

China

Basic statistics

Current diversification (number of products)	22,575	Potential new products more complex (percentage)	43
Potential new products	855	Export opportunity in more complex products (percentage)	23
Potential new products more complex than the country's average	367	Import replacement opportunity in more complex products (percentage)	13

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Pharmaceutical products	43
Pearls, precious stones, metals, coins, etc	19
Machinery & mech appliance etc	10
Optical, photo, technical, medical, etc apparatus	6
Tanning, dyeing extracts, tannins, derivs,pigments etc	4
Electrical, electronic equipment	3
Plastics and articles thereof	2
Articles of iron or steel	1
Inorganic chemicals, precious metal compound, isotopes	1
Organic chemicals	1
Sum of others with smaller share	9

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	26
Italy	16
United Kingdom	14
China	7
Germany	6
Netherlands	5
Switzerland	4
Canada	4
Others	9

By regions

Region	Percent
Northern America	30
Western Europe	19
Southern Europe	17
Northern Europe	15
Asia	12
Eastern Europe	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Meat and edible meat offal	31
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	30
Live animals	24
Products of animal origin, nes	10
Animal,vegetable fats and oils, cleavage products, etc	3
Milling products, malt, starches, inulin, wheat gluten	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
USA	22
China	15
Japan	8
United Kingdom	7
Denmark	5
Portugal	4
Netherlands	4
Belgium	4
Others	14

By regions

Region	Percent
Asia	28
Northern America	24
Northern Europe	17
Western Europe	13
Eastern Europe	8
Southern Europe	7
South America	3

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Inorganic chemicals, precious metal compound, isotopes	(284330) Gold compounds, \$0-527	CN 89.7	MY 4.3	AE .2	94.5
	(282690) Complex fluorine salts except synthetic cryolite, \$41-89	GB 4	MY .2	MA 0	4.3

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	(283321) Magnesium sulphate, \$65-137	SA 1.3	MT .4	AR 0	1.7
	(284610) Cerium compounds, \$70-160	CN .3	KR .1	US .1	0.6
	(282580) Antimony oxides, \$110-252	PH .5	IT 0	SG 0	0.5
Organic chemicals	(291512) Salts of formic acid, \$12-92	CN 60.9	SG 15.8	GB .1	76.9
	(291733) Dinonyl or didecyl orthophthalates, \$1-2	PT 10.3	EG 5.4	NL 2.6	20.0
	(292250) Amino-alcohol-phenols etc with oxygen function, \$200-303	CA 9.1	AU 1.6	FI .6	13.3
	(291539) Acetic acid esters nes, \$8-19	FR 6.7	IN 1.4	ID .6	9.9
	(291814) Citric acid, \$5-11	CN 2.7	MY .7	DK .6	6.6
Pharmaceutical products	(300439) Hormones nes, except contraceptives, in dosage, \$1544-4696	US 1677.7	IT 1501.4	NL 457.2	4200.4
	(300510) Medical dressings etc. having an adhesive layer, \$144-371	US 70.7	DE 37.6	AE 8.4	159.2
	(300339) Hormones nes, no antibiotics, bulk, not contraceptive, \$22095-84247	CH 11.6	IT 7.1	IN .8	19.5
	(300340) Alkaloids, derivs, without antibiotics, hormones, bul, \$5178-11453	KR 1.8	IN .5	LU 0	2.3
Tanning, dyeing extracts, tannins, derivs, pigments etc	(321590) Ink, other than printing ink, \$161-193	DE 362.4	CH 25.9	CZ 20.9	430.8
	(321210) Stamping foils, \$37-77	MT 3.3	FR 3.2	CZ 2.4	13.3

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Plastics and articles thereof	(391400) Ion exchangers based on polymers in primary forms, \$102-628	DE 34.7	CA 22.4	DK 17.5	114.2
	(391690) Monofilament(>1mm), rods, not ethylene or vinyl polymers, \$44-61	JP 9.5	CR 3.8	DE 2.4	20.7
	(391000) Silicones in primary forms, \$39-53	FI 5.2	MY .9	EC .6	8.7
	(391721) Tube, pipe or hose, rigid, of polyethylene, \$32-45	CN 2.7	ES 1.3	JP .3	5.6
	(392042) Sheet/film not cellular/reinforced flexible vinyl polymer, \$69-141	TR 1.5	AR .3	FR .1	2.0
Pearls, precious stones, metals, coins, etc	(711029) Palladium in semi-manufactured forms, \$44611-104574	GB 1272.4	CH 320.2	CA 278.8	1947.6
	(711049) Iridium, osmium and ruthenium, semi-manufactured, \$49224-64914	US 15.7	AT 1.2	NL .2	17.3
Articles of iron or steel	(730640) Pipes and tubing, stainless steel, welded, \$39-59	SG 7.7	SK 3.1	IE 3.1	21.8
	(731823) Rivets, iron or steel, \$60-83	FR 7.2	DE 5.1	TR 2	17.5
	(731520) Chain, skid, iron or steel, \$17-38	KW 8.7	FR 3.1	IN .6	13.9
	(730640) Pipes and tubing, stainless steel, welded, \$59-229	JP 4.4	US 3.8	FI 1	12.9
	(731449) Net/fencing, iron or steel <3mm wire, <100cm mesh, net, \$79-266	CN 4.6	DE 1.7	IT .6	10.2
Machinery & mechanical appliances etc	(842240) Packing or wrapping machinery net, \$66673-180950	CN 129.9	CA 54.7	AU 39.4	282.2
	(845610) Laser, light and photon beam process machine tools, \$69556-169045	US 90.9	AU 14.1	CA 10.5	151.9

