

**Cross-border consumer protection enforcement cooperation in E-commerce:  
Building International Enforcement Cooperation**

***A Side Meeting***

On the margins of the Plenary Meeting of  
The Intergovernmental Group of Experts on Consumer Protection Law and Policy

**Geneva**

**July 9, 2019**

2:20 - 2:45pm

Palais des Nations - Building E - Conference Room XXIII

The United Kingdom, Argentina, Colombia, Kenya, [Pakistan - TBC] and the United States will host an interactive side meeting on the margins of the Intergovernmental Group of Experts on Consumer Protection Law and Policy. The meeting will focus on practical e-commerce cross-border cooperation case studies and on the development of an enforcement cooperation toolkit. This work proceeds in cooperation with work in the Organization for Economic Cooperation and Development (OECD) and the International Consumer Protection and Enforcement Network (ICPEN). Panelists will also discuss resources and reference materials already available on these topics.

2:20 - 2:25pm

Introductions

***OECD 2018 Report on Consumer Protection in a Global Digital Marketplace (by phone)***

Akira Yoshida

Organization for Economic Cooperation and Development

2:25 - 2:30

**Best Practices Case Study:  
U.K. CMA – U.S. FTC Memorandum**

Mr. Jason Freeman

Competition and Markets Authority

United Kingdom

Mr. Hugh Stevenson

Federal Trade Commission

United States

2:30 - 2:45

## **Hypothetical Scenario**

Fernando Blanco Muiño  
National Director for Consumer Protection, Argentina

Maria Carolina Corcione  
Superintendence for Industry and Commerce, Colombia

Francis Kariuki  
Competition Authority of Kenya

Jason Freeman  
Competition and Markets Authority, United Kingdom

Deon Woods Bell  
Federal Trade Commission, United States

TBC  
Competition Commission, Pakistan

2:45

Next Steps – Panelists and Participants