# Capacity building and Technical Assistance on ECDE Measurement

## 2025 update

WG-ECDE

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# Technical cooperation on digital measurement

**Forms of Technical Cooperation**

## Capacity building (CB)

- Regional workshops
  - *Relatively* standardised format / content

## Bi-lateral / regional technical assistance (TA)

- Tailored to specific needs of beneficiaries
  - Training workshops
  - Stakeholder workshops / discussions
  - Measurement assessment (current situation) and action plan
  - Support with implementing action plan

**Topics**

Digital trade

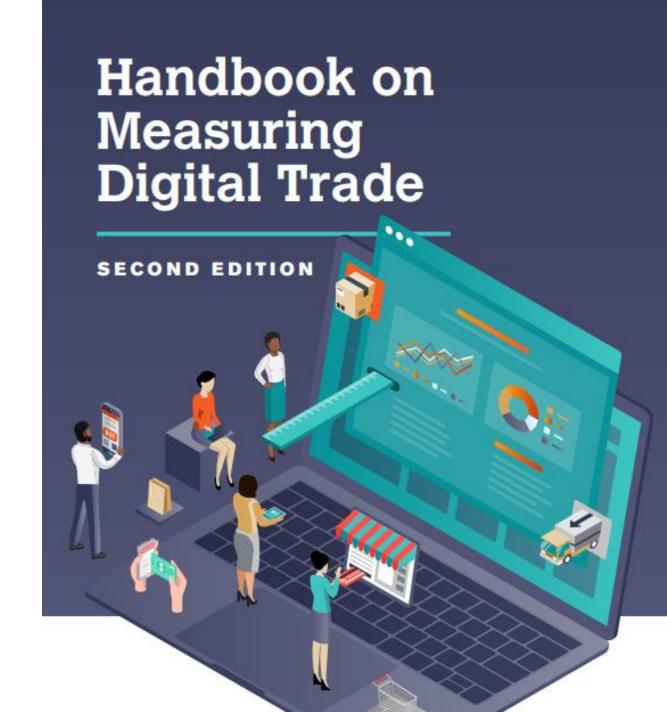E-commerce

Digital Economy

(incl. ICT surveys, core indicators)

# Regional workshops, 2023-25

| Measurement | When | Where | Target | People | Countries | Partners |
|---|---|---|---|---|---|---|
| Digital economy | June 23 | Botswana | Southern Africa | 37 | 13 | IMF, Bank of Botswana |
| Digital Trade | Nov 23 | Abu Dhabi | Arab countries | 26 | 14 | AMF, IMF, OECD, WTO |
| E-commerce | Mar 24 | Tajikistan | Central Asia | 22 | 4 | World Bank |
| Digital Trade | Apr 24 | Zanzibar, Tanzania | African + Asian countries | 24 | 13 | IMF |
| | May 24 | Georgia | Central Asia + | 11 | 23 | IMF |
| Digital economy | July 24 | China | Global | 90 | 17 | UNSD, NBS China |
| Digital Trade | July 24 | Mauritius | Francophone Africa | 27 | 14 | IMF, Gov. of Georgia |
| | Oct 24 | Bali, Indonesia | Asia | 53 | 26 | UNSD, IMF, OECD, Bank of Indonesia |
| | Nov 24 | Abu Dhabi | Arab countries | 26 | 14 | AMF, IMF, WTO |
| | **Feb 25** | **Trinidad** | **CARICOM** | **37** | **15** | **WTO, CDB** |
| | **Jul 25** | **Chile** | **Latin America** | **37** | **15** | **UNECLAC, IDB, IMF, OECD, WTO** |
| | **Aug 25** | **Fiji** | **Pacific Islands** | **27** | **10** | **SPC, IMF** |
| | **Dec 25** | **Kenya** | **COMESA** | **30** | **16** | **WTO, COMESA** |
| | | | **TOTAL** | **447** | | |

# Workshops on MDT

Compilers learn about concepts and measurement practice through:

- Lectures

- Practitioner presentations

- Discussions

- Exercises

- Games


- Duration 3-5 days

- With IMF, OECD, WTO



Handbook on Measuring Digital Trade

SECOND EDITION

**June 2025 – Santiago, Chile
with UNECLAC, IDB, IMF, OECD, WTO**

**August 2025 - Suva, Fiji
with SPC (Pacific Community)**

# TA: Fiji

- Request for support with developing digital economy indicators

- Mission (Aug 2025): stakeholder workshop and meetings

- Phase I output: report detailing user needs, existing sources, quick wins and proposal for longer term. Delivered October 2025.

- → Request for Phase II: implementing surveys of ICT in business and in households (with ITU)

# TA: Saudi Arabia

- Request for support with developing e-commerce indicators

- Mission (Nov 2025): raising stakeholder awareness of the initiative, discussions on user needs and data sources

- → working together towards establishing the way forward

# **It all starts with reaching out...**

## UNCTAD technical cooperation is demand-led

- ## How to request:

1. **Initial contact:** please message emeasurement@unctad.org giving an overview of the support you are seeking on behalf of your country or region

2. **Clarification:** we work together with you to clarify the scope of the request and how we can best meet your needs

3. **Formal request:** we will support you through the process of making a formal request addressed to the Secretary General of UN Trade and Development

4. **Fund raising (if needed):** if the initiative cannot be funded by the beneficiary or by UNCTAD, work together to identify potential funding sources

5. **Plan and execute delivery** (often in phases for TA)

*Note: if the request is better addressed by one of our partner IOs, we will facilitate contact with them*