

Denmark

Basic statistics

Current diversification (number of products)	19,753	Potential new products more complex (percentage)	80
Potential new products	456	Export opportunity in more complex products (percentage)	60
Potential new products more complex than the country's average	367	Import replacement opportunity in more complex products (percentage)	36

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Iron and steel	18
Organic chemicals	16
Aircraft, spacecraft, and parts thereof	12
Machinery & mech appliance etc	10
Miscellaneous chemical products	6
Nickel and articles thereof	6
Vehicles other than railway, tramway	5
Tanning, dyeing extracts, tannins, derivs,pigments etc	4
Glass and glassware	3
Railway, tramway locomotives, rolling stock, equipment	3
Sum of others with smaller share	18

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
China	12
Germany	9
Australia	7
USA	7
France	7
Italy	5
United Kingdom	3
Rep. of Korea	3
Ireland	3
Russian Federation	3
Others	25

By regions

Region	Percent
Asia	31
Western Europe	22
Southern Europe	9
Eastern Europe	8
Northern America	8
Oceania	8
Northern Europe	7
South America	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Lac, gums, resins, vegetable saps and extracts nes	35
Products of animal origin, nes	18
Fish, crustaceans, molluscs, aquatic invertebrates nes	12

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Live animals	10
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	9
Animal,vegetable fats and oils, cleavage products, etc	8
Edible fruit, nuts, peel of citrus fruit, melons	5
Cereals	2
Milling products, malt, starches, inulin, wheat gluten	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
Jamaica	12
Japan	12
Germany	10
Kuwait	8
Finland	6
Sri Lanka	6
New Zealand	6
Canada	6
Turkey	4
Others	8

By regions

Region	Percent
Asia	33
Western Europe	14
Caribbean	12
Northern Europe	12
Southern Europe	6
Oceania	6
Northern America	6
Northern Africa	4

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Organic chemicals	(293490) Heterocyclic compounds, nes, \$777-1397	DE 197	FR 100.5	JP 68.3	463.3
	(293379) Lactams other than 6-hexanelactam, \$8-182	GB 55.6	JP 26	IN 24.8	210.0
	(291470) Derivatives of ketones and quinones, \$16-50	US 70.4	DE 31.9	GB 28.3	164.8
	(292690) Nitrile-function compounds, nes, \$32-69	FR 32.6	DE 30	CN 26	146.2
	(290539) Diols except ethylene and propylene glycol, \$0-1	KR 48	ES 34	IT 15.4	117.3
Tanning, dyeing extracts, tannins, derivs, pigments etc	(321590) Ink, other than printing ink, \$161-193	DE 362.4	CH 25.9	CZ 20.9	430.8
	(320420) Synthetic organic fluorescent brightening agents, \$0-4	FR 23.4	CN 11.3	IT 11.1	94.7
	(320740) Glass frit and other glass (powder, granules, flakes), \$0-1	US 12.2	IN 7.5	FR 7.3	83.0
	(320720) Vitrifiable enamels, glazes etc for ceramics and glass, \$29-71	IT 1.5	BR .8	BY .7	5.3
	(320190) Vegetable tanning extracts nes, tannins, salts, deriv, \$26-63	AT 1.8	JP 1.7	CL .4	4.9
Miscellaneous chemical products	(381512) Supported catalysts, precious metal based, \$204-452	CZ 229.1	SG 130.1	DE 65	701.5

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	(381519) Supported catalysts, except nickel or precious metal, \$15066+	FI 54	SA 17.9		71.9
	(380630) Ester gums, \$0-1	FR 4.6	BY 2	NL 2	18.7
	(381210) Prepared rubber accelerators, \$9-17	LK 2	IN 1.3	ID 1.2	9.7
	(381111) Anti-knock preparations based on lead compounds, \$5-16	CA .4	ID .4	ZM .1	1.1
Glass and glassware	(700529) Float glass etc in sheets, non-wired, clear, \$8-15	CN 280	US 32.5	CA 3.3	333.8
	(701820) Glass microspheres < 1 mm in diameter, \$4-10	CN 22.7	RU 2.6	DE 2.4	37.3
	(700231) Tubes of fused quartz or other fused silica, \$21-171	HK 20	NL 2.5	VN 2.3	28.8
	(700231) Tubes of fused quartz or other fused silica, \$0-21	FR 3.8	BE 2	MT .8	9.8
	(701939) Webs, mattresses, other nonwoven fibreglass products, \$38-55	AE 2.7	IN 1.2	BE 1.1	6.5
Iron and steel	(720823) Hot rolled iron or non-alloy steel, coil,width >600mm, t 3-4.75mm, nes, \$0-0	CN 591.4	IT 216.4	MK 32.1	985.9
	(720923) Cold rolled iron or non-alloy steel, coil, width >600mm, t 0.5-1mm, nes, \$0-0	FR 263	IT 60.8	ES 39.7	560.2
	(721934) Cold rolled stainless steel, w >600mm, t 0.5-1.0 mm, \$0-2	IT 68.1	NL 41.8	PL 41	285.5
	(721230) Flat rolled iron or non-alloy steel, <600mm, coated with zinc, nes, \$0-0	AT 23.1	BE 19.5	FR 14.1	127.3

