

Italy

Basic statistics

Current diversification (number of products)	26,220	Potential new products more complex (percentage)	89
Potential new products	297	Export opportunity in more complex products (percentage)	57
Potential new products more complex than the country's average	264	Import replacement opportunity in more complex products (percentage)	88

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Organic chemicals	33
Machinery & mech appliance etc	11
Plastics and articles thereof	10
Railway, tramway locomotives, rolling stock, equipment	9
Inorganic chemicals, precious metal compound, isotopes	8
Vehicles other than railway, tramway	8
Photographic or cinematographic goods	5
Copper and articles thereof	3
Optical, photo, technical, medical, etc apparatus	3
Live animals	2
Sum of others with smaller share	7

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	18
France	9
Italy	8
United Kingdom	7
China	5
Brazil	4
Rep. of Korea	4
Spain	3
India	3
Pakistan	3
Others	21

By regions

Region	Percent
Asia	29
Northern America	18
Western Europe	15
Southern Europe	13
Northern Europe	10
South America	6

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Live animals	91
Live trees, plants, bulbs, roots, cut flowers etc	4
Animal,vegetable fats and oils, cleavage products, etc	2

Fish, crustaceans, molluscs, aquatic invertebrates nes	2
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Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
USA	42
Portugal	14
Netherlands	11
Belgium	7
Lithuania	6
Luxembourg	3
China, Hong Kong SAR	3
China	3

By regions

Region	Percent
Northern America	42
Western Europe	21
Southern Europe	16
Northern Europe	9
Asia	9

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$0-62	US 15.1	PT 6.5	NL 5.1	35.8
	(010119) Horses, live except pure-bred breeding, \$289056-424711	US 4	HK 1.3	LU .6	6.2

Catalogue of Diversification Opportunities 2022

	(010519) Poultry, live except domestic fowls, < 185 grams, \$82-285	CD 0	CL 0	SC 0	0.0
Inorganic chemicals, precious metal compound, isotopes	(283311) Disodium sulphate, \$0-0	BR 48.1	CZ 9.7	GT 6.9	115.6
	(281820) Aluminium oxide, except artificial corundum, \$16-25	BE 14.1	SA 11	CN 4.2	34.5
	(281129) Inorganic oxygen compounds of non-metals nes, \$88-394	CN 2.9	JP .8	IT .6	5.9
	(282690) Complex fluorine salts except synthetic cryolite, \$41-89	GB 4	MY .2	MA 0	4.3
	(280530) Rare-earth metals, scandium and yttrium, \$423-2962	CN 1.4	IT .2	DE .1	1.7
Organic chemicals	(293490) Heterocyclic compounds, nes, \$1397-5698	US 300.4	GB 135.1	CH 29.6	509.6
	(293100) Organo-inorganic compounds, nes, \$84-455	ES 57.7	JP 6.6	SG 4.4	81.7
	(293229) Lactones, other than coumarins, \$301-465	NL 13.8	FR 11.1	IE 7.2	50.6
	(292390) Quarternary ammonium salts and hydroxides, nes, \$99-559	UZ 5	FI .8	HR .7	7.7
	(291613) Methacrylic acid, salts, \$11-22	AT 6.2	ZA .1	MW .1	6.4
Photographic or cinematographic goods	(370242) Film, rolls, except colour, width >610mm, length >200, \$0-0	KR 59.4	US 27.3	HK 2.6	91.2
	(370110) X-ray plates and films, \$0-7	JP 6.3	LK 1.8	CN 1.6	15.0
	(370120) Photographic instant print film in the flat, \$0-29	CA .5			0.5

