UN trade & development UNCTAD

ASYCUDA Newsletter

#21

December 2024
UNCTAD/DTL/ASYCUDA/INF/2024/1

2024 Highlights

EDITORIAL Version française Versión española

2024 marked the 60th anniversary of UN Trade and Development (UNCTAD). Over the past six decades, it has guided member States to shape fairer, more sustainable economic and trade policies through its 3 pillars of work: cutting-edge research and analysis, technical cooperation and consensus-building. Held under the theme "Charting a New Development Course in a Changing World", it places innovation as a means to adapt its key role and interventions in a new multipolar world. In that context, the Programme recently published the ASYCUDA Report 2024 under the title "Innovation for a changing world". It shows how ASYCUDA leads innovation in trade facilitation and technical cooperation through technology, innovative partnerships and customs reform.

UNCTAD16, the next UN Trade and Development quadrennial conference will take place in 2025 under the theme of "Shaping the future: Driving sustainable economic transformation for a changing world". It represents a continuity of UNCTAD leading change and adapting to an evolving world through innovation to foster economic growth and diversification.

In this newsletter, we examine the latest developments and highlights for ASYCUDA during 2024 in line with UNCTAD's commitment to greater impact and being a global voice for developing countries. This includes the appointment of a new ASYCUDA Advisory Board (AAB), the launch of its systems and tools in member States, participation in international events, as well as the outcomes of its research and development efforts and capacity building.

UNCTAD's ASYCUDA Programme would like to thank the CITES Secretariat, European Union, Permanent Mission of France, Permanent Delegation of the Pacific Islands Forum, Permanent Mission of Zimbabwe, UNESCAP, and WTO's Market Access Division for their service on the AAB during 2022 and 2023. The International Chamber of Commerce remains on the AAB for the next two years, being joined by participants representing the governments of Barbados, Canada, Germany and Mongolia alongside the UN Economic Commission for Europe, World Food Programme's Logistics Cluster and the World Trade Organization's Enhanced Integrated Framework.

Since the last edition of the newsletter, the Programme has seen growing interest in ASYCUDA tools, with its suite of software increasing in number but also in usage, with more and more member States seeing value in the ASYCUDA proposition and recognizing the quality of its state-of-the-art solutions. For instance, Eritrea will be the next member State to migrate to ASYCUDAWorld in 2025. A single window for trade system based on ASYCUDA technologies (ASYSW) has gone live in Turkmenistan and a technical assistance project was agreed with Saint Vincent and the Grenadines, joining Barbados, Burundi, Comoros, Jamaica, Kazakhstan, Rwanda, Sao Tome and Principe, Timor-Leste, Turkmenistan, Uganda, Vanuatu, and Zimbabwe, who are already working on or have implemented an ASYSW.

The ASYCUDA Programme has been active in key events such as the Trade and Development Commission in April, Global Supply Chain Forum 2024 in May and the UNCTAD 60th Anniversary celebrations, including the Global Leaders Forum in June, among others.

2024 has also been significant in terms of ASYCUDA's innovative technical assistance development and implementation. An updated ASYCUDAWorld, version 4.4, was rolled out including enhanced risk management, customs data gathering and compatibility with external systems, while further reducing paper usage. ASYCUDA has also supported the governments of Georgia and Moldova with adhering to the Common Transit Convention through the development of the ASYCUDA-based New Computerised Transit System (NCTS). The Programme has also started work on new technology leveraging the benefits of a cloud-native framework. It continues to seek ways to use the latest technologies to better support member States with their customs operations and trade facilitation initiatives.

In 2024, hybrid capacity building offered by ASYCUDA has borne fruit across a growing number of developing economies, contributing towards full system ownership by governments. The Programme organized more than 300 training sessions for more than 3,000 participants around the world. Further, the Government of Jordan and UN Trade and Development agreed to the creation of an ASYCUDA Regional Training Centre in Amman. The collaboration will provide a venue for international and regional gatherings that will support the upskilling of the region's customs teams.

If you have any questions or comments, we invite you to share them by email to asycuda@unctad.org. You can also follow us on our official X and LinkedIn accounts.

ASYCUDA Programme,
Division on Technology and Logistics,
Geneva, Switzerland, December 2024
www.asycuda.org

New Advisory Board

The new ASYCUDA Advisory Board (AAB) met in September 2024. UN Trade and Development's Deputy Secretary-General is chair of the board and is joined on the AAB by representatives of the governments of selected member States and international organization partners. The current AAB includes the participation of the governments of Barbados, Canada, Germany and Mongolia alongside the International Chamber of Commerce, UN Economic Commission for Europe, World Food Programme's LogCluster and World Trade Organization's Enhanced Integrated Framework.

