## UNCTAD EMPOWERMENT PROGRAM

for National Trade Facilitation Committees

UNCTAD provides an intensive professional program for the Secretariat and the members of National Trade Facilitation Committees (NTFCs). The main objective is to to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the WTO Trade Facilitation Agreement (TFA). Successful committees and its members will be granted a completion certificate.



#### BENEFITS

Establishing the National Trade Facilitation Committee (NTFCs), if required.

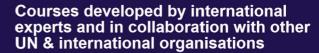
Improving teamwork dynamics within the NTFCs

Launching a National Trade Facilitation Roadmap that seeks at mainstreaming TF beyond the WTO TFA

Ensuring knowledge transfer with a Training-of-Trainers approach.

Providing a sign of quality for donors & international agencies

#### **KEY ASPECTS**



Content tailor-made to country specific needs

e-learning & face-to-face trainings

Interactive methodology: "learning by doing"

Technical visits in the field & Trainingof-Trainers module included



#### **FLEXIBLE MODULES**

A total of 6 modules of 30 hours

Modules length from 3 to 5 days

Possibility to choose sequence of modules depending on current & future needs

Optional Module 0 on establishing NTFCs

### TARGET AUDIENCE & LANGUAGE

Course conceived for current & future members of NTFC, including its Secretariat & a high variety of public & private sector members.

Available in English, French and Spanish.
Other languages can be available

Other languages can be available upon request



#### **CERTIFICATION**

After successful completion of the Empowerment Program, members of the National Trade Facilitation Committee will be granted an UNCTAD certification of completion.

The empowered NTFCs will be featured in UNCTAD's online repository on NTFCs: unctad.org/tfc



#### KICK-OFF

Raising awareness about trade facilitation, ensuring buy-in of high level authorities and launch of **Certification Program building on UNCTAD Trade Facilitation Training** package

MODULE

General concepts on trade facilitation

Trade facilitation and global supply chain management and the promotion of exports

Standards and international legal framework for trade facilitation

Implementation of WTO Trade **Facilitation Agreement** 

MODULE 3

# STRENGHNENING NTFC & ESTABLISHING A

Guidelines and best practices to strengthening NTFCs

How to improve consultations / with focus on negotiation skills

How to establish a 3-5 trade facilitation roadmap with key performance indicators



Interested in UNCTAD's NTFC empowerment program? Contact us!

TF@UNCTAD.ORG http://unctad.org/tf

#### **ESTABLISHING AN NTFC**

General concepts on trade facilitation

Drafting terms of reference (ToRs)applying best practices

Adoption process of ToRs and formal procedure

Presentation of drafted documents to main political stakeholders to ensure buy-in

How to analyse trade data

Techniques to identify bottlenecks and analyse results

Introduction to the use of information and communication technologies in trade facilitation

Introduction to complex measures such as single window

## TRAINING-OF-TRAINERS

MODULE 4

**Training-Of-Trainers techniques** 

Training-Of-Trainers presentations of topics identified during the previous modules

Establishing a procedure for training new members of the NTFC

Identifying training needs for the NTFC for the next year