



## National Seminar

### ***Kenya's transport sector: Measuring its value chain and exploiting its potential***

Programme

Nairobi, 14-15 May 2019

UN Gigiri compound, Meeting Room 9

This seminar is part of the UNCTAD – Kenya partnership on services trade in Africa, funded by the United Nations. The project aims at unlocking the potential of services trade of partner countries by increasing capacity to measure the contribution of services to regional value chains (RVCs) and to explore the value added by domestic and foreign firms. In Kenya the focus is on transport services owing to its catalyzing capacity and strategic relevance for the economy. The national seminar will sensitize key national stakeholders of transport services about the importance, tools and roles of stakeholders in measuring target value chains, and how this supports Kenya's capacity to design policies which promote a higher degree of integration into RVCs.

#### **DAY 1 – Tuesday, 14 May**

9h - 9h30	Registration
9h30 - 10h	Welcome remarks <ul style="list-style-type: none"><li>• Mr. Paul Akiwumi, Director, Division for Africa, LDCs and Special Programmes, UNCTAD</li><li>• Ms. Joyce Ogundo, Secretary of Trade, State Department for Trade, Ministry of Industry, Trade and Cooperatives</li></ul>
10h-10h15	Group photo and coffee break
10h15 – 11h15	Introduction – Why this seminar? (Mr. Samuel Chemisto, Assistant Director, Ministry of Industry, Trade and Cooperatives; Mr. Junior Davis, Chief of Africa Section, UNCTAD) <ul style="list-style-type: none"><li>• The importance of the transport sector for Kenya's economy</li><li>• The importance of value chains for international trade and the potential for enhanced regional and global integration</li><li>• Challenge: Measuring value chains</li></ul>

11h15 – 12h30	<p>Measuring value chains: Enterprise questionnaire and use of input-output tables (Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis)</p> <ul style="list-style-type: none"> <li>• Qualitative instrument based on enterprise questionnaire</li> <li>• Conditions for success of questionnaire (collective brainstorming)</li> <li>• Quantitative instrument based on input-output tables (brief overview)</li> </ul>
12h30 – 14h	Lunch break
14h - 14h45	<p>Transport data and lessons learned from UNCTAD transport research (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)</p> <ul style="list-style-type: none"> <li>• Who collects what data and where is it available</li> <li>• Transport observatories</li> <li>• Way to the Ocean – lessons learned from East Africa</li> <li>• Q&amp;A</li> </ul>
14h45 - 15h15	<p>Measuring value chains: Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)</p> <ul style="list-style-type: none"> <li>• Overview of the methodology</li> </ul>
15h15 – 15h35	<p>Experience with trade in value added in Eastern Africa (Mr. Geoffrey Manyara, Economic Affairs Officer, UNECA)</p> <ul style="list-style-type: none"> <li>• Estimating trade in value added in the tourism sector in Eastern Africa</li> </ul>
15h35 - 16h	Interactive discussion on measurement tools
16h - 16h30	Coffee break
16h30 - 17h	<p>Process / next steps (Mr. Junior Davis, Chief of Africa Section, UNCTAD; Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis)</p> <ul style="list-style-type: none"> <li>• Interview period and sharing of results</li> <li>• Role of national focal point and national consultant</li> <li>• Presentation of knowledge sharing platform</li> </ul>
17h – 17h15	Closing remarks (Mr. Paul Akiwumi, Director, UNCTAD; Government)

## **DAY 2 – Wednesday, 15 May**

9h – 9h30	Recap of Day 1 (Mr. Junior Davis, Chief of Africa Section, UNCTAD)
9h30 - 11h	Measuring value chains – Use of input-output tables (Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis) <ul style="list-style-type: none"><li>• Overview of quantitative instrument based on input-output tables</li><li>• Quality of data</li><li>• Interactive discussion</li></ul>
11h - 11h15	Coffee break
11h15 - 12h15	Measuring value chains – Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD) <ul style="list-style-type: none"><li>• Interactive group exercise on its application</li></ul>
12h15 - 12h45	Interactive discussion
12h45 – 13h	Closing remarks (Chair, Government)
13h	Lunch