



UNCTAD

UNCTAD XIII Pre-Conference Event

**Policy Dialogue: Redefining the Role of the Government in
Tomorrow's International Trade**

**26 – 27 March 2012
Room XVI, Palais des Nations, Geneva**

SESSION 2:

THE GOVERNMENT AND THE BUSINESS SECTOR IN TRADE POLICYMAKING

***DEFINING GLOBAL BUSINESS PRIORITIES
FOR 21st CENTURY TRADE***

Stefano Bertasi

**ICC BUSINESS
WORLD TRADE AGENDA**

**Defining global business
priorities for 21st century trade**

**Geneva
26 March 2012**



**ICC BUSINESS
WORLD TRADE AGENDA**

Participated in creation of GATT

**Provided business input in 9
successive rounds of
multilateral trade
negotiations**



**First Session of the Preparatory Committee
International Trade Organization
Church House, Westminster
London, England
1946**

ICC BUSINESS WORLD TRADE AGENDA

Objectives

Mobilize international business to define a practical and forward-looking multilateral trade agenda

Promote international trade and investment as engines for economic growth and job creation.



ICC BUSINESS WORLD TRADE AGENDA

A year-long process

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|-----------------------------|-----------------------------|
| <u>14 March 2012</u> | Launch event at WTO HQ |
| <u>17-19 June 2012</u> | B20 / G20 Los Cabos Summits |
| <u>24-26 September 2012</u> | WTO Public Forum |
| <u>June – January 2013</u> | Regional consultations |
| <u>22 April 2013</u> | WTA Summit |



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B20 initial recommendations

Make trade and investment a permanent item on G20 agenda

Lead by example and reject measures that restrict trade in favour of measures that enhance trade

Facilitate progress in trade liberalization and rule-making within the WTO by endorsing the recourse to alternative negotiating approaches, including plurilateral approaches

Identify items on the WTO agenda to be moved forward on a priority basis, including for example: a multilateral agreement on trade facilitation, services trade liberalization and trade-enhancing measures for LDCs

Statement in favour of investment promotion and protection



International Chamber of Commerce
The world business organization

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WTA initial recommendations

Strengthen dialogue on trade policy between government and business

Break current stalemate by exploring new approaches, including plurilateral approaches within the WTO

Address NTMs more effectively

Make greater progress in implementing trade-enhancing measures for LDCs



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