

Switzerland

Basic statistics

Current diversification (number of products)	22,921	Potential new products more complex (percentage)	67
Potential new products	611	Export opportunity in more complex products (percentage)	10
Potential new products more complex than the country's average	407	Import replacement opportunity in more complex products (percentage)	40

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Organic chemicals	19
Articles of iron or steel	13
Vehicles other than railway, tramway	13
Iron and steel	13
Machinery & mech appliance etc	7
Meat and edible meat offal	4
Aluminium and articles thereof	4
Paper & paperboard, articles of pulp, paper and board	3
Impregnated, coated or laminated textile fabric	2
Inorganic chemicals, precious metal compound, isotopes	2
Sum of others with smaller share	19

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
China	16
USA	9
France	8
Germany	6
Netherlands	4
Canada	4
India	3
Italy	3
Serbia	3
Others	25

By regions

Region	Percent
Asia	36
Western Europe	19
Northern America	12
Southern Europe	10
Eastern Europe	10
Northern Europe	6
South America	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Meat and edible meat offal	44
Fish, crustaceans, molluscs, aquatic invertebrates nes	21
Animal,vegetable fats and oils, cleavage products, etc	10
Milling products, malt, starches, inulin, wheat gluten	7

Catalogue of Diversification Opportunities 2022

Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	6
Products of animal origin, nes	6
Dairy products, eggs, honey, edible animal product nes	5
Live trees, plants, bulbs, roots, cut flowers etc	1
Vegetable, fruit, nut, etc food preparations	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
Netherlands	10
Germany	8
Spain	7
USA	6
France	5
China	5
Poland	5
United Kingdom	4
Canada	4
Japan	4
China, Hong Kong SAR	3
Italy	3

By regions

Region	Percent
Western Europe	27
Asia	27
Southern Europe	14
Northern America	10
Northern Europe	9
Eastern Europe	8

Singapore	3
Others	21

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Meat and edible meat offal	(020742) Turkey cuts & offal, except livers, frozen, \$4-8	ES 51.2	DE 12.5	GR 11.7	98.1
	(020312) Swine hams, shoulders & cuts bone in, fresh or chilled, \$0-2	NL 29.2	PL 20.8	GB 8.7	80.0
	(020630) Swine edible offal, fresh or chilled, \$0-2	NL 30	SE 17.7	DE 6.5	73.3
	(021011) Hams and shoulders, swine, salted, dried or smoked, \$5-14	US 9.1	DE 7.9	JP 5	42.6
	(020321) Swine carcasses and half carcasses, frozen, \$2-5	HK 16.6	DO 2.7	MO 2.4	27.6
Inorganic chemicals, precious metal compound, isotopes	(281810) Artificial corundum, \$0-1	FR 7.4	RU 5.7	TR 5.5	44.4
	(280470) Phosphorus, \$3-21	KR 28	CL 4.1	BE 1.1	35.4
	(282090) Manganese oxides other than manganese dioxide, \$0-0	RU 4.9	ES 3.1	NL 2.8	15.6
	(284990) Carbides except calcium and silicon, \$0-21	FR 3.4	TR 1.5	AE 1.4	14.4
	(280530) Rare-earth metals, scandium and yttrium, \$9-117	TH 4.8	KR 4.2	NL 2.5	12.5

