

Intergovernmental
Group of Experts on
**Consumer Protection
Law and Policy**

9th session

6–8 July 2026 - Palais des Nations - Geneva

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

Intergovernmental Group of Experts on
Consumer Protection Law and Policy
9th session

UNCTAD

World Consumer Protection Map

Tuesday, 7 July 2026
17:00-18:00, Room XII





World Consumer Protection Map 2025–2026 Update

Increasing data availability through the world's most comprehensive database on consumer protection laws and institutions

Started in 2016

Mandated by
the First IGE
request

Built with
Member State
data

A living global evidence tool for more comparable and more useful consumer protection data

Mandate: following GA resolution 70/186, the First IGE in October 2016 requested UNCTAD to prepare a study on legal and institutional frameworks for consumer protection.

Scan to open the Map





A global intelligence asset — built with Member States

A living reference point for evidence-based consumer protection policy

Not a static report. A global tool to compare, learn and update.

The World Consumer Protection Map turns national submissions into comparable information across laws, institutions and policies — helping authorities identify trends, benchmarks and gaps.

Legal frameworks

See how consumer laws are structured and updated

Institutions

Understand mandates, powers and enforcement arrangements

Policy priorities

Track how national systems respond to new risks

Benchmarks

Compare approaches and spot areas for cooperation

This is the world's most comprehensive and exhaustive database focused on consumer protection laws and institutions — and it is becoming more valuable as more countries update their data.



UNCTAD World Consumer Protection Map

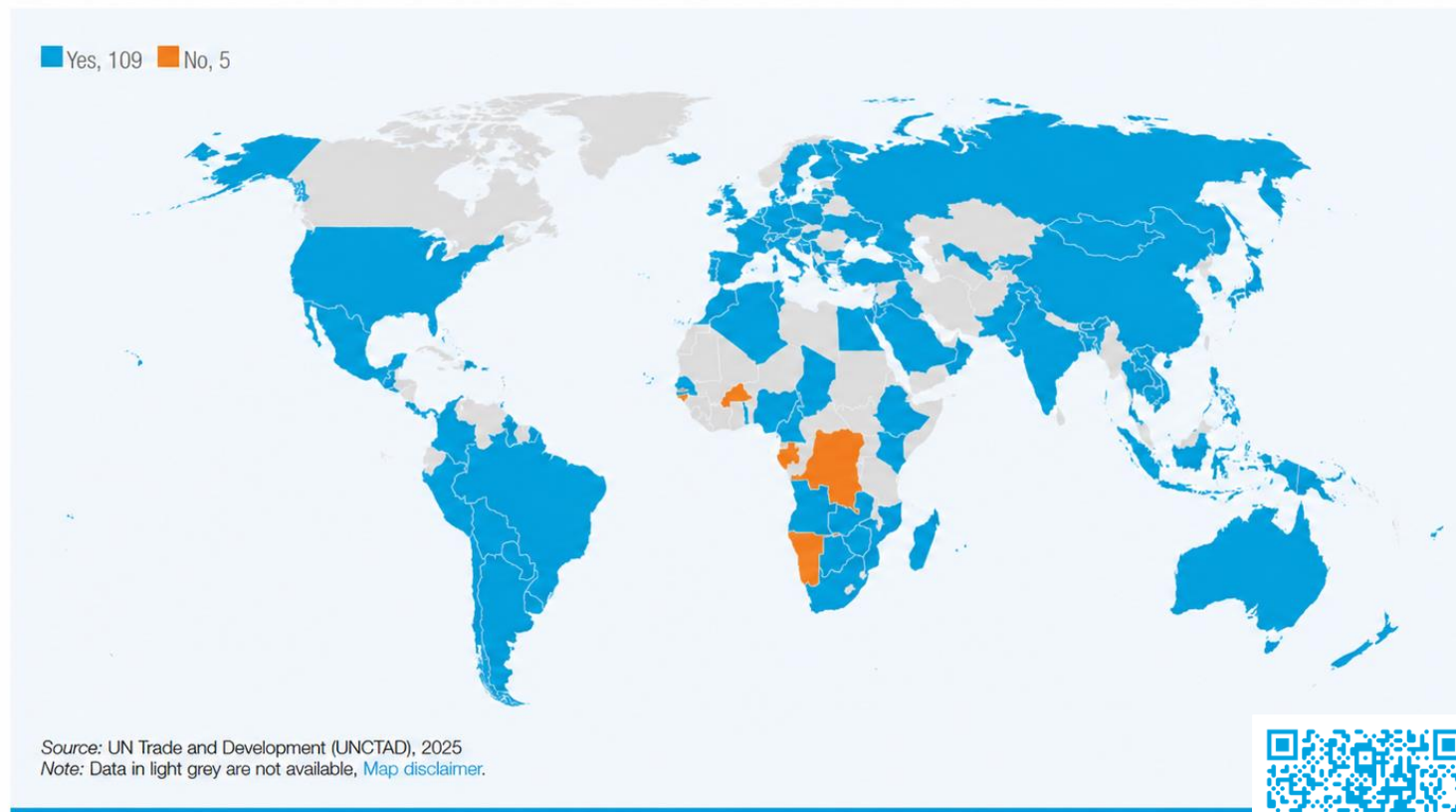
Turning country submissions into comparable evidence on consumer protection systems

Why this matters

Consumer protection is changing fast. The Map helps capture where countries have specific legal frameworks, how institutions are organized, and where policy cooperation can be deepened.