Catalogue of Diversification Opportunities 2022

	(370252) Film, colour photo, rolls, width <16mm, >14 m long, nes, \$1-26	AU .1	CN .1	CH 0	0.2
	(370256) Photographic film in rolls, colour, width >35 mm, nes, \$0-2	CA .1			0.1
Plastics and articles thereof	(390220) Polyisobutylene in primary forms, \$0-1	FR 153.9	SG 13.4	CN 8.8	216.2
	(392290) Bathroom wares nes, of plastics, \$34-46	KR .4	TN .3	UA .2	1.5
	(392530) Plastic shutters and blinds (including Venetian), \$499-583	TR .7	FI .3	PH 0	1.0
Copper and articles thereof	(741021) Foil of refined copper, backed, t < 0.15mm, \$76-172	CN 37.6	KR 9	HK 7.4	70.5
Machinery & mech appliance etc	(840710) Aircraft engines, spark-ignition, \$8376928-1.36e+07	PH 42.9	BH 20	SG 14.3	85.5
	(848041) Moulds, injection or compression, for metals/carbides, \$69-152	TH 33.1	CN 3.5	MY 2.1	45.1
	(841112) Turbo-jet engines of a thrust > 25 KN, \$0-971693	ZA 37.8			37.8
	(844311) Reel fed offset printing machinery, \$895179-2471467	US 7.6	BE 4	SE 2.5	16.8
	(841290) Parts of hydraulic/pneumatic/other power engines, \$576-1115	FI 3	PL 2.2	NO 1	7.9
Railway, tramway locomotives, rolling stock, equipment	(860210) Rail locomotives, diesel-electric, \$2332139-5450186	PK 52.5	IN 43.3	AU 38.2	194.0
Vehicles other than railway, tramway	(870710) Bodies for passenger carrying vehicles, \$10851-27172	IT 154.3	DE 4.1	HK 1.2	161.7
	(870510) Mobile cranes, \$0-33973	DO 5.5			5.5

Catalogue of Diversification Opportunities 2022

	(870310) Snowmobiles, golf cars, similar vehicles, \$0-2650	DO 4.9			4.9
Optical, photo, technical, medical, etc apparatus	(902211) Medical X-ray apparatus, \$399028-773552	HK 9.8	BY 7.4	UY 5.1	30.5
	(902229) Non-medical apparatus using alpha/beta/gamma radiatio, \$14000-34565	CN 9.9	IN 4.7	TH 3.7	23.6
	(900510) Binoculars, \$6740-10151	SG 3.9	HU 0	AU 0	4.0
	(900729) Cinematographic projectors for film of >16 mm width, \$6056-8950	CL .2	RO .2	GB .1	0.9
	(900659) Photographic, other than cinematographic cameras nes, \$23355-32490	DE .3	KW .1	GB .1	0.6

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$0-62	US 15.1	PT 6.5	NL 5.1	35.8
	(010119) Horses, live except pure-bred breeding, \$289056-424711	US 4	HK 1.3	LU .6	6.2
	(010519) Poultry, live except domestic fowls, < 185 grams, \$82-285	CD 0	CL 0	SC 0	0.0
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030542) Herrings, smoked, including fillets, \$26-40	JM .6	FI 0	AE 0	0.7
	(030710) Oysters, \$67-127	SA 0	ZA 0	KR 0	0.0

Catalogue of Diversification Opportunities 2022

	(030562) Cod, salted or in brine, not dried or smoked, \$19-36	CL 0	GB 0	SG 0	0.0
Dairy products, eggs, honey, edible animal products	(040299) Milk and cream nes sweetened or concentrated, \$59-87	CL 0	ID 0	CR 0	0.0
Live trees, plants, bulbs, roots, cut flowers etc	(060230) Rhododendrons and azaleas, \$117-238	CN 1.6	FI .3	CZ 0	2.0
Edible vegetables and certain roots and tubers	(070420) Brussels sprouts, fresh or chilled, \$7-8	SA .1	SG .1	JP 0	0.2
Coffee, tea, mate and spices	(091091) Mixtures of spices, \$91-116	FI .2	HK 0	AU 0	0.2
Cereals	(100820) Millet, \$26-89	FI .1	GR 0	BB 0	0.1
Milling products, malt, starches, inulin, wheat gluten	(110819) Starches except wheat, maize, potato, manioc, \$76-94	FI 0	SG 0	MV 0	0.0
	(110820) Inulin, \$43-84	ES 0	FI 0	SV 0	0.0
Animal,vegetable fats and oils, cleavage products, etc	(151920) Acid oils from refining, \$10-19	SA .6	EG 0		0.6
	(150890) Refined ground-nut oil not chemically modified, \$139-274	FI .4	CN 0	IN 0	0.4
	(151211) Sunflower-seed or safflower oil, crude, \$34-55	FI .1	ES 0	SG 0	0.1
Miscellaneous edible preparations	(210210) Yeasts, active, \$1336+	KZ 0	CH 0	EG 0	0.1
Beverages, spirits and vinegar	(220590) Vermouth and other flavoured grape wines - pack > 2l, \$83-169	BE 0	GR 0	FR 0	0.0