Catalogue of Diversification Opportunities 2022

Organic chemicals	(293791) Insulin, salts, in bulk, \$94608-254254	CN 876.8	FR 489.9	IN 5	1378.7
	(291030) 1-chloro-2,3-epoxypropane(epichlorohydrin), \$0-1	IN 81	KR 55.3	US 25.9	203.1
	(291735) Phthalic anhydride, \$0-1	NL 43.7	PL 13.2	ES 8.4	106.9
	(290329) Chlorinated derivatives unsaturated acyclic hydrocarbon ne, \$2-39	ES 16.5	US 15.6	IT 7.3	48.5
	(290542) Pentaerythritol, \$1-2	IT 17.7	IN 7.2	CN 5.1	40.2
Paper & paperboard, articles of pulp, paper and board	(480441) Paper, kraft, 150-225 g/m2, unbleached,uncoated nes, \$0-2	CN 46.7	CA 35.9	DE 20	158.5
	(480522) Paper, multi-ply, one layer bleached, uncoated, \$0-2	IN 18.2	AE 12.4	KR 10	93.9
	(480920) Paper, self-copy, width > 36 cm, \$0-1	CO 6.4	PE 6	TR 5.5	56.9
	(480610) Paper, vegetable parchment, \$0-2	DE 23.3	FR 1.4	ID 1.3	31.4
	(480630) Paper, tracing, \$0-3	ES .9	CA .9	TH .3	5.2
Impregnated, coated or laminated textile fabric	(590220) Tyre cord fabric of polyester, \$3-10	US 29.1	BR 17.2	MY 10.6	116.3
	(590210) Tyre cord fabric of nylon, polyamides, \$0-5	LK 21.6	FR 21	ID 10.1	84.5
	(590800) Textile wicks, gas mantles, \$260-501	DE 1.3	JP 0	HR 0	1.4
	(590492) Floor covering (not linoleum) with other textile base, \$16-25	GB .1	LV 0	MY 0	0.2
Iron and steel	(721932) Cold rolled stainless steel, w >600mm, t 3.0-4.75mm, \$0-2	DE 73.7	ES 39.9	PL 31.7	208.5

Catalogue of Diversification Opportunities 2022

	(720219) Ferro-manganese, <2% carbon, \$1-2	CA 55.6	TR 55.6	RU 4.4	125.1
	(722840) Bar/rod nes, alloy steel nes, nfw forged, \$4-8	CN 70.7	KR 17.7	SG 7.4	107.8
	(720924) Cold rolled iron or non-alloy steel, coil, width >600mm, t <0.5mm, nes, \$0-0	ID 44.4	TH 29.5	FR 6.6	106.6
	(720299) Ferro-alloys, nes, \$1-4	BE 23.3	JP 19.2	US 17.7	89.9
Articles of iron or steel	(730511) Pipe-line submerged arc welded steel diameter >406mm, \$1-2	RS 236.9	BG 208.4	US 165.6	1236.0
	(730512) Pipe-line longitudinal nes welded steel, diameter>406m, \$0-2	PL 15.8	MY 14.2	GB 12.7	110.3
	(731581) Chain, stud link, iron or steel, \$0-2	AU 5.5	CL 4	JP 4	25.2
	(730210) Railway/tramway rails, iron or steel, \$14-69	ID 5.9	BE 1.1	KW .1	7.8
	(732181) Domestic iron/steel liquid/solid fuel appliances nes, \$0-29	DK 2.1	BE .8	ES .5	4.9
Aluminium and articles thereof	(760120) Aluminium unwrought, alloyed, \$2-3	US 354.5	FR 30.5	SA 6.3	415.2
	(760110) Aluminium unwrought, not alloyed, \$6-50	SE 4.6	TN 2.3	JP 1.1	10.1
	(760421) Profiles, hollow, aluminium, alloyed, \$21-28	IE .8	SG .7	NG .6	4.4
	(760810) Tubes and pipe, aluminium, not alloyed, \$53-78	CZ 2.3	FR .5	US .3	3.3
Machinery & mech appliance etc	(847730) Blow moulding machines for rubber or plastic, \$1011558-1725759	CN 119.9	IT 7.5	US 4.6	139.7
	(848250) Bearings, cylindrical roller, nes, \$0-15	IN 49.3	BR 10.1	CN 8.5	74.7

Catalogue of Diversification Opportunities 2022

	(840410) Auxiliary plant for steam/vapour generating boilers, \$0-8	KR 15.6	IN 13.4	GB 8.5	68.7
	(842619) Transporter or bridge cranes, \$50051-122078	AU 33.2	PH 5.3	UZ 4.3	55.8
	(845510) Tube mills, metal rolling, \$524-39505	US 20.8	PH 13.4	UA 7.9	48.9
Vehicles other than railway, tramway	(870210) Diesel powered buses, \$95900-214977	DE 193.8	PE 133.8	NO 110.8	1001.2
	(870710) Bodies for passenger carrying vehicles, \$10851-27172	IT 154.3	DE 4.1	HK 1.2	161.7
	(870510) Mobile cranes, \$229543-522897	PL 22.9	ES 8.8	LU 6.4	69.5
	(870919) Work trucks except electrically powered, \$20329-50175	CA 28.8	IN 8.5	AU 6.6	51.5
	(870600) Motor vehicle chassis fitted with engine, \$0-2299	CA 27.4	PL 9.3	HU 4.7	51.1