This is the fifth AAB meeting, with the board convening twice a year and members generally serving a two-year term. The AAB was created to provide expertise and assistance to UN Trade and Development as it seeks to continuously improve the operations and future impact of the ASYCUDA Programme. The board helps the Programme with shaping its vision to better align with future trends and the needs of member States.[1]

1 From left to right. Back row: Jan Hoffmann (UNCTAD), Matthew Wilson (Permanent Mission of Barbados), Pedro Manuel Moreno (UNCTAD), Shamika Sirimanne (UNCTAD), Daniel Holz (Permanent Mission of the Federal Republic of Germany). Front row: Mailin Fauchon (WFP), Carolyn MacLeod (Permanent Mission of Canada), Davaasuren Gerelmaa (Permanent Mission of Mongolia), Elisabeth Türk (UNECE), Renaud Massenet (UNCTAD)

Systems Launch

Alignment of Regional Transit Procedures in Georgia with EU Transit Convention

The Government of Georgia has collaborated with the ASYCUDA Programme and the European Union (EU) to develop an IT system that helps Georgia to trade more easily with the European market. Strategically situated at the eastern end of the Black Sea, Georgia is seen as a top gateway for transportation between Western Europe, the Caucasus region, and Central Asia.

To help the country better adhere to EU requirements, ASYCUDA developed ASYNTS, based on the New Computerized Transit System (NCTS). On the road to the system achieving conformance with the applicable trans-European system's specifications, the ASYNTS solution successfully passed four rigorous conformance tests, eventually gaining approval to connect with the NCTS network. Thanks to the ASYNTS, the Georgian Revenue Service (GRS) is now fully compliant with the EU's NCTS P5 requirements.

"The [NCTS] project significantly increases the predictability and transparency of transit processes," says Nino Jincharadze, Head of Service quality monitoring at the Georgian Revenue Service. She continued, "this will contribute to better supply chain planning and allows businesses to improve and manage their operations more efficiently."

For more background, read the article published on the UN Trade and Development website.

ASYCUDAWorld Implementation in Major Iraq Customs Offices

In October 2023, the Government of Iraq launched the ASYCUDAWorld customs management system at nine of the country's 21 customs offices. Combined, these nine customs offices cover 81% of Iraq's international trade.

Recent data has shown that at Baghdad International Airport, thanks to ASYCUDAWorld, customs revenue increased by more than 215% in January-May 2024 compared to the same period a year earlier.

A significant milestone was achieved in March 2024 when ASYCUDAWorld started processing transactions at the Grand Welcome Square customs office at the major port of Umm Qasr. Speaking at the ASYCUDAWorld launch event for this office, Minister Taif Sami described how the system helps the government to "achieve financial discipline, reduce errors, enhance the efficiency of government resources and provide accurate information." Further, in May 2024, ASYCUDAWorld was launched at other customs offices at Umm Qasr port as well as at Safwan customs office, at the border with Kuwait; and in June 2024, ASYCUDAWorld was launched at the key customs offices of Arar (at the border with Saudi Arabia) and Trebil (at the border with Jordan). For both, ASYCUDAWorld's launch was facilitated entirely by the Iraqi national project team with remote support provided by ASYCUDA international experts.

Work is still ongoing, and the Government of Iraq aims to have ASYCUDAWorld operational in all customs sites by mid-2025. Find out more on the UN Trade and Development website.

ASYCUDA Single Window Launch in Turkmenistan

Turkmenistan's ASYCUDAWorld customs management system, which was launched in June 2020, has been instrumental in transforming the processing of international trade. The ASYCUDAWorld platform played a crucial role in providing the necessary digital backbone to integrate multiple government agencies and streamline communication between them.

The integration of various agencies through the ASYSW portal has further simplified the international trade process, allowing seamless communication between public and private sectors, resulting in substantial trade efficiency gains. Work began on implementing the ASYSW system in January 2021.

The Government of Turkmenistan required the simultaneous integration of 22 Partner Government Agencies (PGAs), including the Ministries of Agriculture, Environmental Protection, Health, Trade, Finance, and Internal Affairs, among others. This ambitious integration allowed for a unified, efficient trade process, ensuring that customs clearance was linked with all other regulatory procedures from day one.

Extensive preparation went into the system, starting with a comprehensive analysis of interagency business processes, legislation, and IT infrastructure requirements. Over 30 training sessions were conducted, involving more than 200 participants from the 22 PGAs. This preparation ensured that the ASYSW system was launched seamlessly in December 2023.

