

United Nations Trade and Development (UNCTAD)

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**Trade and market access in natural fibres**

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# Trade and market access in natural fibres

Global Commodities Forum, December 9, 2024

Marco Fugazza, DITC, UNCTAD

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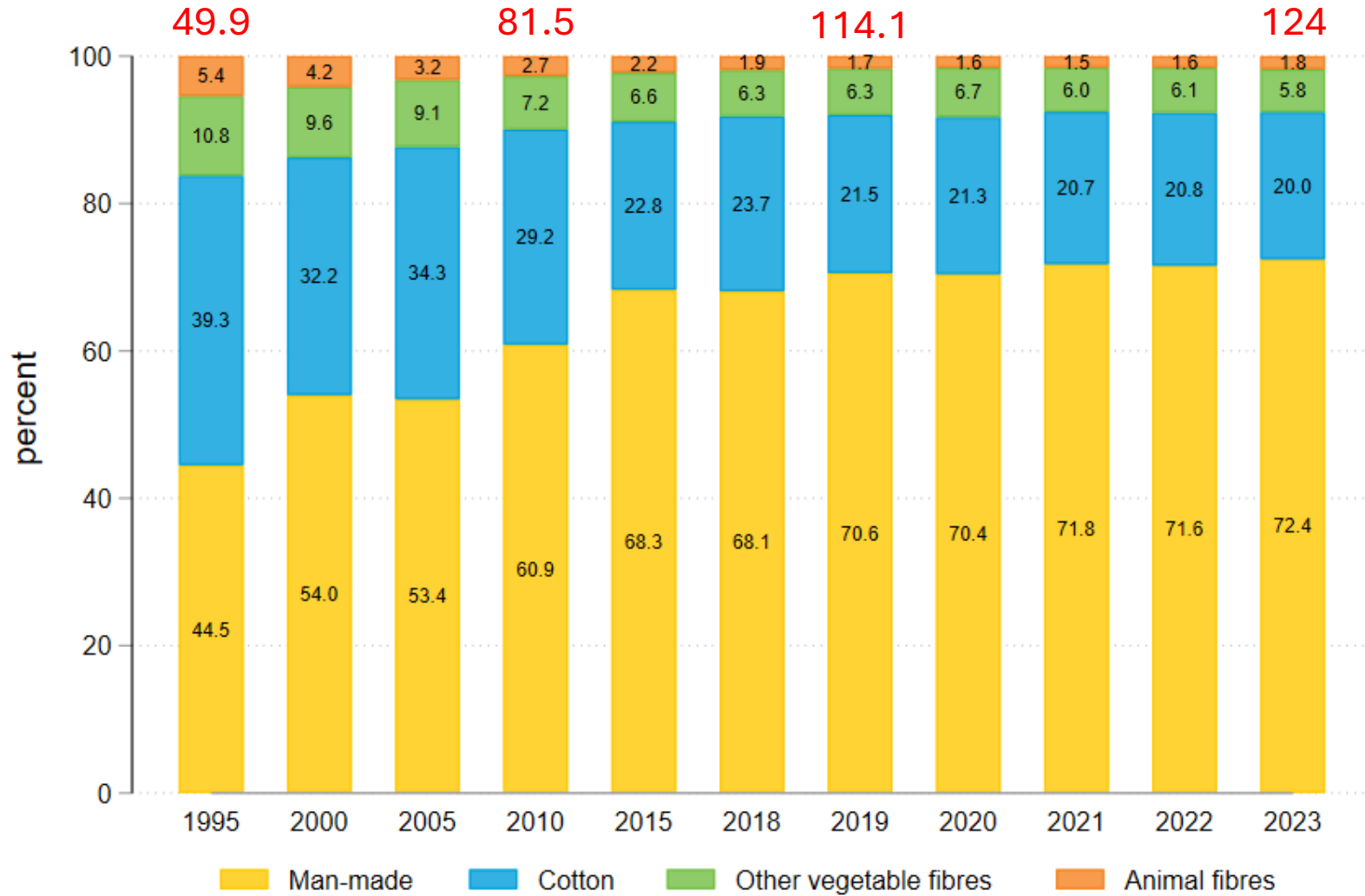
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# 1. Introduction



