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**Second Session**

**Presentation**

**Sharing country experiences:**

**The role of creative services in development strategies**

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# Economic profile of creative industries in the Republic of Uzbekistan

A study carried out on the initiative of the Art and Culture Development Foundation  
under the Cabinet of Ministers of the Republic of Uzbekistan

July 2024

# About the Foundation

The Art and Culture Development Foundation of the Republic of Uzbekistan was established in 2017 by the decree of the President of the Republic of Uzbekistan.



Centre for Contemporary Art Tashkent (Opening S2 2025)



Exhibition at Arab World Institute (Paris, Nov 2022 – May 2023)

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# Creative Economy in Uzbekistan

- 37 mio inhabitants
- GDP USD 90bio
- Over 50% of the population is under 30yo
- Since 2016, Uzbekistan has initiated over 120 decrees to support creative economy

# Creative Economy in Uzbekistan

- Net Trade Balance in the Creative Industries by 2022
- New law on creative economy to be announced in October 2024
- Development Strategy of New Uzbekistan (2022-2026)





Itchan Kala, Khiva



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Silk Masters, Margilon



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Lazgi



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**IT PARK**

**UZBEKISTAN**

IT Park, Tashkent

# Contribution of creative industries to the economy Republic of Uzbekistan

Since 2016, the share of the contribution of the creative industries to GDP has doubled

**1,779 %**

The contribution of the creative industries to GDP in 2022.

**\$1 442,9 million**

Size of creative industries contribution to GDP in 2022

## Creative services

**1,427 %**

Contribution of the creative service sector to GDP in 2022.

**\$1 157,5 million**

Contribution of creative services to GDP in 2022

**14,8 %**

Average growth rate of the contribution of creative services to GDP

## Creative goods

**0,352 %**

Contribution of the creative goods sector to GDP in 2022.

**\$285,4 million**

Contribution of creative goods to GDP in 2022

**9,3 %**

Average growth rate of contribution of the creative goods sector to GDP

# Employment in the creative industries of the Republic of Uzbekistan

Since 2016, the number of people employed in the creative industries has grown by 37.8%

**1,781 %**

the share of workers involved in creative industries in total employment in 2022.

**267 795 people.**

the number of all employees in the creative industries in 2022.

## Creative services

**1,093 %**

the share of employees in the creative service sector out of the total number of employees in 2022.

**164 303 people.**

The number of employees in the creative service sector in 2022.

**6,0 %**

Average growth rate of the number of employees in creative services.

## Creative goods

**0,688 %**

the share of employees in the creative goods sector of the total number of employees in 2022.  
of total employment in 2022.

**103 492 people.**

Number of employees in the creative goods sector in 2022.

**6,9 %**

Average growth rate of the number of employees in creative goods sector.