The user-friendly, comprehensive, Turkmenistan ASYSW also includes a Trade Information Portal to provide businesses with comprehensive information about trade compliance and requirements. Using the ASYSW, traders can select the relevant agency or ministry, choose the type of permit they need, and access a detailed list of required documents.

The principles behind creating an ASYSW are detailed in UN Trade and Development's "Roadmap for Building a Single Window".

ASYCUDAWorld Live Across the Pacific Region

In the Pacific region during 2024, ASYCUDAWorld has been launched in the Republic of Palau (January), Federated States of Micronesia (March) and Republic of Marshall Islands (August).

The Republic of Marshall Islands (RMI) became the 15th Pacific nation to use ASYCUDAWorld to automate its customs processes, successfully concluding one of the key goals of the European Union's (EU) Improving Pacific Islands Customs and Trade (IMPACT) Project - to standardize and simplify customs operations in the region.

Speaking at the RMI launch event, the Secretary of Finance, Ms. Ayako Yamaguchi-Eliou, noted that until now customs operated without a comprehensive IT system, relying on "manual methods" that "hampers our compliance with international standards." She added that, "automation is expected to significantly boost the productivity of our customs division, which in turn will enable us to collect duties and trade statistics with greater accuracy; to provide a timely and satisfactory service to all end-users, and to better inform decision-making and planning."

To ensure that government officials and the trading community are equipped with the skills to use ASYCUDAWorld, training is given to all parties prior to a system launch. Maria Corazon James, an agent at Transco in the Federated States of Micronesia shared that "continuously learning about ASYCUDA taught me a lot about automation. I look forward to reducing paperwork as we begin using the system every day."

As evidence of the immediate impact of the software, Palau's Bureau of Customs and Border Protection witnessed a 29% increase in revenue in the first 20 days following the launch of ASYCUDAWorld.

Traders also welcomed the launch of the new system in their countries. For example, Avonlea Niro from the KRW Company in Palau shared that she no longer has to "duplicate documents or carry them to the customs office. I can scan and upload them into the system. After feedback, payments are done and the rest is simple and done from the desk."

For more information, visit the ASYCUDA in the Pacific website.

Participation in International Events

Global Supply Chain Forum 2024

In May 2024, UN Trade and Development (UNCTAD) and the Government of Barbados held the first Global Supply Chain Forum. Participants in the high-level forum sought to tackle issues such as the ongoing and future supply chain challenges, discussing topics such as financing, sustainable and resilient transport and logistics, trade facilitation, transport connectivity, digitalization, food security, transport costs, climate change adaptation and mitigation, and helping developing countries to prepare for the energy transition in international transport.

Ms. Donna Forde, Director General of the Barbados Ministry of Foreign Affairs and Foreign Trade, held a press conference to present the Forum to participants and highlighted the importance of trade facilitation to the Government of Barbados, its commitment to implementing WTO's Trade Facilitation Agreement and to modernizing conduct of business at ports of entry through the implementation of ASYCUDAWorld and an ASYSW.

During the forum, ASYCUDA hosted two parallel sessions focused on the Small Island Developing States' (SIDS) perspective of designing and implementing an electronic single window for trade. Participants comprised policymakers, customs officials and partners, such as the UPU and WCO.

UN Trade and Development's 60th Anniversary

UN Trade and Development's 60th Anniversary celebrations took place between 12–14 June 2025 in the form of a Global Leaders Forum which was held at the Palais des Nations, Geneva, Switzerland. During the event, Azali Assoumani, President of Comoros, expressed his gratitude to UNCTAD for its cooperation, such as through the support provided to digitalize customs via the implementation of ASYCUDAWorld and an ASYSW. Further reinforcing ASYCUDA's fundamental role as a technology transfer programme, Kay Rala Xanana Gusmão, Prime Minister of Timor-Leste, stated that "development can only be successful if it is country owned and country led."

To highlight ASYCUDA's impact over the past 40+ years, UN Trade and Development published a feature story on its website highlighting the Programme's key milestones and accomplishments. It details how ASYCUDA is now not only crucial for simplifying customs clearance procedures but also for enhancing supply chain efficiencies, boosting public revenues, reducing corruption, streamlining humanitarian aid and combatting illegal trade worldwide.

In the words of UN Trade and Development Secretary-General, Rebeca Grynspan, "ASYCUDA has proven that it's not just about managing customs data – it's about fostering a resilient, responsive global trading environment."

