

Israel

Basic statistics

Current diversification (number of products)	13,630	Potential new products more complex (percentage)	72
Potential new products	1,849	Export opportunity in more complex products (percentage)	48
Potential new products more complex than the country's average	1,335	Import replacement opportunity in more complex products (percentage)	35

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Iron and steel	19
Machinery & mech appliance etc	14
Organic chemicals	7
Vehicles other than railway, tramway	5
Inorganic chemicals, precious metal compound, isotopes	5
Articles of iron or steel	4
Pulp of wood, fibrous cellulosic material, waste etc	4
Pharmaceutical products	4
Meat and edible meat offal	4
Mineral fuels, oils, distillation products, etc	2
Sum of others with smaller share	32

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	9
China	7
France	6
Germany	5
Italy	4
Rep. of Korea	4
United Kingdom	4
Japan	4
Canada	3
Spain	3
Netherlands	3
Belgium	3
Russian Federation	3
Thailand	3
Others	30

By regions

Region	Percent
Asia	38
Western Europe	19
Northern America	12
Southern Europe	9
Eastern Europe	9
Northern Europe	7

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Meat and edible meat offal	51
Dairy products, eggs, honey, edible animal product nes	11
Animal,vegetable fats and oils, cleavage products, etc	10
Meat, fish and seafood food preparations nes	7
Milling products, malt, starches, inulin, wheat gluten	7
Products of animal origin, nes	4
Fish, crustaceans, molluscs, aquatic invertebrates nes	4
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	3
Residues, wastes of food industry, animal fodder	2

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
Japan	10
Germany	8
France	6
Netherlands	5
China	5
China, Hong Kong SAR	5

By regions

Region	Percent
Asia	32
Western Europe	28
Northern Europe	11
Eastern Europe	11
Southern Europe	8
Northern America	6

United Kingdom	5
Italy	4
Austria	4
Canada	4
USA	3
Belgium	3
Denmark	3
Others	22

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Meat and edible meat offal	(020319) Swine cuts, fresh or chilled, nes, \$2-4	AT 213.7	JP 129.5	RO 110.1	1216.6
	(020739) Poultry cuts & offal, except livers, fresh or chilled, \$0-1	DE 247.8	RU 88.4	NL 76.9	612.0
	(020329) Swine cuts, frozen nes, \$3-6	JP 323.1	SG 75.6	IE 12.7	435.3
	(020649) Swine edible offal, frozen except livers, \$0-1	HK 293.8	VN 39.3	DK 16.7	391.1
	(020900) Pig and poultry fat, unrendered, \$0-1	CN 148.7	BE 14.1	JP 13.8	271.3
Mineral fuels, oils, distillation products, etc	(270400) Coke, semi-coke of coal, lignite, peat & retort carbo, \$0-0	KZ 232.3	GB 149.8	ID 138.3	862.4

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	(270400) Coke, semi-coke of coal, lignite, peat & retort carbo, \$0-0	IT 122.2	SE 80.8	RO 40.2	372.2
	(271114) Ethylene, propylene, butylene, butadiene, liquefied, \$0-0	BE 188.5	HU 30.8	CZ 17.3	259.9
	(270111) Anthracite, not agglomerated, \$0-0	ID 76.9	FR 28	US 7.8	144.2
	(271220) Paraffin wax containing <0.75% oil, \$0-1	DO 15.5	FR 11.1	CN 6.2	74.3
Inorganic chemicals, precious metal compound, isotopes	(284190) Salts of oxymetallic or peroxometallic acids nes, \$3-27	KR 828.6	JP 303.3	US 19.6	1179.2
	(280429) Rare gases other than argon, \$0-12	CN 158	JP 115.3	FR 103.4	687.1
	(283691) Lithium carbonates, \$11-27	KR 376.7	US 57.9	DE 20.4	467.7
	(283691) Lithium carbonates, \$0-11	CN 80.3	NL 75.5	JP 40.3	222.0
	(281830) Aluminium hydroxide, \$0-0	GB 32.8	ES 19.1	FR 8.7	132.4
Organic chemicals	(290121) Ethylene, \$0-6	BE 646.9	NL 163.6	DE 59.9	969.3
	(291736) Terephthalic acid, its salts, \$0-1	US 172	VN 113.7	GB 99.9	554.7
	(290250) Styrene, \$1-2	KR 186.6	TH 56.9	FI 45.5	399.2
	(291712) Adipic acid, its salts & esters, \$1-4	CA 121.8	JP 34.9	ES 23.5	208.7
	(292219) Amino-alcohols nes, their ethers and esters, salts, \$0-4	FR 71.9	CN 43.9	AE 11.3	165.8
Pharmaceutical products	(300290) Blood, toxins, cultures, medical use, nes, \$1702-2452	RU 606.7	GR 305.7	KR 270.6	2090.5

