

France

Basic statistics

Current diversification (number of products)	27,302	Potential new products more complex (percentage)	97
Potential new products	237	Export opportunity in more complex products (percentage)	75
Potential new products more complex than the country's average	229	Import replacement opportunity in more complex products (percentage)	47

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Machinery & mech appliance etc	41
Vehicles other than railway, tramway	29
Optical, photo, technical, medical, etc apparatus	6
Organic chemicals	4
Inorganic chemicals, precious metal compound, isotopes	4
Live animals	3
Electrical, electronic equipment	2
Other base metals, cermets, articles thereof	2
Iron and steel	2
Clocks and watches and parts thereof	1
Sum of others with smaller share	6

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
Japan	17
Italy	14
Pakistan	14
China	11
India	7
Germany	5
Thailand	4
USA	3
Indonesia	3
Others	9

By regions

Region	Percent
Asia	62
Southern Europe	14
Western Europe	9
Northern America	4
Northern Europe	4

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Live animals	95
Products of animal origin, nes	2
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	1
Animal,vegetable fats and oils, cleavage products, etc	1

Coffee, tea, mate and spices	1
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Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
Germany	96

By regions

Region	Percent
Western Europe	96

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010599) Poultry, live except domestic fowls, > 185 grams, \$24-37	DE 36.1	IE 0		36.1
Inorganic chemicals, precious metal compound, isotopes	(284310) Colloidal precious metals, \$1654-7075	ID 45.6	BE .1	BY .1	46.0
	(280450) Boron, tellurium, \$1140-2926	KR 1.6	CN 1.4	JP .3	3.4
	(283319) Sodium sulphates other than disodium sulphate, \$4-10	SN 1	IN .5	CG .2	2.3
	(280530) Rare-earth metals, scandium and yttrium, \$117-279	GB .8	MY .2	NL .1	1.4
	(283322) Aluminium sulphate, \$4-6	IT 1.2	TG .1	RO 0	1.4
Organic chemicals	(291250) Cyclic polymers of aldehydes, \$17-37	IN 15.7	NL 1.1	KR .9	17.9

Catalogue of Diversification Opportunities 2022

	(292421) Ureines, derivatives, salts thereof, \$2031-4166	FR 8.8	IT .1	EG .1	9.0
	(292229) Amino-naphthols/phenols nes, their ethers/esters/salt, \$2111-2438	IT 7.9	GR .6	SG .2	8.7
	(292229) Amino-naphthols/phenols nes, their ethers/esters/salt, \$46-107	CH 2.1	PL .6	SI .6	5.8
	(290260) Ethylbenzene, \$0-13	BR 4.4	BE .2	CO .2	5.1
Iron and steel	(721913) Hot rolled stainless steel coil, w >600mm, t 3-4.75mm, \$3-5	CN 22.2	IE .6	SA .4	24.8
	(720719) Semi-finished product, iron or non-alloy steel <0.25%C, nes, \$816-1185	FI 1.5	GY .7	JP 0	2.3
	(720450) Remelting scrap ingots, of iron or steel, \$4-6	NO .4	QA .3	NL .1	1.0
	(720130) Alloy pig iron, in primary forms, \$29-55	FR .5	SE .1	IN 0	0.7
	(721712) Wire, iron or non-alloy steel, plated or coated with zinc <0.25%C, \$153+	DK .1	FI 0	IS 0	0.1
Other base metals, cermets, articles thereof	(810419) Magnesium unwrought nes, \$0-2	RO 9.7	KR 2.8	IN 2	18.1
	(810193) Wire, tungsten (wolfram), \$295-667	US 1.1	CH .3	DE .3	2.8
	(810293) Wire, molybdenum, \$44-156	SE .9	VN .5	JP .4	2.3
	(811219) Beryllium, articles thereof, nes, \$8000-19568	KR .8	CZ .2	AT .1	1.1
	(810292) Molybdenum profile/sheet/strip etc not simply sintere, \$250-537	CH .2	ZA .1	DE .1	0.7
Machinery & mech appliance etc	(841989) Machinery for treatment by temperature change nes, \$28821-105099	PK 149.6	CN 56.4	IN 24.3	241.7