Trade & Development Commission 2024

The fourteenth session of the Trade and Development Commission was held in April 2024 at the Palais des Nations, Geneva, Switzerland. During the session, the ASYCUDA-based electronic single windows for trade was presented and the "Roadmap for Building a Single Window" publication detailed. This was followed by a panel discussion involving participants from the WTO and UN Trade and Development's Division on Technology and Logistics.

Also speaking at the event, Ms. Helen Weldu, a representative from the Permanent Mission of Vanuatu shared that "Vanuatu and the ASYCUDA Programme have a rich history of collaboration" adding that "the Vanuatu electronic single window has been a game changer for our government, the business community and citizens." The Charge d'Affaires a.i. of the Permanent Mission of Zimbabwe, Mr. Nesbert Samasuwo, also spoke, sharing that "ASYCUDA is a fundamental driver for trade & development in countries" adding that "Zimbabwe has witnessed a 379% increase in monthly fees collected by the Port Health agency since its onboarding into the ZeSW."

World Customs Organization's West and Central Africa Conference

ASYCUDA participated at the 30th Conference of Customs Directors General in the World Customs Organization's West and Central Africa (WCO-AOC) region. The meeting takes place every year and is held in a different West or Central African country, this year taking place in Mali from 29-31 May 2024.

WCO's theme for 2024 is "Customs Engaging Traditional and New Partners with Purpose." Speaking at the event, WCO Secretary-General, Mr. Ian Saunders, said, "The objective is to bring efficiencies to customs operations at the global level and to deliver prosperity for humanity."

ASYCUDA staff presented the Programme's work in the region, including its latest software developments, such as ASYSW, the electronic single window for trade that is based on ASYCUDA technologies. The 2025 meeting is planned to take place in the Democratic Republic of the Congo.

Research & Development

New Standard Technology Framework

The ASYCUDA Programme continues its research and development into the latest available IT technologies where they can benefit ASYCUDA software components to better serve customs clearance processes. Some of the criteria that impacted the Programme's choices are: open-source solutions which are compatible with large volume, government critical systems; best combinations of IT components avoiding complex and heavy architectures; and programming languages which can easily be found in educational establishments and in the employment market.

Including the CARICOM Electronic Manifest Management ASYCUDA (EMMA) system, eCITES, ASYREC, ASYNTS and multiple ASYSW, the programme has implemented practical live solutions using recent technologies and programming languages. These experiences have contributed to establishing a standard framework which is the core of any future ASYCUDA solutions.

ASYCUDAWorld Version 4.4 Released

As part of its continuous improvement through evolutionary development, ASYCUDAWorld was updated earlier this year with some key features that further increase its usefulness to governments around the world. These system upgrades, which collectively form ASYCUDAWorld version 4.4, comply with international standards,

follow best practices, draw upon extensive experience and are made in collaboration with and at the request of user governments.

One such update relates to risk management. A key feature of ASYCUDA's technical support to governments is to better identify the fraudulent trade. The latest version of ASYCUDAWorld has been improved through the implementation of "dynamic selectivity". The intelligent system relies on a learning and training database of customs declarations and uses this to calculate the risk of fraud. The dynamic selectivity tool automatically highlights risk profiles and their associated declarations, enabling a more targeted customs inspection.

As well as dynamic selectivity, the software has also been updated to enhance the reporting of customs control results, known as the "inspection act". This helps governments to make better informed decisions by having access to a wider range of customs data. The user experience is also improved with an updated graphic interface, making the compilation of data and the generation of trade statistics easier.

Version 4.4 also helps to further reduce paper by allowing third parties to add supporting documentation to a bill of lading electronically; enables customs to more easily define their own, bespoke customs control rules; and allows customs and traders to easily see changes made to declarations.

ASYCUDA Hands Single Window Blueprint to Government of Papua New Guinea

On 3 May, the Government of Papua New Guinea (PNG) marked a significant milestone along its digital trade facilitation journey when officially receiving the customized ASYSW blueprint.

The blueprint, handed to Mr. Richard Maru, Minister of International Trade and Investment, outlines a plan that connects the PNG partner government agencies involved in international trade clearances within one IT system. The planned ASYSW allows for the digital exchange of trade data among government agencies and helps to reduce both clearance times and trade costs.

Receiving the blueprint from the National Trade Facilitation Committee, Mr. Maru underscored the government's commitment to improve trade facilitation practices, emphasizing the transformative potential of an ASYSW in reshaping PNG's business landscape and attracting foreign investment.

