

## Heard Island and McDonald Islands

### Basic statistics

Current diversification (number of products)	33	Potential new products more complex (percentage)	41
Potential new products	1,259	Export opportunity in more complex products (percentage)	10
Potential new products more complex than the country's average	517	Import replacement opportunity in more complex products (percentage)	.

### Potential new sectors for diversification (All products)

#### Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Plastics and articles thereof	14
Articles of apparel, accessories, knit or crochet	11
Paper & paperboard, articles of pulp, paper and board	8
Articles of apparel, accessories, not knit or crochet	7
Electrical, electronic equipment	6
Pearls, precious stones, metals, coins, etc	4
Other made textile articles, sets, worn clothing etc	4
Toys, games, sports requisites	4
Knitted or crocheted fabric	3
Machinery & mech appliance etc	3
Sum of others with smaller share	36

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	21
France	8
China	5
Germany	4
Japan	4
United Kingdom	4
Russian Federation	3
Italy	3
Singapore	3
Others	25

By regions

Region	Percent
Asia	33
Northern America	22
Western Europe	18
Northern Europe	7
Eastern Europe	7
Southern Europe	6

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Cereal, flour, starch, milk preparations and products	28
Cocoa and cocoa preparations	15
Vegetable, fruit, nut, etc food preparations	12
Miscellaneous edible preparations	10
Edible fruit, nuts, peel of citrus fruit, melons	9

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Dairy products, eggs, honey, edible animal products	7
Beverages, spirits and vinegar	4
Sugars and sugar confectionery	4
Animal, vegetable fats and oils, cleavage products, etc	3
Edible vegetables and certain roots and tubers	3
Products of animal origin, nes	2
Live trees, plants, bulbs, roots, cut flowers etc	1
Coffee, tea, mate and spices	1

### Top markets for potential new agri-business products (percentage of export opportunities)

#### By countries

Country	Percent
USA	19
United Kingdom	5
Germany	5
France	5
Russian Federation	5
Netherlands	4
China, Macao SAR	4
Japan	4
United Arab Emirates	4

#### By regions

Region	Percent
Asia	34
Northern America	22
Western Europe	16
Eastern Europe	10
Northern Europe	9
Sub-Saharan Africa	4
Southern Europe	3

Thailand	3
Indonesia	3
Canada	3
China	3
Others	24

## Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Plastics and articles thereof	(390110) Polyethylene - specific gravity <0.94 in primary form, \$1-1	SG 1067.1	CN 508.3	EG 226.5	2620.5
	(390120) Polyethylene - specific gravity >0.94 in primary form, \$1-1	SG 758.4	RU 257.7	BE 207.5	2290.7
	(390110) Polyethylene - specific gravity <0.94 in primary form, \$0-1	BR 184	CL 131	NG 126.3	1139.5
	(390210) Polypropylene in primary forms, \$1-2	SG 357.8	BE 78.7	IN 64.7	939.2
	(390690) Acrylic polymers nes, in primary forms, \$1-5	RU 119.4	TH 72	SA 61.4	691.6
Paper & paperboard, articles of pulp, paper and board	(480100) Newsprint, \$0-3	US 1748.1	IT 250.9	DE 221.2	2871.7
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-2	US 455.5	JP 208.2	PE 120.7	1572.6

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	(481190) Paper, coated/impregnated/covered/coloured/printed, \$2-9	US 107.5	GB 93.6	RO 28.6	417.5
	(481950) Containers, packing, nes of paper, \$2-11	IT 133.4	CA 47.9	ID 23.4	319.6
	(481810) Toilet paper, \$1-2	DE 94.3	SA 32	HN 15	275.9
Knitted or crocheted fabric	(600230) Knit or crochet fabric, width > 30 cm, >5% elastomer, \$0-8	KH 1342	LK 113.9	ID 46.6	1674.2
	(600293) Knit or crochet fabric of manmade fibres, nes, \$5-20	VN 157.5	LK 69.2	ID 39.3	438.5
	(600292) Knit or crochet fabric of cotton, nes, \$0-6	LK 88.3	SV 30.2	MM 23.9	277.3
Articles of apparel, accessories, knit or crochet	(611593) Hosiery nes, synthetic fibres, knit, \$16-47	US 1437.8	GB 15.2	NL 14.3	1525.8
	(610832) Womens, girls nightdress or pyjama manmade fibre, kni, \$5-16	JP 110.2	FR 50.6	HK 48.7	412.8
	(610712) Mens, boys underpants or briefs, manmade fibre, knit, \$3-12	JP 207.4	US 80.2	FR 44.1	377.0
	(611130) Babies garments, accessories of synthetic fibres, kni, \$21-51	US 260.1	ES 16.5	GB 6	302.6
	(610822) Womens, girls briefs or panties, manmade fibre, knit, \$0-2	KR 81.7	AT 49	RU 37.5	275.6
Articles of apparel, accessories, not knit or crochet	(620213) Womens, girls overcoats etc manmade fibre, not knit, \$0-25	RU 222.4	ES 44.2	AT 37.7	384.0
	(620192) Mens, boys anoraks etc, of cotton, not knit, \$20-58	FR 81	US 66.5	JP 61.6	316.1

