

W I F

World Investment Forum

Forum Mondial de l'Investissement – Foro Mundial de la Inversión

Accra, Ghana, 18-22 April 2008

UNCTAD XII

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT
ACCRA, GHANA, 20 - 25 APRIL 2008

Part 5





Other Events

- Women in Business award
- Capacity-building workshops
- Business networking events
- IPA awards
- Publication launches

Alessandro Texeira, newly elected President of WAIPA (left) and Kai Hammerich, outgoing President of WAIPA (right).



Women in Business award

The first UNCTAD Women in Business awards were held at the WIF. The competition was established to recognize the achievements of women entrepreneurs who have participated in Empretec, an UNCTAD-run programme that trains promising entrepreneurs in developing countries. From the 27 Empretec centres worldwide, 10 finalists were shortlisted, after which the three winners were selected by a panel of experts in entrepreneurship.

Sana Zaal Burgan, founder of a business that caters to international “medical tourism” clients seeking treatment in Jordan, won the **first prize**. She received the prize from H.E. Tarja Halonen, President of Finland.

The **second prize**, presented by Theresa Kufuor, First Lady of Ghana, went to **Sapphira Nyabunwa** of Uganda, whose firm, Safi Cleaning Services Ltd., based in the capital of Kampala, provides professional cleaning services.

The **third prize** was awarded to **Augustine E. Hammond** of Ghana, whose business, Jem Afrik Creations Ltd., designs and produces afro-ethnic clothing ranging from casual wear to business apparel to evening dresses. The prize was presented by Mary Robinson, former President of Ireland and current Chair of Realizing Rights: the Ethical Globalization Initiative.

The awards consist of study tours to selected institutions where innovation is strongest in the domains relevant to the winning businesses. The tours will be organized by UNCTAD in collaboration with the African Technology Development Forum (ATDF), an NGO located in Geneva, Switzerland, that promotes the exchange and dissemination of information on inventions, technology, business opportunities and trends in global trade.





Capacity-building workshops

On the eve of the Forum's opening, four capacity-building workshops were held. The events were organized by UNCTAD and WAIPA, in collaboration with the World Bank (FIAS) and the private sector (Ernst & Young, GDP Global Development, IBM Global Business Services). Attended in all by over 100 participants, they covered a wide range of topics examining successful strategies for attracting and benefiting from investment (photos left to right):

- *Marchés émergents: Vers une source incontournable d'investissement? (E&Y)*
- *Marketing change for investment promotion (FIAS)*
- *Performing at world-class levels: How to achieve investment attraction goals (GDP)*
- *Economic development in a Rubik's Cube world: Turning global trends into local prosperity (IBM)*



Business networking events

A series of business networking events were organized, with the participation of more than 400 investors, IPAs and local business people as well as government officials dealing with investment and enterprise issues. The Business Networking Buffet Luncheon was sponsored by the China–Africa Business Council (CABC), while the Business Networking Dinner was sponsored by APEX-Brasil. The Ghana Investment Promotion Centre sponsored the WAIPA-Gala dinner.



Launching UNCTAD's Investment Advisory Series during a CABC networking event.

Publication launches

In conjunction with the WIF, UNCTAD launched the Investment Advisory Series A with a new publication entitled *Investment Promotion Agencies as Policy Advocates*. The new series deals with issues related to investment promotion and facilitation and to the work of IPAs. Also launched was the *World Investment Directory: Africa*. This publication provides comprehensive data on FDI and TNC operations in Africa.

IPA awards

The IPAs of Mauritius, Afghanistan, and Latvia received awards for outstanding performance in advocating policies that have helped their governments to stimulate FDI and local development. The awards were given jointly by UNCTAD and WAIPA. The Board of Investment of Mauritius took the top prize. The Afghanistan Investment Support Agency and the Investment and Development Agency of Latvia were joint runners-up.



During the WAIPA-Gala dinner, Dev Chamroo from BOI Mauritius (left) received the prize from the Vice-President of Ghana, H.E. Alhaji Aliu Mahama (right).

WIF Partner Organizations

Acknowledgements

The WIF was organized with the collaboration of:



中非民间商會
China-Africa Business Council





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