The result: better visibility of national systems and a stronger basis for future work.

Countries with a specific law(s) on consumer protection



Updated coverage 2025-2026

Unlocking Global Consumer Protection Intelligence

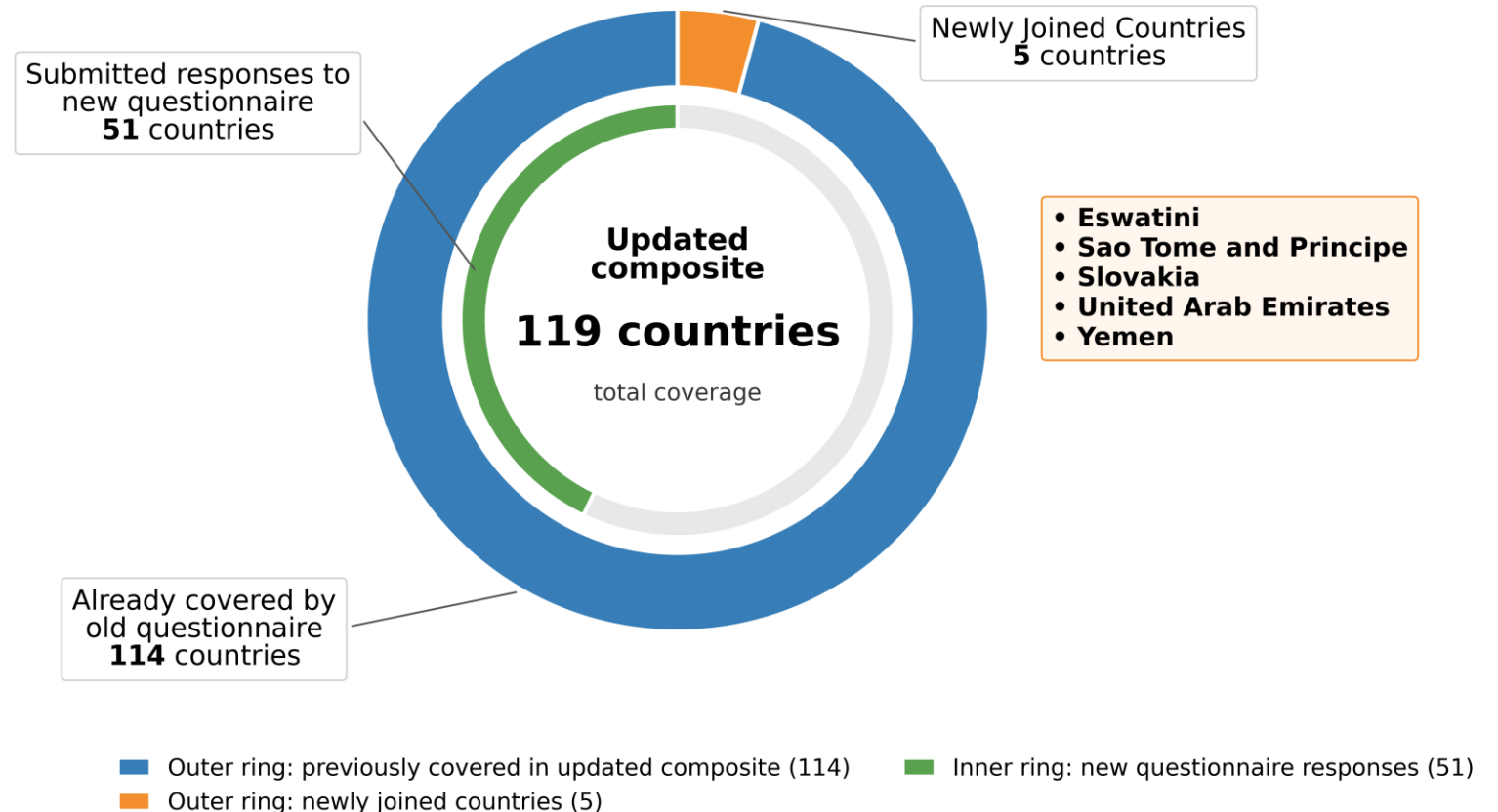
From 114 to 119 countries:
Growing evidence base

119

countries in updated
composite coverage

+5

new contributing countries



➤ 2025–2026 data collection: tracking evolving consumer protection priorities

Important update: the questionnaire has been refreshed to reflect evolving consumer protection priorities.

Digital markets & AI

Example

Online platforms, dark patterns and algorithmic decision-making.

Why it matters

Consumer harm can scale quickly and cross borders.

Product safety & cross-border risk

Example

Unsafe products sold through global online marketplaces.

Why it matters

Enforcement often requires faster alerts and cooperation.

Sustainability claims & vulnerable consumers

Example

Green claims, circular economy products and targeted advertising.

Why it matters

Consumers need reliable information to make safe, informed choices.



Join the UNCTAD World Consumer Protection Map

More
information:



Thank you!

