



13 Dec  
2017  
10H45-  
12H15

# Leveraging eTrade for all as a vehicle for sustainable development

Venue: MC11 | Trade and Sustainable Development Symposium  
organized by the International Centre for Trade and Sustainable  
Development | Bolsa de Cereales | Buenos Aires.

The digital economy- as depicted in the [UNCTAD Information Economy Report 2017](#)- creates both opportunities and risks for developing countries. The speed at which it is evolving, and the significant gaps that exist in terms of ability and readiness of countries, enterprises and individuals to fully engage in the digital era, underlines the urgency of scaling up global support to developing countries, particularly the least developed ones.

Policy-makers and business leaders call for increased evidence-based guidance on the design of sound policies as well as for peer-learning opportunities in securing development gains from e-commerce and the digital economy.

[eTrade for all](#) is the global partnership that connects the dots among partner organizations, donors and beneficiaries to foster more inclusive development through e-commerce. It offers an important platform to support developing countries in their journey to e-commerce for development and to champion successful initiatives.

## Objectives

The objective of the session is to leverage existing tools to facilitate access to information and resources to developing countries wishing to grasp opportunities deriving from the evolving digital economy.

## MANDATORY REGISTRATION:

[http://tsds.ictsd.org/  
register](http://tsds.ictsd.org/register)



MC11  
Make Trade  
Work for Development





Increasingly, the contribution of digitalization to sustainable development will require concerted and holistic approaches to harness new technologies to boost jobs, trade and growth.

Through the multi-stakeholder lens, partners from the institutional (eTrade for all partners), the private sector (Business for eTrade Development contributors) and the government side (Friends of E-Commerce for Development and from a development partner) will share their views on how to ensure that all countries can benefit from the evolving digital economy.

One way to capitalize on existing knowledge and maximise synergies is to tap into [the eTrade for all initiative](#), which is a concrete example of how the international community can come together to make trade and e-commerce work for development.

## Organization and format of the session

The session will be organized around 5 keynote addresses, of 7 minutes each, covering the various facets of the development dimension of e-commerce and the need to leverage multi-stakeholder partnerships.

The event will be moderated by the Executive Secretary of the United Nations Economic Commission for Latin America and the Caribbean, Ms. Alicia Bárcena.

A conversation with interventions from the floor will follow the keynote addresses.



## Moderator



Alicia Bárcena  
UNECLAC Executive Secretary

## Speakers



Mukhisa Kituyi  
UNCTAD Secretary-General



Roberto Azevêdo  
WTO Director-General



H.E. Ann Linde  
Minister of Trade and EU Affairs  
Sweden



Ambassador Chiedu Osakwe  
Chief Trade Negotiator,  
Director-General Nigerian Office  
for Trade Negotiation Nigeria



Alberto Calvo  
Managing Director Netshoes,  
Vice President, E-Commerce  
Chamber of Argentina