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on Trade and Development**

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**Ad Hoc Expert Meeting on Creative
Economy and Sustainable Development**
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List of participants

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Mr. Salamat Ali, Trade Economist, London

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Non-accredited

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Ms. Luisa Sande Lemos, Consultant, Geneva

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Ms. Luisa Bernal, Policy Specialist, Geneva

Specialized agencies and related organizations

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Bambalaio

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Cercle Grand Paris de l'Investissement Durable

Mr. Nicolas Buchoud, President, Paris

Create2030

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Ms. Margarida Silva, Senior Technician of Strategy and Planning, Lisbon

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Institute for creative entrepreneurship and innovation

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Ms. Kim-Marie Spence, Postdoctoral Researcher, Southampton

YEZI Arts Promotions & Productions

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Creative economy

Ms. Johanna Breuckmann, Project Assistant, Bonn

Panellists

Opening

Ambassador Diego Aulestia Valencia of Ecuador, Chair of G77 and China
Pamela Coke-Hamilton, Director, DITC, UNCTAD

Panel 1. **Global Trends in Creative Economy: New Horizons**

Chair: Ambassador Diego Aulestia Valencia of Ecuador, Chair of G77 and China
Andy Pratt, Director of Centre for Culture and the Creative Industries, University of London, UK
Jen Snowball, Department of Economics, Rhodes University, South Africa
Christiaan De Beukelaer, Senior Lecturer in Cultural Policy, The University of Melbourne, Australia
Natalie Rochester, International Trade and Development Consultant, Kingston, Jamaica
Margherita Licata, Sectoral Policy Department, ILO, Geneva
Katelijn Verstraete, Regional Director, Arts and Creative Industries, British Council, Singapore

Panel 2. **National Strategies and Capacity building for Thriving Creative Industries**

Chair: Marisa Henderson, Chief, Creative Economy, DITC, UNCTAD
Carol Roberts, Executive Director, National Cultural Foundation, Barbados
Ambassador Maria Teresa T. Almojuela, Deputy Permanent Representative, Philippine Mission to the United Nations and other International Organizations
Gabriel Cabuço, Director of the National Institute for Cultural Industries, Angola
Oscar Andrés Hernández Salgar, Technical Secretary on Creativity and Culture, Mission of Wise Persons of Colombia
Unathi Lutshaba, Executive Director, South African Cultural Observatory
Diana Barrowclough, Senior Economist, UNCTAD
Kim-Marie Spence, Solent University, Southampton

Book launch: Global Cultural Economy (Routledge)

Moderator: Diana Barrowclough, Senior Economist, UNCTAD
Christiaan De Beukelaer, Co-author of the book
Kim Spence, Co-author of the book

Panel 3. **Measuring Creative Goods and Services and their Contribution to the Economy**

Chair: Marisa Henderson, Chief, Creative Economy, DITC, UNCTAD
Hubert Escaith, Expert on International Trade and Development
Julio Villarino, National Information on the Cultural Account, Argentina
Michael Soendermann, Office for Culture Industries Research, Germany
Lydia Deloumeaux, Associate Programme Specialist, culture statistics UNESCO (Canada)
Fernando Cantu-Bazaldua, Senior Expert, Statistics Branch, GDS, UNCTAD

Panel 4. **Unleashing the Potentials of Creative Economy for Trade and Development Gains**

Chair: Amy Shelver, UNCTAD
Giorgio Fazio, Professor of Macroeconomics at Newcastle University and workstrand lead on International Competitiveness and the Creative Industries in the UK Creative Industries Policy Evidence Centre
Peter Rudge, Associate Professor Film, Media and Journalism, Staffordshire University,
Sylvia Amann, Inforelais. Co-chair of the EU expert group on entrepreneurship and innovation of creative sectors, Austria
Regula Staub, Creative Hub, Switzerland
Rasmus Wiinstedt Tschening, Director of Creative Business Cup (CBC)

Closing: **Summary and recommendations**

Marisa Henderson, Chief, Creative Economy, DITC, UNCTAD and Andy Pratt, Director of Centre for Culture and the Creative Industries, University of London, UK