Mr Maru shared his view that the government's "number one priority" is the implementation of the ASYSW. He also thanked UN Trade and Development for their expertise adding that, "so many countries have already gone down the path of the single window. The templates are there. The software is there. Let's go and learn from the best. We don't need to reinvent the wheel."

Find out more about this story on the UN Trade and Development website.

Roadmap for Building a Trade Single Window

The roadmap for building a trade single window offers a blueprint for setting up a sustainable and efficient one-stop shop for trade procedures, in line with every user country's specific needs.

The implementation of a national electronic single window for international trade is considered one of the most effective measures to enhance trade facilitation in a country – a view reinforced by its inclusion as an obligation under the WTO Trade Facilitation Agreement. A core element of any national electronic single window for international trade is an automated customs system. Any country operating a standards-based automated customs system (such as ASYCUDAWorld) that enables the electronic submission of declarations is well placed to start the process of developing an electronic single window for trade.

The purpose of the roadmap publication is to help countries that already use ASYCUDA software, or other standards-based automated customs systems, to design, build and implement a tailor-made single window system based on existing capacities. The roadmap uses case studies to bring to life the theory of single window development by using real life examples.

Find out more via this UNCTAD website news story or by reading the publication itself in either English, French or Spanish.

Capacity Building

Blended Learning for Bolstering Customs and Government Agencies Capabilities

Central to ASYCUDA's capacity-building work is its blended learning methodology that combines traditional in-person training with e-learning, fostering the development of local expertise in user countries worldwide.

The e-learning platform, which expanded substantially since the COVID-19 pandemic, currently features four comprehensive courses, more than 100 video tutorials and over 40 user guides.

It also provides a forum for knowledge sharing and the exchange of ideas across a diverse range of users, including customs officers, traders, IT experts, and officials from partner government agencies.

Overall, ASYCUDA provides capacity-building mainly in three forms: technical and functional training programmes focusing on IT and customs, awareness-raising seminars and workshops, and study tours for peer-learning.

To find out more about ASYCUDA's blended learning model and the impact of this approach on improving countries' trading capacity, read the full article on the UNCTAD website.

In 2024, three new modules that include user guides, videos tutorials and quiz tests have been added to the ASYREC course for Vanuatu customs officers, relief operators and national disaster management authorities.

As of Q3 2024, the e-learning platform counted more than 300 users in 35 countries (Afghanistan, Angola, Bangladesh, Barbados, Cabo Verde, Cook Islands, Eswatini, Fiji, Haiti, Jamaica, Jordan, Kiribati, Kosovo. Libya, Marshall Islands, Micronesia, Mozambique, Nauru, Nepal, Niger, Palau, Papua New Guinea, Samoa, Sao Tome and Principe, Timor-Leste, Togo, Tonga, Trinidad and Tobago, Turkmenistan, Tuvalu, Uganda, Vanuatu, Yemen, Zambia and Zimbabwe).

Establishment of a Regional Training Centre in Jordan

Jordan Customs and UN Trade and Development have agreed to setup a Regional Training Centre in Amman that will help to boost the capacities of customs administrations at the national and regional level.

The Centre will draw upon ASYCUDA's extensive experience in the modernization of customs administrations and procedures; its experience of ensuring adherence to international standards and best practices; and its expertise in the design, development and implementation of IT systems that facilitate international trade, such as ASYCUDAWorld, ASYHUB and ASYSW, to mention a few.

For its part, Jordan Customs will provide the Regional Training Centre with its expertise in the fields of fostering economic growth, streamlining trade through pursuing an efficient trade policy, facilitation of trade and customs procedures, implementation of modern technologies and the creation of favourable conditions for the business community and the importance of knowledge transfer.

Together Jordan Customs and the ASYCUDA Programme will collaborate in the Regional Training Centre to jointly enhance the capacities of customs officers within the region by developing and delivering training programmes as well as sharing knowledge and best practices. Further, both Jordan Customs and ASYCUDA will work together to organize international or regional meetings, workshops, seminars and conferences to achieve the aims of their agreement.

ASYCUDA Awareness Workshop for Pacific SIDS on Relief Consignments System

ASYCUDA organized two separate week-long regional awareness workshops covering the Automated System for Relief Consignments (ASYREC), the first one being held in March and the second in October. Both events took place in Fiji and involved representatives from ministries of trade, customs, national disaster management offices, and trade facilitation committees from 14 Pacific nations.

ASYREC, developed by UN Trade and Development and the UN Office for the Coordination of Humanitarian Affairs (UNOCHA), is a comprehensive digital system designed to facilitate the efficient coordination and management of international humanitarian assistance.