# Distribution of domestic market shares by types of creative industries in the Republic of Uzbekistan. (million USD)

**3 026,83 million USD**

Total size of the domestic creative industries market in Uzbekistan

**1 832,54 million USD**

size of the domestic market for creative services in Uzbekistan

**18,8 %**

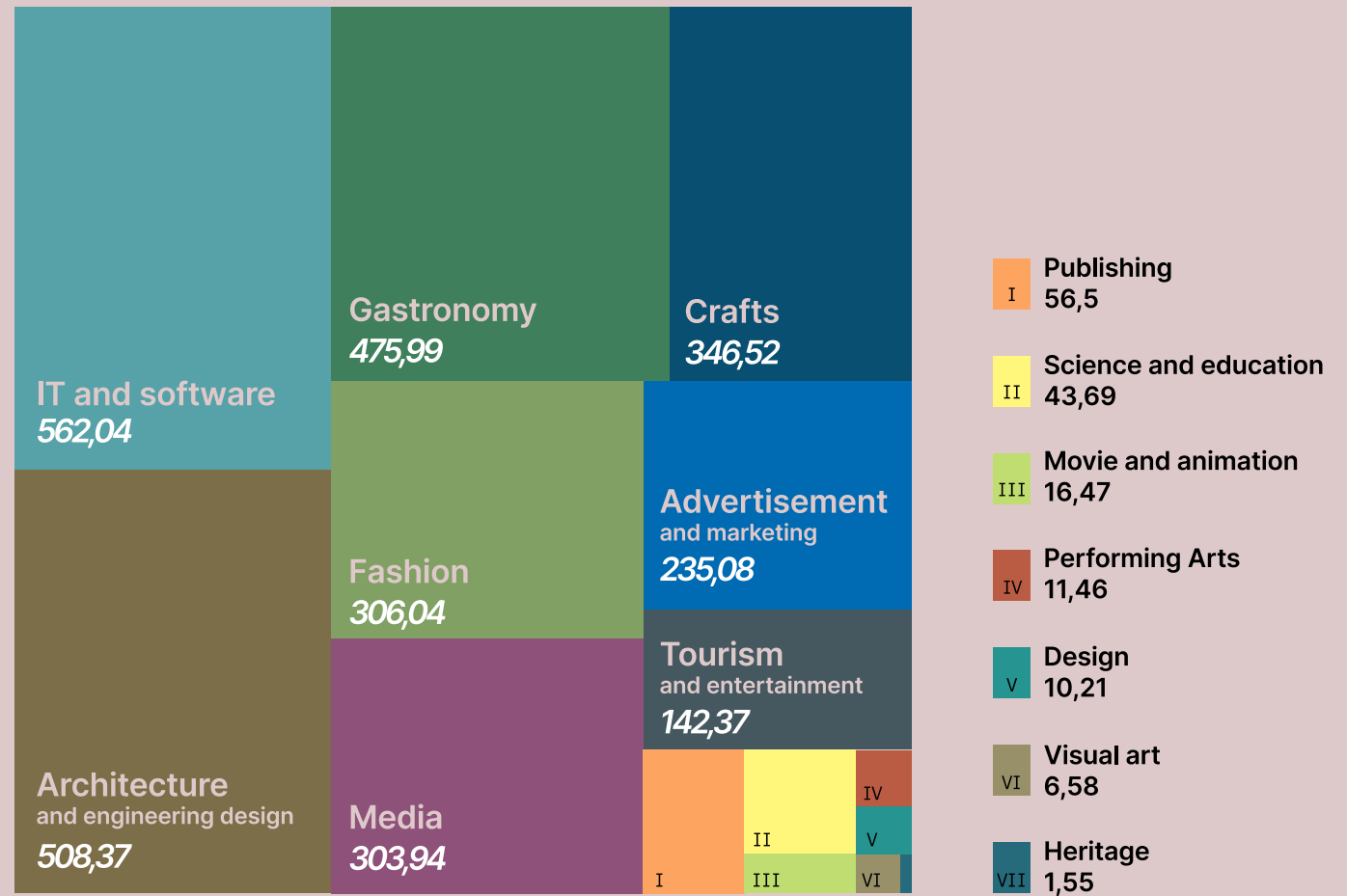
Profitability of creative industries in the service sector