Catalogue of Diversification Opportunities 2022

	(840619) Steam and vapour turbines nes, \$543767-874745	TH 48.8	PK 38.9	EG 3.6	92.7
	(846420) Grinding/polishing machines for stone, ceramics, glas, \$68179-126873	CN 35.6	UZ 1.5	LT .6	38.7
	(843353) Root or tuber harvesting machines, \$195970-258337	GB 18.9	CN 10.3	CA 3.2	36.9
	(846310) Draw-benches for bars, tubes, profiles wire etc, \$51644-127944	IT 6.1	US 5.8	DE 3.2	27.1
Electrical, electronic equipment	(851740) Apparatus, for carrier-current line systems, nes, \$14940-39077	TJ 8.9	MD 1.2	EG .7	10.9
	(854091) Parts of cathode-ray tubes, \$4377-7263	AT 6.8	KR .3	TR .1	7.2
	(854130) Thyristors/diacs/triacs, except photosensitive device, \$203-507	CN 4.7	AU .5	PE .2	5.8
	(851420) Industrial electric induction, dielectric furnace/ove, \$19572-30960	RO 2.6	BR .6	HU .5	4.7
	(851010) Shavers, with self-contained electric motor, \$109-220	HR .2	NO .1	BG .1	0.8
Vehicles other than railway, tramway	(870333) Automobiles, diesel engine of >2500 cc, \$87257-94932	JP 211.7	EG 7.6	MD 3.9	224.4
	(870710) Bodies for passenger carrying vehicles, \$10851-27172	IT 154.3	DE 4.1	HK 1.2	161.7
	(871150) Motorcycles, spark ignition engine of > 800 cc, \$0-4762	DO 1.8			1.8
Optical, photo, technical, medical, etc apparatus	(902221) Medical apparatus using alpha, beta or gamma radiatio, \$40059-82563	CH 7.1	IT 6.8	CN 3.1	19.4
	(902221) Medical apparatus using alpha, beta or gamma radiatio, \$1144373-1667840	IN 12.7	BO 3.3	KW 1.1	17.2

Catalogue of Diversification Opportunities 2022

	(901190) Parts and accessories for optical microscopes, \$978-1196	JP 9.9	FI 1.1	HU .8	12.5
	(900691) Parts and accessories for photographic cameras, \$552-1430	DE 5	DK 2.4	CH 1.7	11.8
	(902810) Gas supply/production/calibration meters, \$921-2229	US 2.7	UA 1.5	CN 1	9.9
Clocks and watches and parts thereof	(911012) Incomplete movements of watches, assembled, \$1097-1633	HK 15.2	CN 0	DE 0	15.2
	(911090) Clock movements, un/party assembled, rough clocks, \$1138-1509	PH .9	CH .1	AU .1	1.2
	(910390) Clocks with watch movements, nes (except vehicle), \$8613-13939	BE 0	KW 0	GB 0	0.1
	(910519) Alarm clocks, non-electric, \$656-1435	AZ 0	MY 0	SG 0	0.0
	(910919) Clock movements, complete and assembled, battery nes, \$383-721	CN 0	CH 0	TH 0	0.0

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010599) Poultry, live except domestic fowls, > 185 grams, \$24-37	DE 36.1	IE 0		36.1
Products of animal origin, nes	(050290) Hair & waste of badger and of other brush making hair, \$362-2029	LK .3	FI 0	AT 0	0.3
	(050290) Hair & waste of badger and of other brush making hair, \$99-234	LK .1	BR .1	TH .1	0.3

Catalogue of Diversification Opportunities 2022

Edible vegetables and certain roots and tubers	(070420) Brussels sprouts, fresh or chilled, \$24-49	QA .1	FI 0	LS 0	0.1
Coffee, tea, mate and spices	(090220) Tea, green (unfermented) in packages > 3 kg, \$515+	FI .3	ES 0	IT 0	0.4
Cereals	(100200) Rye, \$20-44	IT .1	LU 0	CZ 0	0.1
	(100610) Rice in the husk (paddy or rough), \$63-158	FI .1	BM 0	IN 0	0.1
Milling products, malt, starches, inulin, wheat gluten	(110813) Potato starch, \$14-30	SA 0	NZ 0	CH 0	0.1
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120924) Seed, Kentucky blue grass, for sowing, \$7-9	RU .3	CH 0	DK 0	0.3
Animal,vegetable fats and oils, cleavage products, etc	(151912) Oleic acid, \$5-10	RO .1	FR 0	RU 0	0.2
	(151930) Industrial fatty alcohols, \$321+	KW .1	GR 0	SG 0	0.1
	(151490) Canola, rape, colza or mustard oil, fractions, refine, \$49-78	ID 0	MV 0	RU 0	0.0
Sugars and sugar confectionery	(170210) Lactose and lactose syrup, \$139-182	BE 0	FI 0	AU 0	0.0