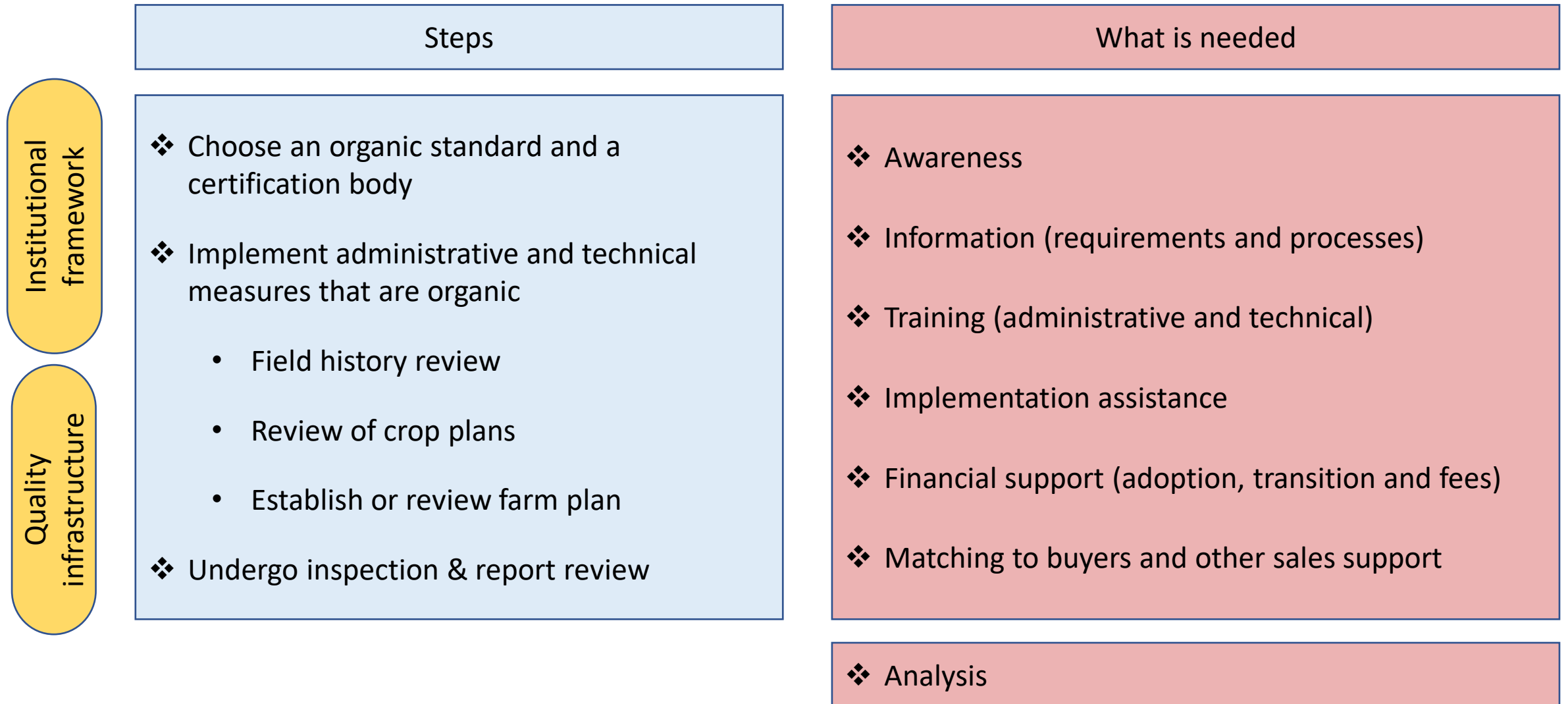


# The path to organic certification can be long ...



...with (successive) obstacles along the way

## Measures that support organic agriculture come in all shapes and forms ...

Private

- ❖ Awareness
- ❖ Information (requirements and processes)
- ❖ Training (administrative and technical)
- ❖ Implementation assistance
- ❖ Financial support (adoption, transition and fees)
- ❖ Matching to buyers and other sales support

Government

IOs, NGOs, etc.

