

UNCTAD - UNECA PROJECT ON SERVICES TRADE IN AFRICA

Train-the-Trainers Seminar on “Measuring the contribution of services to regional value chains”

PROGRAMME

Addis Ababa, UNECA premises, Room Caucus 11, 29-31 January 2019

DAY ONE - 29 JANUARY

- 09:00 - 09:30 Arrival and registration
- 09:30 - 10:00 Welcome remarks (Mr. Paul Akiwumi, Director, Division for Africa, LDCs and Special Programmes, UNCTAD; and Mr. Stephen Karingi, Director, Regional Integration and Trade Division, UNECA)
- 10:00 - 10:45 Introduction of trainer and participants and brief overview of project (Mr. Junior Davis, Chief of the Africa Section, UNCTAD)
- 10:45 - 11:00 Coffee break
- Moderator* Mr. Francis Ikome, Chief of the Regional Integration Section, UNECA
- 11:00 - 12:30 Workshop overview (Mr. Ben Shepherd, Principal, Developing Trade Consultants) and expectations of national focal points (Ethiopia, Gambia, Kenya, Mali, Nigeria, Togo)
- Introduction to the policy issues surrounding RVCs/GVCs and development
 - Techniques to analyze trade in GVCs and RVCs (case studies, surveys, trade in value added)
 - Presentation of workshop objectives
 - Overview of agenda
 - Discussion of objectives and expectations of national focal points
- 12:30 - 14:00 Lunch break
- 14:00 - 15:30 Services and Trade in Value Added: Introduction (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- The value chain development model, extension to services
 - Intuition behind trade in value added vs. gross value trade data
 - Ingredients to construct trade in value added data from a user perspective: national accounts, supply-use tables, input-output tables, and trade data

- 15:30 - 15:45 Coffee break
- 15:45 - 17:00 Services and Trade in Value Added: Quantitative Methodology (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Presentation of intuition and algebra behind trade in value added
 - Presentation of results from OECD-WTO TIVA showing the types of outputs that can be obtained (embodied services trade, domestic and foreign origin services value added in trade, DVA/FVA in services sectors, etc.)

DAY TWO – 30 JANUARY

Moderator Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD

- 09:30 - 10:45 Qualitative Case Study Approach: Introduction (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Presentation of methodology and rationale
 - Overview of interview instrument and discussion of interview approach and case study methodology
- 10:45 - 11:00 Coffee break
- 11:00 - 12:30 Qualitative Case Study Approach: Group Exercise (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Questions and discussion on how to implement case studies in countries
- 12:30 - 14:00 Lunch break
- 14:00 - 14:30 Introduction to R Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- 14:30 - 15:30 Group Exercise using R Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Simple calculations using “toy” model to anchor intuition
 - Work with full dataset using packages/software
- 15:30 - 15:45 Coffee Break
- 15:45 - 17:00 Group Exercise using Excel Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Analysis of results from full dataset focusing on country experiences by sector
 - Production of summary results using UNCTAD Eora GVC indicators

DAY THREE – 31 JANUARY

- Moderator* Ms. Wafa Aidi, Economic Affairs Officer, Market Institutions Section, UNECA
- 09:30 - 10:45 Presentations Based on Group Exercises (Mr. Ben Shepherd, Principal, Developing Trade Consultants)
- Preparation of presentations using results from the last session Day Two
 - Each country to make a short presentation with PowerPoint slides (5-10 minutes)
- 10:45 – 11:00 Coffee break
- 11:00 – 12:00 Feedback from participants and next steps (Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD; Mr. Ahmed Al-Awah, Chief, IT Strategic Advisory Unit, UNECA)
- Upcoming national seminars
 - Presentation of Knowledge-sharing platform
- 12:00 – 12:30 Closing remarks (Ms. Laura Paez, Chief of the Market Institutions Section, UNECA; Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD)
- Afternoon Time for follow-up session on quantitative approach/exercise (if needed)
- Bilateral meetings (if needed)