In his address to participants, Mr. Dirk Wagener, the United Nations Resident Coordinator in Fiji, emphasized the critical importance of implementing such a system throughout the Pacific region, where nations face increasing vulnerability to the impacts of climate change and natural disasters. Speaking at the event in October, he said "It is through exercises such as these that we can identify the difficult to predict issues and prepare as best as possible for humanitarian emergencies themselves."

Participants answered a satisfaction survey at the end of each workshop. On average, participants rated the overall quality of both workshops at 9/10. They rated their understanding of the ASYREC system at 7.6/10 in the first workshop, rising to 8.1/10 in the second. Building on the feedback from the first workshop participants, some arrangements were made to include more practice, simulation and experience sharing. 82% of the participants gave a mark of at least 8 out of 10 to the question "*In your opinion, would ASYREC be useful in facilitating the import of relief consignments in times of emergency in your country?*", demonstrating appreciation and understanding of ASYREC and its concept. For more details, please read the related press release.

ASYHUB Maritime Training in Cambodia and Venezuela

ASYCUDA have provided technical and functional training on ASYHUB Maritime to customs officers from Cambodia and Venezuela over the course of 2024. ASYHUB Maritime, developed in partnership with GIZ and Maersk, is a pre-arrival/pre-departure processing platform that integrates consignment data from ship data providers and other logistics actors in ASYCUDAWorld.

In Cambodia, sessions involved the training of 10 customs IT officers on both technical and functional training as well as the upskilling of four customs officers with functional training to help them understand how to use the ASYHUB system, including its risk management components.

In Venezuela, 12 customs IT officers followed a technical training course covering the ASYHUB platform and the architecture of the automation software for processes related to the arrival, stay and departure of ships. Additionally, 10 customs officers completed ASYHUB functional training.

Moldova ASYNTS Training

The ASYCUDA-developed NCTS system (ASYNTS) facilitates access to EU markets and helps governments with adhering to the EU's Common Transit Convention (CTC), a pre-requisite for accession to the bloc. Moldova successfully launched the New Computerized Transit System on 1 July 2024.

The government gave economic operators performing transit operations a three-month transition period to voluntarily migrate to the new way of work. To help smooth the transition, more than 1,200 customs officers and traders were trained by ASYCUDA experts in July and August on using ASYNTS. Speaking in September, the Director of the Customs Service, Alexandru Iacub, emphasized the important role of collaboration, reaffirming that "the Customs Service will continue to implement modern trade facilitation tools to encourage business development."

Faits marquants 2024

ÉDITORIAL EN FRANÇAIS

2024 marque le 60e anniversaire de la Conférence des Nations Unies sur le commerce et le développement (CNUCED). Au cours des six dernières décennies, elle a aidé les États membres à élaborer des politiques économiques et commerciales plus équitables et plus durables grâce à ses trois piliers de travail : la recherche et l'analyse de pointe, la coopération technique et la concertation. Organisé sur le thème « Tracer une nouvelle voie pour le développement dans un monde en pleine mutation », il place l'innovation comme un moyen d'adapter son rôle clé et ses interventions dans un nouveau monde multipolaire. Dans ce contexte, le Programme SYDONIA a récemment publié le rapport 2024 intitulé « Innovation pour un monde en mutation ». Il montre comment SYDONIA innove dans la facilitation du commerce et la coopération technique grâce à la technologie, aux partenariats innovants et à la réforme douanière.

La CNUCED16, prochaine conférence quadriennale des Nations Unies sur le commerce et le développement, aura lieu en 2025 et aura pour thème « Façonner l'avenir : Le moteur d'une transformation économique durable dans un monde en pleine mutation ». Elle s'inscrit dans la continuité de la CNUCED, qui conduit le changement et s'adapte à un monde en évolution grâce à l'innovation pour favoriser la croissance et la diversification économiques.

Dans cette lettre d'information, nous examinons les derniers développements et les faits marquants du Programme SYDONIA au cours de l'année 2024, conformément à l'engagement de la CNUCED d'avoir un plus grand impact et d'être une voix mondiale pour les pays en développement. Cela comprend la nomination d'un nouveau Conseil Consultatif du Programme SYDONIA (CCS), le lancement de ses systèmes et outils dans les États membres, la participation à des événements internationaux, ainsi que les résultats de ses efforts de recherche et développement et de renforcement des capacités.

