

Ireland

Basic statistics

Current diversification (number of products)	14,789	Potential new products more complex (percentage)	75
Potential new products	1,210	Export opportunity in more complex products (percentage)	52
Potential new products more complex than the country's average	903	Import replacement opportunity in more complex products (percentage)	33

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Machinery & mech appliance etc	18
Iron and steel	14
Vehicles other than railway, tramway	11
Electrical, electronic equipment	6
Organic chemicals	6
Pulp of wood, fibrous cellulosic material, waste etc	6
Paper & paperboard, articles of pulp, paper and board	4
Fish, crustaceans, molluscs, aquatic invertebrates nes	3
Inorganic chemicals, precious metal compound, isotopes	2
Rubber and articles thereof	2
Sum of others with smaller share	27

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	12
China	8
France	7
Germany	5
India	4
Malaysia	3
Thailand	3
United Kingdom	3
Italy	3
Japan	3
Netherlands	3
Others	30

By regions

Region	Percent
Asia	38
Western Europe	18
Northern America	15
Northern Europe	7
Southern Europe	7
Eastern Europe	6
South America	4

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Fish, crustaceans, molluscs, aquatic invertebrates nes	75
Animal,vegetable fats and oils, cleavage products, etc	12

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Cereals	4
Dairy products, eggs, honey, edible animal products	3
Milling products, malt, starches, inulin, wheat gluten	3
Edible fruit, nuts, peel of citrus fruit, melons	1
Meat, fish and seafood food preparations	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
France	31
Germany	15
Italy	14
Poland	8
Spain	5
USA	4
Belgium	3
Brazil	3
United Arab Emirates	3
Others	3

By regions

Region	Percent
Western Europe	49
Southern Europe	20
Eastern Europe	12
Asia	7
Northern Europe	5
Northern America	4
South America	3

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030212) Salmon fresh or chilled, whole, \$0-7	FR 590.9	IT 288.8	DE 258.9	1625.0
	(030231) Tuna(albacore,longfin) fresh or chilled, whole, \$38-114	GR 0	SK 0	VC 0	0.0
Inorganic chemicals, precious metal compound, isotopes	(283311) Disodium sulphate, \$0-0	BR 48.1	CZ 9.7	GT 6.9	115.6
	(283324) Nickel sulphates, \$3-7	JP 56.7	CA 17.9	MY 7.2	101.8
	(284330) Gold compounds, \$527-23971	AE 42.4	CZ 21	PL 6.1	91.0
	(280469) Silicon, <99.99% pure, \$0-1	BH 23.4	AE 17.9	PL 10.9	77.3
	(283324) Nickel sulphates, \$0-3	BE 45.1	AU 11.2	PH 3.7	61.8
Organic chemicals	(291736) Terephthalic acid, its salts, \$0-1	US 172	VN 113.7	GB 99.9	554.7
	(290243) P-xylene, \$0-21	PT 150.7	BR 56.5	IN 39.6	305.0
	(290930) Aromatic ethers, derivatives, \$8-43	JP 54.2	KR 16.1	US 13.3	138.2
	(294130) Tetracyclines, derivatives, in bulk, salts, \$0-34	US 49.8	BR 26.3	JP 9.9	114.5
	(292410) Acyclic amides, derivatives, salts thereof, \$0-3	FR 45.5	US 28.8	NL 7.7	109.0

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Rubber and articles thereof	(400220) Butadiene rubber (BR), \$1-2	TH 50.6	DE 43.3	HU 41.5	290.8
	(400220) Butadiene rubber (BR), \$0-1	IN 70.3	VN 24.6	LU 14.6	156.8
	(400239) Halo-isobutene-isoprene rubber (CIIR/BIIR), \$2-5	IN 26.2	TH 20	SG 17.3	144.6
	(400270) Ethylene-propylene-non-conj diene rubber (EPDM), \$0-2	MY 25	PL 13.9	SK 7.6	84.5
	(400299) Synthetic rubber, factice except latex from oils, nes, \$0-2	VN 35.9	KR 11.7	NL 5.1	79.8
Pulp of wood, fibrous cellulosic material, waste etc	(470329) Chem wood pulp, soda/sulphate, non-conifer, bleached, \$0-0	CN 1133.3	NL 312.5	FI 190	2724.4
	(470730) Waste or scrap of paper or board of mechanical pulp, \$3-17	ES .4	IT 0	NO 0	0.6
Paper & paperboard, articles of pulp, paper and board	(480421) Paper, sack kraft, unbleached, uncoated, \$0-1	DE 160	SI 105.9	CA 37.8	513.2
	(481091) Paper, multi-ply, clay coated, nes, \$0-0	FR 98.3	CZ 32.1	MY 22.8	290.9
	(481021) Paper, fine, light weight coated, \$0-0	FR 100.8	GB 17.8	AT 17.2	199.5
	(480441) Paper, kraft, 150-225 g/m2, unbleached, uncoated nes, \$0-2	CN 46.7	CA 35.9	DE 20	158.5
	(480510) Paper, fluting, in rolls, semi-chemical, uncoated, \$0-0	ES 28.5	CN 21.6	SA 20.1	122.5
Iron and steel	(720923) Cold rolled iron or non-alloy steel, coil, width >600mm, t 0.5-1mm, nes, \$0-0	TH 347.6	JP 205.1	BE 133.5	1065.9
	(722530) Hot rolled alloy-steel, coils width >600mm, nes, \$0-1	TH 597	SE 199.8	BE 58	1011.5

