

## N. Mariana Isds

### Basic statistics

Current diversification (number of products)	139	Potential new products more complex (percentage)	58
Potential new products	1,887	Export opportunity in more complex products (percentage)	17
Potential new products more complex than the country's average	1,089	Import replacement opportunity in more complex products (percentage)	.

### Potential new sectors for diversification (All products)

#### Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Electrical, electronic equipment	11
Plastics and articles thereof	9
Machinery & mech appliance etc	9
Articles of apparel, accessories, knit or crochet	6
Paper & paperboard, articles of pulp, paper and board	5
Articles of iron or steel	5
Articles of apparel, accessories, not knit or crochet	5
Optical, photo, technical, medical, etc apparatus	4
Pearls, precious stones, metals, coins, etc	3
Organic chemicals	3
Sum of others with smaller share	40

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	17
France	8
Germany	5
China	5
Thailand	4
United Kingdom	4
Italy	4
Japan	4
Russian Federation	3
Netherlands	3
Rep. of Korea	3
Others	26

By regions

Region	Percent
Asia	32
Northern America	20
Western Europe	19
Eastern Europe	8
Southern Europe	7
Northern Europe	7

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Cereal, flour, starch, milk preparations and products	23
Dairy products, eggs, honey, edible animal products	20

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Cocoa and cocoa preparations	15
Vegetable, fruit, nut, etc food preparations	12
Edible fruit, nuts, peel of citrus fruit, melons	10
Miscellaneous edible preparations	7
Live trees, plants, bulbs, roots, cut flowers etc	4
Edible vegetables and certain roots and tubers	3
Animal,vegetable fats and oils, cleavage products, etc	2
Sugars and sugar confectionery	2
Coffee, tea, mate and spices	1

### Top markets for potential new agri-business products (percentage of export opportunities)

#### By countries

Country	Percent
Russian Federation	13
USA	12
United Arab Emirates	7
United Kingdom	6
Germany	5
Japan	5
Thailand	4
France	4

#### By regions

Region	Percent
Asia	33
Eastern Europe	18
Northern America	15
Western Europe	14
Northern Europe	11
Southern Europe	3

China	3
Saudi Arabia	3
Netherlands	3
Canada	3
Others	19

## Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Organic chemicals	(290919) Acyclic ethers nes, derivatives of acyclic ethers, \$0-1	FR 260.9	MT 78.9	CN 45.8	638.0
	(292910) Isocyanates, \$1-5	IT 137.1	DE 134.3	ES 65.8	528.2
	(293359) Heterocyclic compounds with pyrimidine ring nes, \$34-398	DE 88.9	BR 51.9	IT 43.3	450.0
	(293369) Heterocyclic compds with an unfused triazine ring nes, \$2-15	BR 133.5	KR 117.8	IN 83.1	421.9
	(292249) Amino-acids nes, esters, salts thereof, \$0-3	US 107.8	FR 45.2	NL 33.7	295.5
Plastics and articles thereof	(390210) Polypropylene in primary forms, \$0-1	EG 323.9	ID 309.6	CN 224.9	1715.2
	(390190) Polymers of ethylene nes, in primary forms, \$0-1	CN 774.1	BR 202.9	MY 159.3	1671.2
	(390210) Polypropylene in primary forms, \$1-2	SG 357.8	BE 78.7	IN 64.7	939.2

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	(390690) Acrylic polymers nes, in primary forms, \$1-5	RU 119.4	TH 72	SA 61.4	691.6
	(390740) Polycarbonates, in primary forms, \$2-5	CZ 130.6	JP 122.4	US 62	597.8
Paper & paperboard, articles of pulp, paper and board	(480100) Newsprint, \$0-3	US 1748.1	IT 250.9	DE 221.2	2871.7
	(480252) Paper, fine, woodfree, 40 - 150 g/m2, uncoated, \$0-2	US 455.5	JP 208.2	PE 120.7	1572.6
	(481190) Paper, coated/impregnated/covered/coloured/printed ne, \$2-9	US 107.5	GB 93.6	RO 28.6	417.5
	(480300) Paper, household, sanitary, width > 36 centimetres, \$1-4	KE 38.3	TH 35.9	DE 24.8	345.4
	(481950) Containers, packing, nes of paper, \$2-11	IT 133.4	CA 47.9	ID 23.4	319.6
Articles of apparel, accessories, knit or crochet	(611593) Hosiery nes, synthetic fibres, knit, \$16-47	US 1437.8	GB 15.2	NL 14.3	1525.8
	(610230) Womens, girls overcoats, etc, manmade fibres, knit, \$13-39	FR 152.3	JP 127.8	ES 99.3	589.3
	(610832) Womens, girls nightdress or pyjama manmade fibre, kni, \$5-16	JP 110.2	FR 50.6	HK 48.7	412.8
	(610712) Mens, boys underpants or briefs, manmade fibre, knit, \$3-12	JP 207.4	US 80.2	FR 44.1	377.0
	(611130) Babies garments, accessories of synthetic fibres, kni, \$21-51	US 260.1	ES 16.5	GB 6	302.6
Articles of apparel, accessories, not knit or crochet	(620213) Womens, girls overcoats etc manmade fibre, not knit, \$0-25	RU 222.4	ES 44.2	AT 37.7	384.0