Le programme SYDONIA de la CNUCED tient à remercier le Secrétariat de la CITES, l'Union Européenne, la Mission Permanente de la France, la Délégation Permanente du Forum des îles du Pacifique, la Mission Permanente du Zimbabwe, la CESAP et la Division de l'accès aux marchés de l'OMC pour leur participation au CCS en 2022 et 2023. La Chambre de commerce internationale reste au sein du CCS pour les deux prochaines années, rejointe par des participants représentant les gouvernements de la Barbade, du Canada, de l'Allemagne et de la Mongolie, ainsi que la Commission économique des Nations Unies pour l'Europe, le groupe logistique du Programme alimentaire mondial et le Cadre intégré renforcé de l'Organisation mondiale du commerce.

Depuis la dernière édition de la lettre d'information, le Programme a constaté un intérêt croissant pour les outils SYDONIA, dont la suite de logiciels est de plus en plus variée et utilisée, avec de plus en plus d'États membres reconnaissant la qualité de la proposition du Programme SYDONIA et de ses solutions de pointe. Par exemple, l'Érythrée sera le prochain État membre à migrer vers SYDONIAWorld en 2025. Un système de guichet unique pour le commerce basé sur les technologies SYDONIA (ASYSW) a été mis en place au Turkménistan et un projet d'assistance technique a été convenu avec

Saint-Vincent-et-les-Grenadines, rejoignant ainsi la Barbade, le Burundi, les Comores, la Jamaïque, le Kazakhstan, le Rwanda, Sao Tomé-et-Principe, le Timor-Leste, le Turkménistan, l'Ouganda, le Vanuatu et le Zimbabwe, qui travaillent déjà sur ASYSW ou l'ont mis en œuvre.

Le programme SYDONIA a participé activement à des événements clés tels que la Commission du commerce et du développement en avril, le Forum mondial de la chaîne d'approvisionnement 2024 en mai et les célébrations du 60e anniversaire de la CNUCED, y compris le Forum des dirigeants mondiaux en juin, entre autres.

L'année 2024 a également été importante en termes de développement et de mise en œuvre de l'assistance technique innovante du SYDONIA. La version 4.4 de SYDONIAWorld a été mise à jour et comprend une meilleure gestion des risques, la collecte de données douanières et la compatibilité avec des systèmes externes, tout en réduisant l'utilisation du papier. Le SYDONIA a également aidé les gouvernements de la Géorgie et de la Moldavie à adhérer à la Convention de transit commun en développant le Nouveau Système de Transit Informatisé (NSTI) basé sur SYDONIA. Le programme a également commencé à travailler sur une nouvelle technologie en tirant parti des avantages d'un cadre de travail « cloud-native ». Il continue de chercher des moyens d'utiliser les dernières technologies pour mieux soutenir les États membres dans leurs opérations douanières et leurs initiatives de facilitation des échanges.

En 2024, le renforcement des capacités hybrides proposé par SYDONIA a porté ses fruits dans un nombre croissant d'économies en développement, contribuant à l'appropriation totale du système par les gouvernements. Le programme a organisé plus de 300 sessions de formation pour plus de 3 000 participants dans le monde entier. En outre, le gouvernement jordanien et les Nations Unies pour le commerce et le développement ont convenu de créer un centre régional de formation SYDONIA à Amman. Cette collaboration permettra d'organiser des réunions internationales et régionales qui contribueront à améliorer les compétences des équipes douanières de la région.

Si vous avez des questions ou commentaires, nous vous invitons à les partager par mail à asycuda@unctad.org. Vous pouvez également nous suivre sur nos comptes officiels X et LinkedIn.

Hechos destacados 2024

EDITORIAL EN ESPAÑOL

En 2024 se celebró el 60º aniversario de la Conferencia de las Naciones Unidas sobre Comercio y Desarrollo (UNCTAD). A lo largo de las últimas seis décadas, ha guiado a los Estados miembros en la elaboración de políticas económicas y comerciales más justas y sostenibles a través de sus 3 pilares de trabajo: investigación y análisis de última generación, cooperación técnica y búsqueda de consenso. Bajo el lema «Trazar un nuevo rumbo para el desarrollo en un mundo cambiante», hace de la innovación un medio para adaptar su rol clave y sus intervenciones en un nuevo mundo multipolar. En ese contexto, el Programa ha publicado recientemente el Informe SIDUNEA 2024 bajo el título «Innovación para un mundo cambiante». En él se muestra cómo el SIDUNEA lidera la innovación en la facilitación del comercio y la cooperación técnica a través de la tecnología, las asociaciones innovadoras y la reforma aduanera.