# Predominance of man-made fibres in world production

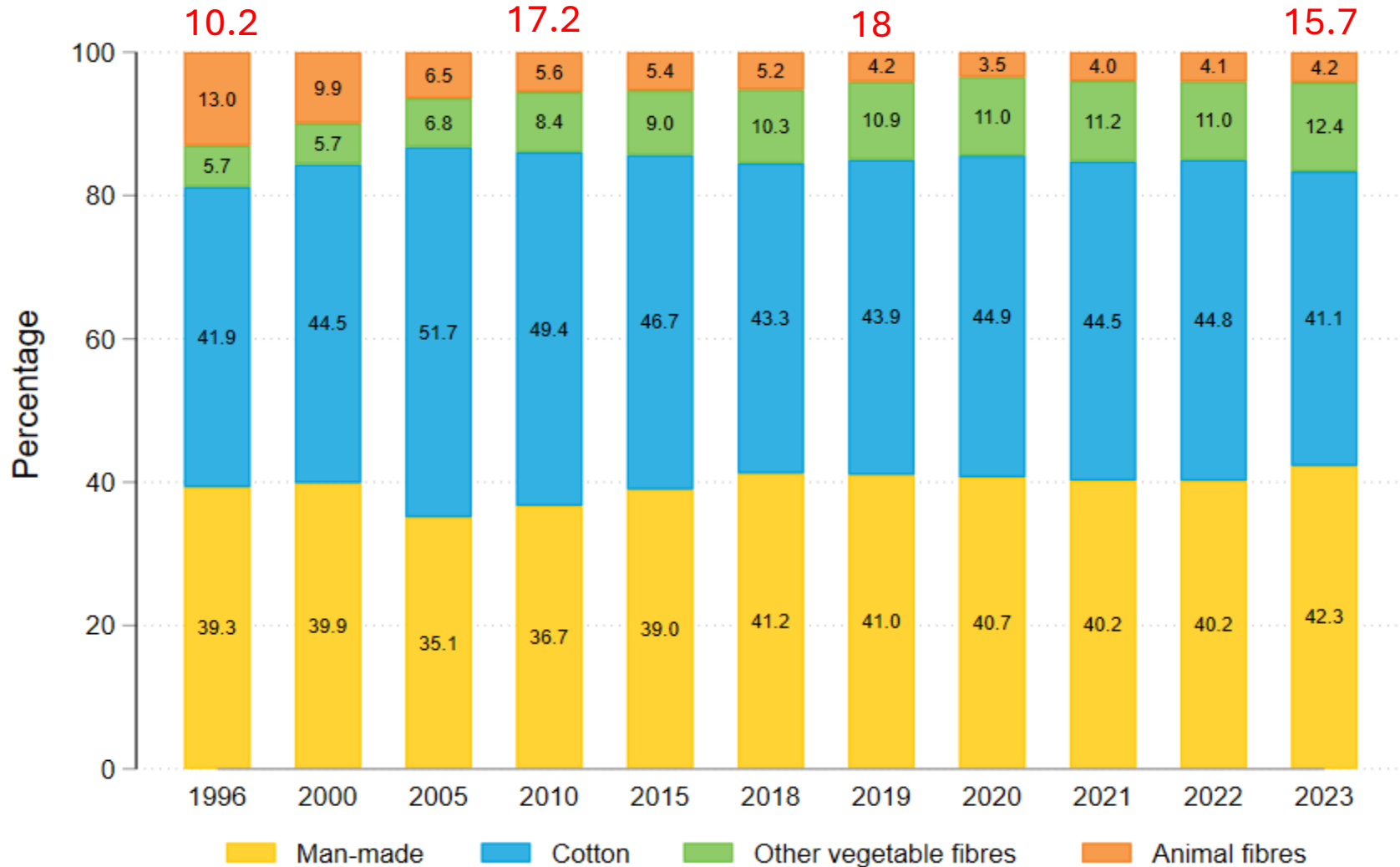


Source: Industrievereinigung Chemiefaser e. V. / IVC, FAO, DFNI, Textiles exchange



