



UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



# TRAINFORTRADE

Strengthening knowledge and skills through innovative approaches for sustainable economic development

## WHAT WE DO

TrainForTrade provides tailor-made technical assistance to developing countries. We develop local capacities, empowering countries to reap the benefits of international trade. We also promote South-South cooperation and national ownership.

## HOW WE DO IT

- Assess country needs
- Set-up national project committees
- Validate action plan with beneficiaries
- Design customised courses
- Train local trainers
- Deliver e-learning & face-to-face seminars
- Build networks for knowledge sharing
- Facilitate policy analysis
- Produce country studies, publications



## KEY FACTS (LAST 5 YEARS)

- Active in 50 countries
- 30 donors (80% are also beneficiaries)
- 150 face-to-face & e-learning courses delivered
- 5,000 Professionals trained
- 4 language networks
- 300 certified trainers
- 6 publications
- 700 case studies
- Contributions: \$25,000 to \$4 million
- \$6 million in funds managed

## WHAT ARE THE GOALS?

Build sustainable networks of knowledge to promote transparency and good practices

Encourage development-oriented trade policy to reduce poverty

Promote Information Communication Technology solutions and innovative thinking to enhance capacities of international trade players

## WHO DO WE WORK FOR?

Government officials, trade practitioners, and private sector and civil society representatives

## WHICH AREAS DO WE COVER?

Port Management (Port Training Programme)

Sustainable Tourism

Electronic Commerce

Energy and Environment

Competition Law

Consumer Protection

Statistics on Trade in Services

Productive Capacities, Economic Growth and Poverty Reduction

International Procedures for Trade Financing

Investment Policy Framework for Sustainable Development

Investment Promotion

Foreign Direct Investment (FDI) Statistics

## WHAT ARE OUR KEY RESULTS?

5000 trainees (27% women )

40% of trainees promoted

6% of participants became trainers

10 drafted/updated laws

100 policy recommendations

10 United Nations agencies using TrainForTrade E-learning expertise

Port Training Programme identified as best practice by Irish Aid

Angola Project highlighted as a reference case by the European Commission

Our blended-learning approach increases the number of beneficiaries and reduces training costs and CO<sub>2</sub>-emissions

*"TrainForTrade programme is putting ports around the world in one village where information becomes power and tools for development and modernization of our ports."*



Hebel Mwasenga  
(Tanzania Ports Authority)

## HOW TO CONTACT US

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