

Statement on behalf of Group D  
at 67<sup>th</sup> Session of the Working Party on Strategic Framework  
and Programme Budget

Dear Mr. Chairman,  
dear ladies and gentlemen,

I have the honour to deliver this statement on behalf of regional Group D. The Working Party needs to address important issues today. The communication strategy and the publication policy being to large extend the face of the UNCTAD vis-à-vis external world are to be reviewed carefully today. The submitted report on these two areas deems to be comprehensive and demonstrates the result achieved so far.

The multi-channel approach of the communication strategy and the emphasis on the enhancement of the web presence properly reflect modern realities. We particularly welcome the launch of the Delegate Portal and consolidation of the UNCTAD website. The overall outreach of UNCTAD to its target groups proves to be efficient in covering policy-makers, academics, private sector, media as well as civil society. Not to mention the delegates.

The UNCTAD has undertaken considerable efforts to further improve its publication policy as prescribed by the Doha Mandate and in line with the Accra Accord. It is noted that the translation challenges remain while the innovative approaches have been implemented by UNCTAD to this end. At the heart of UNCTAD's publication policy continue to be its flagship reports, although there is a considerable number of other relevant publications. It is important to ensure that they meet Members' expectations to the extent possible.

The issue of high priority is consideration of fundraising strategy of UNCTAD. We note a number of documents and proposals concerning fundraising strategy available at this stage. The discussions are underway and we look forward to their successful conclusion with the view to strengthen the capability of the UNCTAD to attract the funds.

Thank you for the attention.