## 2. Trade trends

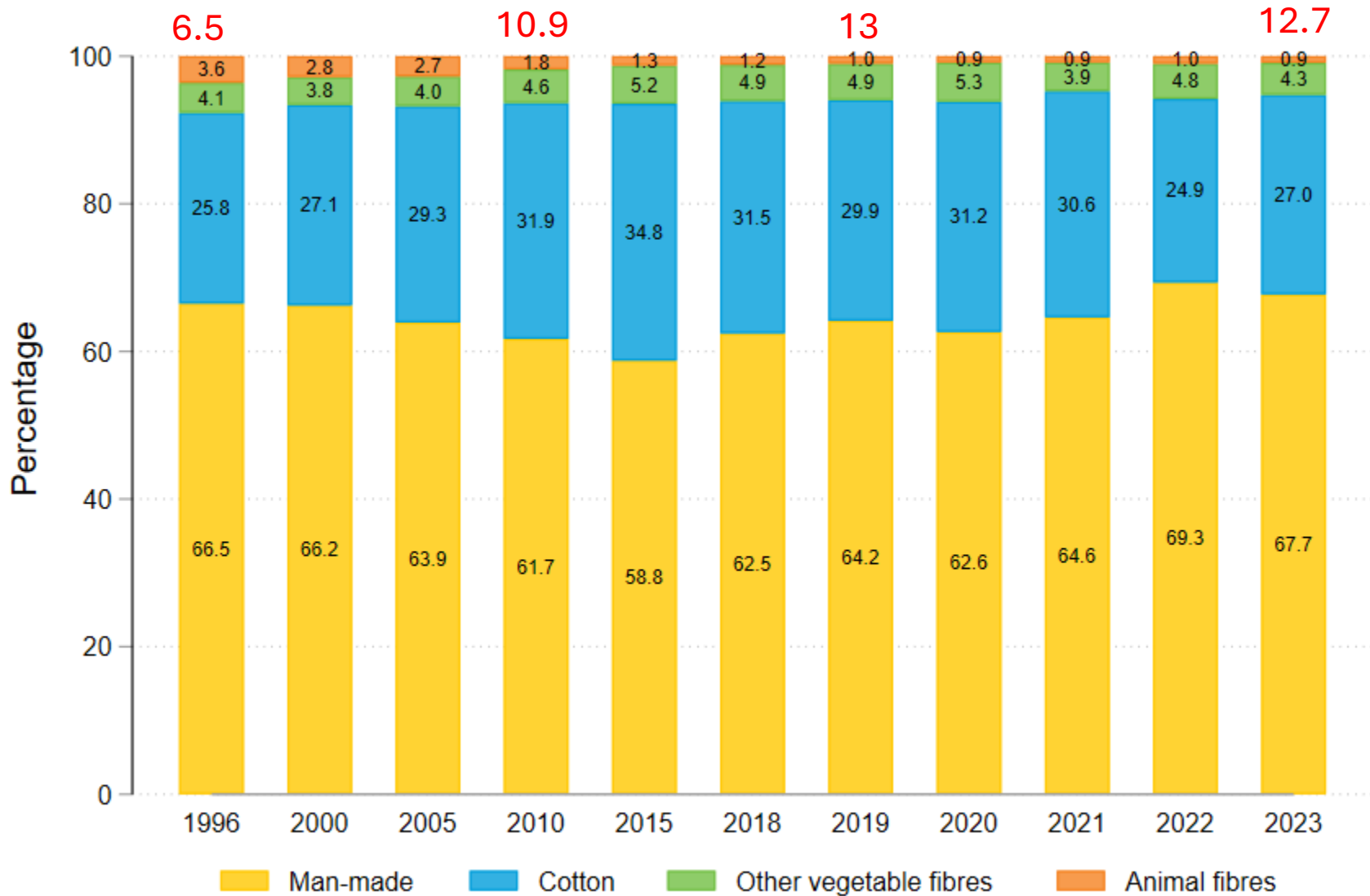
# Raw: higher trade shares for natural fibres



