
**UNCTAD, OECD, CDSB and GRI Workshop on
Climate Change Reporting**

16 March 2012, Room XXV
Palais des Nations, Geneva

SESSION III

**BEYOND RIO: A ROADMAP FOR MORE CONSISTENT
CLIMATE CHANGE RELATED REPORTING**

PRESENTED BY

***Paul Druckman
Executive Director
International Integrated Reporting Council***

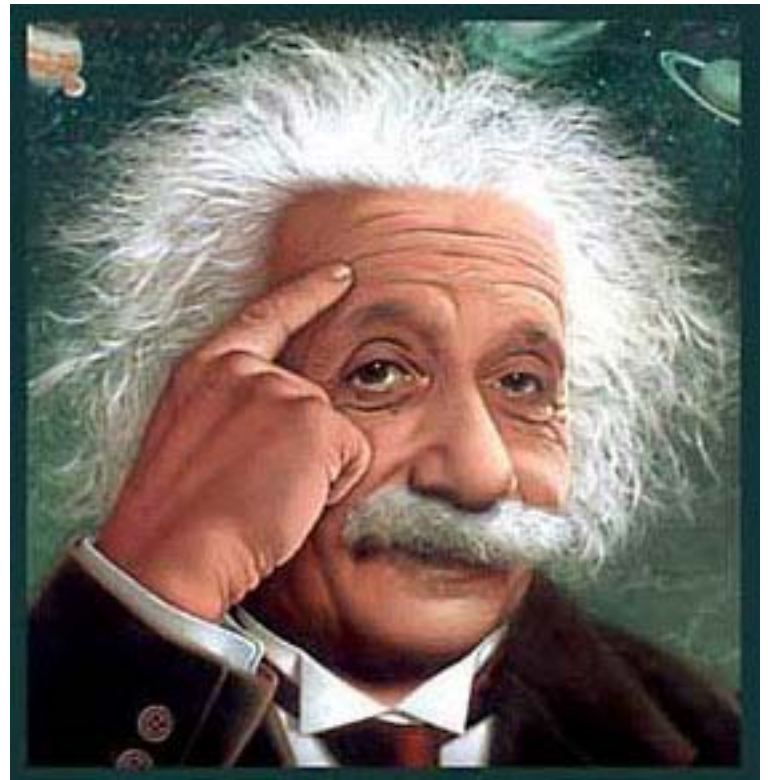
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TOWARDS INTEGRATED REPORTING
Communicating Value in the 21st Century

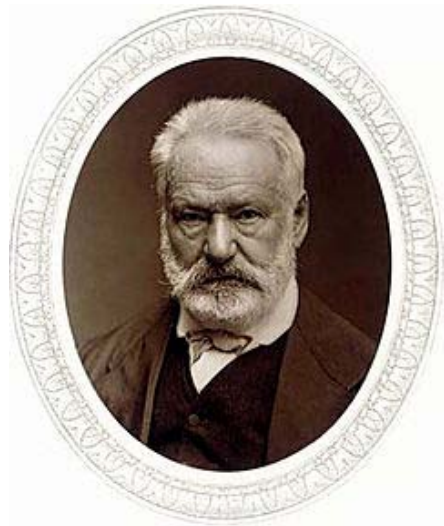


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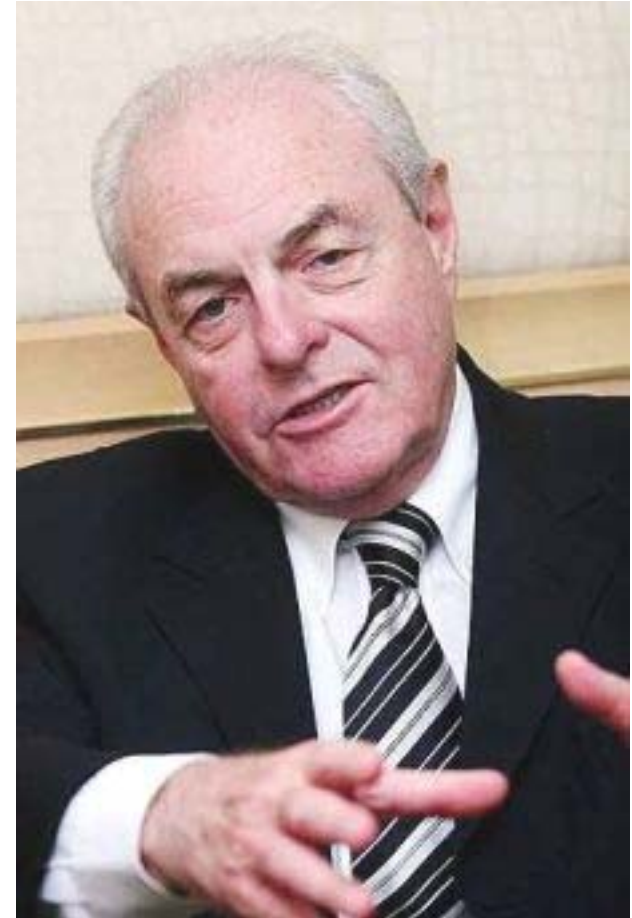
“we cannot solve our problems with the same thinking we used to create them”



