



Harnessing Trade for Growth in the Mediterranean

**Joint Inter-Governmental Conference
Parliamentary Assembly of the Mediterranean (PAM) and the
United Nations Inter-Agency Cluster on Trade and Productive Capacity**

**Organized by UNECE in cooperation with UNCTAD and PAM
(Panel on Trade and Investment in the Mediterranean;
Standing Committee on Economic, Social and Environmental Cooperation)**

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*Geneva, 30–31 May 2013
Room V, Palais des Nations
Geneva, Switzerland*

AGENDA

DAY 1 – 30 May 2013 starting at 10:00

Opening Statements:

Mr. Francesco Amoroso, President, Parliamentary Assembly of the Mediterranean (PAM), Member of the Italian Parliament

Mr. Petko Draganov, Deputy Secretary General, United Nations Conference on Trade and Development (UNCTAD)

Mr. Sven Alkalaj, Executive Secretary, United Nations Economic Commission for Europe (UNECE)

I. The Economic Crisis in the Euro-Mediterranean Region in a Global Perspective

Chair: PAM MP

- Uncertainty in a period of global downturn: Medium and long-term policy challenges
Mr. Majdi Farahat, Senior economist and partner, Global Trade Consultants
- The experience of Egypt
Mr. Alaa Ezz, First Secretary of State, Egypt, Board Member, Association des Chambres de Commerce et d'Industrie de la Méditerranée (ASCAME) and Business med.
- Regional experiences: Growth and Employment Outcomes of Different Arab Maghreb Union Integration Options- preliminary results
Mr. Abdallah Al Dardari, Director, Economic Development and Globalization Division, United Nations Economic and Social Commission for Western Asia (UN- ESCWA)
- Perspectives from Mediterranean Prospects (MedPro)
Ms. Rym Ayadi, Coordinator, MedPro

Debate

Lunch break (13:00-15:00)

II. Revitalizing Trade

Chair: Ms. Maria da Conceição Pereira, PAM Vice President, Member of the Portuguese Parliament

- A financial mechanism dedicated to the Mediterranean
Mr. Jean-Louis Guigou, Delegate General, L'Institut de Prospective Economique du Monde Méditerranéen (IPEMED)
- Information and Communications Technology innovation for trade facilitation: Policy implications
Mr. Yao-Hua Tan, Professor, Delft University of Technology, Netherlands and Vice-Chair, UNECE Committee on Trade
- Trade Facilitation Implementation: Tools, Techniques and Strategies
Mr. Tom Butterly, Deputy Director, Chief, Global Trade Solutions, UNECE
- Perspectives from the Organization for Economic Cooperation and Development (OECD)
Ms. Evdokia Moisé, Senior Trade Policy Analyst, Development Division, OECD
- Perspectives from the Italian association of entrepreneurs
Mr. Vincenzo Boccia, President of Piccola Industria, Confindustria, Italy

Debate

III. Developing Transport Infrastructure

Chair: Mr. Raymond Couderc, Member of the French Parliament

- Recent developments and policy implications for port modernization in the Mediterranean
Mr. Vincent F. Valentine, Officer-in-charge, Transport Section, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD.
- Key international conventions and agreements
Ms. Eva Molnar, Director, Transport Division, UNECE

Debate

DAY 2 – 31 May 2013 starting at 10:00

Keynote Speech

Mr. Fouad Douiri, Minister of Energy, Mines, Water and Environment of Morocco

Mr. Hans Peter Lankes, Vice President, European Bank for Reconstruction and Development (EBRD)

IV. Increasing Investment

Chair: Mr. Tevfik Ziyaeddin Akbulut, Head of the Turkish Delegation to PAM

- EBRD in support of Small and Medium-Sized Enterprises
Mr. Riccardo Puliti, Managing Director, Energy and Natural Resources, EBRD
- Supporting entrepreneurship and technology transfer: lessons learnt from UNECE innovation reviews
Ms. Michiko Enomoto, Economic Affairs Officer, Economic Cooperation and Integration Division, UNECE
- Stimulating investments
Mr. Serge Telle, Inter-Ministerial Delegate for the Mediterranean, France
- Enhancing countries ability to create an environment conducive to attracting and benefiting from investment for development -The Investment Policy Review Programme of UNCTAD
Ms. Chantal Dupasquier, Chief, Investment Policy Reviews, Division on Investment and Enterprise, UNCTAD
- Investment foundations: Secure property rights
Ms. Virginia Cram-Martos, Director, Trade and Land Management Division, UNECE

Debate

V. Strengthening Energy Systems

Chair: Mr. Lhou Lmarbouh, Vice President, PAM, Member of the Moroccan Parliament

Keynote Speech

Mr. Riccardo Puliti, Managing Director, Energy of Energy and Natural Resources, EBRD

- Energy Capacity and production
Mediterranean Observatory for Energy (OME)

- Interconnecting Infrastructures and Grids Development (Electricity and Gas)
Mediterranean Transmission System Operators (Med-TSO)
- Industrial energy efficiency
Mr. Scott Foster, Director, Sustainable Energy Division, UNECE
- Energy efficiency in housing: quick wins
Ms. Maike Christiansen, Programme Officer, Housing and Land Management Unit, UNECE

Debate

Lunch break (13:00-15.00)

Keynote Speech

Mr. Supachai Panitchpakdi, Secretary-General, UNCTAD

VI. Improving Productive Capacity

Chair: Mr. Nevena Stojanovic, Member of the Serbian Parliament

- Green industry for a sustainable and economically viable future
Ms. Petra Schwager, Cleaner Production Coordinator, the United Nations Industrial Development Organization (UNIDO)
- Strengthening enterprise support institutions
Mr. Ashish Shah, Senior Coordinator, Office of the Director and Acting Chief, Office for Arab States, Division of Country Programmes. International Trade Center (ITC)
- Entrepreneurship and small and medium-sized enterprise development - UNCTAD EMPRETEC Programme
Ms. Fiorina Mugione, Chief, Entrepreneurship Section, Enterprise Development Branch, Division on Investment and Enterprise, UNCTAD
- Perspectives from the Food and Agriculture Organization (FAO)
Ms. Aysen I. Tanyeri-Abur, Senior Policy Officer, FAO

Debate

VII. Risk Management in Trade

Chair: Mr. Marwan Alhmoud, Member of the Jordanian Parliament

- Managing risks in regulatory frameworks
Ms. Lorenza Jachia, Working Party on Regulatory Cooperation and Standardization, UNECE
- Managing risks in customs
Mr. Alioune Ciss, ASYCUDA (Automated SYstem for CUstoms Data), Regional Coordinator, UNCTAD

Debate

VIII. Closing remarks

Speakers: PAM, UNCTAD and UNECE