

GUIDELINES FOR CONTRIBUTORS

Papers for publication must be in English.

Authors are requested to submit their manuscript by email to tnoj@unctad.org. The manuscript should be prepared with Microsoft Word, accompanied by a statement that the text (or parts thereof) has not been published or submitted for publication elsewhere.

Original research papers, review and perspective papers should not normally exceed 10,000 words. Point-counterpoints papers should not exceed 7,000 words. Research notes should not exceed 5,000 words. All papers should include an abstract not exceeding 150 words. Book reviews should be around 1,500 words. The word count includes abstract, text, endnotes, references, tables, figures and appendices. Footnotes should be placed at the bottom of the page they refer to. An alphabetical list of references should appear at the end of the manuscript. Appendices, tables and figures should be on separate sheets of paper and placed at the end of the manuscript.

Manuscripts should be double-spaced (including references) with wide margins. Pages should be numbered consecutively. The first page of the manuscript should contain: (i) title; (ii) name(s) and institutional affiliation(s) of the author(s); and (iii) mailing address, e-mail address, telephone number of the author (or primary author, if more than one).

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Style guide

- A. Quotations** should be accompanied by the page number(s) from the original source.
- B. Footnotes** should be numbered consecutively throughout the text with Arabic-numeral superscripts. Important substantive comments should be integrated in the text itself rather than placed in footnotes.
- C. Figures** (charts, graphs, illustrations, etc.) should have headers, subheaders, labels and full sources. Footnotes to figures should be preceded by lowercase letters and should appear after the sources.

Figures should be numbered consecutively. The position of figures in the text should be indicated as follows:

Put figure 1 here

- D. Tables** should have headers, subheaders, column headers and full sources. Table headers should indicate the year(s) of the data, if applicable. The unavailability of data should be indicated by two dots (.). If data are zero or negligible, this should be indicated by a dash (-). Footnotes to tables should be preceded by lowercase letters and should appear after the sources. Tables should be numbered consecutively. The position of tables in the text should be indicated as follows:

Put table 1 here

- E. Abbreviations** should be avoided whenever possible, except for FDI (foreign direct investment) and MNEs (multinational enterprises)/TNCs (transnational corporations).
- F. Bibliographical references** in the text should appear as: “John Dunning (1979) reported that ...”, or “This finding has been widely supported in the literature (Cantwell, 1991, p. 19)”. The author(s) should ensure that there is a strict correspondence between names and years appearing in the text and those appearing in the list of references. All citations in the list of references should be complete. Names of journals should not be abbreviated. The following are examples for most citations:

Bhagwati, Jagdish (1988). *Protectionism* (Cambridge, MA: MIT Press).

Cantwell, John (1991). “A survey of theories of international production”, in Christos N. Pitelis and Roger Sugden, eds., *The Nature of the Transnational Firm* (London: Routledge), pp. 16-63.

Dunning, John H. (1979). “Explaining changing patterns of international production: in defence of the eclectic theory”, *Oxford Bulletin of Economics and Statistics*, 41 (November), pp. 269-295.

All manuscripts accepted for publication will be edited to ensure conformity with United Nations practice.

Selected UNCTAD programmes on Investment and Enterprise

World Investment Report

worldinvestmentreport.org

Investment Policy Framework for Sustainable Development

investmentpolicyhub.unctad.org/ipfsd

UNCTAD Entrepreneurship Policy Framework

unctad.org/en/PublicationsLibrary/diae2012d1_en.pdf

World Investment Forum

worldinvestmentforum.unctad.org

Sustainable Stock Exchanges Initiative

sseinitiative.org

Investment Policy Hub

investmentpolicyhub.unctad.org

FDI Statistics

unctad.org/fdistatistics

Investment Trends and Policies Monitors

unctad.org/diae

Internatinal Investment Agreements

unctad.org/ia

Investment Policy Reviews

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ISAR Corporate Transparency Accounting

unctad.org/isar

Transnational Corporations Journal

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CALL FOR PAPERS

SPECIAL ISSUE

TRANSNATIONAL CORPORATIONS

Multinational Firms and Gender Equality



Proposed Title: Multinational Firms and the Global Transmission of Gender Policy and Practice

Guest Editor: Jennifer Poole (American University, Washington DC)

A long and well-established literature exists on the role of multinational enterprises (MNEs) in transferring technology around the globe, enhancing local productivity. Alongside the purely economic implications of foreign investment, transnational corporations are increasingly expected to maintain social and environmental responsibility and standards. The idea that cross-border investment spreads cultural norms and practice has received widespread attention among sociologists—for example, there is strong anecdotal evidence of multinationals spreading high-quality health standards and customer service. However, little econometric work exists largely due to data constraints. Importantly, we know very little about the impacts of foreign direct investment and multinational enterprises on gender policies and practice.

In this special issue, *we focus on the role of multinational firms in promoting women's empowerment and gender equality across the world.* The special issue will cover topics including (but not limited to) the following areas:

1. cross-country differences in legal frameworks and policies related to women's employment and empowerment
2. the role and effects of gender provisions in trade agreements and bilateral investment treaties
3. theoretical links between foreign investment and gender equality
4. firm-level differences in gender practice across domestic and foreign-owned affiliates
5. micro-evidence on the ability of multinationals to promote women empowerment
6. empirical evidence on the mechanisms (e.g., technological change, supply chains, worker mobility) causing changes in employment practice of women by MNEs

An important criterion for article selection will be the relevance of the findings for MNEs, policy discussions and recommendations, the practical concerns of governments, intergovernmental organizations, civil society organizations, and communities engaging with these practices.

Length of contributions: Between 5000–8000 words

Submission deadline: March 31, 2020

Special issue to be published in December 2020

Submissions should be sent to: tncj@unctad.org

Home page: <http://unctad.org/tnc>

**Information about the
TNCJ's Guidelines for Contributors:**

[https://unctad.org/en/PublicationChapters/
diaeia2018d3_guidelines_en.pdf](https://unctad.org/en/PublicationChapters/diaeia2018d3_guidelines_en.pdf)

**Additional questions regarding this special issue
and submissions can be sent to**

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