Total Value (\$US billions)	
1996	22.2
2010	38.8
2019	37.8
2023	37.9

Source: COMTRADE in WITS

# Yarn: historical dominance of man-made products

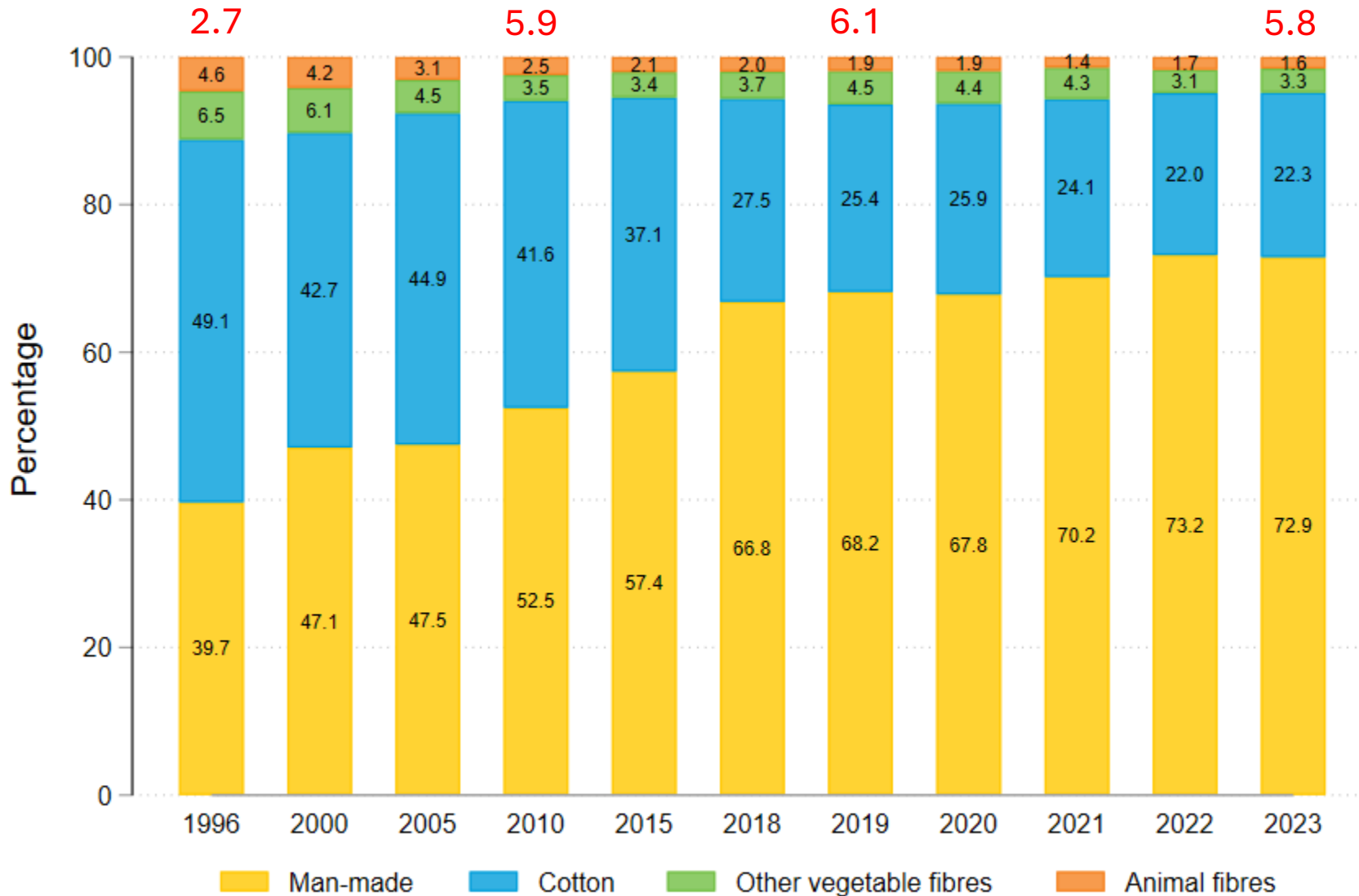


Total Value (\$US billions)	
1996	26.1
2010	40.3
2019	40.9
2023	40.5

Source: COMTRADE in WITS



