

THE ADVANCEMENT AND CHALLENGES FOR CONSUMERS GLOBALLY
Side Event Organised by the Brazilian Institute of Consumer Law and Policy,
BRASILCON

Tuesday, 09th, July 2019 - Side event 9h-9h50min -room XXVI, Palais des Nations, Geneva

The proposed agenda for the 50 minutes side meeting (to be conducted in English) is as follows:

Chair: Diógenes Carvalho - President of Brasilcon-Brazilian Institute of Consumer Law and Policy, Brasília/Federal University of Goiás, Brazil.

Rapporteurs: Tatiana Squeff, Federal University of Rio Grande do Sul, Porto Alegre, Brazil and **Ana Cipriano**, Assistant Director for International Affairs – Brasilcon.

Panellists:

Professor Claudia Lima Marques (Federal University of Rio Grande do Sul, Brazil. Chair of the Committee on International Protection of Consumers-ILA)

- Update on the HCCH project

-On the relevance and importance of consumer protection stakeholders to work in a common agenda for the protection of consumers globally

Luciano Timm (National Secretariat for Consumers, SENACON, Brazil) – Consumer Protection Agencies perspectives.

Professor Gail Pearson (University of Sydney, Australia. Member of the Fair Trading Advisory Council and a member of the consultative committee to the Consumer Trader and Tenancy Tribunal. Executive Board of the International Association of Consumer Law and the Consumer Committee of the International Law Association)

Consumers International - consumer associations perspective

Fabiana D’Andrea Ramos (Director for International Affairs - BRASILCON/ Federal University of Rio Grande do Sul, Brazil)

The participation of the Academia and Civil Society

Agenda:

- **Update on the Hague Tourism Project** - The Project concerning a possible future Convention on Co-operation and Access to Justice for International Tourists originates from a proposal of the Government of Brazil, under the expertise of ASADIP. The Council on General Affairs and Policy decided in 2015 that the Permanent Bureau should conduct a study on the Project.

- **Discussion: the importance of protecting consumers globally** – consumers are constantly facing new challenges and abuses as new tools, mechanisms and products emerge in a connected world, in a digital market. The economic challenges have also impacted countries all over the world, and unfortunately, negatively affecting the consumer agenda. In order to avoid any setbacks after the creation of the Intergovernmental Group of Experts on Consumer Protection in the ambit of the UN, it is crucial for all related stakeholders to discuss and act for the sake and protection of consumers globally.
- **Presentation of Brasilcon Academic Journal**



The Brazilian Institute of Consumer Policy and Law (BRASILCON) is a national, multidisciplinary, non-profit association created in 1992 as an auxiliary entity in the consolidation of Consumer Law in Brazil. Updating and debating topics such as sustainability, responsible credit, collective consumer advocacy, quality of public services, international consumer protection, among others. Its founders are authors of the draft law that gave rise to the Brazilian Consumer Defense Code (Law 8.078 /90). The institute has national and international congresses of consumer rights, bringing together national and international interests, an international cycle of learning through the exchange of entities, professionals and academics in addition to bimonthly publication of the Journal of Consumer Law (RDC Thomson Reuters).

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