**1 194,29 million USD**

size of the domestic market for creative goods in Uzbekistan

**5,0 %**

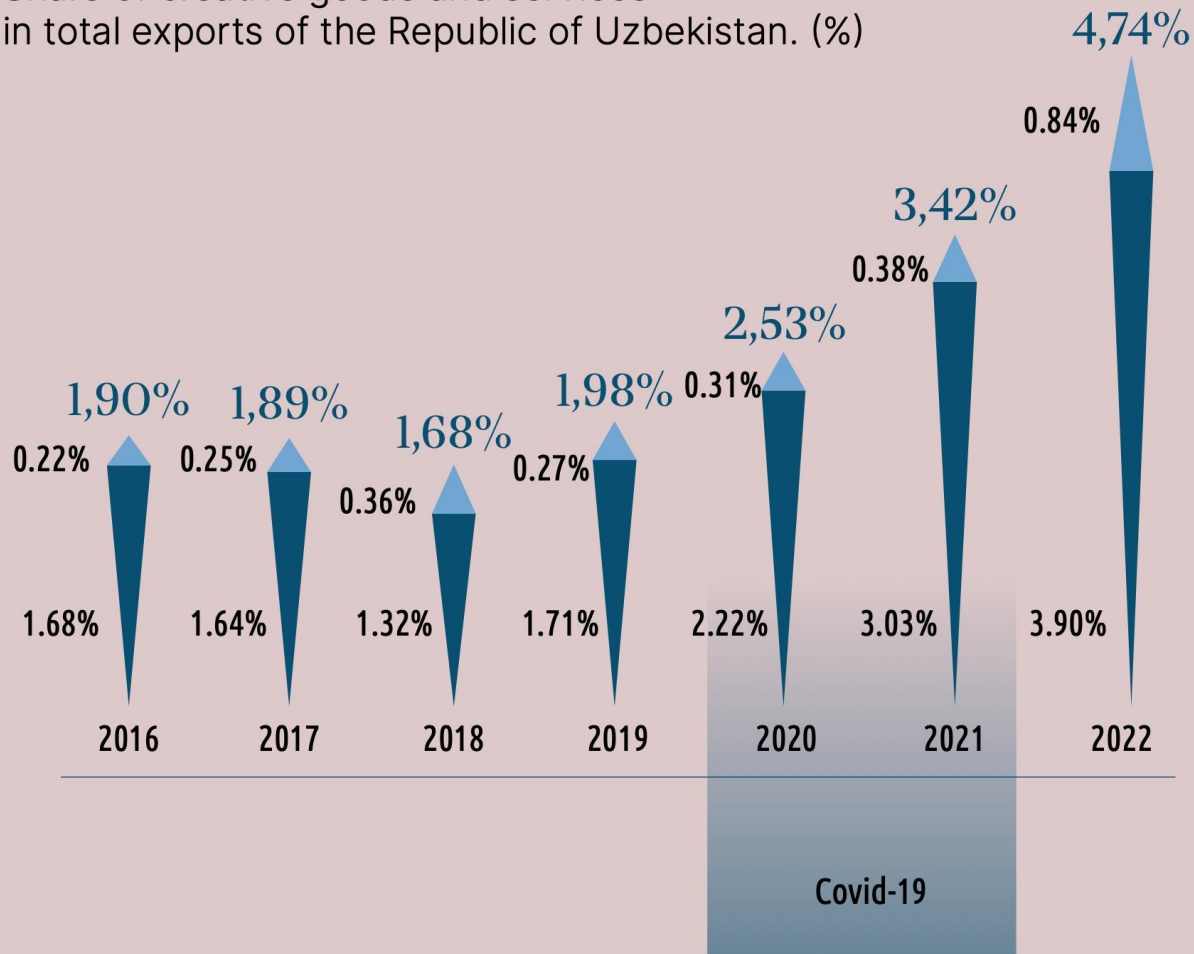
Profitability of creative industries in the goods sector





# Exports of creative goods and services in the Republic of Uzbekistan

Share of creative goods and services in total exports of the Republic of Uzbekistan. (%)