# Fabrics: increasing prevalence of man-made materials



Total Value (\$US billions)	
1996	37.5
2010	43.5
2019	42.5
2023	40.8

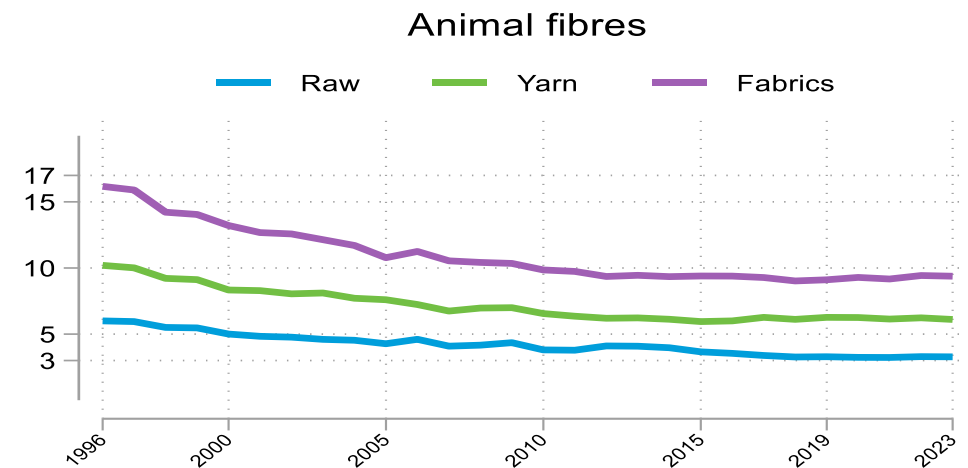
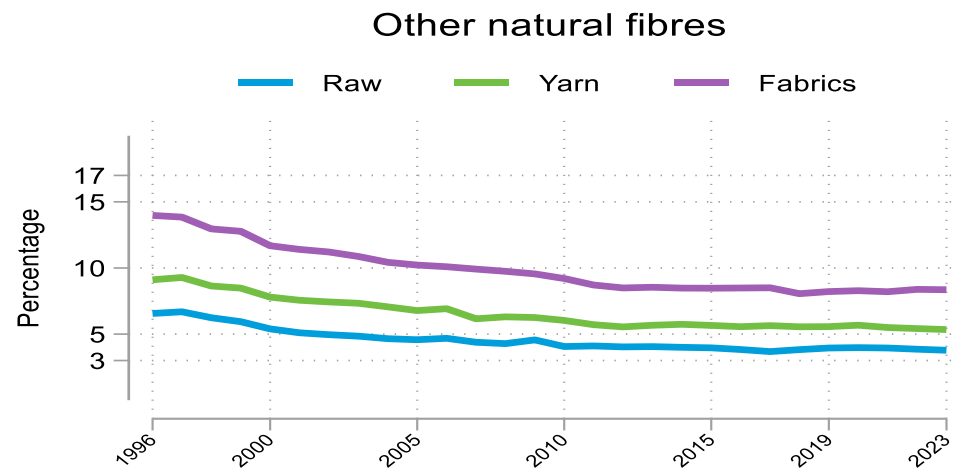
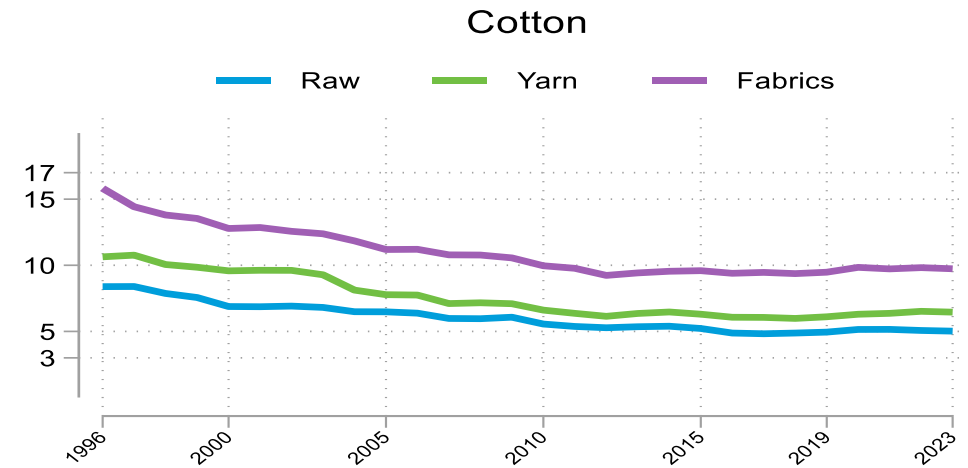
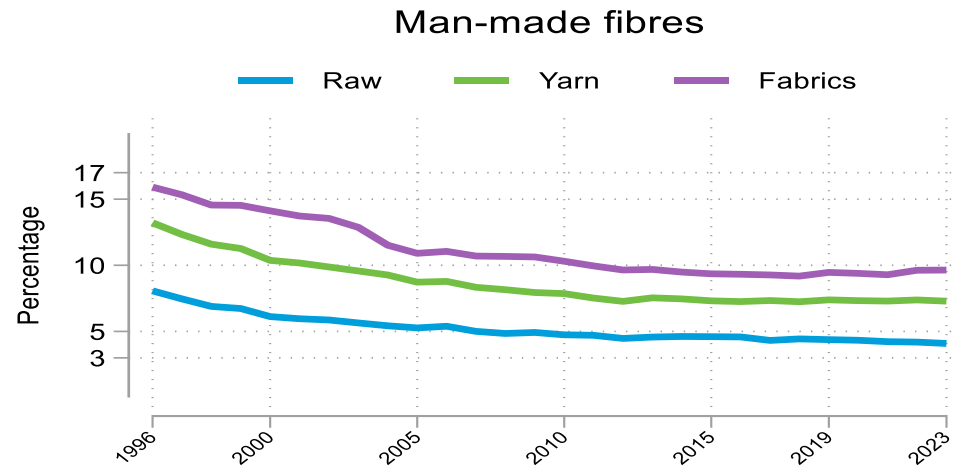
Source: COMTRADE in WITS



