

The UN Trade Facilitation Initiative provides an intensive professional programme for the secretariats and members of national trade facilitation committees (NTFCs). The main objective is to help them implement, in a coordinated manner, trade facilitation reforms, including the provisions of the Agreement on Trade Facilitation of the World Trade Organization. Successful committees and their members will be granted a completion certificate.



BENEFITS

- Establishing an NTFC, if needed
- Improving teamwork dynamics within an NTFC
- Launching a national road map for mainstreaming trade facilitation in development policy
- Ensuring impact sustainability by transferring knowledge with a training-of-trainers approach and preparation of a knowledge transfer strategy
- Providing a sign of quality for donors and international agencies



KEY ASPECTS

- Courses developed by international experts in collaboration with other United Nations and international organizations (in particular, the International Trade Centre and the United Nations Economic Commission for Europe)
- Content tailor made to country-specific needs
- E-learning and face-to-face training
- Interactive methodology: “learning by doing”
- Technical visits in the field and training-of-trainers module included



FLEXIBLE MODULES

- A total of 4 to 5 modules of 30 hours each
- Module length of 3 to 5 days each, according to country-specific needs
- Possibility of choosing sequence of modules depending on current and future needs
- Optional “start-up” module on establishing an NTFC



TARGET AUDIENCE AND LANGUAGE

- Current and future members of NTFCs, including their secretariats and a wide variety of public and private sector members
- English, French and Spanish
- Other languages may be available upon request



CERTIFICATION

- Following successful achievement of the Empowerment Programme, NTFC members will be granted an UNCTAD certification of completion
- Empowered NTFCs will be featured in the UNCTAD online repository on NTFCs: unctad.org/tfc



MODULES AT A GLANCE

MODULE
START UP

ESTABLISHING AN NTFC

Optional

- General concepts of trade facilitation
- Guidelines and best practices in strengthening NTFCs
- Drafting terms of reference and applying best practices
- Adoption process of terms of reference and formalization of an NTFC
- Presentation of drafted documents to main political stakeholders to ensure buy-in

MODULE
1

UNDERSTANDING INTERNATIONAL STANDARDS AND RECOMMENDATIONS

- Standards and the international legal framework for trade facilitation
- Legal interpretation of the Agreement on Trade Facilitation of the World Trade Organization
- Trade facilitation and global supply chain management and the promotion of exports

MODULE
3

STRENGTHENING AN NTFC AND ESTABLISHING A TRADE FACILITATION ROAD MAP

- How to improve consultations (with a focus on negotiation skills)
- How to establish a 3–5 year trade facilitation road map with key performance indicators

MODULE
2

MEASURING AND IMPLEMENTING TRADE FACILITATION

- How to analyse trade data
- Techniques to identify bottlenecks and analyse results
- Introduction to the use of information and communications technologies in trade facilitation
- Introduction to complex measures such as the single window
- The role of an NTFC in the evaluation and monitoring of trade facilitation reforms
- Women and trade facilitation

MODULE
4

TRAINING-OF-TRAINERS

- Training-of-trainers techniques
- Training-of-trainers presentations on topics identified during previous modules
- Establishment of a knowledge transfer strategy for training new members of an NTFC

Contact us!
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Trade Facilitation Initiative

UN-TFI EMPOWERMENT PROGRAMME

for National Trade Facilitation Committees