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	(722840) Bar/rod nes, alloy steel nes, nfw forged, \$4-8	CN 70.7	KR 17.7	SG 7.4	107.8
Nickel and articles thereof	(750400) Nickel powders and flakes, \$0-21	CN 105.7	KR 56.3	US 20.2	210.8
	(750220) Nickel unwrought, alloyed, \$13-50	GB 63	US 34.8	IT 16	170.5
	(750712) Tubes and pipe, nickel alloy, \$0-27	IT 27.1	KR 23.8	SA 18.6	132.8
	(750522) Wire, nickel alloy, \$0-24	CH 37.2	CN 17.3	DE 14.9	122.3
	(750610) Plates, sheet, strip and foil, nickel, not alloyed, \$0-20	FR 47.1	BE 26.3	ID 3.1	85.9
Machinery & mech appliance etc	(841932) Dryers for wood, paper pulp, paper or paperboard, \$5439-66927	DE 33.3	US 27.7	RU 22.9	210.1
	(843041) Boring or sinking machinery nes, self-propelled, \$264641-579629	US 90.3	CL 7.3	BY 5.3	143.5
	(846241) Num controlled punch, notch, punch-shear machines, \$3957-165155	FR 26.1	US 22.5	JP 19.8	120.8
	(840619) Steam and vapour turbines nes, \$543767-874745	TH 48.8	PK 38.9	EG 3.6	92.7
	(846241) Num controlled punch, notch, punch-shear machines, \$165155-406952	GB 23.4	DE 20.3	PL 9.5	89.7
Railway, tramway locomotives, rolling stock, equipment	(860699) Railway cars nes, \$3380-48606	RU 63.1	AT 46.5	PL 20.2	227.9
	(860712) Railway & tramway bogies & bissel-bogies, non-driving, \$3-23	DE 44.9	RO 13.4	PL 6.3	88.9

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	(860711) Railway & tramway driving bogies & bissel-bogies, \$10-49	CN 13.6	BY 12.8	AU 11.1	71.2
Vehicles other than railway, tramway	(870290) Buses except diesel powered, \$10429-82069	US 117.3	AE 50.5	IL 22.5	370.0
	(870530) Fire fighting vehicles, \$38798-344786	DE 20.8	AE 16.5	GB 14.4	215.4
	(870323) Automobiles, spark ignition engine of 1500-3000 cc, \$0-9948	ZA 138			138.0
	(871495) Bicycle saddles, \$2-42	DO 1			1.0
	(870911) Work trucks, electrically powered, \$0-2611	ZA .5			0.5
Aircraft, spacecraft, and parts thereof	(880230) Fixed wing aircraft, unladen weight 2,000-15,000 kg, \$1.56e+07-2.24e+07	AU 943.7	IE 286.5	CO 226.9	1754.2

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010519) Poultry, live except domestic fowls, < 185 grams, \$6-8	CA .3	EG .1	BR .1	0.5
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030542) Herrings, smoked, including fillets, \$26-40	JM .6	FI 0	AE 0	0.7
Products of animal origin, nes	(050210) Bristles, hair & waste thereof of pigs, hogs or boars, \$10-32	LK .3	JP .2	TN .1	1.0
Edible vegetables and certain roots and tubers	(070910) Globe artichokes, fresh or chilled, \$0-2	UA 0			0.0

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Edible fruit, nuts, peel of citrus fruit, melons	(080420) Figs, fresh or dried, \$78-142	FI .3	MA 0		0.3
	(080920) Cherries, fresh, \$51-101	FI 0	FR 0	BH 0	0.0
Cereals	(100200) Rye, \$20-44	IT .1	LU 0	CZ 0	0.1
Milling products, malt, starches, inulin, wheat gluten	(110813) Potato starch, \$14-30	SA 0	NZ 0	CH 0	0.1
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120925) Seed, rye grass, for sowing, \$4-5	NZ .2	GB .1	KE 0	0.3
	(121299) Vegetable products nes for human consumption, \$160-202	JP .2	FI 0	UA 0	0.2
Lac, gums, resins, vegetable saps and extracts nes	(130231) Agar-agar, \$57-119	DE .5	KW .4	JP .2	2.0
Animal,vegetable fats and oils, cleavage products, etc	(150790) Refined soya-bean oil, not chemically modified, \$6-19	TR .1	AO .1	US 0	0.3
	(151912) Oleic acid, \$5-10	RO .1	FR 0	RU 0	0.2