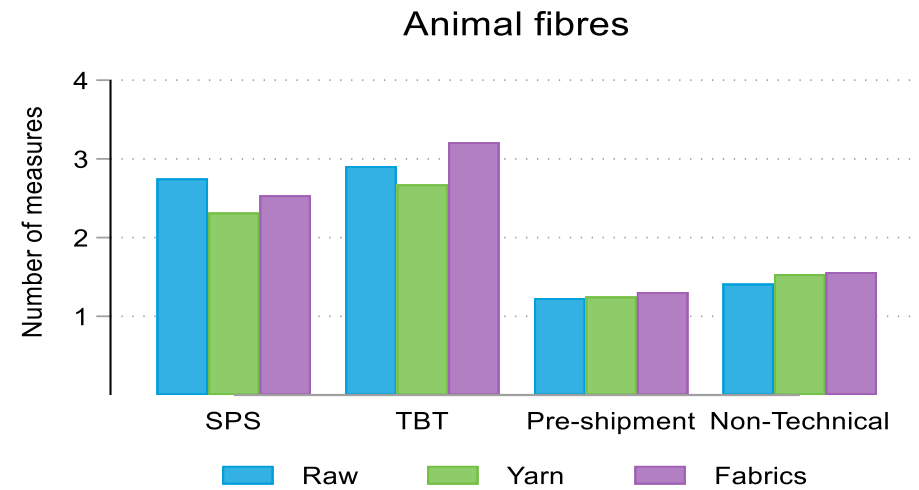
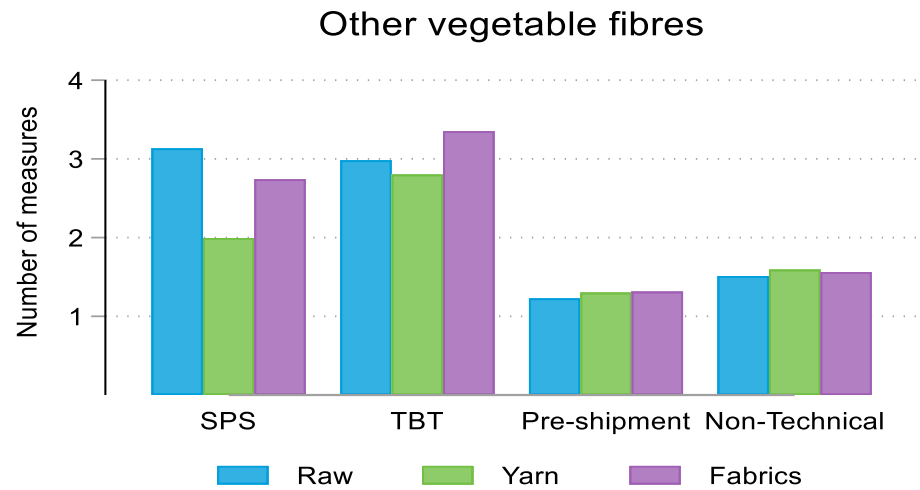
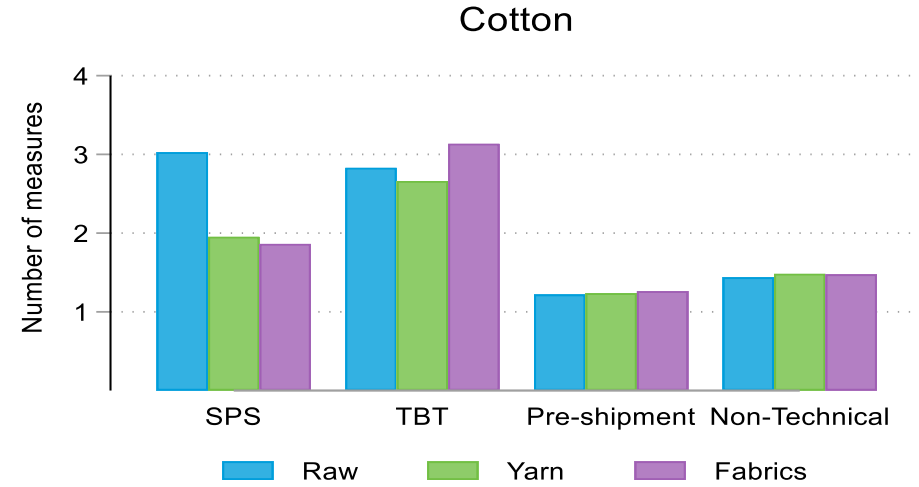
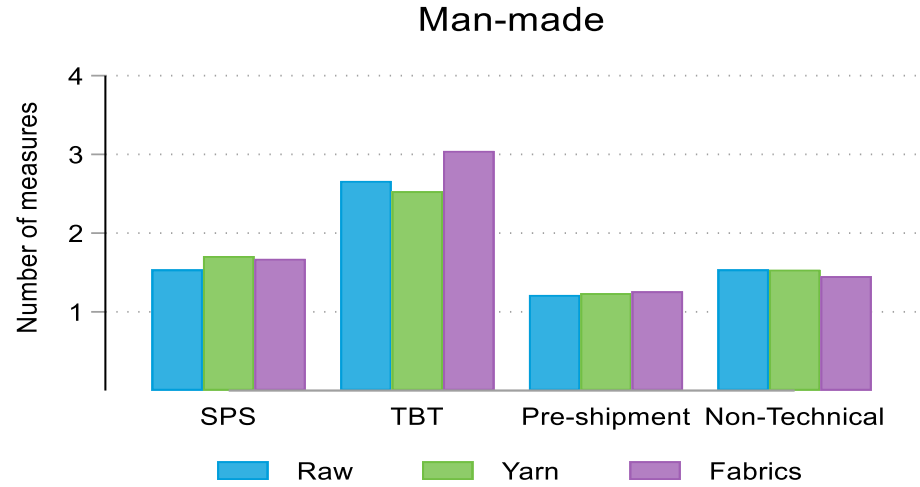
## **3. Tariffs and NTMs**



# Decreasing tariff rates but persistent tariff escalation



# Higher incidence of NTMs in raw natural fibres trade



## **4. Value Chains**

# ➤ Different models of production integration

- **Complete integration** : presence maintained at all value chain stages and use of imports to supplement domestic production and foster scale economies across the value chain
  - Export orientation (e.g. China)
  - Balance between domestic and international orientation (e.g. India)
- **Processing-focused integration** : concentration on processing stages with a heavy reliance on imported raw materials and export-oriented manufacturing (e.g. Türkiye, Vietnam)
- **Specialty integration** : focus on high-value segments. Traditional producer of processed products but with limited raw and intermediate material production and relatively high labor costs (e.g. Italy)

**Thank you for your attention**