UNCTAD16, la próxima conferencia cuatrienal de las Naciones Unidas sobre Comercio y Desarrollo, se celebrará en 2025 bajo el lema «Modelar el futuro: Impulsar la transformación económica sostenible en un mundo cambiante». Representa la continuidad de la UNCTAD liderando el cambio y adaptándose a un mundo en evolución a través de la innovación para fomentar el crecimiento y la diversificación económicos.

En este boletín, examinamos las últimas novedades y los aspectos más destacados del SIDUNEA durante 2024, en consonancia con el compromiso de la UNCTAD de lograr un mayor impacto y ser la voz mundial de los países en desarrollo. Esto incluye el nombramiento de un nuevo Consejo Consultivo del SIDUNEA (CCS), el lanzamiento de sus sistemas y herramientas en los Estados miembros, la participación en eventos internacionales, así como los resultados de sus esfuerzos de investigación y desarrollo y el desarrollo de capacidades.

El Programa SIDUNEA de la UNCTAD desea agradecer a la Secretaría de la CITES, la Unión Europea, la Misión Permanente de Francia, la Delegación Permanente del Foro de las Islas del Pacífico, la Misión Permanente de Zimbabue, la CESPAP y la División de Acceso a los Mercados de la OMC por sus servicios en el CCS durante 2022 y 2023. La Cámara de Comercio Internacional seguirá formando parte del CCS durante los próximos dos años, a la que se unirán participantes que representan a los gobiernos de Barbados, Canadá, Alemania y Mongolia, junto con la Comisión Económica para Europa de las Naciones Unidas, el Grupo de Logística del Programa Mundial de Alimentos y el Marco Integrado Mejorado de la Organización Mundial del Comercio.

Desde la última edición del boletín, el Programa ha observado un creciente interés por las herramientas de SIDUNEA, con su conjunto de programas informáticos aumentando en número, pero también en uso, con cada vez más Estados miembros que valoran la propuesta de SIDUNEA y reconocen la calidad de sus soluciones de última generación. Por ejemplo, Eritrea será el próximo Estado miembro en migrar a SIDUNEAWorld en 2025. En Turkmenistán se ha puesto en marcha un sistema de ventanilla única para el comercio basado en las tecnologías del SIDUNEA (ASYSW) y se ha acordado un proyecto de asistencia técnica con San Vicente y las Granadinas, que se une a Barbados, Burundi, Comoras, Jamaica, Kazajstán, Ruanda, Santo Tomé y Príncipe,

Timor Oriental, Turkmenistán, Uganda, Vanuatu y Zimbabue, que ya están trabajando o han puesto en marcha un ASYSW.

El Programa SIDUNEA ha participado activamente en eventos clave como la Comisión de Comercio y Desarrollo en abril, el Foro Mundial de la Cadena de Suministro 2024 en mayo y las celebraciones del 60º Aniversario de la UNCTAD, incluido el Foro de Líderes Mundiales en junio, entre otros.

2024 también ha sido significativo en términos de desarrollo e implementación de la asistencia técnica innovadora del SIDUNEA. Se puso en marcha una versión actualizada de SIDUNEAWorld, la 4.4, que incluye una mejor gestión de riesgos, recopilación de datos aduaneros y compatibilidad con sistemas externos, al tiempo que reduce aún más el uso de papel. SIDUNEA también ha ayudado a los gobiernos de Georgia y Moldavia a adherirse a la Convención de Tránsito Común mediante el desarrollo del Nuevo Sistema de Tránsito Informatizado (NSTI) basado en SIDUNEA. El programa también ha comenzado a trabajar en una nueva tecnología que aprovecha los beneficios de un entorno nativo de la nube. Sigue buscando formas de utilizar las últimas tecnologías para apoyar mejor a los Estados miembros en sus operaciones aduaneras e iniciativas de facilitación del comercio.

En 2024, el desarrollo de capacidades híbridas ofrecido por SIDUNEA ha fructificado en un número cada vez mayor de economías en desarrollo, contribuyendo a la plena apropiación del sistema por los gobiernos. El Programa organizó más de 300 sesiones de formación para más de 3.000 participantes por el mundo. Además, el Gobierno de Jordania y Comercio y Desarrollo de las Naciones Unidas acordaron la creación de un Centro Regional de Formación del SIDUNEA en Ammán. La colaboración ofrecerá un lugar para reuniones internacionales y regionales que apoyarán la capacitación de los equipos aduaneros de la región.

Si tiene alguna pregunta o comentario, le invitamos a compartirlos por correo electrónico a asycuda@unctad.org. También puede seguirnos en nuestras cuentas oficiales de X y LinkedIn.

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