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	(840790) Engines, spark-ignition types, \$1508-3580	US 69.2	FI 1	IT .6	73.7
	(848230) Bearings, spherical roller, \$258-605	US 40.5	BR 5.7	IN 5.5	56.9
	(846291) Hydraulic presses for working metal, \$46673-135940	US 22.9	CN 7.3	AU 4.5	53.7
Electrical, electronic equipment	(851580) Electric, laser and ultrasonic welding equipment nes, \$13975-55313	GB 15.8	DE 10.2	BR 5.7	51.1
	(854519) Carbon and graphite electrodes, except for furnaces, \$127-310	US 26.7	CN 1.1	ES .8	31.0
	(850790) Parts of electric accumulators, including separators, \$96-143	DE 17.3	HU 3.6	MY 1.1	24.6
	(851240) Windscreen wipers/defrosters/demisters, \$32-53	CN 17.5	BR 1.5	IN .8	20.9
	(851629) Electric space heating nes and soil heating apparatus, \$402-559	HK 14.8	DK .8	TR .6	19.5
Optical, photo, technical, medical, etc apparatus	(901320) Lasers, other than laser diodes, \$5888-14524	US 378.7	TH 10	MY 8.9	408.6
	(901180) Microscopes, optical, nes, \$9283-14213	CN 54.8	IN 1.3	DE .6	58.6
	(900290) Mounted lenses, prisms, mirrors, optical elements nes, \$1833-4151	CN 44.6	FR 3	CH 1.9	58.1
	(902990) Parts and accessories of revolution counters, etc, \$485-601	GB 6.5	HK 2.1	KR 1.1	12.5
	(900691) Parts and accessories for photographic cameras, \$552-1430	DE 5	DK 2.4	CH 1.7	11.8

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$0-62	US 15.1	PT 6.5	NL 5.1	35.8
	(010119) Horses, live except pure-bred breeding, \$289056-424711	US 4	HK 1.3	LU .6	6.2
	(010519) Poultry, live except domestic fowls, < 185 grams, \$6-8	CA .3	EG .1	BR .1	0.5
Meat and edible meat offal	(020322) Hams, shoulders and cuts, of swine, bone in, frozen, \$0-1	GB 4.1	CL 2.5	UA 2.3	16.8
	(020500) Horse, ass, mule, hinny meat, fresh, chilled or froze, \$2-8	JP 14.5	PL .3	SE .3	15.2
	(020722) Turkeys, domestic, whole, frozen, \$2-4	GB 8.1	GR 1.4	AE 1.3	14.1
	(020641) Swine livers, frozen, \$0-0	CN 3.4	RO .7	UA .7	8.0
	(020630) Swine edible offal, fresh or chilled, \$8-15	FR 1.7	PL .3	JP 0	2.0
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030729) Scallops other than live, fresh or chilled, \$47-56	SC 0	CZ 0	SG 0	0.0
	(030710) Oysters, \$67-127	SA 0	ZA 0	KR 0	0.0
	(030231) Tuna(albacore,longfin) fresh or chilled, whole, \$38-114	GR 0	SK 0	VC 0	0.0
Products of animal origin, nes	(051110) Semen bovine, \$7-620	DK 6.8	DE 2	IE 1.7	18.4

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Live trees, plants, bulbs, roots, cut flowers etc	(060230) Rhododendrons and azaleas, \$5-9	SE .4	DK .1	HU .1	0.6
Edible vegetables and certain roots and tubers	(071030) Spinach, frozen, uncooked steamed or boiled, \$27-44	AU 0	MM 0	AG 0	0.0
Coffee, tea, mate and spices	(091030) Turmeric (curcuma), \$210-540	SG .1	GB .1	ZA .1	0.3
Cereals	(100200) Rye, \$20-44	IT .1	LU 0	CZ 0	0.1
	(100640) Rice, broken, \$19-28	AU 0	SI 0	IS 0	0.0
Milling products, malt, starches, inulin, wheat gluten	(110710) Malt, not roasted, \$28-32	TG 1.6	GR 0	DK 0	1.6
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120923) Seed, fescue, for sowing, \$2-3	CN 22.7	US 18.7	CA 3.2	54.8
Animal,vegetable fats and oils, cleavage products, etc	(150590) Derivatives of wool grease (including lanolin), \$41-79	FR 1.5	ZA .3	BE .2	2.4
	(151912) Oleic acid, \$10-54	CZ 1	MR .1	CH 0	1.2
	(151920) Acid oils from refining, \$10-19	SA .6	EG 0		0.6
	(151311) Coconut (copra) oil crude, \$130-292	FI .3	ZA .1	AE 0	0.4