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	(721912) Hot rolled stainless steel coil, w >600mm, t 4.75-10m, \$0-2	FR 186.5	IT 142.9	TR 34.9	447.2
	(720821) Hot rolled iron or non-alloy steel, coil,width >600mm, t >10mm, nes, \$0-0	SA 90.4	JP 56	TR 40.9	438.8
	(720712) Semi-finished bars, iron or non-alloy steel <0.25%C, rectangular, nes, \$0-2	JP 105.9	BE 85.6	TH 53.2	337.1
Machinery & mech appliance etc	(845710) Machining centres, for working metal, \$38624-140463	FR 210.7	RU 148.3	CA 39.6	671.1
	(845129) Drying machines, nes, \$336-4747	US 592.2	CA 54.8	CN 2.1	657.5
	(842619) Transporter or bridge cranes, \$2034-50051	US 157.9	IN 100.1	PK 33.6	392.7
	(847710) Injection-moulding machines for rubber or plastic, \$0-10602	ES 90.2	IN 52.9	MY 26	282.5
	(845121) Drying machines, capacity <10 kg, except washer-drier, \$0-338	IT 47	US 42.3	FR 28.5	243.5
Electrical, electronic equipment	(850230) Electric generating sets, nes, \$102223-453892	NL 366.9	AU 319.5	AR 107	1326.1
	(854290) Parts of electronic integrated circuits etc, \$947-1258	HK 106.5	ID 99.8	MY 36.7	271.9
	(854190) Parts of semiconductor devices and similar devices, \$428-613	CN 197.8	FR 3.7	IT .7	204.0
	(850163) AC generators, of an output 375-750 kVA, \$309-8228	KR 156.8	US 4.3	VN 3.5	176.2
	(854020) Television camera tubes and other photo-cathode tubes, \$197-2008	US 76.4	GR 17	GB 7.8	112.8

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Vehicles other than railway, tramway	(870423) Diesel powered trucks weighing > 20 tonnes, \$86409-165647	US 1631.8	CN 373.6	GB 296.1	3157.7
	(870210) Diesel powered buses, \$95900-214977	DE 193.8	PE 133.8	NO 110.8	1001.2
	(870290) Buses except diesel powered, \$10429-82069	US 117.3	AE 50.5	IL 22.5	370.0
	(870310) Snowmobiles, golf cars, similar vehicles, \$7723-15331	US 198.4	SE 10.8	NO 8.1	248.5
	(870530) Fire fighting vehicles, \$38798-344786	DE 20.8	AE 16.5	GB 14.4	215.4

Potential new agri-business products with higher export opportunity and top 3 growing markets

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Dairy products, eggs, honey, edible animal product nes	(041000) Edible products of animal origin nes, \$5-56	TH 45.9	MO 11	VN 3.6	68.2
Edible fruit, nuts, peel of citrus fruit, melons	(080222) Hazelnuts and filberts, fresh or dried, shelled, \$0-5	RU 8.9	AE 4.9	SE 1.7	21.7
Cereals	(100200) Rye, \$0-1	US 75.3	BY 2.8	ES 2.7	88.4
Milling products, malt, starches, inulin, wheat gluten	(110900) Wheat gluten, \$1-2	HU 11.5	ES 9.8	AU 7.6	66.2

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Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(121220) Seaweeds and other algae,, \$31-71	MD 0	WS 0	NG 0	0.0
Lac, gums, resins, vegetable saps and extracts nes	(130231) Agar-agar, \$57-119	DE .5	KW .4	JP .2	2.0
Animal,vegetable fats and oils, cleavage products, etc	(151930) Industrial fatty alcohols, \$0-1	BE 57.9	FR 48.7	DE 38.4	224.8
	(151790) Edible mix & preparations of animal & veg fat, oil ne, \$10-15	PE 7.2	US 5.4	SE 4.4	28.1
	(151490) Canola, rape, colza or mustard oil, fractions, refine, \$2-4	GB .5	HK .3	SG .2	2.0
Meat, fish and seafood food preparations nes	(160416) Anchovies, prepared or preserved, not minced, \$7-16	GB 10.5	ES 8.7	DE 4.2	28.6