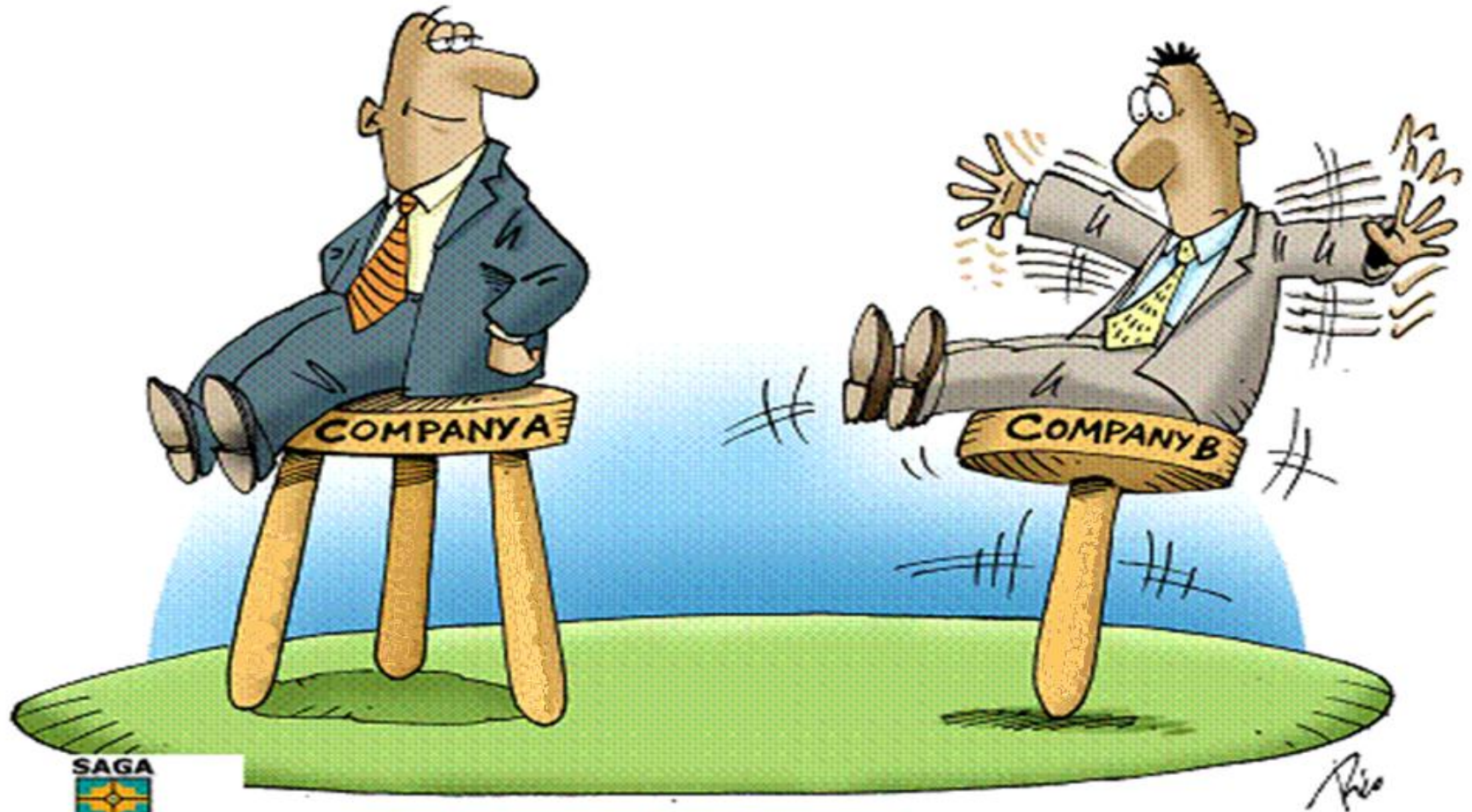
Albert Einstein



Professor Mervyn King often borrows words from Victor Hugo noting “***Nothing else in the world...is so powerful as an idea whose time has come***”. The way in which integrated reporting is capturing the imagination of the world suggests that its time has come.



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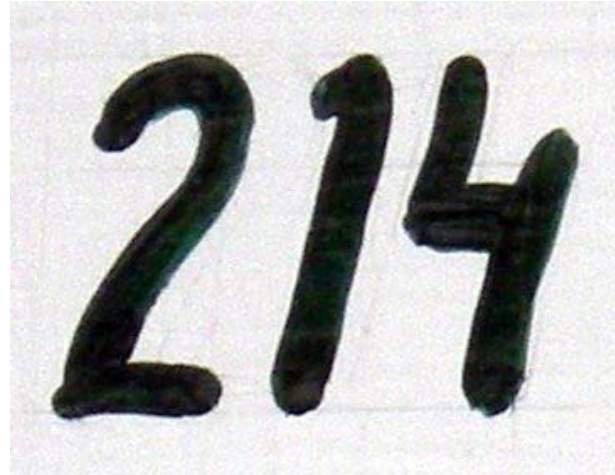
Why should you care about integrated reporting?

