



MULTI-YEAR EXPERT MEETING

**Enterprise development policies and
capacity-building in science, technology and innovation**

Geneva, Palais des Nations, Salle XXVI, 19-21 January 2011

PROGRAMME

Wednesday, 19 January 2011

10:00 - 10:30 **Item 1:** Election of Officers

**Opening statement by Mr. Petko Draganov, Deputy Secretary-General,
UNCTAD**

Item 2: Adoption of the agenda and organisation of work

10:30 - 13:00 **Item 3:** Enterprise development policies and capacity-building in science,
technology and innovation

Introduction by Mr. James Zhan, Director, Division on Investment and Enterprise,
UNCTAD

Introduction by Ms. Anne Miroux, Director, Division on Technology and Logistics,
UNCTAD

Keynote: Hon. Lazaro S. Nyalandu, Deputy Minister for Industry, Trade and
Marketing, United Republic of Tanzania

Keynote: Prof. Dr. Liisa Husu, Hanken School of Economics, "Gender and
excellence in developing technological and research capacities"

SESSION 1: Building STI capacity in developing countries

*This session will highlight that many of the current economic and social problems
can have important technology-based solutions and therefore developing STI
capacity promotes developing countries into agents of positive change.*

Panellists:

- Mr. Gerold Heinrichs, Head of Department of the International Bureau of
the Federal Ministry of Education and Research, Germany, "Brazilian-
German Year of Science, Technology and Innovation 2010/11 - A High-
level Policy Action"
 - Mr. Enrique Canessa, International Centre for Theoretical Physics, Trieste,
"Supporting science in developing countries using open technologies"
 - Mr. Rob Byrne, Tyndall Centre for Climate Change Research, SPRU,
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Q&A and discussion from the floor

Wednesday, 19 January 2011

15:00 –18:00 **Item 3**
SESSION 2: STI and business development: cooperation between academia and firms
The session will demonstrate how cooperation between academic research scientists and technologists working in firms can improve the scale and complexity of innovation outcomes and ultimately strengthen the NSI and its development role and contribution.

Panellists:

- Mr. Gabriel Clerc, Head of Technology Transfer, SRI/EPFL, "Managing joint innovation and technology development", Switzerland
- Mr. Andy Goldstein, Ludwig-Maximilians-University Entrepreneurship Centre, Munich, "Creation of successful ventures: role of academia in business incubation", Germany

Q&A and discussion from the floor

15:00-16:00 **Meeting for the Directors of the African Empretec centres:
Presentation of the E-Mentoring Platform with the support of the Swiss
Secretariat for Economic Affairs (SECO)**

Location: Room XXVII, E-Building by invitation only.

18:00 –19:30 **Cocktail, Escargot Bar (3rd Floor E-Building)**

Thursday, 20 January

10:00-13:00 **Item 3**
SESSION 3: Overview of policies for entrepreneurship education
In this session, different entrepreneurship education policies will be presented by policy makers and the question how entrepreneurship education can be linked to development objectives will be discussed.

Introduction by Ms. Tatiana Krylova, Head, Enterprise Branch, Division on Investment and Enterprise, UNCTAD

Panelists (10 minutes maximum):

- Ms. Karen Wilson, UNCTAD consultant
- Mr. Camilo Pinzón, Chief Project Coordinator, Ministry for Coordination of Production, Employment and Competitiveness, Ecuador
- Mr. Choon Siong Sim, Director, Entrepreneurship Development, SPRING, Singapore
- Mr. Marko Curavic, Head of Unit, European Commission, Enterprise and

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- Industry Directorate-General - Entrepreneurship Unit
- Mr. Lorenzo di Pietro, Director of Human Capital Department, Barcelona Activa, Spain

Discussants (5 minutes maximum):

- Mr. Anthony Gribben, European Training Foundation
- Mr. Georges Haour, IMD, Lausanne, Switzerland
- Mr. Ramon Quesada, Small Business Corporation, Philippines
- Ms. Gulmira Asanabaeva / Mr. Klaus Haftendorn, International Labour Organisation (ILO), “Know About Business” (KAB) Programme

13:00 – 15:00 **Networking Lunch for Business Schools** (by invitation only)

Thursday, 20 January (cont.)

15:00 – 18:00 **Item 3**
SESSION 4: Innovative entrepreneurship education methodologies
The aim of this session is to present innovative methodological approaches to entrepreneurship education. Discussants will briefly present their methodological approach and direct beneficiaries of entrepreneurship education programme will share their experiences. An exhibition space will be provided outside the conference room where programmes and initiatives can be presented.

Introduction by UNCTAD Secretariat

Interactive debate from the floor (5 minutes maximum)

Topic: Innovative methodological approaches to entrepreneurship education

Discussants:

- Mr. Shailendra Vyakarnam, Director, Centre for Entrepreneurial Learning, University of Cambridge, UK
- Ms. Nyokabi Njuguna, Entrepreneurship & Leadership Foundation, Kenya
- Mr. Daniel Bamford, Business Bridge Initiative, UK
- Ms. Julia Prats, IESE Business School, University of Navarra, Spain
- Ms. Beatrice Ayuru, Lira Integrated School, Uganda
- Ms. Christine Volkmann, UNESCO Chair of Entrepreneurship and Intercultural Management, Schumpeter School of Business and Economics, Germany
- Mr. Andy Penaluna, Professor of Creative Entrepreneurship, Swansea Metropolitan University, CEO / Chair - Enterprise Educators UK
- Ms. Marian Jones, University of Glasgow, UK
- Ms. Victoria Lennox, NACUE, UK & Canada
- Mr. Lassaâd Mezghani, University of Sfax, Tunisia
- Mr. Desai Narasimhalu, Technopreneurship Programme, Singapore Management University
- Mr. Colin Jones, Australian Innovation Research Centre, University of Tasmania
- Mr. Utz Dornberger, SEPT Programme, University of Leipzig, Germany

Friday, 21 January 2011

10:00-13:00 **Item 3**
SESSION 5: The role of the private sector, public-private partnerships and foundations in fostering entrepreneurship education
In this session, initiatives to foster entrepreneurship education by the private sector and private/public foundations will be presented. Furthermore, motives of engaging in entrepreneurship education will be discussed.

Panellists (10 minutes):

- Mr. Patrick Molle, World Entrepreneurship Forum (EMLYON Business School), France
- Ms. Jelena Godjevac, HP Life (Learning Initiative for Entrepreneurs)
- Mr. Stuart Anderson, Shell LiveWIRE
- Ms. Kimberly Voltero, Microsoft Students for Business Initiative
- Mr. Bert Twaalfhoven, Chairman, Founder EFER

Discussants (5 minutes maximum):

- Mr. Peter Bamkole, Centre for Enterprise Development Services, Lagos Business School, Nigeria
 - Mr. Juliano Seabra, Endeavor Brazil
 - Mr. Armen Orujyan, Athgo International, USA
 - Mr. Nana Tweneboah-Boateng, Empretec Ghana Foundation
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13:00 – 15:00 **Meeting with Swiss Secretariat for Economic Affairs (SECO)**
Location: Room XXVII, E-Building by invitation only.

15:00 – 18:00 **Item 4**
SESSION 6: Introduction of Chairman's summary

Closing plenary session

Adoption of the report of the Expert Meeting
