

Western Sahara

Basic statistics

Current diversification (number of products)	76	Potential new products more complex (percentage)	48
Potential new products	2,197	Export opportunity in more complex products (percentage)	12
Potential new products more complex than the country's average	1,044	Import replacement opportunity in more complex products (percentage)	.

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Plastics and articles thereof	11
Machinery & mech appliance etc	10
Electrical, electronic equipment	7
Paper & paperboard, articles of pulp, paper and board	7
Optical, photo, technical, medical, etc apparatus	6
Articles of iron or steel	4
Articles of apparel, accessories, knit or crochet	4
Iron and steel	3
Other made textile articles, sets, worn clothing etc	3
Miscellaneous chemical products	3
Sum of others with smaller share	43

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	19
France	8
Germany	5
United Kingdom	4
Netherlands	3
China	3
Japan	3
Thailand	3
Others	29

By regions

Region	Percent
Asia	30
Western Europe	21
Northern America	21
Eastern Europe	8
Northern Europe	7
Southern Europe	6
South America	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Dairy products, eggs, honey, edible animal products	19
Cereal, flour, starch, milk preparations and products	15
Vegetable, fruit, nut, etc food preparations	15
Edible fruit, nuts, peel of citrus fruit, melons	13
Cocoa and cocoa preparations	10

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Animal,vegetable fats and oils, cleavage products, etc	6
Miscellaneous edible preparations	5
Live trees, plants, bulbs, roots, cut flowers etc	5
Meat, fish and seafood food preparations nes	4
Edible vegetables and certain roots and tubers	3
Sugars and sugar confectionery	2
Lac, gums, resins, vegetable saps and extracts nes	2
Residues, wastes of food industry, animal fodder	1
Sum of others with smaller share	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
USA	13
France	8
United Kingdom	8
China, Hong Kong SAR	8
Denmark	5
Germany	5
Netherlands	5
Russian Federation	5

By regions

Region	Percent
Asia	32
Western Europe	22
Northern America	15
Northern Europe	14
Eastern Europe	9
Southern Europe	3

Japan	5
Singapore	3
Canada	3
Others	19

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Miscellaneous chemical products	(380830) Herbicides, sprouting and growth regulators, \$4-18	TH 185.5	ES 103.4	IT 53.1	708.3
	(381121) Lubricating oil additives with petroleum, bitumen oil, \$3-6	AE 112.8	MY 73.1	IN 47.6	417.1
	(380820) Fungicides, packaged for retail sale, \$5-17	GB 80.3	BR 61.7	TH 44.8	415.4
	(380840) Disinfectants, packaged for retail sale, \$2-8	CA 96.9	CN 45.7	GB 22	335.7
	(380110) Artificial graphite, \$1-18	US 150.1	PL 90.2	JP 19.4	322.1
Plastics and articles thereof	(390120) Polyethylene - specific gravity >0.94 in primary form, \$1-1	SG 758.4	RU 257.7	BE 207.5	2290.7
	(390110) Polyethylene - specific gravity <0.94 in primary form, \$0-1	BR 184	CL 131	NG 126.3	1139.5
	(390410) Polyvinyl chloride in primary forms, \$0-1	KW 218.2	IN 142.5	TR 101.4	1128.0

