



Shanghai -Dubai Design Dialogue

Monday, 14 March, 2016

Al Wasl Ballroom Dusit Hotel

Shaikh Zayed Road, Dubai

U.A.E

Monday 14 March 2016

8:30-9:00 Tea and coffee

09.00 Opening session

Morning Roundtable Discussion:

Dubai-Shanghai Collaboration in the creative design sector

Moderator: Dr Ashraf Mahate

Head of Export Market Intelligence, Dubai Exports

Eng. Saed AlAwadi, CEO, Dubai Exports, Department of Economic Development, Government of Dubai

Mr. CHEN Yuehua, Counsel, Shanghai Municipal Government

9:20 Presentations:

- **Ms. Carolina Quintana**, Creative Economy Programme, UNCTAD

The global scene in the creative industry, highlights on the design sector

- **Ms. Alia Khan**, Chairwomen, Islamic Fashion Design Council

- **Ms. Rue Kothari** Art Dubai Group

- **Mr. LIU Boying**, Director, Secretary General Shanghai UNESCO Creative City Promotion Office

11.30 a.m Roundtable discussion

- Lessons learnt from Dubai and Shanghai

- How can Dubai and Shanghai develop greater collaboration in the creative design sector

12.00-13:30 Networking Lunch