



UNCTAD MENA PROGRAMME FINAL REVIEW MEETING

17-18 December 2018
Geneva, Switzerland
Venue: Room XXVI, Palais des Nations

Background

The UNCTAD MENA Programme on regional economic integration through the adoption of competition and consumer protection policies in the North Africa and Middle East (MENA) region, funded by the Government of Sweden, has been implemented from January 2015 until December 2018. It is hosting its Final Review Meeting from 17 to 18 December 2018 in Room XXVI of the Palais des Nations in Geneva, Switzerland.

The main objective of this meeting is to review the activities and products developed for this project and to assess the impact that the UNCTAD MENA Programme has had on beneficiary countries and on deepening regional cooperation.

The UNCTAD MENA Programme invites Heads of consumer protection and competition national authorities, focal points, permanent missions in Geneva of UNCTAD MENA beneficiary countries (Algeria, Egypt, Jordan, Lebanon, Morocco, Tunisia and State of Palestine) and representatives of the donor country, Sweden, to attend the meeting.

The Final Review Meeting will benefit from simultaneous interpretation in Arabic, English and French. A dinner will be offered for participants coming from overseas on Tuesday 18 December at 19h in the Woods Restaurant, Chemin du Petit-Saconnex 7.



PROGRAMME

Monday, 17 December 2018

- 10:00 - 10:30** **Opening of the UNCTAD MENA Programme Final Review Meeting**
Ms. Pamela Coke-Hamilton, *Director, Division of International Trade and Commodities*
Mr. Peter Cederblad, *Counsellor, Sweden Embassy in Egypt*
Ms. Teresa Moreira, *Head, Competition and Consumer Protection Policies Branch*
- 10:30- 13:00** **Review of outcomes achieved and assessment on the impact of the UNCTAD MENA Programme 2015-2018**
Ms. Teresa Moreira, *Head, Competition and Consumer Protection Policies Branch (CCPB)*,
- 13:00 – 15:00** **Lunch Break**
- 15:00 – 17:00** **Session on mainstreaming Gender in the Competition and Consumer protection policies:**
Ms. Simonetta Zarrilli, *Chief, Trade, Gender and Development Programme Section*, on:
- Trade as a Tool for the Economic Empowerment of Women
Ms. Elona Lazaj, *Project Assistant, UNCTAD MENA Programme, CCPB*, on:
- Mainstreaming Gender in Competition and Consumer Protection Policy
- 17:00 – 18:00** **Presentation of the MENA programme latest tools and products**
Mr. William Taborda, *Information Systems Officer, UNCTAD MENA Programme, CCPB*, on:
- UNCTAD MENA Website
Ms. Teresa Moreira, *Head, CCPB*, on:
- Cooperation instrument among Universities of MENA countries for teaching, training and disseminating Competition and Consumer Protection
Ms. Ebru Gokce Dessemond, *Legal Officer* and **Mr. Arnau Izaguerri**, *Associate Legal Officer, UNCTAD MENA Programme, CCPB* on:
- Train the Trainers programme on competition and Consumer Protection



Tuesday, 18 December 2018

- 10:00 - 13:00** **Session on Competition, Consumer protection and Regulation**
Mr. Juan Luís Crucelegui, *Chief of Advisory Services and Capacity Building, CCPB*
Ms. Anahí Chávez, *Economic Affairs Office, CCPB*
Mr. Pierre Horna, *Legal Affairs Officer, CCPB*
Ms. Ana Cipriano, *Consumer Protection Law and Policy Expert, CCPB*
- 13:00 – 15: 00** *Lunch break*
- 15:00 – 16:30** **Sustainability of UNCTAD MENA Programme**
- 16:30 – 17:00** **Closing of the UNCTAD MENA Programme Final Review Meeting**
Ms. Teresa Moreira, *Head, Competition and Consumer Protection Policies Branch*