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	(620192) Mens, boys anoraks etc, of cotton, not knit, \$20-58	FR 81	US 66.5	JP 61.6	316.1
	(620444) Womens, girls dresses, of artificial fibres, not knit, \$0-12	ES 87.3	RU 52.9	US 33.4	293.8
	(620610) Womens, girls blouses & shirts, of silk, not knit, \$37-136	US 110.3	FR 67	GB 44.8	274.4
	(620113) Mens, boys overcoats of manmade fibres, not knit, \$0-32	KR 80.8	RU 48	IT 18	274.3
Pearls, precious stones, metals, coins, etc	(711319) Jewellery and parts of precious metal except silver, \$0-2099	CN 2053.8	KZ 30.8	AW 26.2	2183.0
	(711290) Waste/scrap, precious metals except pure gold/platinu, \$6-273	IT 930.3	GB 166.9	JP 103.4	1519.7
	(711311) Jewellery and parts, silver, including plated silver, \$0-514	US 295.5	CN 237.5	FR 46.2	651.2
	(711311) Jewellery and parts, silver, including plated silver, \$2422-5283	GB 206.7	FR 112.4	US 81.9	516.5
	(711719) Imitation jewellery nes of base metal including plate, \$223-506	FR 180.4	DE 32.1	IT 27	314.8
Articles of iron or steel	(730420) Casings, tubing and drill pipe, for oil drilling, \$1-9	NO 196.5	IN 120.9	KW 116.3	973.0
	(732290) Non-electric heaters (with fan), parts, of iron/steel, \$10-37	US 629.5	KZ 5.6	NL 4.8	677.7
	(730610) Pipe (oil/gas line) iron or steel nes, diameter <406m, \$1-9	EG 340.1	CA 30.2	NO 12	471.8
	(730630) Pipes etc nes, iron/steel welded nes,diameter <406.4m, \$0-1	FR 206.4	CZ 37.6	ES 34.1	468.6
	(730810) Bridges and bridge sections, iron or steel, \$2-7	LK 128.4	PH 66.1	ZM 48.9	390.1

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Machinery & mech appliance etc	(841199) Parts of gas turbine engines except turbo-jet/prop, \$0-56	US 839	FR 196.5	HU 96.1	1522.1
	(841191) Parts of turbo-jet or turbo-propeller engines, \$1950-4416	ES 335.1	NL 231.7	FR 142.9	1287.3
	(847989) Machines and mechanical appliances, \$2729-6609	JP 178.9	AE 171.9	IT 148.4	1135.4
	(842810) Lifts and skip hoists, \$10135-20661	RU 278.1	SG 55.5	FR 43.4	848.3
	(841430) Compressors for refrigerating equipment, \$0-83	DE 80.7	CZ 80.4	ES 79.7	548.0
Electrical, electronic equipment	(854290) Parts of electronic integrated circuits etc, \$415-947	TH 2040.7	MY 301.3	HK 75.9	2481.0
	(851290) Parts of cycle & vehicle light, signal, etc equipment, \$0-14	US 1677.9	FR 98.9	DE 62	1985.9
	(850910) Domestic vacuum cleaners, \$65-158	FR 592.1	RU 177.6	HK 92.7	1322.0
	(854460) Electric conductors, for over 1,000 volts, nes, \$5-27	US 271.6	PH 142.8	CN 86.1	1021.6
	(853720) Electrical control and distribution boards, > 1kV, \$18-83	KZ 109.4	TH 82.9	SG 74.7	882.0
Optical, photo, technical, medical, etc apparatus	(902750) Instruments nes using optical radiations, \$304-5957	CN 561.8	US 80.9	SG 42.1	770.6
	(901910) Massage and psychological aptitude-test apparatus, \$14-70	US 370.9	NL 23.9	VN 20.6	518.1
	(902290) Parts and accessories for radiation apparatus, \$93-418	JP 155.3	IN 70.1	IT 35.4	490.2
	(902920) Speed indicators, tachometers, stroboscopes, \$119-141	GB 139.7	KR 68.9	AT 54.8	486.4