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	(390720) Polyethers nes, in primary forms, \$1-4	DE 249.3	BR 157.9	IN 103	1100.1
	(390210) Polypropylene in primary forms, \$1-2	SG 357.8	BE 78.7	IN 64.7	939.2
Paper & paperboard, articles of pulp, paper and board	(480100) Newsprint, \$0-3	US 1748.1	IT 250.9	DE 221.2	2871.7
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-2	US 455.5	JP 208.2	PE 120.7	1572.6
	(481091) Paper, multi-ply, clay coated, nes, \$0-1	DE 136.5	CA 72.6	TR 57	475.1
	(481190) Paper, coated/impregnated/covered/coloured/printed ne, \$2-9	US 107.5	GB 93.6	RO 28.6	417.5
	(481139) Paper, coated, impregnated, covered with plastics, ne, \$2-5	TH 42.1	CA 41.9	US 40.7	414.9
Articles of apparel, accessories, knit or crochet	(610832) Womens, girls nightdress or pyjama manmade fibre, kni, \$5-16	JP 110.2	FR 50.6	HK 48.7	412.8
	(610712) Mens, boys underpants or briefs, manmade fibre, knit, \$3-12	JP 207.4	US 80.2	FR 44.1	377.0
	(611130) Babies garments, accessories of synthetic fibres, kni, \$21-51	US 260.1	ES 16.5	GB 6	302.6
	(610822) Womens, girls briefs or panties, manmade fibre, knit, \$0-2	KR 81.7	AT 49	RU 37.5	275.6
	(610831) Womens, girls nightdress or pyjamas, of cotton, knit, \$4-12	FR 87	JP 49.5	AE 40.4	244.1
Other made textile articles, sets, worn clothing etc	(630140) Blankets (except electric) & travel rugs, synth fibre, \$5-18	US 1179.6	BE 5.4	DE 2.9	1215.2

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	(630392) Curtains drapes blinds valances, synth fibre, not kni, \$9-31	US 780.1	CZ 9.1	GB 6.3	829.7
	(630232) Bed linen, of manmade fibres, nes, \$6-18	US 480.2	PL 5.2	SA 4	526.7
	(630222) Bed linen, of manmade fibres, printed, not knit, \$6-16	US 240.8	KR 2.5	NZ 1.2	251.9
	(630493) Furnishing articles nes, synth fibre,not knit, croche, \$8-27	US 176.9	SI 9.4	PK 5.7	214.5
Iron and steel	(721049) Flat rolled iron or non-alloy steel, coated with zinc, width >600mm, ne, \$0-0	FR 787.5	ES 180	BE 108.3	1826.6
	(720922) Cold rolled iron or non-alloy steel, coil, width >600mm, t 1-3mm, nes, \$0-0	JP 154.1	TH 77.2	MY 60.2	479.5
	(721070) Flat rolled iron or non-alloy steel, painted/plastic coated,width>600mm, \$0-1	US 102.9	GB 86.3	CZ 47.1	478.0
	(720890) Hot rolled iron or non-alloy steel, width >600mm, nes, \$0-4	NL 93.7	DK 42.9	SA 17	234.7
	(721039) Flat rolled iron or non-alloy steel, electro plate/zinc,w >600mm, nes, \$0-1	HK 56.9	ET 19.7	SG 16.1	153.9
Articles of iron or steel	(730820) Towers and lattice masts, iron or steel, \$1-7	US 266	PH 107.1	LA 68.2	891.4
	(732290) Non-electric heaters (with fan), parts, of iron/steel, \$10-37	US 629.5	KZ 5.6	NL 4.8	677.7
	(730610) Pipe (oil/gas line) iron or steel nes, diameter <406m, \$1-9	EG 340.1	CA 30.2	NO 12	471.8
	(730630) Pipes etc nes, iron/steel welded nes,diameter <406.4m, \$0-1	FR 206.4	CZ 37.6	ES 34.1	468.6
	(730660) Hollow profiles/tubes,iron/steel,non-circular, welded, \$0-2	IN 84.5	FI 27.6	PT 26.9	280.8
Machinery & mech appliance etc	(840734) Engines, spark-ignition reciprocating, over 1000 cc, \$582-2464	US 1239.3	FR 460.8	CZ 179.3	2916.2