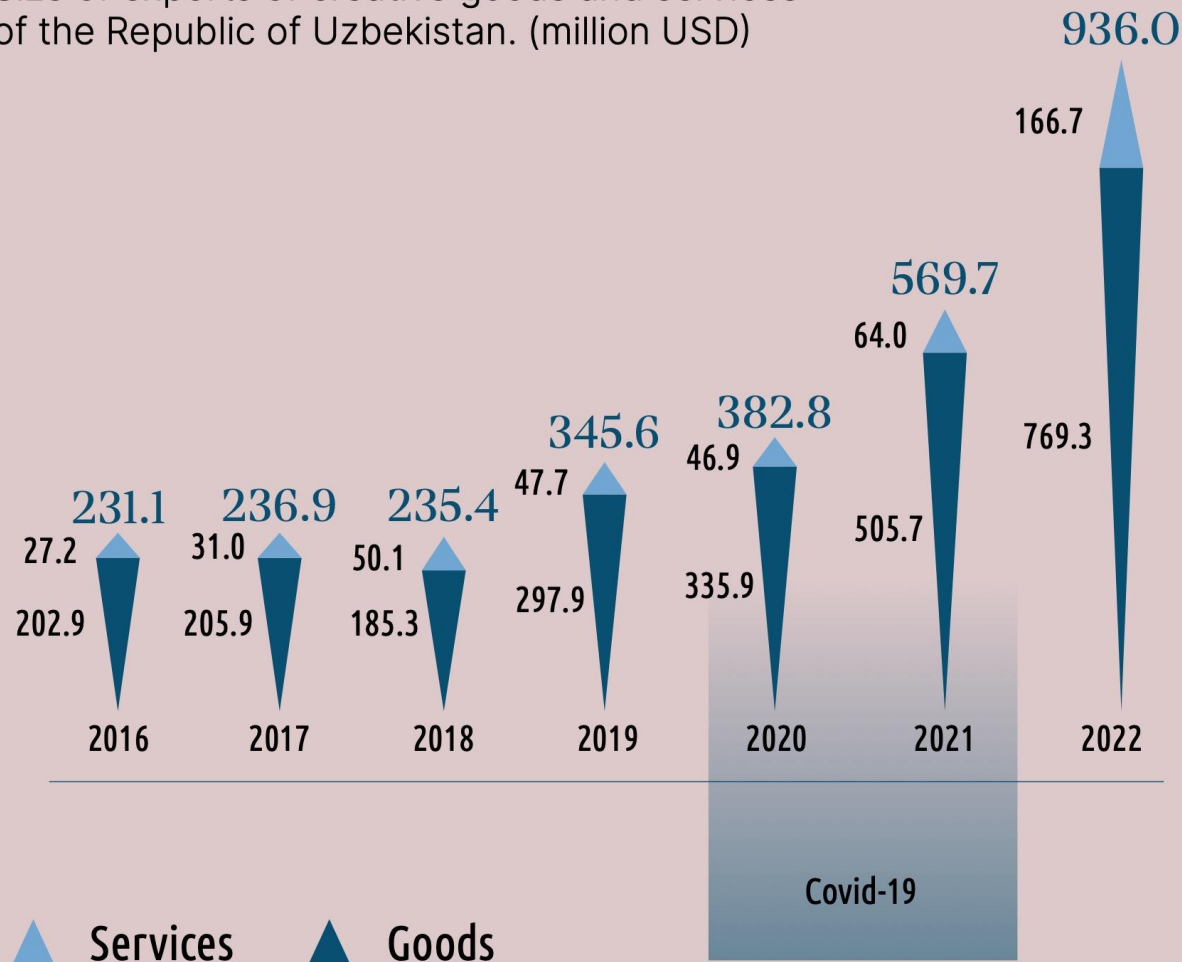
**4,74 %**

Share of creative goods and services in total exports of the Republic of Uzbekistan for 2022.

- ▲ Services
- ▲ Goods

# Exports of creative goods and services in the Republic of Uzbekistan

Size of exports of creative goods and services of the Republic of Uzbekistan. (million USD)



**936,02 million USD**

Total exports of creative goods and services of the Republic of Uzbekistan for 2022.

**29 %**

Average growth rate of exports of creative goods and services of the Republic of Uzbekistan

