

**Working Party on the  
Programme Plan and Programme Performance  
Technical Cooperation  
88<sup>th</sup> session**

**7 October 2024**

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# ➤ Investment and enterprise 2023 key figures



- Produced 40 advisory reports, downloaded 570,000 times, which fed into 340 policy recommendations
- Delivered training benefitting over 14,000 people, 47% of whom were women
- Maintained 17 databases and 13 digital platforms, attracting over 7 million visits
- Received over 130 official requests for technical assistance, partnerships, and collaboration.
- 112 developing countries benefitted from our activities (42 LDCs, 25 LLDCs and 14 SIDS)

# ➤ 5 policy frameworks

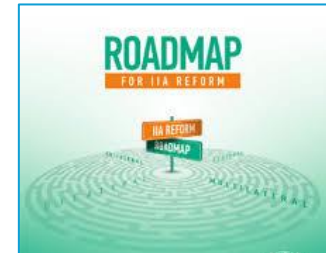
## Investment Policy Framework for Sustainable Development



## Action Plan on Investing in the SDGs



## IIA Reform Package and Accelerator



ENTREPRENEURSHIP  
POLICY FRAMEWORK AND  
IMPLEMENTATION GUIDANCE



## Entrepreneurship Policy Framework



## Guidance on Core Indicators for SDGs and SDG Impact Reporting

# ➤ Our policy frameworks

## Investment Policy Framework for Sustainable Development



- ▶ 60 Investment Policy Reviews
- ▶ 550 recommendations implemented



# ➤ Our policy frameworks

## Action Plan on Investing in the SDGs

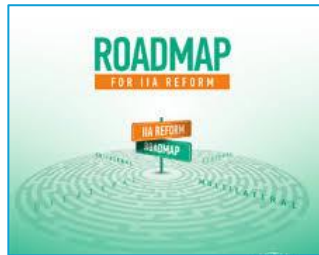


- ▶ Digital investment information portals and single windows
- ▶ By end 2023: 4,000 procedures recorded across 60 economies reducing business registration steps by 80%



# ➤ Our policy frameworks

## IIA Reform Package and Accelerator



- ▶ UNCTAD calls for – and works towards the acceleration of **IIA reform** at the bilateral, regional and plurilateral levels
- ▶ In 2023, trained **1000+ participants** on negotiation, implementation and reform of IIAs
- ▶ **80% of participants** indicated they have implemented recommendations

# ➤ Our policy frameworks



- ▶ In 2023, Angola, Seychelles, Uganda and South Africa have referred to our [Entrepreneurship Policy Framework](#) to develop entrepreneurship policies
- ▶ Our network of [Empretec](#) entrepreneurship development centers trained **17,000+** entrepreneurs in 2023
- ▶ Launched in 2023: [Empretec Square for Global Goals](#), a platform for networking & scaling for tech start-ups

# ➤ Our policy frameworks



- ▶ Through our work on **International Standards on Accounting and Reporting (ISAR)**, **700+** participants were trained on accounting and sustainability
- ▶ **Sustainable Stock Exchange**: global platform promoting SDG-oriented investment including **119 stock exchanges and 14 derivatives**, covering **90%** global market capitalization
- ▶ Working with institutional investors, through our **Sustainable Finance Observatory** that covers policies, regulations and best practices across **35 countries, representing 93% of GDP**



# ➤ Strengthening investment readiness for the green transition



## Investing in sustainable energy for all

Guiding principles to achieve climate goals, affordable energy access and energy security.

IIA Toolbox for the Energy Transition

Awards for Excellence in promoting investment in the energy transition

Digital carbon registry and GHG emissions calculator to certify companies

Guidance for stock exchanges to set credible net-zero targets + seize carbon market opportunities

World Investment Forum energy and investment track + Road to COP events

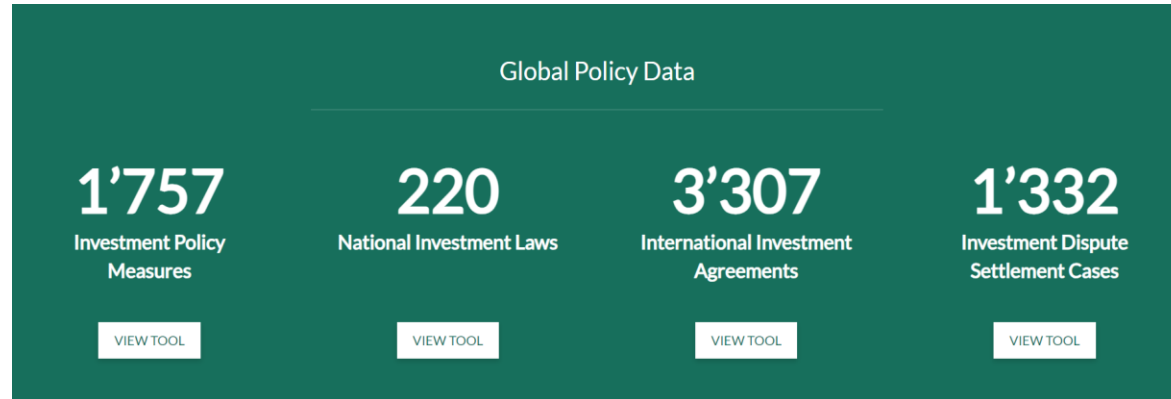
Facilitating investment and finance in the energy transition in Africa 3-year project

# ➤ A partnership and community centered approach



- ▶ WIF 2023 involved 80+ partners
- ▶ Network of 50 “SDG Model Zone Partners” launched at WIF 2023
- ▶ UN Sustainable Stock Exchange represents over 90% of the world’s market capitalization
- ▶ Sustainable Finance Observatory, covers policies, regulations and best practices across 35 countries, representing 93 % of global GDP

# ➤ Strengthening outreach & dissemination through digital tools and formats



- ▶ [Live implementation matrix](#) to track countries implementation of IPR recommendations
- ▶ [Investment Facilitation Digital Monitor](#): self assessment tool for SACU countries to evaluate their digital windows and information portals
- ▶ AI interaction tool in our [Investment Policy Hub](#)



UN Digital Government Academy

# Thank you