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	(848071) Moulds, injection & compression, for rubber or plasti, \$18-94	TH 196.8	CZ 160.8	IN 96.4	823.2
	(848240) Bearings, needle roller, \$1-7	DE 198.4	US 53.3	FR 48.1	665.5
	(842720) Self-propelled works trucks, non-electric, \$0-12020	CA 431.8	NL 50.3	ES 44.8	659.1
	(848299) Bearing parts, nes, \$0-13	FR 441.4	AU 20.6	IT 18.6	534.1
Electrical, electronic equipment	(851671) Electric coffee or tea makers, domestic, \$31-240	NL 156.5	US 126.2	PL 98	666.8
	(850790) Parts of electric accumulators, including separators, \$5-42	PL 228	DE 176.2	TH 101.9	659.1
	(850590) Electro-magnets nes and parts of magnetic devices, \$0-20	US 383.4	FR 70	DE 34.6	532.9
	(850511) Metal permanent magnets, articles intended as magnets, \$14-68	PH 206.2	TH 69.3	DK 41.2	473.5
	(853400) Electronic printed circuits, \$328-722	HK 201.6	BE 74.2	FR 70.7	439.6
Optical, photo, technical, medical, etc apparatus	(901839) Needles, catheters, cannulae etc, (medical), \$0-28	US 1319.4	CN 444.9	TH 61.5	1964.2
	(902111) Artificial joints, \$346-1061	US 311.2	CH 261.6	NL 213.6	1206.8
	(902130) Artificial body parts, aids and appliances, etc, \$1093-2367	DE 668.3	JP 115.7	KR 88.2	1011.2
	(902140) Hearing aids, except parts and accessories, \$85-242	FR 373.8	NL 146.2	GB 114.7	872.6
	(902920) Speed indicators, tachometers, stroboscopes, \$119-141	GB 139.7	KR 68.9	AT 54.8	486.4

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Dairy products, eggs, honey, edible animal products	(040690) Cheese except fresh, grated, processed or blue-veined, \$8-14	FR 267	US 206.6	DE 75.8	745.8
	(040500) Butter and other fats and oils derived from milk, \$4-6	RU 237.4	JP 34.3	ID 22.2	490.6
	(040700) Birds eggs, in shell, fresh, preserved or cooked, \$1-5	SG 127.4	HK 103.6	NL 53.5	417.5
	(040410) Whey, \$0-0	FR 59.5	CA 39	DE 21.5	201.6
Live trees, plants, bulbs, roots, cut flowers etc	(060299) Plants, live (including their roots), nes, \$0-1	DK 156.3	FR 143.7	IE 22.6	408.5
	(060491) Foliage, branches, for bouquets, etc. - fresh, \$0-3	GB 32.5	FR 24.4	RU 2.3	69.5
	(060499) Foliage, branches, for bouquets, etc. - except fresh, \$4-13	DE 14.3	US 2.3	KR 2.2	30.1
Edible vegetables and certain roots and tubers	(071080) Vegetables, frozen nes, uncooked steamed or boiled, \$1-3	US 75.1	JP 54.4	GB 23.9	227.5
	(070690) Beetroot, salsify, celeriac, radishes etc. fresh, chille, \$0-3	DE 8.9	KR 8.2	PL 6.6	52.0
	(071190) Vegetables nes and mixtures provisionally preserved, \$1-4	IT 6.4	BR 3.8	DE 3.3	30.6
	(071290) Vegetables nes & mixtures, dried, not further prepare, \$9-20	JP 5.8	NL 4.6	FR 3.4	25.3
	(080250) Pistachios, fresh or dried, \$7-19	HK 478.7	TR 95.8	ES 34	835.6

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	(081010) Strawberries, fresh, \$2-7	US 293.1	GB 18.6	NL 18.2	427.7
	(081350) Mixtures of edible nuts, dried and preserved fruits, \$4-12	CA 1.9	GB 1.1	NL 1	9.8
Milling products, malt, starches, inulin, wheat gluten	(110630) Flour, meal, powder of fruit/nut, citrus or melon pee, \$3-13	CA 13	DE 7.3	JP 3.9	48.2
Lac, gums, resins, vegetable saps and extracts nes	(130239) Mucilages and thickeners nes, \$6-17	CN 53.8	US 23	GB 16.6	202.2
	(130232) Mucilages & thickeners, from locust bean, guar seeds, \$3-14	IN 3.8	DE 3.6	GB 3.2	34.4
Animal,vegetable fats and oils, cleavage products, etc	(151800) Processed animal, vegetable oils, industrial preps ne, \$0-4	SG 158.4	GB 88.1	AT 32	384.2
	(150910) Olive oil, virgin, \$3-8	CH 47.1	JP 32.4	CN 9.7	117.1
	(151550) Sesame oil or fractions not chemically modified, \$3-9	US 10.1	GB 4.2	JP 3	37.1
	(152010) Glycerol (glycerine), crude and glycerol waters & lye, \$0-4	IT 4.1	KR .9	CA .8	9.6
	(151519) Linseed oil,fractions, refined not chemically modifie, \$1-8	FR 1.6	DE .6	BN .5	4.9
Meat, fish and seafood food preparations nes	(160520) Shrimps and prawns, prepared or preserved, \$7-15	DK 168.6	JP 92.5	CN 38	395.7
	(160300) Extracts, juices of meat, fish, aquatic invertebrates, \$3-21	BE 5.5	GB 2.9	CZ 1.9	16.4
	(160411) Salmon prepared or preserved, not minced, \$0-6	DK 6.2	ES 1.2	UA 1.1	14.7
Sugars and sugar confectionery	(170230) Glucose, glucose syrup < 20% fructose, \$0-2	DE 35	US 15.4	FI 10.7	121.0