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010290) Bovine animals, live, except pure-bred breeding, \$4067-6854	KW 2.6	AM 0	CZ 0	2.6
	(010519) Poultry, live except domestic fowls, < 185 grams, \$6-8	CA .3	EG .1	BR .1	0.5
Meat and edible meat offal	(020742) Turkey cuts & offal, except livers, frozen, \$4-8	ES 51.2	DE 12.5	GR 11.7	98.1

Catalogue of Diversification Opportunities 2022

	(020312) Swine hams, shoulders & cuts bone in, fresh or chilled, \$0-2	NL 29.2	PL 20.8	GB 8.7	80.0
	(020630) Swine edible offal, fresh or chilled, \$0-2	NL 30	SE 17.7	DE 6.5	73.3
	(021011) Hams and shoulders, swine, salted, dried or smoked, \$5-14	US 9.1	DE 7.9	JP 5	42.6
	(020321) Swine carcasses and half carcasses, frozen, \$2-5	HK 16.6	DO 2.7	MO 2.4	27.6
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030310) Salmon, Pacific, frozen, whole, \$4-10	CA 25.6	DE 21.2	VN 13.6	106.9
	(030731) Mussels, shelled or not, live, fresh or chilled, \$2-7	US 36.3	AU 2.6	CN 1.5	43.5
	(030191) Trout, live, \$3-12	FR 16.9	DE 3.7	IE 1	23.6
	(030250) Cod, fresh or chilled, whole, \$0-5	FR 3.5	DE 3.4	LV 1.5	10.9
	(030222) Plaice, fresh or chilled, whole, \$3-7	GB .6	FR .3	BE .2	1.1
Dairy products, eggs, honey, edible animal product nes	(040891) Eggs, bird, not in shell, dried, \$4-6	DK 4.4	AU 3.7	ID 2.3	22.2
	(040811) Egg yolks dried, \$4-6	KR 2	DE 1.4	SA .5	9.2
	(040811) Egg yolks dried, \$0-4	GB 3.1	RU 2.5	FR 1	8.6
	(040891) Eggs, bird, not in shell, dried, \$6-10	GB 1	IT .9	NL .8	4.7
	(040120) Milk not concentrated nor sweetened 1-6% fat, \$2-3	EE .5	HU .5	BE .4	1.9

Catalogue of Diversification Opportunities 2022

Products of animal origin, nes	(050510) Feathers and down used for stuffing, \$0-5	CN 36.8	ES 7.8	HU 4.6	57.0
Live trees, plants, bulbs, roots, cut flowers etc	(060230) Rhododendrons and azaleas, \$0-2	IT 1.5	GB 1.3	PL 1.1	5.6
	(060230) Rhododendrons and azaleas, \$5-9	SE .4	DK .1	HU .1	0.6
Edible vegetables and certain roots and tubers	(070910) Globe artichokes, fresh or chilled, \$0-2	UA 0			0.0
Milling products, malt, starches, inulin, wheat gluten	(110811) Wheat, starch, \$0-0	NL 19.2	FR 11.5	DE 8.5	58.6
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120930) Seed, flower, for sowing, \$656-1600	IN 7.6	JP 5.1	VN 2.6	25.9
	(120923) Seed, fescue, for sowing, \$0-2	GB 6.3	FR 5.4	DE 4.7	24.7
	(121291) Sugar beet, \$0-3	LV 1.5	HU 1.3	SI .9	4.4
Animal,vegetable fats and oils, cleavage products, etc	(151521) Maize oil crude, \$0-2	SG 21.9	TR 16.8	MY 8.8	70.3
	(151912) Oleic acid, \$1-3	JP 10.4	MY 2.5	ZA .8	16.4
	(151930) Industrial fatty alcohols, \$13-49	CO .1	DK 0	TG 0	0.4
Vegetable, fruit, nut, etc food preparations	(200560) Asparagus, prepared or preserved, not frozen/vinegar, \$0-2	DK 1.7	BE 1.2	CA 1	6.5
Beverages, spirits and vinegar	(220590) Vermouth and other flavoured grape wines - pack > 2l, \$19-26	LK .1	TH .1	MY 0	0.2
Residues, wastes of food industry, animal fodder	(230630) Sunflower seed oil-cake and other solid residues, \$1-9	GB .3	LV .2	IT .1	0.6