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	(300630) Opacifying preparations, x-ray, diagnostic reagents, \$0-64	US 267.5	FR 105.3	DE 29	522.4
	(300440) Alkaloids, derivs, no antibiotics, hormones, in dosag, \$261-599	US 93.2	SE 36.9	CN 32.2	260.5
	(300660) Contraceptive preps based on hormones or spermicides, \$277-610	GB 45.3	DE 44.5	HU 18.7	191.2
	(300630) Opacifying preparations, x-ray, diagnostic reagents, \$1083-2699	CN 9.8	FR 2.3	GB 1.8	25.1
Pulp of wood, fibrous cellulosic material, waste etc	(470329) Chem wood pulp, soda/sulphate, non-conifer, bleached, \$0-0	CN 1133.3	NL 312.5	FI 190	2724.4
	(470500) Semi-chemical wood pulp, \$0-0	EG 114.5	NL 27.5	DE 15.8	178.3
	(470692) Chemical pulps of other fibrous material, \$0-3	AT 14.7	DE 4.7	IT 4.5	40.9
Iron and steel	(722590) Flat rolled alloy-steel, width >600mm, nes, \$0-2	TH 391.9	GB 141.3	NL 128.1	1181.5
	(720923) Cold rolled iron or non-alloy steel, coil, width >600mm, t 0.5-1mm, nes, \$0-0	TH 347.6	JP 205.1	BE 133.5	1065.9
	(722530) Hot rolled alloy-steel, coils width >600mm, nes, \$0-1	TH 597	SE 199.8	BE 58	1011.5
	(720823) Hot rolled iron or non-alloy steel, coil,width >600mm, t 3-4.75mm, nes, \$0-0	CN 591.4	IT 216.4	MK 32.1	985.9
	(720923) Cold rolled iron or non-alloy steel, coil, width >600mm, t 0.5-1mm, nes, \$0-0	FR 263	IT 60.8	ES 39.7	560.2
Articles of iron or steel	(730511) Pipe-line submerged arc welded steel diameter >406mm, \$1-2	RS 236.9	BG 208.4	US 165.6	1236.0

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	(730511) Pipe-line submerged arc welded steel diameter >406mm, \$0-1	RU 324.2	DE 115.9	CA 59.1	621.0
	(730531) Steel pipes nes, longitudinally welded diameter>406mm, \$1-4	GB 50.7	NO 43.2	ID 28	263.9
	(730539) Pipes nes, iron/steel, welded nes, diameter >406.4mm, \$0-3	CA 30.4	MA 18.3	SA 16.7	189.6
	(730519) Pipe (oil/gas line) iron or steel nes, diameter >406m, \$1-8	RO 56.8	IT 33.3	MD 16.5	148.8
Machinery & mech appliance etc	(840733) Engines, spark-ignition reciprocating, 250-1000 cc, \$374-1939	ES 609.7	FR 214.3	TR 105.1	1260.9
	(841182) Gas turbine engines nes of a power > 5000 kW, \$27700-2143688	CA 195.2	GB 96.3	SG 78.4	725.2
	(845129) Drying machines, nes, \$336-4747	US 592.2	CA 54.8	CN 2.1	657.5
	(842710) Self-propelled works trucks, electric motor, \$18192-36024	GB 243.9	CN 68.1	NO 43.8	490.9
	(845811) Horizontal numerically controlled metal work lathes, \$20585-118730	RU 124.9	IN 48.1	PL 46.3	373.6
Vehicles other than railway, tramway	(870600) Motor vehicle chassis fitted with engine, \$2299-71767	NG 387.2	FR 87.5	PH 68.5	884.4
	(870590) Special purpose motor vehicles nes, \$130637-270019	DE 323.6	VN 102.6	CA 100.2	810.7
	(870130) Track-laying tractors (crawlers), \$10200-147074	US 494.9	FR 9.5	ET 6.5	540.3
	(870290) Buses except diesel powered, \$10429-82069	US 117.3	AE 50.5	IL 22.5	370.0

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	(871150) Motorcycles, spark ignition engine of > 800 cc, \$11548-21728	GB 47.9	SG 45.4	DE 42.1	240.2
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Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010519) Poultry, live except domestic fowls, < 185 grams, \$6-8	CA .3	EG .1	BR .1	0.5
Meat and edible meat offal	(020319) Swine cuts, fresh or chilled, nes, \$2-4	AT 213.7	JP 129.5	RO 110.1	1216.6
	(020739) Poultry cuts & offal, except livers, fresh or chilled, \$0-1	DE 247.8	RU 88.4	NL 76.9	612.0
	(020329) Swine cuts, frozen nes, \$3-6	JP 323.1	SG 75.6	IE 12.7	435.3
	(020649) Swine edible offal, frozen except livers, \$0-1	HK 293.8	VN 39.3	DK 16.7	391.1
	(020900) Pig and poultry fat, unrendered, \$0-1	CN 148.7	BE 14.1	JP 13.8	271.3
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030322) Salmon Atlantic or Danube, frozen, whole, \$5-10	KZ 27.7	PH 26.1	DK 16.4	109.8
	(030541) Salmon, smoked, including fillets, \$12-22	IT 15.7	GB 12.1	US 10.9	73.6
	(030731) Mussels, shelled or not, live, fresh or chilled, \$2-7	US 36.3	AU 2.6	CN 1.5	43.5
	(030710) Oysters, \$6-13	US 5.8	CN 3.8	DE 3.1	28.2