- ❖ Analysis

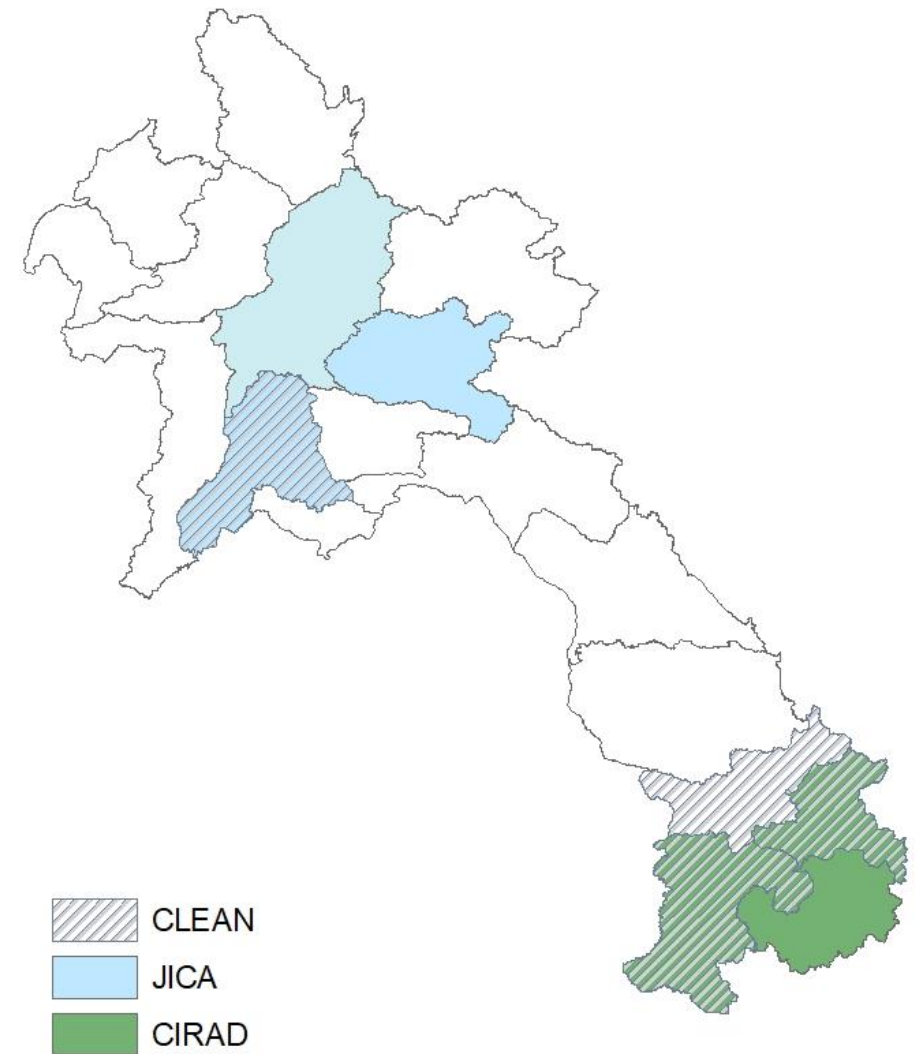
- ❖ Focused on:
  - organic or other related issues
  - specific sectors or general reach
  - specific regions or national reach
- ❖ Directed at:
  - producers, SMEs, cooperatives, exporters
  - government officials/agencies
  - actors in the quality infrastructure ecosystem
- ❖ Integrated approach or specialized in one aspect of the process

...with great potential for synergies, complementarities but also redundancies

## Synergies also come in all shapes and forms ...

E.g.:

- UN Perception Assessment Toolkit (coffee, Bolaven Plateau) and CIRAD projects in the area
- UN Trade Cluster – SECO (multiple agencies coordinating)
- Helvetas Biotrade – process similarities



## Discussion

- Potential for/experience with synergies
- Usefulness of centralized cataloguing of projects
- Need for a horizontal network of agencies that support (organic) agriculture
- Under what framework? (LOMA?)