

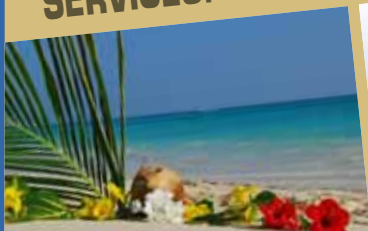


GLOBAL SERVICES FORUM

BEIJING SUMMIT

28-29 May 2013

SERVICES: A NEW FRONTIER FOR SUSTAINABLE DEVELOPMENT



On the occasion of the China International Fair for Trade in Services (CIFTIS), 28 May–1 June 2013, Beijing, China

The Global Services Forum will gather together prominent players in the services sector, from governments, the business world, and academia.

It is a unique opportunity for sharing best practices and forming partnerships that promote growth in trade in services, and foster sustainable development.

“ Given the key role of services in trade and development, private-sector and public advocacy to mobilize policy attention to the services sector, including its role in Global Value Chains, is important. ”

Ban Ki-moon

Secretary-General of the United Nations

“ The Chinese Government has considered the services sector as a strategic priority for industrial restructuring and upgrading in its twelfth Five-Year Plan (2011–2015). ”

Wen Jiabao

Chinese Premier (March 2003–March 2013)

“ When developing countries grow, they grow through services. ”

Supachai Panitchpakdi

Secretary-General of UNCTAD

PROGRAMME

TUESDAY, 28 MAY 2013

9.00 - 9.30

GSF Opening Ceremony

9.30 - 12.30

High-Level Session 1

Services and Job Creation

High-Level Session 2

Services and Value Added

12.30 - 14.20

Working Lunch

14.30 - 17.30

High-Level Session 3

*Building Supply and
Export Capacity: The Case
of Outsourcing Services*

High-Level Session 4

*Creating and Promoting
Partnerships, including in
Creative Services*

18.30 - 20.30

Joint Gala Dinner for GSF and CIFTIS

WEDNESDAY, 29 MAY 2013

11.00 - 12.00

GSF-CIFTIS Leaders' Summit

(Great Hall of the People)

12.45 - 14.20

Working Lunch

14.30 - 17.30

Global Services Forum Summit

Plenary Session

*Visions on Global Services Economy and Trade in Services
in the 21st Century*

An Enabling Environment for Services and Services Trade



GLOBAL SERVICES FOR



Services – whether in transport, construction, engineering, banking, health, distribution, tourism, communication, business, education, sports, environment or other activities – are at the very heart of economic transformation everywhere in the world. They are critical to every country’s integration into the global economy, and to sustainable development.

They bolster growth by expanding tradable activities, and contribute to modernizing processes. They are also relatively resilient to external shocks.

This sphere of economic activity is growing more rapidly than agriculture and manufacturing, and has been less affected by the global recession.

Unleashing its potential to induce growth in developing countries will benefit both the South and the North.

RUM

BEIJING SUMMIT



Services are vital for expanding productive capacity – the ability to produce broader ranges of goods as well as products of greater complexity and value.

They contribute to diversifying the economy, creating jobs and generating income.

They play an essential role in the downstream processing of commodities and in adding value to manufactured goods.

They are crucial to trade expansion at national, regional and global levels.

They are increasingly becoming major ingredients for sustainable economic growth and export in fast-growing sectors such as modern technologies and music and film production, and are booming in key activities such as computer programming and web design.

A key to shared prosperity in the 21st century, services benefit from modern information and communication technologies, which allow providers in developing countries to link ever more easily into global markets.

**CHINA BEIJING INTERNATIONAL
FAIR FOR TRADE IN SERVICES**



JOIN US IN BEIJING

GLOBAL SERVICES FORUM

Co-organized by
UNCTAD,
The Ministry of Commerce of the People's Republic of China
and
The People's Government of Beijing Municipality



UNITED NATIONS
UNCTAD

**FOR FURTHER INFORMATION ON THE GLOBAL SERVICES FORUM,
PLEASE CONTACT:**

**Ms. Mina Mashayekhi
Ms. Liping Zhang**

Division on International Trade in Goods and Services, and Commodities, UNCTAD
E-mail: gsf@unctad.org

WEBSITE AND ON-LINE REGISTRATION:

unctad.org/gsf2013



**FOR FURTHER INFORMATION ON THE CHINA INTERNATIONAL
FAIR FOR TRADE IN SERVICES (CIFTIS)**

Website: www.ciftis.org;

E-mail: exhibition@ciftis.org; international@ciftis.org;

Tel.: +86 10 58260959; +86 10 58260982