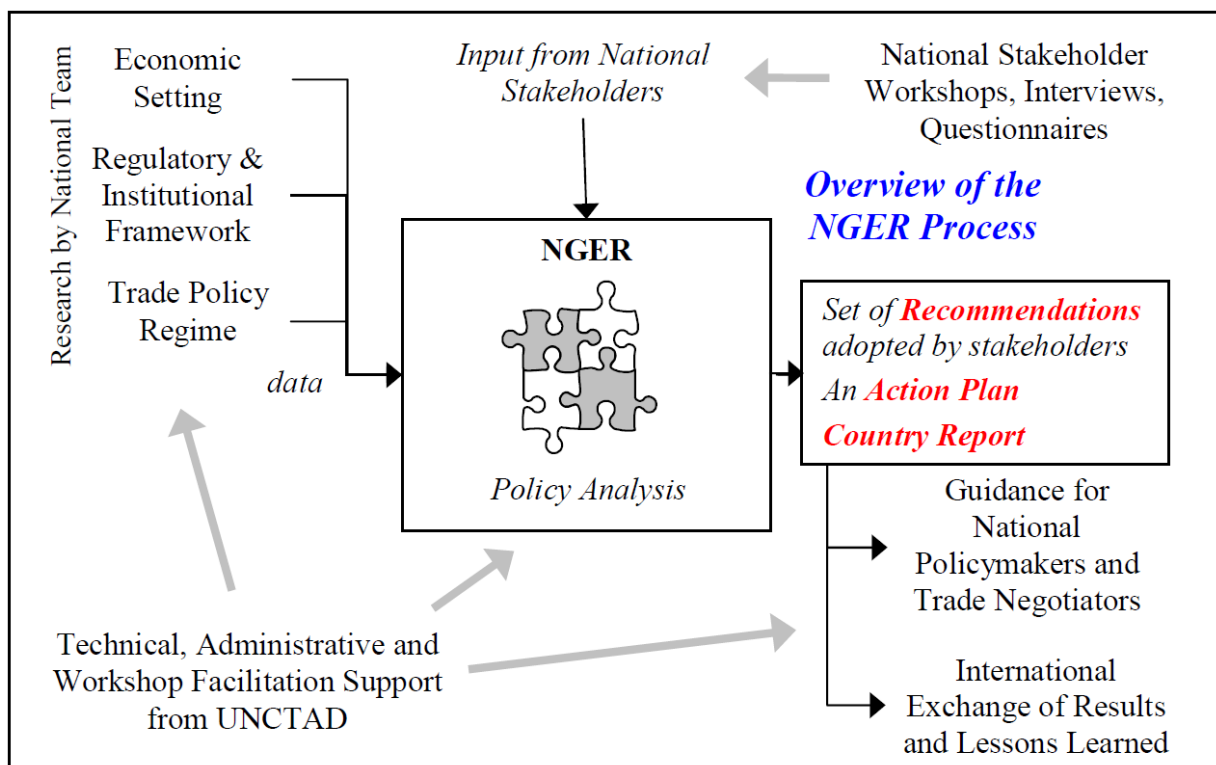


1) What is a National Green Export Review (NGER)?

Through **National Green Export Reviews (NGERs)**, UNCTAD works in a close partnership with countries seeking to boost their exports in green sectors and products of comparative advantage and, in turn, facilitate their transition to greener economies, creating jobs and enhancing income opportunities especially in rural communities. NGERs respond to country demands to assess, identify and develop national potential to advance production and trade of green sectors and products including diversification into higher quality value-added derivatives. Implemented over a 2-year period, NGERs assist developing countries in particular to identify potential tradable green sectors and products, relevant international market access conditions, and elaborate, for consideration, adoption and implementation by countries, recommendations and national action plans on the enabling domestic economic policies; regulatory and institutional frameworks and cooperative mechanisms; product and sustainability certification, labelling and traceability requirements; organic and Fair Trade labels; and use of geographical indications, sectorial trademarks and branding to enhance market demand while strengthening capacity, efficiency and competitiveness.

2) The NGER Methodology



NGERs are demand-driven and country-owned. (1) Therefore, the first step in any NGER project involves an official request from a government to undertake such a review. (2) UNCTAD then works with a designated national ministry supporting the project to prepare a baseline report on national high-potential green sectors and products (including services). The baseline report uses UNCTAD's analytical **green product space** approach to validate the growth potential of green sectors and products so that the more promising ones can be considered for development. (3) The results of the baseline report are discussed at a first national stakeholder workshop to select the promising green sectors and products. (4) National experts are engaged by UNCTAD to prepare a national report elaborating recommendations for the development of the selected sectors and products. The baseline reports and national reports are peer reviewed and discussed by researchers and stakeholders with a view to advancing knowledge on greening the economy and achieving sustainable development. (5) In

a second national workshop, stakeholders review a set of recommendations for the selected sector(s) proposed by a national team of experts. These recommendations are critically considered and discussed by stakeholders with a view to agreeing on a set of recommendations. National stakeholders further develop an action plan designating national actors (from government, private sector and civil society) responsible for leading the implementation of each action as well as an approximate timeframe and sequence for the implementation of each action. (6) The recommendations and action plans are submitted to the government for adoption and follow up implementation in partnership with relevant industries, with UNCTAD providing advisory support. The participation of national stakeholders is an integral part of the NGER, including through interviews, questionnaires, and the two national stakeholder workshops.

3) NGERs currently underway

Country	Sectors/products	Phase of Implementation
Ecuador	Cocoa, Fish	Implementation review completed; 2 nd National Stakeholder Workshop completed; National recommendations and action plan adopted; National Report published.
Ethiopia	Sesame, Natural Leather	1 st National Stakeholder Workshop completed; National Report in preparation.
Kazakhstan	TBD	Project on hold
Lebanon	Energy-efficient technologies, Recycled paper products, Ecotourism, natural soap	1 st National Stakeholder Workshop completed; Consultations for the constitution of the national team.
Madagascar	Coffee, Beans	1 st National Stakeholder Workshop completed; Draft national report prepared.
Moldova	Grapes, raisins, wine; Fruit juice and dried fruits, other...	UNCTAD baseline study in preparation; 1 st National Stakeholder Workshop soon.
Morocco	Medicinal and Aromatic Plants, Olives	2 nd National Stakeholder Workshop completed; National Report in publication.
Oman	Sustainable Tourism, Dates, Fish	2 nd National Stakeholder Workshop completed; National Report in preparation
Pakistan*	Dried Fruits, Green Industrial Products	>> Project cancelled
Senegal*	TBD	Project to start soon
Vanuatu	Cocoa, Coconut, Sandalwood	2 nd National Stakeholder Workshop completed; National recommendations and action plan to be adopted by government; National Report published.

* Priority sectors remain to be selected at 1st National Stakeholder Workshop.

In addition to the countries listed in the table above, UNCTAD has received official communications of interest and requests from several other countries to support an NGER subject to additional support from donors. These countries include Armenia, Barbados, Belarus, Burkina Faso, Dominican Republic, Egypt, Fiji and Philippines.

[Further information on NGERs](#)