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	(620444) Womens, girls dresses, of artificial fibres, not knit, \$0-12	ES 87.3	RU 52.9	US 33.4	293.8
	(620610) Womens, girls blouses & shirts, of silk, not knit, \$37-136	US 110.3	FR 67	GB 44.8	274.4
	(620113) Mens, boys overcoats of manmade fibres, not knit, \$0-32	KR 80.8	RU 48	IT 18	274.3
Other made textile articles, sets, worn clothing etc	(630140) Blankets (except electric) & travel rugs, synth fibre, \$5-18	US 1179.6	BE 5.4	DE 2.9	1215.2
	(630392) Curtains drapes blinds valances, synth fibre, not kni, \$9-31	US 780.1	CZ 9.1	GB 6.3	829.7
	(630392) Curtains drapes blinds valances, synth fibre, not kni, \$0-9	FR 105.4	GB 35.1	PL 21.5	275.1
	(630222) Bed linen, of manmade fibres, printed, not knit, \$6-16	US 240.8	KR 2.5	NZ 1.2	251.9
	(630130) Blankets (non-electric) and travelling rugs, of cotto, \$8-25	US 198.6	ES 3.4	AE 1.9	214.4
Pearls, precious stones, metals, coins, etc	(711319) Jewellery and parts of precious metal except silver, \$0-2099	CN 2053.8	KZ 30.8	AW 26.2	2183.0
	(711311) Jewellery and parts, silver, including plated silver, \$0-514	US 295.5	CN 237.5	FR 46.2	651.2
	(711311) Jewellery and parts, silver, including plated silver, \$514-2422	HK 169.8	TH 81.1	GB 51.1	514.4
	(711719) Imitation jewellery nes of base metal including plate, \$223-506	FR 180.4	DE 32.1	IT 27	314.8
	(711320) Jewellery, parts, base metal clad with precious metal, \$0-69	CN 9.7	FR 2.1	SE 1.8	17.1
Machinery & mech appliance etc	(843131) Parts of lifts, skip hoist or escalators, \$8-55	HK 215.1	US 35.7	GB 25.4	398.7

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	(846694) Parts, accessories nes, metal shaping machine tools, \$0-21	FR 131.1	RO 34.8	JP 33.2	380.8
	(848071) Moulds, injection & compression, for rubber or plasti, \$0-18	JP 60	IN 38	BR 34	328.2
	(840290) Parts of steam or vapour generating boilers nes, \$9-64	PH 48.9	JO 35.4	AR 21.2	249.1
	(847340) Parts and accessories of office machines, nes, \$44-168	HK 50.3	IN 41.8	ES 29.8	240.4
Electrical, electronic equipment	(850910) Domestic vacuum cleaners, \$65-158	FR 592.1	RU 177.6	HK 92.7	1322.0
	(853720) Electrical control and distribution boards, > 1kV, \$18-83	KZ 109.4	TH 82.9	SG 74.7	882.0
	(851629) Electric space heating nes and soil heating apparatus, \$36-182	JP 359.9	FR 251.9	US 53.2	782.7
	(851190) Parts of electrical ignition or starting equipment, \$13-57	HU 250.8	TH 108	IE 27	534.4
	(850110) Electric motors of an output < 37.5 watts, \$0-14	US 57.6	PT 45.2	CA 35	316.0
Toys, games, sports requisites	(950699) Equipment nes for sports, swimming and paddling pools, \$0-19	US 1625.8	DE 382.3	FR 304.1	3581.1
	(950800) Play, fair-ground equipment, travelling circus, theatr, \$4-24	US 58.6	SA 50.6	AE 33.6	266.6

