

Greece

Basic statistics

Current diversification (number of products)	13,791	Potential new products more complex (percentage)	87
Potential new products	1,090	Export opportunity in more complex products (percentage)	78
Potential new products more complex than the country's average	949	Import replacement opportunity in more complex products (percentage)	81

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Vehicles other than railway, tramway	15
Machinery & mech appliance etc	14
Electrical, electronic equipment	12
Organic chemicals	10
Iron and steel	8
Optical, photo, technical, medical, etc apparatus	7
Miscellaneous chemical products	5
Inorganic chemicals, precious metal compound, isotopes	4
Plastics and articles thereof	4
Rubber and articles thereof	2
Sum of others with smaller share	18

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	14
China	12
Germany	5
India	5
United Kingdom	5
France	5
Russian Federation	3
Italy	3
China, Hong Kong SAR	3
Japan	3
Others	25

By regions

Region	Percent
Asia	39
Northern America	16
Western Europe	16
Northern Europe	9
Eastern Europe	7
Southern Europe	6
South America	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Cereals	47
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	26
Products of animal origin, nes	19

Fish, crustaceans, molluscs, aquatic invertebrates nes	6
Miscellaneous edible preparations	1
Lac, gums, resins, vegetable saps and extracts nes	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
China	42
USA	11
Belgium	6
Japan	4
Denmark	4
Spain	4
Netherlands	3
Malaysia	3
Ireland	3
Sri Lanka	3
Dominican Rep.	3
Others	5

By regions

Region	Percent
Asia	54
Northern America	13
Western Europe	12
Northern Europe	9
Southern Europe	6
Eastern Europe	4
Caribbean	3

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Inorganic chemicals, precious metal compound, isotopes	(284290) Metallic salts of inorganic acids nes, except azides, \$22-52	CN 588.8	HK 17.7	KR 2.5	610.7
	(283691) Lithium carbonates, \$11-27	KR 376.7	US 57.9	DE 20.4	467.7
	(284390) Precious metal compounds except gold, silver, amalgam, \$0-195	CN 355.5	PL 4.2	US 2.2	363.7
	(281820) Aluminium oxide, except artificial corundum, \$7-16	SA 45.2	DE 27	JP 11	91.2
	(280469) Silicon, <99.99% pure, \$0-1	BH 23.4	AE 17.9	PL 10.9	77.3
Organic chemicals	(293339) Heterocyclic compounds with unfused pyridine ring, nes, \$354-848	IT 305.4	DE 236.5	CH 111.6	696.0
	(291736) Terephthalic acid, its salts, \$0-1	US 172	VN 113.7	GB 99.9	554.7
	(294190) Antibiotics nes, in bulk, \$1435-5209	CN 172.5	IT 103	SG 28	382.3
	(290243) P-xylene, \$0-21	PT 150.7	BR 56.5	IN 39.6	305.0
	(290531) Ethylene glycol (ethanediol), \$0-0	ID 112	GB 96	VN 21.8	291.0
Miscellaneous chemical products	(381512) Supported catalysts, precious metal based, \$39-204	DE 364.1	PT 209.7	NL 171.6	1825.6

Catalogue of Diversification Opportunities 2022

	(381121) Lubricating oil additives with petroleum, bitumen oil, \$0-3	NL 114.7	CN 90.3	GB 56.4	452.3
	(381210) Prepared rubber accelerators, \$3-9	TH 40.1	LK 10.4	CN 9.8	87.8
	(380130) Carbonaceous pastes for electrodes, furnace linings, \$0-10	KR 14.5	NO 13.5	ID 7.9	69.0
	(381090) Electro-weld rod cores, coatings, etc., \$17-38	FR 15.9	CN 6.8	SG 4.8	33.8
Plastics and articles thereof	(392062) Sheet/film not cellular/reinf polyethylene terephthal, \$9-21	CN 1009.9	KR 45.1	MY 30.7	1113.7
	(392119) Sheet etc, cellular of plastics nes, \$37-52	CN 59.7	HU 46.3	MY 35.7	185.9
	(390890) Polyamides nes, in primary forms, \$8-17	CN 103.9	FR 6.3	HK 3	120.7
	(391390) Polymers, natural or modified nes in primary forms ne, \$302-1078	US 44.5	SG 18.1	CH 8.5	88.6
	(392059) Sheet/film not cellular/reinf acrylic polymers nes, \$19-43	CN 67.7	DK 6.9	CH 4.7	87.6
Rubber and articles thereof	(400219) Styrene-butadiene rubber (SBR/XSBR) except latex, \$1-2	TH 94.8	US 63.1	BR 23.4	325.6
	(400239) Halo-isobutene-isoprene rubber (CIIR/BIIR), \$0-2	BE 59.2	CN 51.8	US 43	208.0
	(400239) Halo-isobutene-isoprene rubber (CIIR/BIIR), \$2-5	IN 26.2	TH 20	SG 17.3	144.6
	(400129) Natural rubber in other forms, \$1-14	CN 81	ES 15.9	VN 5.3	113.4

