# Participant evaluation of the Single Year Expert Meeting on "Trade as a Tool for the Economic Empowerment of Women", Geneva, 23-24 May, 2016

41 participants filled in the evaluation form (which can be found as an Annex to this document). Not all participants responded to all questions.

Most participants assessed various aspects of the Expert Meeting as "relevant" or "satisfactory".

Very few participants assessed some aspects of the Expert Meeting as "partially relevant", "somewhat useful" or "somewhat unsatisfactory".

The charts below aggregates the responses according to the following questions:

- 1. Has the meeting met its objectives? (34 answers)
- 2. How useful were the four sessions? (41 answers)
- 3. Relevance of the Expert Meeting to participants' work. (41 answers)
- 4. Assessment of organization, background material, presentations and debate. (40 answers).
- 5. Familiarity with the issues discussed. (41 answers)
- 6. Awareness about the holding of the Expert Meeting. (39 answers)
- 7. Access to official documentation from UNCTAD website. (35 answers)
- 8. Visit to TRADE and GENDER page on UNCTAD website. (36 answers)
- 9. Assessment of TRADE and GENDER WEB page. (19 answers)

A selection of comments provided by the participants is also included.

Some participants suggested specific topics to be addressed in future UNCTAD events. The suggestions are summarized in the box below.

#### Suggested topics to be addresses in future events

- The social repercussions of women's increasing involvement in trade and in the economy
- The trade, climate change, and gender nexus (especially in agroindustry)
- The impacts of climate change on trade and how it exacerbates gender vulnerability
- Exploring the possibility of a multilateral agreement on gender and trade
- Evidence-based assessment of the economic benefits deriving from women's empowerment and related evaluation mechanisms (e.g., sectors and regions where women's employment has proved particularly beneficial to them and to their countries)
- How can trade reduce gender gaps (concrete opportunities)
- Women entrepreneurs in Arab countries and in GCC
- Health care and gender issues
- Supporting women informal traders, especially in LDCs
- Women entrepreneurship & building inclusive institutions
- Sharing of best practices on gender-sensitive trade policies from which women have benefitted
- Use of ICT in rural areas and women leveraging ICT for international trade
- Impact of trade liberalization, trade agreements and other policies on women in different sectors
- Diaspora trade and remittances
- Gender disaggregated data relevant for trade
- Carework, economic growth and gender equality
- Masculinity and men's role in gender issues

1.-Has the meeting met its objectives?

2.-How useful were found the four sessions?



- "Isabele Ortiz' and Marina Durano's presentations well organized and very useful".
- "Session II (Manufacture) could have benefited from the perspective of national strategies (particularly in LDCs) aimed at supporting women entrepreneurs to engage in trade".
- "For me this meeting has met my expectations"
- Not just focus on the AAAA and the SDGs on Session IV, but also post COP 21, WTO Post-Nairobi (MC10) and others
- "I found the III (services) session a bit weak"
- "It was well organized and hope there would be discussion on the way forward in the future".
- "I would like to congratulate UNCTAD for a successful expert meeting".

## **3.-Relevance of Expert Meeting for** participant's work.



## **4.-**Assessment of organization, background material, presentations and debate.



• "It would have been better if background materials were provided in advance. Participants were asked to share their concerns from an early analysis of the material and addressing them during the meeting"

- "It was a very well organized meeting. However, the timing of this session was competing with many other meetings going on in Geneva"
- "Selection of speakers could be enhanced if more capital-based national expert/officials participate in future meetings"
- "It is good to mix more speakers from government and private sector as well as beneficiaries"
- "Well organized, we could invite women from rural areas, not only the high-level speakers, but also low-level speakers, to tell us what they live, and what they need. They will know, we really need to include everyone " leave no one behind"
- "I think it would have been nice to have small discussion groups"
- "More than 3 speakers per session do not allow for a deep insight on the topic and it limits the debate".

### 5.-Familiarity with the issues discussed



- Not familiar with the issues discussed. The meeting provided an opportunity for developing new knowledge.
- Familiar with some of the issues discussed. The meeting provided an opportunity to expand my knowledge and understanding of the issues.
- Familiar with many of the issues discussed. The meeting provided an opportunity to strengthen and build upon my prior knowledge and understanding of the issues.

## 6.-Initially learn about our Expert Meeting



## 7.-Access to official documentation from the UNCTAD website.



6.- Other (please specify): "my boss asked me to represent my organization", "saw flyer during the WHO Assembly".

8.- Visit to TRADE and GENDER page on 9.- Assessment of TRADE and GENDER UNCTAD website WEB page









If you would like to do the survey online, please scan the QR code with your mobile phone

Evaluation Form for participants in the Expert Meeting on Trade as a Tool for the Economic Empowerment of Women, 23-24 May, Geneva

Thank you for participating in our Expert Meeting. Please help us evaluate the impact of UNCTAD's Expert Meeting by sharing your experience.

1.-Contact Information (optional)

Name:	Country:	E-mail address:

2.- The objective of the Expert Meeting was to discuss the trade and gender nexus in agriculture, manufacturing and services and within the 2030 Agenda and the AAAA, as well as to offer policy guidance on these issues. Has the meeting met its objectives?

□ Fully	$\Box$ Mostly	$\Box$ Partially	$\Box$ No
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3.- Please indicate how useful you found the four sessions:

		Very useful	Useful	Somewhat useful	Not useful
•	Agriculture				
•	Manufacture				
•	Services				
•	New global frameworks				

4.- How would you assess the relevance of this Expert Meeting for your work?

Very relevant	Relevant	Partially relevant	No relevant

5.- Concerning, the different sessions, what did you think of:

		Very satisfactory	Satisfactory	Somewhat satisfactory	Unsatisfactory
•	The organisation				
•	The background material				
•	The presentations				
٠	The debate				

6.- Please indicate the extent to which you were previously familiar with the issues discussed at the Expert Meeting.

□ Not familiar with the issues discussed. The meeting provided an opportunity for developing new knowledge. □ Familiar with some of the issues discussed. The meeting provided an opportunity to expand my knowledge and understanding of the issues.

 $\Box$  Familiar with many of the issues discussed. The meeting provided an opportunity to strengthen and build upon my prior knowledge and understanding of the issues.

□ Familiar with all the concepts discussed. The meeting did not provide any new information.

7.- Please provide your views on how we could have improved the meeting in terms of issues raised, organisation, selection of speakers, facilitation and attendance.

8 What topics within the trade and gender debate would you like to be addressed in future events?						
9 How did you (i	nitially) learn about o	our Expert Meeting?	,			
□Website	□E-mail invitation	□Official notification	□Colleague recommendation	□Other (please specify)		
10 Were you able	10 Were you able to access the official documentation from the UNCTAD Website?					
	□ Yes		□ No			
11 Have you visited the TRADE and GENDER page on the UNCTAD website?						
□ Yes			□ No			
12 If you have visited our WEB page, how useful have you found it?						
□ Extremely use	ful 🛛 Useful		Somewhat useful	□ Not useful		
13 Do you have any other remarks you would like to share with us?						

Many thanks for your time!

Trade, Gender and Development Unit

(gender@unctad.org)