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	

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Dairy products, eggs, honey, edible animal products	(040500) Butter and other fats and oils derived from milk, \$4-6	RU 237.4	JP 34.3	ID 22.2	490.6
Products of animal origin,	(051199) Animal products and domestic animal carcass (non-food, \$1-24	CL 17.8	DE 15.8	PY 10.9	103.0
Live trees, plants, bulbs, roots, cut flowers etc	(060491) Foliage,branches, for bouquets, etc. - fresh, \$0-3	GB 32.5	FR 24.4	RU 2.3	69.5
Edible vegetables and certain roots and tubers	(071080) Vegetables, frozen nes, uncooked steamed or boiled, \$1-3	US 75.1	JP 54.4	GB 23.9	227.5
Edible fruit, nuts, peel of citrus fruit, melons	(081190) Fruits and nuts (uncooked, steamed, boiled) frozen,ne, \$1-4	US 281.9	DE 81.9	CN 28.7	579.6
Coffee, tea, mate and spices	(090111) Coffee, not roasted, not decaffeinated, \$7-15	CH 12.7	PT 4	DK 3.7	38.1
	(090130) Coffee husks and skins, \$4-19	GB 6.6	ES 1.9	LU 1	14.9
	(091030) Turmeric (curcuma), \$2-9	IN 2.5	US 2.1	AU 1.9	13.6
	(090412) Pepper of the genus Piper, crushed or ground, \$3-11	IE 2.2	NG 1.6	PT 1.5	9.2
Animal,vegetable fats and oils, cleavage products, etc	(151790) Edible mix & preparations of animal & veg fat, oil ne, \$1-5	IE 36.4	KZ 26.7	BE 19.6	194.6
Sugars and sugar confectionery	(170490) Sugar confectionery not chewing gum, no cocoa content, \$7-14	CN 36.3	FR 19.6	FI 18.5	137.1
	(170230) Glucose, glucose syrup < 20% fructose, \$0-2	DE 35	US 15.4	FI 10.7	121.0
Cocoa and cocoa preparations	(180631) Chocolate, cocoa preps, block, slab, bar, filled, >2k, \$4-12	AE 137.6	GB 89.1	US 30.5	492.9



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	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$4-12	US 43.9	RO 29.3	PL 29.1	359.9
	(180690) Chocolate/cocoa food preparations nes, \$11-22	ID 31.7	FI 24.7	ES 12.2	120.7
Cereal, flour, starch, milk preparations and products	(190190) Malt extract & limited cocoa pastrycooks products nes, \$1-4	TH 119.8	US 89.3	SN 65.7	668.0
	(190110) Infant foods of cereals, flour, starch or milk, retail, \$4-10	MO 181.1	VN 53.5	MY 32.9	604.8
	(190190) Malt extract & limited cocoa pastrycooks products nes, \$0-1	FR 78.8	PH 24.5	LK 16.9	309.2
	(190120) Mixes and doughs for bread, pastry, biscuits, etc., \$0-1	FR 43.7	NL 36.2	CA 27	202.2
	(190540) Rusks, toasted bread and similar toasted products, \$2-4	AE 12.6	US 10.2	NL 9.4	79.0
Vegetable, fruit, nut, etc food preparations	(200520) Potatoes, prepared or preserved, not frozen/vinegar, \$2-6	NL 30.7	HK 23.5	US 21.1	213.1
	(200190) Veg, fruit, nuts nes prepared or preserved by vinegar, \$1-3	US 49.2	DE 32.4	GB 12.9	152.0
	(200970) Apple juice not fermented or spirited, \$0-1	JP 33	ZA 20.4	TR 18.3	124.9
	(200290) Tomatoes nes, prepared or preserved, not in vinegar, \$0-1	TR 20.7	DE 11.6	MY 10.1	120.7
	(200811) Ground-nuts otherwise prepared or preserved, \$2-5	US 63.3	RO 11.9	SA 4.4	117.7
Miscellaneous edible preparations	(210610) Protein concentrates and textured protein substances, \$2-13	DE 32.2	CA 30.6	GB 26	227.4

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	(210410) Soups and broths and preparations thereof, \$2-6	US 41.3	IT 19.8	NE 17.5	193.6
	(210320) Tomato ketchup and other tomato sauces, \$0-1	FR 94.3	DE 6.5	PL 5.6	145.1
	(210120) Tea and mate extracts, essences and concentrates, \$3-20	US 13.9	JP 12.1	TH 11.2	88.3
Beverages, spirits and vinegar	(220210) Beverage waters, sweetened or flavoured, \$1-3	US 182.5	NL 17.6	CA 9.6	272.5