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	(903039) Ammeters, voltmeters, ohm meters, etc, non-recording, \$0-28	US 350.7	IN 8.8	HK 6.6	376.5
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Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Dairy products, eggs, honey, edible animal product nes	(040690) Cheese except fresh, grated, processed or blue-veined, \$3-8	RU 769.9	DE 113.2	RO 97.5	1533.1
	(040500) Butter and other fats and oils derived from milk, \$4-6	RU 237.4	JP 34.3	ID 22.2	490.6
	(040490) Natural milk products nes, \$0-1	FR 25.6	DK 2	SK 1.8	41.2
Live trees, plants, bulbs, roots, cut flowers etc	(060299) Plants, live (including their roots),nes, \$0-1	DK 156.3	FR 143.7	IE 22.6	408.5
Edible vegetables and certain roots and tubers	(071080) Vegetables, frozen nes, uncooked steamed or boiled, \$1-3	US 75.1	JP 54.4	GB 23.9	227.5
	(071230) Mushrooms and truffles, dried, not further prepared, \$6-37	TH 39.4	IT 5.3	CA 3	57.9
	(071190) Vegetables nes and mixtures provisionally preserved, \$1-4	IT 6.4	BR 3.8	DE 3.3	30.6
Edible fruit, nuts, peel of citrus fruit, melons	(081190) Fruits and nuts (uncooked, steamed, boiled) frozen,ne, \$1-4	US 281.9	DE 81.9	CN 28.7	579.6
	(080410) Dates, fresh or dried, \$1-6	AE 317.2	NL 22.5	GB 20.5	406.2
Coffee, tea, mate and spices	(091091) Mixtures of spices, \$3-10	DE 20.3	MY 18.6	AE 11.2	95.7



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	(091030) Turmeric (curcuma), \$2-9	IN 2.5	US 2.1	AU 1.9	13.6
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120999) Seed, fruits and spores for sowing, nes, \$6-139	NL 4.9	JP 4.6	AU 3.8	35.3
Lac, gums, resins, vegetable saps and extracts nes	(130232) Mucilages & thickeners, from locust bean, guar seeds, \$3-14	IN 3.8	DE 3.6	GB 3.2	34.4
Animal,vegetable fats and oils, cleavage products, etc	(151790) Edible mix & preparations of animal & veg fat, oil ne, \$1-5	IE 36.4	KZ 26.7	BE 19.6	194.6
Sugars and sugar confectionery	(170490) Sugar confectionery not chewing gum, no cocoa content, \$7-14	CN 36.3	FR 19.6	FI 18.5	137.1
	(170290) Sugar nes, invert sugar, caramel and artificial honey, \$1-5	NL 20	SA 8.2	NZ 5.7	74.7
Cocoa and cocoa preparations	(180620) Chocolate and other food preps containing cocoa > 2 k, \$2-7	JP 120.9	US 103.2	GB 67.4	550.4
	(180631) Chocolate, cocoa preps, block, slab, bar, filled, >2k, \$4-12	AE 137.6	GB 89.1	US 30.5	492.9
	(180632) Chocolate, cocoa prep, block/slab/bar, not filled,>2k, \$4-12	US 43.9	RO 29.3	PL 29.1	359.9
	(180690) Chocolate/cocoa food preparations nes, \$11-22	ID 31.7	FI 24.7	ES 12.2	120.7
Cereal, flour, starch, milk preparations and products	(190190) Malt extract & limited cocoa pastrycooks products nes, \$1-4	TH 119.8	US 89.3	SN 65.7	668.0
	(190110) Infant foods of cereals, flour, starch or milk, retai, \$4-10	MO 181.1	VN 53.5	MY 32.9	604.8
	(190230) Pasta except uncooked or stuffed, \$1-3	CA 33.7	NL 33.4	CN 33	357.0

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		(190120) Mixes and doughs for bread, pastry, biscuits, etc., \$1-3	US 50.4	ES 24.6	GB 22.1	233.7
		(190120) Mixes and doughs for bread, pastry, biscuits, etc., \$0-1	FR 43.7	NL 36.2	CA 27	202.2
Vegetable, fruit, nut, etc food preparations		(200899) Fruit, edible plants nes otherwise prepared/preserved, \$6-12	CN 93.2	JP 58.1	TH 49.2	241.0
		(200520) Potatoes, prepared or preserved, not frozen/vinegar, \$2-6	NL 30.7	HK 23.5	US 21.1	213.1
		(200190) Veg, fruit, nuts nes prepared or preserved by vinegar, \$1-3	US 49.2	DE 32.4	GB 12.9	152.0
		(200490) Vegetables nes and mixtures, prepared, frozen, \$1-4	JP 32.4	US 22.9	GB 14.8	136.9
		(200290) Tomatoes nes, prepared or preserved, not in vinegar, \$0-1	TR 20.7	DE 11.6	MY 10.1	120.7
Miscellaneous edible preparations		(210610) Protein concentrates and textured protein substances, \$2-13	DE 32.2	CA 30.6	GB 26	227.4
		(210410) Soups and broths and preparations thereof, \$2-6	US 41.3	IT 19.8	NE 17.5	193.6
		(210320) Tomato ketchup and other tomato sauces, \$1-2	NO 12.9	SA 11.4	BW 9.4	125.1
		(210120) Tea and mate extracts, essences and concentrates, \$3-20	US 13.9	JP 12.1	TH 11.2	88.3
		(210420) Homogenised composite food preparations, \$2-8	US 12.5	KZ 6.8	PL 3.6	43.9