

Value Chain Analysis Workshop for Natural Ingredients, Rattan and Ecotourism Sectors in Indonesia



Value Chain Analysis Workshop
Jakarta, 20 and 21 July 2011

Agenda

DAY 1

9h00	Welcome remarks
	Her Excellence Prof. Dr. dr. Nila F. Moeloek, Special Envoy of the President of the Republic of Indonesia on the Millennium Development Goals
	His Excellence Mr. Jürg Schneider, Head of Economic Development Cooperation (SECO), Embassy of Switzerland in Indonesia.
9h30	The potential for BioTrade in Indonesia: progress on the sector assessments:
	<ul style="list-style-type: none"> • Introduction of UNCTAD BioTrade program in Indonesia by Ms. Lorena Jaramillo, UNCTAD/BioTrade Initiative • Results of the first study assessment of the potential of BioTrade native products and services in Indonesia by Mrs. Nuning S. Barwa, UNCTAD consultant • Indonesian efforts in promoting and developing the sustainable use of biodiversity in service sector, especially for developing the new eco-tourism destination by Mr. Firmansyah Rahim, the Director General for Tourism Destination Development. It will be presented by Mr. FX. Teguh, Deputy Director of Planning and Legal.

11h00 Tea/coffee break

11h30 *Group exercise:*
All participants will be divided into 3 groups

First group: Mapping of the value chain of **BioTrade - rattan products** - by **Mr. Wisno Caroko**

Second group: Mapping of the value chain of **BioTrade - natural ingredient** sector - by **Mrs. Nuning S. Barwa**

Third group: Mapping of the value chain of **BioTrade - service sector (eco-tourism)** - by **Mr. I Made Suarnatha**

12:30 Lunch

14:00 *Group exercise:* GAP analysis and Identification of causes and solutions

16:00 Tea/coffee break

16:30 Continuation of *Group exercise*

17:00 Closing of first day

DAY 2

9:00 Summary of results from the previous day from each group

9:30 *Plenary discussions of group results.*
Moderated by **Ms. Lorena Jaramillo** and **Mrs. Nuning S. Barwa**

10:30 Tea/coffee break

11:00 *Group exercise:* Prioritization of solutions and responsible organizations
Moderated by **Ms. Lorena Jaramillo** and **Mrs. Nuning S. Barwa**

13:00 Lunch

14:30 Plenary discussions of prioritization of solutions and responsible organizations
Moderated by **Ms. Lorena Jaramillo**

16:00 Tea/coffee break

16:30 Next steps by **Ms. Lorena Jaramillo**

17:00 Closing of the BioTrade workshop by **Ms. Lorena Jaramillo**, UNCTAD/BioTrade Initiative.

Terimakasih



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