BIOS

OPENING

Valerie Normand, CBD Secretariat

Lorena Jaramillo, Economic Affairs Officer, UNCTAD



Lorena has been involved with BioTrade since 2001 at the international level with UNCTAD and also in her home country Ecuador as the Director of the national BioTrade Programme. She has worked on developing and implementing sustainable development projects in Asia, Africa and Latin America regarding biodiversity, sustainable trade and business development.

During her career of over 20 years, Lorena has written several papers related to sustainable development, value chain development, sustainable sourcing and post-conflict recovery. She is an Economist, specialized in Sustainable Development, of the Pontificia Universidad Católica del Ecuador and holds an MBA from the HEC, Geneva University, Switzerland.

Paul Garnier, Ambassador to the Arab Republic of Egypt



As of the 11th of July 2017, Mr. Paul Garnier has assumed his duties as Ambassador of Switzerland to Egypt. Mr. Garnier joined the Swiss diplomatic service in 1996 and had his first assignment at the Swiss Embassy in Brussels. Between 1997 and 2001, he served as Officer and then Deputy Head of the Euro-Atlantic Security Section of the Department of Foreign Affairs (DFAE) in Berne. From 2001 to 2004, Paul Garnier was the Deputy Head of the Swiss Embassy in Guatemala covering also El Salvador and Honduras. In 2004, he was transferred to the Swiss Mission to the United Nations in Geneva, where he acted as Diplomatic Counselor in charge of Environmental and Governance issues. From December 2008 till June 2013, he was the Deputy Head of the Swiss Mission to the North Atlantic Treaty Organization (NATO).

He was then transferred to Ramallah and served as the Head of the

Representative office of Switzerland to the Palestinian Authority until the beginning of July 2017. Before he started his career as a diplomat, Mr. Paul Garnier worked as research assistant in the Institute of European studies in Geneva, in the financial sector and as a Delegate of the International Committee of the Red Cross (ICRC) in Sri Lanka and Peru.

Ambassador Paul Garnier earned his M.A. degree in International Relations at the Institute of International and Development Studies in Geneva. During his spare time he likes outdoors. He is married to Shirley de Leon-Garnier. They have 2 children.

BT Panel

Chair / Manuel Ruiz, Advisor UNCTAD



Manuel Ruiz Muller is a lawyer who has been practicing environmental and development law and policy since 1990. He graduated as a lawyer from the Catholic University of Peru, where he coordinated and lectured in the International Environmental Law of the Diploma on Natural Resources and Environmental Law from 2009-2016.

His activities have included legal and policy research, capacity building, project development and management, and technical assistance in a broad range of issues, including climate change adaptation, agrobiodiversity, trade and the environment, intellectual property, rural development, indigenous peoples, biotechnology, biosafety, traditional knowledge, protected areas, marine conservation and fisheries, among others. At present, he serves as a Senior

Advisor and Researcher at SPDA and is a Darwin Fellow for Botanical Gardens Conservation International working on climate change, in situ and ex situ conservation.

Mr. Ruiz has worked has been a consultant in many countries and regions of the world and worked with institutions such as FIELD, FIAN, UNCTAD, UNDP, UNEP, FFLA, IDB, ICTSD, IUCN, GIZ, South Center, Andean Community, FAO, UK Food Group, IPGRI, World Resources Institute, WIPO, among others.

Michel MANE, President, MANE Foundation



Born March 11, 1959, in Nice France, Michel spent his childhood in Grasse in the middle of the jasmine and rose fields. He was educated in Paris where earned his chemical engineering degree and holds a master's degree in Organic Chemistry from Duke University.

Michel Mane Is the President of MANE Americas. Mane was founded in 1871, is still 100% family owned group run by the 4th generation. Mane's core business is the manufacturing of natural ingredients and aroma chemicals, flavors and fragrances for the food and cosmetic industries. Mane sources aromatic plants and other non-timber forest products from around the world and extracts them in its plants in France and India mainly. Mane's purpose is twofold: 1- reengineer its existing supply chains and develop new ones in compliance with

the UNCTAD BTFP principles and 2- create new supply chains of innovative natural ingredients in establishing an all-inclusive integrated business model in which all identified stakeholders commit to comply with the ABS principles and provider countries biodiversity access legal framework.

Fábio miguel, grupo boticario



PhD in Economics focusing on Multinational Purchasing Strategies with relevant experience in Supply Chain, Strategic Planning and Finance.

Fabio worked for a number of years in the automobile industry and managed Operations Financial Planning. He also worked as Purchasing Director both in Brazil and Argentina in different cosmetics companies. Since 2014 he is the Purchasing Director for Boticário Group.

BOTICÁRIO GROUP: Boticário Group is a cosmetics company based in Brazil with operations in 12 countries. It is the largest franchising of perfumery in the world, with over 4,200 stores and more than 22,000 employees between direct and indirect operations. In 1990, the company founded the Boticário Group

Foundation for Nature Protection and has since funded over 1500 scientific projects and protected thousands of hectares of natural forests all over Brazil.

René GOMEZ-GARCIA PALAO, CAF



Head Green Business Unit and GEF-CAF Coordinator at the Development Bank of Latin America (CAF). He was State Minister for Public Works and Services of Bolivia (2003-2005). He was also Director of Hydrological basins and land at the Ministry of Sustainable Development in Bolivia, as well as the National Coordinator of the Capacity 21 Programme of UNDP. He has more than 27 years of experience in the implementation of irrigation programs in the United States and in various Latin American countries. He has also taught in several private and public universities in Bolivia. He holds a PHD in civil and environmental engineering from the University of California at Davis and a MS in Agriculture and Irrigation Engineering at Utah State University, both in the United States. He is a civil engineer graduated at the Technological Institute of Monterrey, Mexico.

Development Bank of Latin America (CAF)

CAF is a development bank created in 1970, owned by <u>19 countries - 17 of Latin America and the Caribbean</u>, <u>Spain and Portugal-</u> as well as 13 private banks in the region.

It promotes a sustainable development model through credit operations, non-reimbursable resources, and support in the technical and financial structuring of projects in the public and private sectors of Latin America.

CAF has been a key player in the implementation of BioTrade in the Latin American Region, not only supporting national activities like in Costa Rica, but also implemented the development of the Andean BioTrade Programme (2010-14) in Colombia, Ecuador and Peru. CAF jointly with UNCTAD, have been working on Blue BioTrade and is also implementing the Latin America Cocoa Initiative.

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UNCTAD and BT Description

ABOUT UNCTAD

Globalization, including a phenomenal expansion of trade, has helped lift millions out of poverty. But not nearly enough people have benefited. And tremendous challenges remain.

We support developing countries to access the benefits of a globalized economy more fairly and effectively. And we help equip them to deal with the potential drawbacks of greater economic integration. To do this, we provide analysis, facilitate consensus-building, and offer technical assistance. This helps them to use trade, investment, finance, and technology as vehicles for inclusive and sustainable development.

Global BioTrade Programme: Linking trade, biodiversity and sustainable development

Biodiversity is the natural capital base for a sustainable economy. The conservation of biodiversity and the sustainable use and trade of biodiversity-derived products and services can provide countries valuable opportunities for economic development and improvement of livelihoods.

Currently, there are many stakeholders working in the areas of trade and biodiversity. However, their interventions are not often synchronized and, therefore, synergies are not maximized. Consequently, various agencies and partners implement initiatives in isolation, ultimately resulting in inefficient coordination and duplication of efforts.