



IGE Side Event:

The African Consumer Protection Dialogue: Joint Projects on Complaints and Online Disclosures & A Sweep Announcement

Tuesday, 9th July 2019 (2:00 – 3:00pm)

**Room XXIII (first floor)
Palais des Nations Geneva,
Switzerland
(Informal lunch provided)**

The United States Federal Trade Commission (“FTC”), and African consumer protection authorities, including the Zambian Competition and Consumer Protection Commission, the Nigerian Competition and Consumer Protection Commission, the National Consumer Commission and National Consumer Tribunal of South Africa, the Competition Authority of Kenya, the Democratic Republic of Congo Competition Commission, The COMESA Competition Commission, The Malawi Competition and Fair Trading Commission and The Gambia Competition and Consumer Protection Commission will discuss ongoing work on consumer complaint sharing, business education and consumer protection and the launch of an online/mobile *Sweep*.

In May 2019, agencies responsible for enforcing consumer protection and related laws in over 20 African countries, along with the FTC and other stakeholders, met for the 10th Annual African Consumer Protection Dialogue Conference held in Livingston, Zambia. Conference delegates reaffirmed their commitment to the African Dialogue Principles on Cooperation in Consumer Protection Enforcement (“the Livingstone Principles”), adopted in Zambia in 2013. They also moved forward work on the Joint Projects on Complaints Analysis, Consumer Education and Business Guidance.

The July 9 side meeting will provide brief overviews of African initiatives and accomplishments achieved in Zambia, also the immediate past President of the International Consumer Protection and Enforcement Network (“ICPEN”). The session will also address the first African-focused online/mobile *Sweep*, which will target misleading and inadequate disclosure of information for online and mobile transactions and payments, with an aim to increase consumer confidence.

AGENDA

12:40 – 1:00	Registration / Lunch
1:00 – 1:10	WELCOME AND INTRODUCTION BY THE CO-ORGANIZERS Mr. Hugh Stevenson, U.S. Federal Trade Commission Ms. Eunice Hamavhwa, Zambia Competition and Consumer Protection Commission Ms. Teresa Moreira, UNCTAD
1:10 – 1:55	PANEL: The African Dialogue - Joint Projects and A Sweep to Encourage Consumer Confidence
	Moderators: Mr. Babatunde Irekere (Nigeria Competition and Consumer Protection Commission) and Mr. Hugh Stevenson, U.S. FTC
	JOINT PROJECTS ON COMPLAINTS ANALYSIS & CONSUMER EDUCATION AND BUSINESS GUIDANCE (25 minutes)
	Complaints <ul style="list-style-type: none"> Ms. Eunice Hamavhwa, Zambia CCPC, Charlotte Wezi Malonda, Malawi Competition and Fair Trading Commission, George Lipimile (COMESA), and Ms. Deon Woods Bell, U.S. FTC
	Consumer Education and Business Guidance <ul style="list-style-type: none"> Mr. Francis Kariuki, Competition Authority of Kenya, Ms. Laura Best, National Consumer Tribunal, South Africa Mr. Amadou Ceesay, The Gambia Competition and Consumer Protection Commission and Ms. Deon Woods Bell, FTC
	ANNOUNCEMENT AND DISCUSSION OF SWEEP (20 minutes)
	Followed by moderated discussion and Q & A with Audience
1:55 – 2:00	KEY CONCEPTS WRAP-UP / CLOSING
