

Webinar on Lessons from implementing BioTrade Principles and Criteria in Latin America

Date:	14 August 2018
Hour:	09:00 – 11:30 UTC -5 (Colombia/Ecuador/Peru: 9:00 to 11:30 - Brasilia: 11:00 to 13:30 - Geneva: 16:00 to 18:30)
Venue:	Uberconference webinar platform (details to follow)
Language:	English

1. Background:

Since 2007, BioTrade partners and practitioners have been implementing BioTrade Principles and Criteria (P&C) (see Box 1) in a variety of biodiversity sectors that use plants, animals or ecosystem services (e.g sustainable tourism) across 46 countries. To achieve continuous improvement, it is important to capture these valuable experiences and to have them guide the P&C revision process.

Box 1. BioTrade Principles and Criteria (P&C) published in 2007

The P&C are at the core of the conceptual framework that supports BioTrade activities. By translating sustainable development goals into practical actions, the P&C guide the implementation of national and regional BioTrade programmes, as well as ethical sourcing and corporate social responsibility for businesses. The following principles guide the BioTrade Initiative (see [UNCTAD BioTrade Initiative, BioTrade Principles and Criteria for a current list of accompanying criteria](#)):

- ❖ **Principle 1:** Conservation of biodiversity;
- ❖ **Principle 2:** Sustainable use of biodiversity;
- ❖ **Principle 3:** Equitable sharing of benefits derived from the use of biodiversity;
- ❖ **Principle 4:** Socio-economic sustainability (management, production and markets);
- ❖ **Principle 5:** Compliance with national and international legislation and agreements;
- ❖ **Principle 6:** Respect for the rights of actors involved in BioTrade activities; and
- ❖ **Principle 7:** Clarity about land tenure, use and access to natural resources and knowledge.

UNCTAD is leading this revision process and is coordinating with partners to receive inputs from different practitioners and experts from May 2018 to February 2019. This revision process will also incorporate relevant aspects of more recent international agreements/agendas (e.g. Nagoya Protocol, SDGs) as well as factors related to the growing consumer demand for biodiversity friendly products and services.

Particularly for the Latin American Region, UNCTAD is consulting with national, regional partners and practitioners to learn from their experience in implementing the BioTrade Criteria with BioTrade (*See Annex 1 for the list of partners and experts involved*). Furthermore, an online survey was conducted and 9 organizations replied, in addition to three experts.

The survey findings will be discussed during the webinar on "[Lessons from implementing BioTrade Principles and Criteria in Latin America](#)" on 14 August 2018. This webinar will provide the opportunity for review and discussion of the practical experience from BioTrade focal points and programme partners from the region.

Further information at biotrade@unctad.org

2. Objective of the webinar:

- To share inputs on lessons learned, experiences and processes in implementing the P&C from BioTrade national and regional programme partners in Latin America
- To incorporate these lessons learned and experiences into the revision of the BioTrade Criteria.

3. Background documents:

- UNCTAD BioTrade Initiative BioTrade Principles and Criteria – http://unctad.org/en/Docs/ditcted20074_en.pdf
- Webinar “Lessons from implementing BioTrade Principles and Criteria in Latin America”, including agenda, online survey and presentations (forthcoming) - <http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=1914>
- Report on the technical workshop “Lessons from implementing BioTrade Principles and Criteria”, 18 May 2018 - <http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=1847>

4. Provisional Agenda:

The webinar is organized in different sessions considering the topics consulted in the survey and chaired by UNCTAD (Ann Wilkings). Under each session, UNCTAD will provide an overview of the survey results, which will be followed by an open discussion among all participants. In this way, exchanges of information and experiences are fostered.

09:00 – 09:15	1. Opening session a) Welcome remarks and overview of the agenda (UNCTAD) b) Brief introduction by participants
09:15 – 09:30	2. Discussion on: Lessons learned on the geographical and sectoral scope, applicability and adaptability of the BioTrade P&C
09:30 – 09:50	3. Discussion on: Identifying and addressing the positive and negative aspects of implementing the BioTrade P&C, which will help to upscale the concept
09:50 – 10:30	4. Discussion on: Identifying specific criteria or principles that are easier or not to implement, and further define areas for revision (e.g. adaptation considering the Nagoya Protocol)
10:30 – 10:45	5. Discussion on: Defining and prioritizing the emerging issues that need to be addressed under BioTrade
10:45 – 11:05	6. Discussion on: Partner P&C revision processes and impact assessments
11:05 – 11:20	7. Discussion on: Other topics defined by surveyed participants
11:20 – 11:30	Next steps and closing remarks (UNCTAD)

Annex 1 – Organizations and experts that completed the online survey

Organization	Name of contact (s)
Ministerio de Ambiente y Desarrollo Sostenible Colombia (MADS)	Ana Karina Quintero, AQuintero@minambiente.gov.co Tulia Inés Anzola Moreno, TAnzola@minambiente.gov.co
Corporacion Biocomercio Sostenible Colombia (CBS)	Adriana Lucía Arcos, alarcos@biocomerciosostenible.org
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Ministerio del Ambiente Ecuador (MAE)	David Veintimilla, david.veintimilla@ambiente.gob.ec
Bioemprende	Giovanni Ginatta, gginatta@icloud.com
German Cooperation GIZ (Ecuador)	Miriam Factos, miriam.factos@giz.de
CAF-Banco de Desarrollo de América Latina	Rene Gomez-Garcia, rgomez@caf.com Federico Vignati, fvignati@caf.com Marisela Vega, mvega.caf@gmail.com
UNCTAD	Lorena Jaramillo, Lika Sasaki, Ann Wilkings, biotrade@un.org
Experts	Andrea Urioste, Ancon, andrea.urioste@ancon.org Adriana Rivera, arbrusatin@gmail.com Maria Arguello, maria.arguello@condesan.org

Notes: Other invitees to the survey and webinar were: CORPEI, ACTO and expert Maria Teresa Becerra (Colombia)