

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD



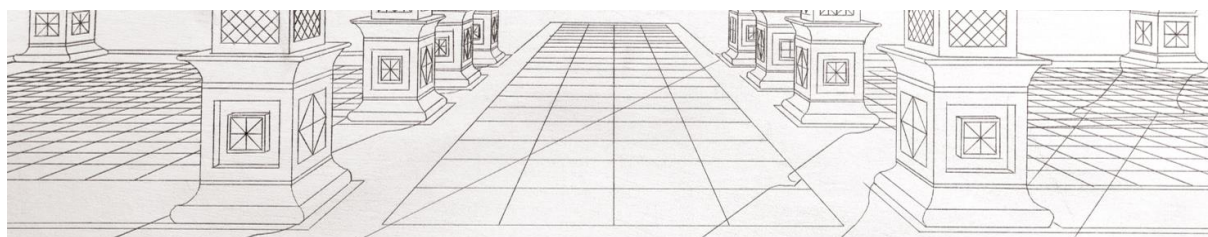
**Executive Workshop on Geographical Indications for
Least-Developed Countries (LDCs)**

08 - 09 October 2018

Florence, European University Institute



UNITED NATIONS
UNCTAD



Monday 08 October 2018

- 09:00 - 09:10 Welcome statement by the EUI and UNCTAD
- 09:10 – 09:20 Opening remarks by **Mr. Ghislain KONGBO-NGOMBE**, Permanent Mission of the Central African Republic to the United Nations Office and other international organizations in Geneva, Coordinator of the WTO LDC Group
- 09:20 – 09:30 Opening statement by **Mr. Nico FRANDI**, Counselor, Permanent Representation of Italy to the International Organizations in Geneva

Item 1: *Assisting LDCs in promoting traditional products and territories through the use of Geographical Indications*

- 09:30 – 10:00 Why Geographical Indications for LDCs? The UNCTAD vision, strategy and action
Mr. Stefano INAMA, UNCTAD
- 10:00 – 10:15 Interactive discussion
- 10:15 – 10:45 Impact of GIs on Poverty and Rural Development: evidences and issues of evaluation
Prof. Giovanni BELLETTI, University of Florence
Prof. Andrea MARESCOTTI, University of Florence
- 10:45 – 11:00 Interactive discussion
- 11:00 – 11:15 Coffee break**

Item 2: *Geographical Indications: concept and implementation process*

- 11:15 – 12:00 The concept of Geographical Indications and marketing of traditional products
Dr. Euloge VIDEGLA, Comité IG, Benin
- 12:00 – 12:15 Interactive discussion
- 12:15 – 12:45 Geographical Indications as a development tool: the experience of Kampot Pepper
H.E. Mr. Bunthon THAY, Ambassador, Permanent Mission of the Kingdom of Cambodia to the United Nations Office and other International Organizations in Geneva
- 12:45 – 13:00 Interactive discussion

- 13:00 – 14:00** **Lunch break**
- 14:00 – 14:45 Initiating the implementation process of Geographical Indications
importance of producer’s association, government support and
coordination, Book of Specifications
Dr. Euloge VIDEGLA, Comité IG, Benin
- 14:45 – 15:00 Interactive discussion

<p><u>Item 3:</u> <i>Technical assistance for Geographical Indications in LDCs</i></p>

- 15:00 – 15:30 The protection of Geographical Indication at the national or regional
level: The Geographical Indication sui generis system, the trademark
system and other legal means
Ms. Alexandra GRAZIOLI, WIPO
- 15:30 – 15:45 Interactive discussion
- 15:45 – 16:00** **Coffee break**
- 16:00 – 16:30 The protection of Geographical Indications at the international level: the
Lisbon and the Madrid Systems and other international means of
protection
Ms. Alexandra GRAZIOLI, WIPO
- 16:30 – 16:45 Interactive discussion
- 16:45 – 17:15 The trade and development aspects of Geographical Indications and their
treatment in WTO and FTAs
Mr. Stefano INAMA, UNCTAD
- 17:15 – 17:30 Interactive discussion

Tuesday 09 October 2018

Item 3: *Technical assistance for Geographical Indications in LDCs (continued)*

- 09:00 – 09:30 The Quality and Origin Program: FAO tools and assistance
Ms. Sibylle SLATTERY, FAO
- 09:30 – 9:45 Interactive discussion
- 9:45 – 10:15 Mainstreaming GIs in Trade Policies – Experience of Diagnostic Trade
Integration Studies
Mr. Stefano INAMA, UNCTAD
- 10:15 – 10:30 Interactive discussion
- 10:30 – 10:45 Coffee break**
- 10:45 – 11:15 The Continental Strategy for Geographical Indications in Africa
Ms. Sibylle SLATTERY, FAO
Mr. Stefano INAMA, UNCTAD
- 11:15 – 11:30 Interactive discussion

Item 4: *Country experiences: challenges and success stories in promoting traditional products in selected LDCs through Geographical Indications*

- 11:30 – 12:15 La promotion des Indications Géographiques au Bénin: un état des lieux
Dr. Euloge VIDEGLA, Comité IG, Bénin
- 12:15 – 12:30 Interactive discussion
- 12:30 – 13:00 Roundtable with
Mr. Ghislain KONGBO-NGOMBE, Permanent Mission of the Central
African Republic to the United Nations Office and other international
organizations in Geneva, Coordinator of the WTO LDC Group
Mr. Stefano INAMA, UNCTAD
Dr. Euloge VIDEGLA, Comité IG, Bénin
Ms. Alexandra GRAZIOLI, WIPO
Ms. Sibylle SLATTERY, FAO
- 13:00 – 13:15 Conclusion on the way forward
- 13:15 – 14:15 Lunch break**