries in the Republic of Uzbekistan

A study carried out on the initiative of the Art and Culture Development Foundation under the Cabinet of Ministers of the Republic of Uzbekistan

July 2024
About the Foundation

The Art and Culture Development Foundation of the Republic of Uzbekistan was established in 2017 by the decree of the President of the Republic of Uzbekistan.
Exhibition at Arab World Institute (Paris, Nov 2022 – May 2023)
Creative Economy in Uzbekistan

- 37 mio inhabitants
- GDP USD 90bio
- Over 50% of the population is under 30yo
- Since 2016, Uzbekistan has initiated over 120 decrees to support creative economy
Creative Economy in Uzbekistan

- Net Trade Balance in the Creative Industries by 2022
- New law on creative economy to be announced in October 2024
- Development Strategy of New Uzbekistan (2022-2026)
IT Park, Tashkent
<table>
<thead>
<tr>
<th>Creative services</th>
<th>Creative goods</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,427 %</strong></td>
<td><strong>0,352 %</strong></td>
</tr>
<tr>
<td>Contribution of the creative service</td>
<td>Contribution of the creative goods</td>
</tr>
<tr>
<td>sector to GDP in 2022.</td>
<td>sector to GDP in 2022.</td>
</tr>
<tr>
<td><strong>$1 157,5 million</strong></td>
<td><strong>$285,4 million</strong></td>
</tr>
<tr>
<td>Contribution of creative services to GDP</td>
<td>Contribution of creative goods to GDP</td>
</tr>
<tr>
<td>in 2022</td>
<td>in 2022</td>
</tr>
<tr>
<td><strong>14,8 %</strong></td>
<td><strong>9,3 %</strong></td>
</tr>
<tr>
<td>Average growth rate of the contribution</td>
<td>Average growth rate of contribution</td>
</tr>
<tr>
<td>of creative services to GDP</td>
<td>of the creative goods sector to GDP</td>
</tr>
</tbody>
</table>

Source: Uzbekistan Statistics Agency
### Employment in the creative industries of the Republic of Uzbekistan

<table>
<thead>
<tr>
<th>Creative services</th>
<th>Creative goods</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1,093 %</strong></td>
<td><strong>0,688 %</strong></td>
</tr>
<tr>
<td>the share of employees in the creative service sector out of the total number of employees in 2022.</td>
<td>the share of employees in the creative goods sector out of the total number of employees in 2022. of total employment in 2022.</td>
</tr>
<tr>
<td><strong>164,303 people.</strong></td>
<td><strong>103,492 people.</strong></td>
</tr>
<tr>
<td>The number of employees in the creative service sector in 2022.</td>
<td>Number of employees in the creative goods sector in 2022.</td>
</tr>
<tr>
<td><strong>6,0 %</strong></td>
<td><strong>6,9 %</strong></td>
</tr>
<tr>
<td>Average growth rate of the number of employees in creative services.</td>
<td>Average growth rate of the number of employees in creative goods sector.</td>
</tr>
</tbody>
</table>

**Since 2016, the number of people employed in the creative industries has grown by 37.8%**

**1,781 %**
the share of workers involved in creative industries in total employment in 2022.

**267,795 people.**
the number of all employees in the creative industries in 2022.

*Source: Uzbekistan Statistics Agency*
Distribution of domestic market shares by types of creative industries in the Republic of Uzbekistan. (million USD)

3 026,83 million USD
Total size of the domestic creative industries market in Uzbekistan

1 832,54 million USD
size of the domestic market for creative services in Uzbekistan

18,8 %
Profitability of creative industries in the service sector

1 194,29 million USD
size of the domestic market for creative goods in Uzbekistan

5,0 %
Profitability of creative industries in the goods sector

Source: Uzbekistan Statistics Agency
Exports of creative goods and services in the Republic of Uzbekistan

Share of creative goods and services in total exports of the Republic of Uzbekistan. (%)

4.74%

Share of creative goods and services in total exports of the Republic of Uzbekistan for 2022.

Source: Uzbekistan Statistics Agency
Exports of creative goods and services in the Republic of Uzbekistan

Size of exports of creative goods and services of the Republic of Uzbekistan. (million USD)

936,02 million USD
Total exports of creative goods and services of the Republic of Uzbekistan for 2022.

29 %
Average growth rate of exports of creative goods and services of the Republic of Uzbekistan

44 %
Average growth rate of exports of creative industries services in the Republic of Uzbekistan

28 %
Average growth rate of exports of creative industries goods of the Republic of Uzbekistan

Source: Uzbekistan Statistics Agency
Exports of creative goods and services in the Republic of Uzbekistan

Trade balance of goods and services of creative industries in the Republic of Uzbekistan. (million USD)

363,63 million USD

Trade balance of creative goods and services of the Republic of Uzbekistan for 2022.

Source: Uzbekistan Statistics Agency
Share of creative industries in regional exports of goods and services of the Republic of Uzbekistan for 2022. (%)

Top 5 regions
in terms of exports goods and services creative industries for 2022.

- Tashkent: 493.43 million USD
- Tashkent region: 226.67 million USD
- Andijan region: 187.71 million USD
- Namangan region: 97.22 million USD
- Samarkand region: 95.14 million USD

Source: Uzbekistan Statistics Agency
Thank you