**44 %**

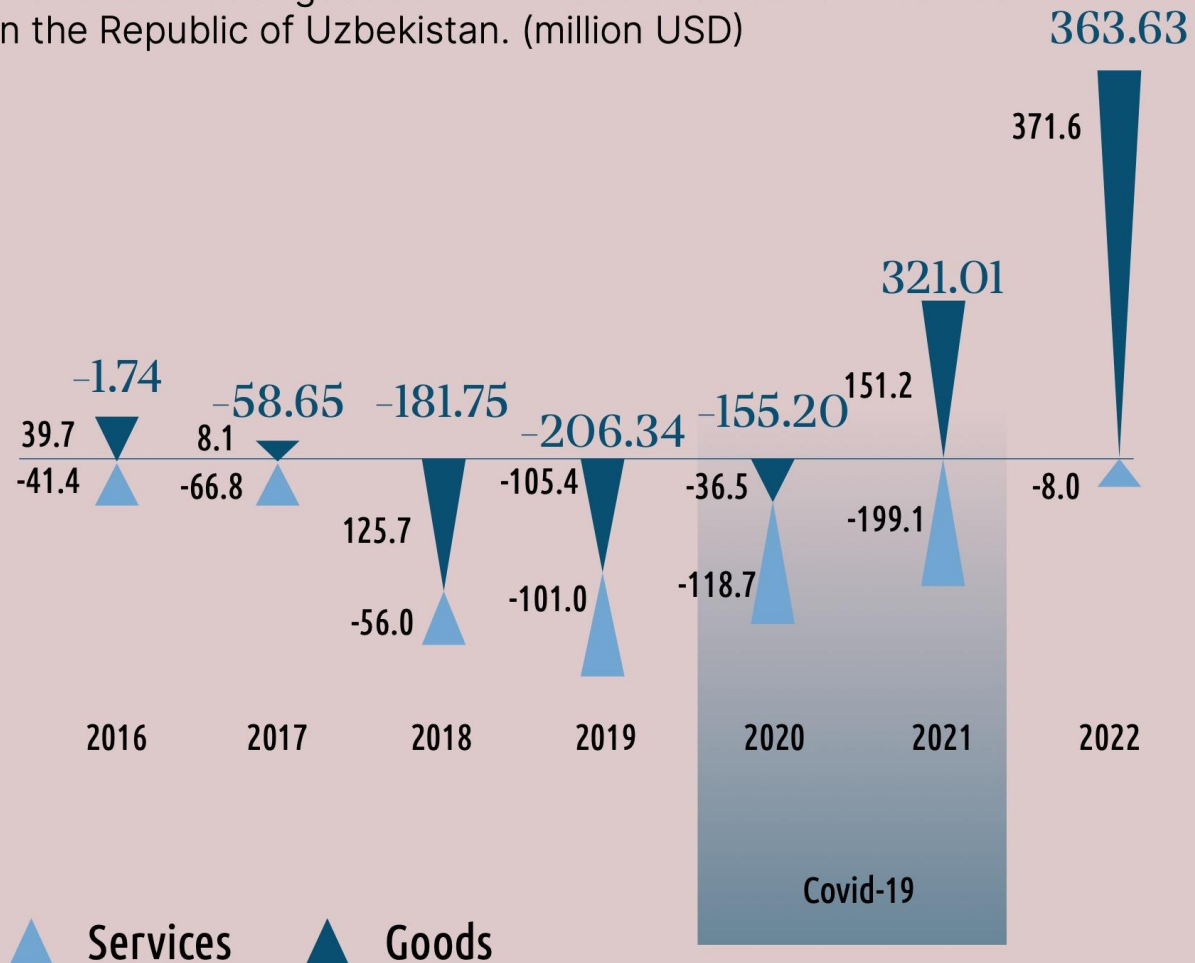
Average growth rate of exports of creative industries services in the Republic of Uzbekistan

**28 %**

Average growth rate of exports of creative industries goods of the Republic of Uzbekistan

# Exports of creative goods and services in the Republic of Uzbekistan

Trade balance of goods and services of creative industries in the Republic of Uzbekistan. (million USD)



## 363,63 million USD

Trade balance of creative goods and services of the Republic of Uzbekistan for 2022.

# Share of creative industries in regional exports of goods and services of the Republic of Uzbekistan for 2022. (%)

## Top 5 regions

in terms of exports goods and services creative industries for 2022.