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	(030739) Mussels, frozen, dried, salted or in brine, \$3-8	US 5.3	AE 7	CA 4	9.0
Dairy products, eggs, honey, edible animal products	(040490) Natural milk products nes, \$1-5	IT 56.7	EG 15.6	KR 14.3	207.9
	(040410) Whey, \$0-0	FR 59.5	CA 39	DE 21.5	201.6
	(040620) Cheese, grated or powdered, of all kinds, \$8-14	FR 132.5	ES 15.4	AT 10.7	194.0
	(041000) Edible products of animal origin nes, \$5-56	TH 45.9	MO 11	VN 3.6	68.2
	(040229) Milk and cream powder sweetened < 1.5% fat, \$7-14	IT 16.5	CN 3.9	AU 3.1	33.4
Products of animal origin, nes	(050510) Feathers and down used for stuffing, \$5-49	VN 72.6	JP 47.7	CN 23	219.5
	(050510) Feathers and down used for stuffing, \$0-5	CN 36.8	ES 7.8	HU 4.6	57.0
	(050690) Bones and horn-cores unworked or simply worked nes, \$0-5	BE 12.1	JP 5.3	US 4.1	27.6
Milling products, malt, starches, inulin, wheat gluten	(110813) Potato starch, \$0-0	NL 49.3	GB 37.7	KR 30.5	205.4
	(110520) Potato flakes, granules and pellets, \$1-2	CA 17.5	MY 6.6	JP 5	79.1
	(110720) Malt, roasted, \$0-0	KH 34.8	ZA 4.3	NL 3.3	67.7
	(110520) Potato flakes, granules and pellets, \$0-1	PL 12.5	FR 11.8	US 10	64.9
	(110811) Wheat, starch, \$0-0	NL 19.2	FR 11.5	DE 8.5	58.6

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Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120925) Seed, rye grass, for sowing, \$1-2	DE 22.8	KR 11.5	GB 3.1	53.6
	(120921) Seed, lucerne (alfalfa), for sowing, \$3-6	SA 33.1	DE 3.4	IT 3.2	50.3
	(121120) Ginseng roots, \$13-75	CN 21.8	US 9.3	IT 1.4	38.7
	(120922) Seed, clover, for sowing, \$2-5	CA 4.8	DE 4.8	US 3.9	20.9
	(120750) Mustard seeds, \$0-3	JP 4.3	DE 4.2	TH 2.6	18.1
Animal,vegetable fats and oils, cleavage products, etc	(151930) Industrial fatty alcohols, \$0-1	BE 57.9	FR 48.7	DE 38.4	224.8
	(151410) Canola, rape, colza or mustard oil, crude, \$0-2	SE 52.8	CN 38.1	DK 29.6	155.7
	(151930) Industrial fatty alcohols, \$1-4	JP 36.5	CA 30.2	NL 24.4	106.1
	(152090) Glycerol (glycerine), nes including synthetic glycerol, \$0-0	JP 23.8	DK 14.4	VN 10.1	90.8
	(151911) Stearic acid, \$0-2	PL 13.6	CA 12.2	BE 5.6	45.0
Meat, fish and seafood food preparations nes	(160241) Swine hams & cuts thereof, prepared or preserved, \$4-10	GB 62.3	CA 26.8	US 21.3	192.4
	(160249) Swine meat or offal nes, prepared,preserved, not live, \$8-14	DE 23.9	CA 16.8	FR 13.8	85.8
	(160210) Homogenized preparations of meat and meat offal, \$2-8	SA 39.7	BE 10.5	DE 2.6	67.6
	(160416) Anchovies, prepared or preserved, not minced, \$7-16	GB 10.5	ES 8.7	DE 4.2	28.6

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	(160430) Caviar and caviar substitutes prepared from fish eggs, \$14-115	IL 3.5	NL 2.9	UA 2.8	23.3
Sugars and sugar confectionery	(170210) Lactose and lactose syrup, \$5-11	IE 6.8	US 3.3	CN 2.6	19.4
	(170199) Refined sugar, in solid form, nes, pure sucrose, \$6-25	SA .8	FR .7	IN .7	3.8
Vegetable, fruit, nut, etc food preparations	(200870) Peaches, otherwise prepared or preserved, \$0-1	FR 13.7	UY 4.9	AU 2.9	33.1
Miscellaneous edible preparations	(210210) Yeasts, active, \$513-1336	FI .8	PL 0	RS 0	1.0
Residues, wastes of food industry, animal fodder	(230320) Beet-pulp, bagasse & other waste of sugar manufacture, \$0-0	MA 31.8	DK 31.7	SA 18.2	145.3