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	(170290) Sugar nes, invert sugar, caramel and artificial honey, \$1-5	NL 20	SA 8.2	NZ 5.7	74.7
	(170191) Refined sugar, in solid form, flavoured or coloured, \$1-6	GB 2.4	CA 2.1	JP 1.6	12.9
Cocoa and cocoa preparations	(180620) Chocolate and other food preps containing cocoa > 2 k, \$2-7	JP 120.9	US 103.2	GB 67.4	550.4
	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$4-12	US 43.9	RO 29.3	PL 29.1	359.9
	(180610) Cocoa powder, sweetened, \$2-8	NL 5.8	AT 5	TH 3.5	36.2
Cereal, flour, starch, milk preparations and products	(190110) Infant foods of cereals, flour, starch or milk, retail, \$4-10	MO 181.1	VN 53.5	MY 32.9	604.8
	(190120) Mixes and doughs for bread, pastry, biscuits, etc., \$1-3	US 50.4	ES 24.6	GB 22.1	233.7
	(190190) Malt extract & limited cocoa pastrycooks products nes, \$4-8	NL 91.7	CN 32.5	HK 10.3	203.1
	(190120) Mixes and doughs for bread, pastry, biscuits, etc., \$0-1	FR 43.7	NL 36.2	CA 27	202.2
	(190540) Rusks, toasted bread and similar toasted products, \$2-4	AE 12.6	US 10.2	NL 9.4	79.0
Vegetable, fruit, nut, etc food preparations	(200210) Tomatoes, whole/pieces, prepared/preserved, no vinega, \$0-2	GB 244.9	CZ 6.7	BE 5.1	282.1
	(200970) Apple juice not fermented or spirited, \$0-0	DE 137.1	FR 86.1	DK 14.4	264.3
	(200520) Potatoes, prepared or preserved, not frozen/vinegar, \$2-6	NL 30.7	HK 23.5	US 21.1	213.1
	(200490) Vegetables nes and mixtures, prepared, frozen, \$1-4	JP 32.4	US 22.9	GB 14.8	136.9
	(200970) Apple juice not fermented or spirited, \$0-1	JP 33	ZA 20.4	TR 18.3	124.9

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Miscellaneous edible preparations	(210110) Coffee extracts, essences, concentrates, preparations, \$14-28	EC 19.8	CL 16.6	NL 15.6	133.6
	(210220) Yeasts, inactive, dead unicellular organisms nes, \$2-17	US 52.6	NL 15.4	KR 5.7	115.1
	(210210) Yeasts, active, \$2-17	LK 10.4	US 9.8	UZ 9.4	94.9
	(210610) Protein concentrates and textured protein substances, \$13-28	FR 12.6	NL 7.3	AU 6.1	44.2
	(210230) Baking powders, prepared, \$1-5	ID 11.2	AO 8.4	SA 2.7	36.6
Residues, wastes of food industry, animal fodder	(230890) Vegetable wastes and residues nes for animal feed, \$0-0	MA 13.4	AF 7.7	KH 4.5	55.4