Catalogue of Diversification Opportunities 2022

	(400219) Styrene-butadiene rubber (SBR/XSBR) except latex, \$2-5	CN 48.3	IN 6.7	ID 3.1	69.9
Iron and steel	(722530) Hot rolled alloy-steel, coils width >600mm, nes, \$0-1	TH 597	SE 199.8	BE 58	1011.5
	(721914) Hot rolled stainless steel coil, w >600mm, t <3mm, \$0-2	FR 279.5	IN 141.4	JP 9.4	440.7
	(720821) Hot rolled iron or non-alloy steel, coil,width >600mm, t >10mm, nes, \$0-0	SA 90.4	JP 56	TR 40.9	438.8
	(720221) Ferro-silicon, >55% silicon, \$1-1	JP 270.4	ID 40.6	RU 14.4	367.3
	(721039) Flat rolled iron or non-alloy steel, electro plate/zinc,w >600mm, nes, \$0-0	CN 152.9	PL 29.7	IN 18.5	317.5
Machinery & mech appliance etc	(845710) Machining centres, for working metal, \$38624-140463	FR 210.7	RU 148.3	CA 39.6	671.1
	(842710) Self-propelled works trucks, electric motor, \$18192-36024	GB 243.9	CN 68.1	NO 43.8	490.9
	(847710) Injection-moulding machines for rubber or plastic, \$90066-209262	US 138.5	HK 60.2	IT 34.5	391.9
	(843351) Combine harvester-threshers, \$11623-130888	RU 57.9	PH 51.5	US 36.5	306.6
	(842240) Packing or wrapping machinery nes, \$66673-180950	CN 129.9	CA 54.7	AU 39.4	282.2
Electrical, electronic equipment	(852692) Radio remote control apparatus, \$0-11	US 1157	BR 3.5	AR 2.2	1168.6
	(854290) Parts of electronic integrated circuits etc, \$1258-3160	IN 923.9	HK 172.1	FR 16.5	1148.8

Catalogue of Diversification Opportunities 2022

	(854511) Carbon and graphite furnace electrodes, \$0-5	RU 155.3	IT 64.9	IN 61.5	712.3
	(850423) Liquid dielectric transformers > 10,000 KVA, \$2387-392273	FR 66.9	BH 26.9	CI 26.7	442.3
	(850153) AC motors, multi-phase, of an output > 75 kW, \$17560-40915	DE 107.2	CH 38.9	PL 25.1	229.4
Vehicles other than railway, tramway	(870423) Diesel powered trucks weighing > 20 tonnes, \$86409-165647	US 1631.8	CN 373.6	GB 296.1	3157.7
	(870190) Wheeled tractors nes, \$47189-103585	US 434	GB 350.8	BE 213.8	1571.5
	(870600) Motor vehicle chassis fitted with engine, \$2299-71767	NG 387.2	FR 87.5	PH 68.5	884.4
	(870590) Special purpose motor vehicles nes, \$130637-270019	DE 323.6	VN 102.6	CA 100.2	810.7
	(870600) Motor vehicle chassis fitted with engine, \$71767-175970	CO 104.8	PT 73.6	IL 63.2	398.4
Optical, photo, technical, medical, etc apparatus	(901380) Optical devices, appliances and instruments, nes, \$0-10	HK 677.7	US 11	MY 7.6	698.3
	(902211) Medical X-ray apparatus, \$51451-121637	RU 136.6	FR 114.7	BR 88	680.8
	(903039) Ammeters, voltmeters, ohm meters, etc, non-recording, \$0-28	US 350.7	IN 8.8	HK 6.6	376.5
	(903140) Optical instruments and appliances, nes, \$4859-11859	US 117.7	SG 109.1	HK 62.6	358.6
	(901020) Equipment for photographic laboratories nes, \$189-17304	SG 85	JP 64	TH 61.4	309.7

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Meat and edible meat offal	(021012) Bellies (streaky) of swine, salted, dried or smoked, \$18-43	FI 0	BR 0	SC 0	0.2
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030263) Coalfish, fresh or chilled, whole, \$0-1	DK 8.1	PL 3.3	DE .5	12.9
Products of animal origin, nes	(050690) Bones and horn-cores unworked or simply worked nes, \$0-5	BE 12.1	JP 5.3	US 4.1	27.6
	(051110) Semen bovine, \$0-7	NL 5.4	IT 2.2	UA 1.5	11.7
Cereals	(100400) Oats, \$0-1	CN 58.8	ES 7.9	DO 6.3	100.1
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120923) Seed, fescue, for sowing, \$2-3	CN 22.7	US 18.7	CA 3.2	54.8
Lac, gums, resins, vegetable saps and extracts nes	(130231) Agar-agar, \$57-119	DE .5	KW .4	JP .2	2.0
Miscellaneous edible preparations	(210410) Soups and broths and preparations thereof, \$16-36	FI .8	FR .3	MN .1	1.9
	(210230) Baking powders, prepared, \$5-10	EC .2	BW .1	EG .1	1.1