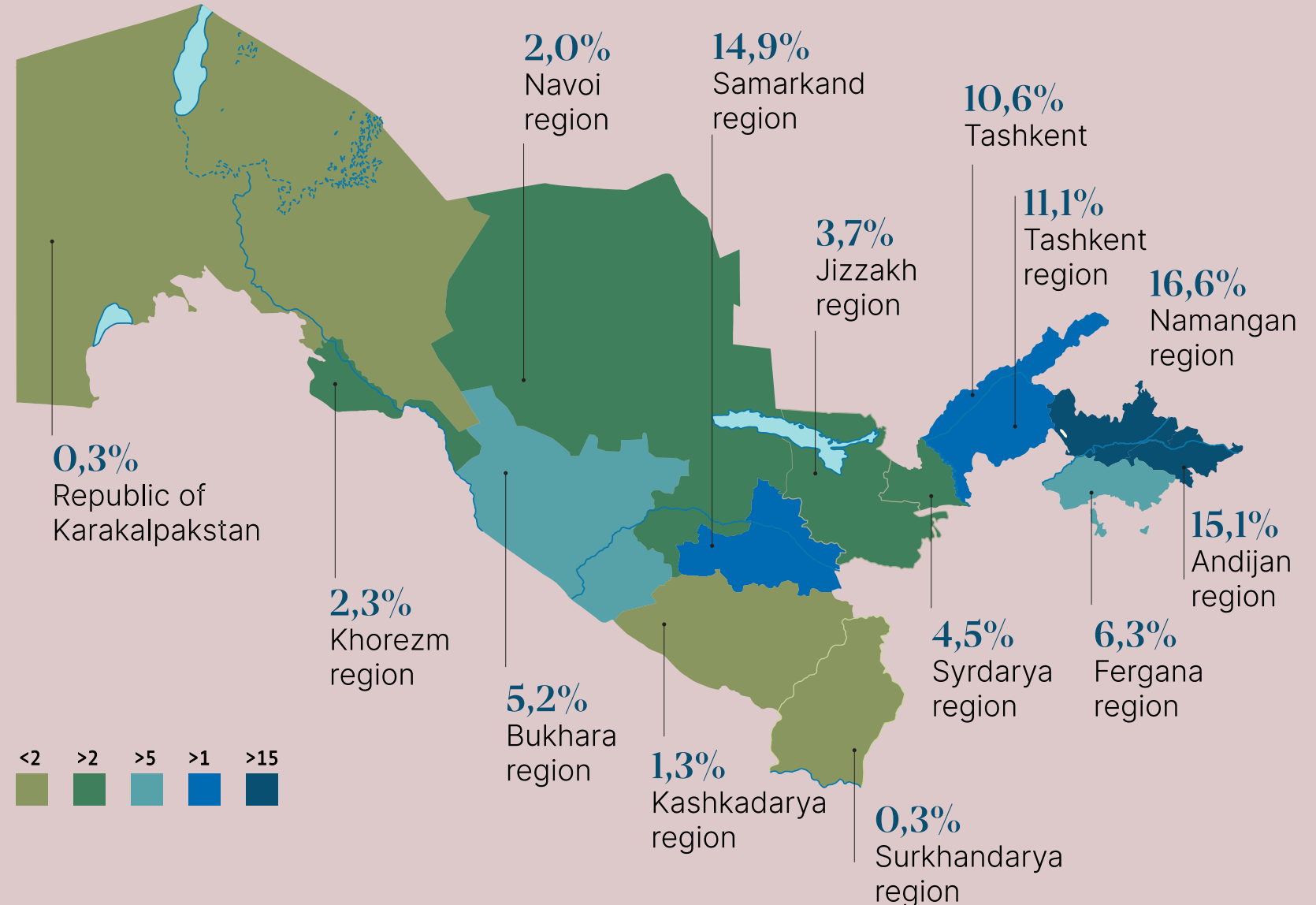
Tashkent **493.43 million USD**

Tashkent region **226.67 million USD**

Andijan region **187.71 million USD**

Namangan region **97.22 million USD**

Samarkand region **95.14 million USD**





Thank you

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