



# 2<sup>ND</sup> INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE AND STANDARDS

2ª CONVENÇÃO INTERNACIONAL DE COMÉRCIO E  
NORMAS VOLUNTÁRIAS DE SUSTENTABILIDADE

## 2<sup>nd</sup> International Convention on Sustainable Trade and Standards

Sustainable Value Chains and Standards

Organised by FIRJAN, INMETRO and UNFSS  
16-18 September 2019 Rio de Janeiro, Brazil

### Provisional Agenda

#### 1. Opening of the Convention

- (a) Leaders messages to the Convention
- (b) Key-Note Address: Trade, Standards and Sustainable Development

#### 2. The role of industry actors in sustainable development and the global trading system

- (a) Leveraging standards in international trade to drive sustainable development
- (b) Seizing the environmental, social and economic benefits of standards for sustainable production
- (c) Fostering sustainable production for export potential

#### 3. Addressing the Challenges of Standards in Global Value Chains (GVCs)

- (a) Facilitating the uptake of sustainability standards to elevate smallholders, MSMEs and producers' capacity to enter the GVCs
- (b) Coherence and implementation of government policies, including sustainable public procurement
- (c) Drawing the UNFSS-Andean Community Study on "Sustainable Exports to the European Union" as reference point for the LATAM region

#### 4. Launch of the Study: "The Brazilian Voluntary Sustainability Standards Story"

- (a) The Brazilian experiences on voluntary sustainability standards
- (b) Expanding the Brazilian sustainable export potential
- (c) Takeaways from the study that could potentially be adopted by other LATAM markets

The 2<sup>nd</sup> ICSTS is jointly organized by:





# 2<sup>ND</sup> INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE AND STANDARDS

2ª CONVENÇÃO INTERNACIONAL DE COMÉRCIO E  
NORMAS VOLUNTÁRIAS DE SUSTENTABILIDADE

## **5. National Multi-stakeholder Platform for Sustainable Value Chains**

- (a) Contextualising the existing multilateral frameworks of sustainable trade
- (b) Exchanging good sustainability standards practices among National VSS Platforms
- (c) Moving forward: Implementing the Declaration of Cooperation in Sustainability Standards Ecosystem between National Platforms (derived from the 1<sup>st</sup> ICSTS Declaration)

## **6. Standardization Bodies, VSS and Sustainable Development Goals**

- (a) Understanding the role of Standardization bodies and VSS
- (b) Addressing transparency, multiplicity of standards and policy options such as mutual recognition of standards
- (c) Developing an international framework for Sustainability Standards

## **7. Review and adoption of report of the Convention**

## **8. Closing of the Convention**

The 2<sup>nd</sup> ICSTS is jointly organized by:

