



UNCTAD

UNCTAD XIII Pre-Conference Event

**Policy Dialogue: Redefining the Role of the Government in
Tomorrow's International Trade**

**26 – 27 March 2012
Room XVI, Palais des Nations, Geneva**

**SESSION 1: TRADE POLICY FOR INCLUSIVE GROWTH IN THE 21ST
CENTURY ECONOMY**

Session 1.b: Export Diversification in the 21st Century

***EXPORT DIVERSIFICATION
(TRADE AND INNOVATION IN SMALL STATES)***

Malcolm Spence

UNCTAD XIII Pre-Event

Policy Dialogue: Redefining the Role of the Government in Tomorrow's International Trade

*Trade policy for inclusive growth
in the 21st-century economy*

**EXPORT DIVERSIFICATION
(TRADE AND INNOVATION IN SMALL
STATES)**

26 – 28 March 2012

Salle XXIV, Palais des Nations, Geneva, Switzerland

Monday 26th March 2012

MALCOLM SPENCE, OFFICE OF TRADE
NEGOTIATIONS (FORMERLY CRNM),
CARICOM SECRETARIAT

1

**TRADE AND INNOVATION IN SMALL
STATES**

SUSTAINABLE DEVELOPMENT



ECONOMIC GROWTH



TRADE

COMPETITIVENESS



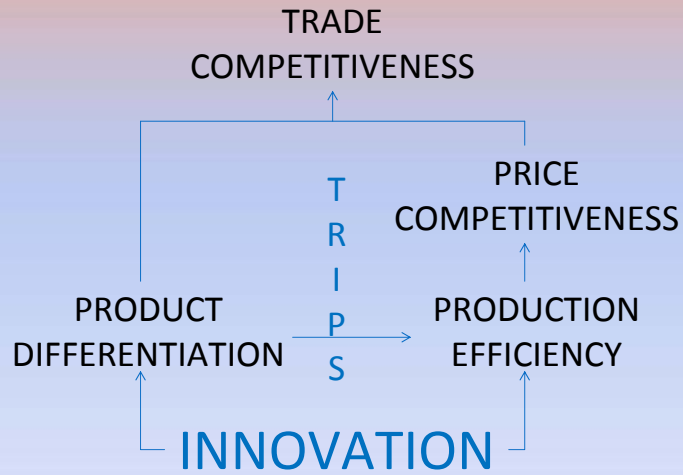
INDUSTRIAL DEVELOPMENT

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2

TRADE AND INNOVATION IN SMALL STATES

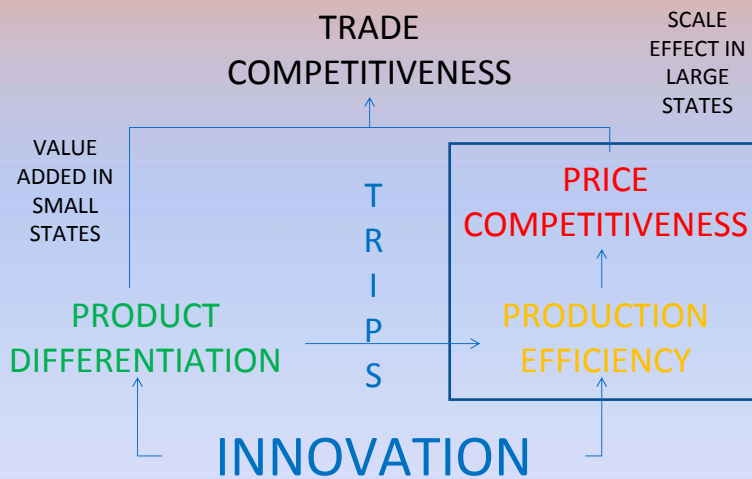


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3

TRADE AND INNOVATION IN SMALL STATES



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TRADE AND INNOVATION IN SMALL STATES

- Small internal markets so
 - Open, trading economies
 - Limited employment opportunities so economic emigration
- Small production units so
 - Limitations on economies of scale
- Small contribution to global trade
 - Multilateral rules can't be enforcement (uncertainty)

TRADE AND INNOVATION IN SMALL STATES

At the national level

- Integrate policies – industrial, trade and development
- Promote innovation

At the multilateral level

- Integrate global innovation systems
- Encourage involvement of diaspora