Bob Laux, Senior Director of Financial Accounting and Reporting, Microsoft Corporation

1. Communicating vs. Complying
2. Reporting the Intangibles
3. Breaking Down Silos
4. Increasing Transparency

.....even if your organization hasn't implemented integrated reporting, you can demonstrate your leadership capabilities surrounding this critical issue

Discussion paper responses



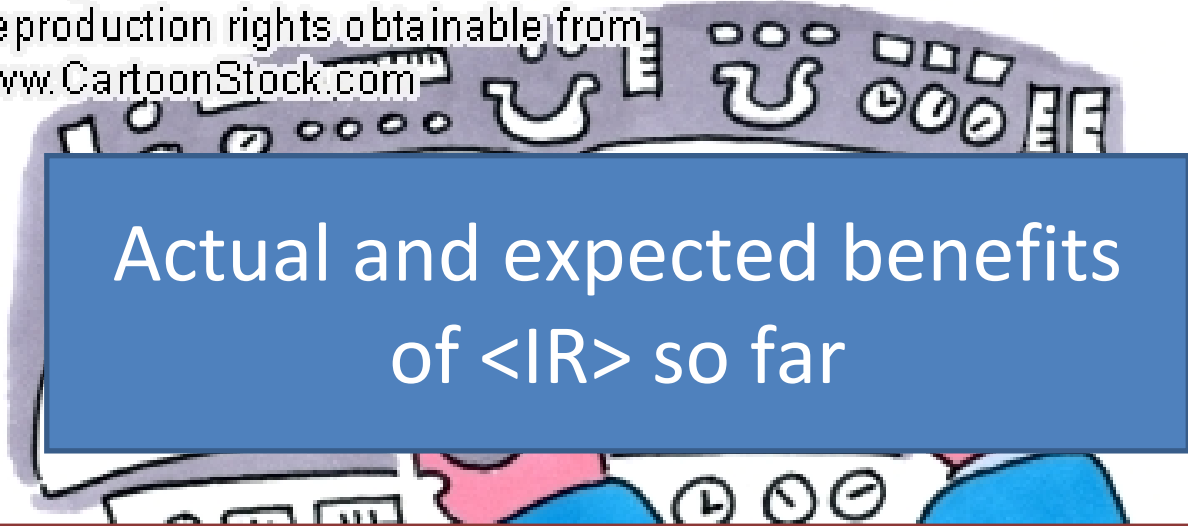
Discussion paper responses

Key issues:

