National Seminar

Kenya’s transport sector:
Measuring its value chain and exploiting its potential

Programme

Nairobi, 14-15 May 2019

UN Gigiri compound, Meeting Room 9

This seminar is part of the UNCTAD – Kenya partnership on services trade in Africa, funded by the United Nations. The project aims at unlocking the potential of services trade of partner countries by increasing capacity to measure the contribution of services to regional value chains (RVCs) and to explore the value added by domestic and foreign firms. In Kenya the focus is on transport services owing to its catalyzing capacity and strategic relevance for the economy. The national seminar will sensitize key national stakeholders of transport services about the importance, tools and roles of stakeholders in measuring target value chains, and how this supports Kenya’s capacity to design policies which promote a higher degree of integration into RVCs.

DAY 1 – Tuesday, 14 May

9h - 9h30  Registration

9h30 - 10h  Welcome remarks

- Mr. Paul Akiwumi, Director, Division for Africa, LDCs and Special Programmes, UNCTAD
- Ms. Joyce Ogundo, Secretary of Trade, State Department for Trade, Ministry of Industry, Trade and Cooperatives

10h-10h15  Group photo and coffee break

10h15 – 11h15  Introduction – Why this seminar? (Mr. Samuel Chemisto, Assistant Director, Ministry of Industry, Trade and Cooperatives; Mr. Junior Davis, Chief of Africa Section, UNCTAD)

- The importance of the transport sector for Kenya's economy
- The importance of value chains for international trade and the potential for enhanced regional and global integration
- Challenge: Measuring value chains
11h15 – 12h30 Measuring value chains: Enterprise questionnaire and use of input-output tables (Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis)

- Qualitative instrument based on enterprise questionnaire
- Conditions for success of questionnaire (collective brainstorming)
- Quantitative instrument based on input-output tables (brief overview)

12h30 – 14h Lunch break

14h - 14h45 Transport data and lessons learned from UNCTAD transport research (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)

- Who collects what data and where is it available
- Transport observatories
- Way to the Ocean – lessons learned from East Africa
- Q&A

14h45 - 15h15 Measuring value chains: Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)

- Overview of the methodology

15h15 – 15h35 Experience with trade in value added in Eastern Africa (Mr. Geoffrey Manyara, Economic Affairs Officer, UNECA)

- Estimating trade in value added in the tourism sector in Eastern Africa

15h35 - 16h Interactive discussion on measurement tools

16h - 16h30 Coffee break

16h30 - 17h Process / next steps (Mr. Junior Davis, Chief of Africa Section, UNCTAD; Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis)

- Interview period and sharing of results
- Role of national focal point and national consultant
- Presentation of knowledge sharing platform

17h – 17h15 Closing remarks (Mr. Paul Akiwumi, Director, UNCTAD; Government)
DAY 2 – Wednesday, 15 May

9h – 9h30 Recap of Day 1 (Mr. Junior Davis, Chief of Africa Section, UNCTAD)

9h30 - 11h Measuring value chains – Use of input-output tables (Mr. Christopher Onyango, Principal Policy Analyst, Kenya Institute for Public Policy Research and Analysis)
  • Overview of quantitative instrument based on input-output tables
  • Quality of data
  • Interactive discussion

11h - 11h15 Coffee break

11h15 - 12h15 Measuring value chains – Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)
  • Interactive group exercise on its application

12h15 - 12h45 Interactive discussion

12h45 – 13h Closing remarks (Chair, Government)

13h Lunch