- *Investor focus*
- *Business model and value creation*
- *Definition*
- *Timeliness*

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Pilot Program

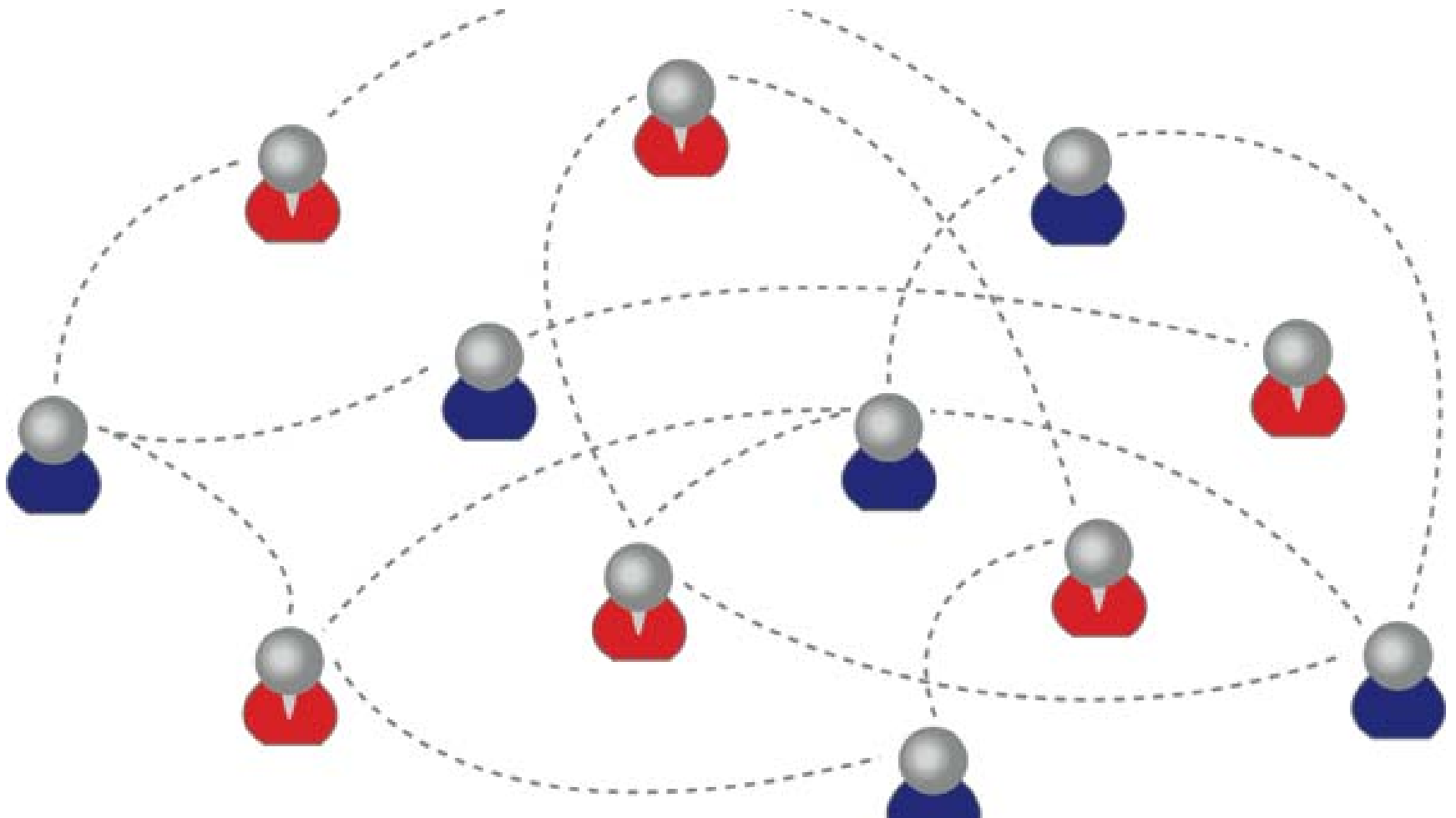


Actual and expected benefits of <IR> so far

- Two primary benefits identified
- reporting against KPIs which align to the corporate strategy
- cooperation and collaboration across the business

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Investor Network



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Objectives through 2013

