

Mexico

Basic statistics

Current diversification (number of products)	17,037	Potential new products more complex (percentage)	84
Potential new products	922	Export opportunity in more complex products (percentage)	62
Potential new products more complex than the country's average	771	Import replacement opportunity in more complex products (percentage)	.

Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Pharmaceutical products	12
Nickel and articles thereof	9
Machinery & mech appliance etc	9
Organic chemicals	8
Inorganic chemicals, precious metal compound, isotopes	7
Iron and steel	7
Pulp of wood, fibrous cellulosic material, waste etc	6
Optical, photo, technical, medical, etc apparatus	3
Meat and edible meat offal	3
Mineral fuels, oils, distillation products, etc	3
Sum of others with smaller share	33

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
USA	15
China	12
Germany	8
Italy	6
France	5
Netherlands	4
Rep. of Korea	3
Japan	3
United Kingdom	3
Others	22

By regions

Region	Percent
Asia	33
Western Europe	22
Northern America	17
Southern Europe	9
Northern Europe	7
Eastern Europe	7

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Meat and edible meat offal	19
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	16
Animal,vegetable fats and oils, cleavage products, etc	16
Fish, crustaceans, molluscs, aquatic invertebrates nes	14
Live animals	12

Dairy products, eggs, honey, edible animal product nes	6
Residues, wastes of food industry, animal fodder	6
Products of animal origin, nes	4
Milling products, malt, starches, inulin, wheat gluten	3
Meat, fish and seafood food preparations nes	2
Miscellaneous edible preparations	1
Cereals	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
Germany	23
China	10
USA	8
United Kingdom	5
Netherlands	5
Finland	4
Poland	4
Belgium	3
Russian Federation	3
Others	18

By regions

Region	Percent
Western Europe	35
Asia	21
Northern Europe	13
Eastern Europe	12
Northern America	9
Southern Europe	6

Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)	
		#1	#2	#3		
Meat and edible meat offal	(020739) Poultry cuts & offal, except livers, fresh or chilled, \$0-1	DE 247.8	RU 88.4	NL 76.9	612.0	
	(020311) Swine carcasses and half carcasses, fresh or chilled, \$2-3	AT 64.3	IT 57.1	CZ 46.6	272.6	
	(020742) Turkey cuts & offal, except livers, frozen, \$1-4	CN 35	RO 5.2	PE 4.6	95.6	
	(020319) Swine cuts, fresh or chilled, nes, \$0-2	HU 29.3	DK 15.9	GB 11.1	87.1	
	(021019) Swine meat, salted/dried/smoked ham/shoulder/bell, \$4-12	DK 32	GB 14.3	FR 13.1	87.0	
Mineral fuels, oils, distillation products, etc	(271312) Petroleum coke, calcined, \$0-0	AU 229.7	IN 172.9	NO 128.5	792.3	
	(270730) Xylole, \$0-0	CN 157.4	TH 74.5	IN 64.3	370.5	
	(270810) Pitch, \$0-1	US 89.1	BR 19.9	AU 14.4	167.7	
	(270710) Benzol, \$0-2	MY 15.2	BE 10.4	CA 8	51.7	
	(271114) Ethylene, propylene, butylene, butadiene, liquefied, \$0-20	FR 29.9	RS 1.3	AU .5	32.8	
	Inorganic chemicals, precious metal compound, isotopes	(280429) Rare gases other than argon, \$0-12	CN 158	JP 115.3	FR 103.4	687.1

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	(284290) Metallic salts of inorganic acids nes, except azides, \$22-52	CN 588.8	HK 17.7	KR 2.5	610.7
	(282520) Lithium oxide and hydroxide, \$12-38	JP 402.5	KR 161.6	ES 3.5	581.8
	(283691) Lithium carbonates, \$11-27	KR 376.7	US 57.9	DE 20.4	467.7
	(281830) Aluminium hydroxide, \$0-0	GB 32.8	ES 19.1	FR 8.7	132.4
Organic chemicals	(290122) Propene (propylene), \$0-7	US 191.3	FR 152	SK 97.5	645.0
	(294190) Antibiotics nes, in bulk, \$1435-5209	CN 172.5	IT 103	SG 28	382.3
	(290531) Ethylene glycol (ethanediol), \$0-0	ID 112	GB 96	VN 21.8	291.0
	(292429) Cyclic amides, derivatives, nes, salts thereof, \$89-203	US 135.3	CH 61	CN 17.1	267.8
	(291712) Adipic acid, its salts & esters, \$1-4	CA 121.8	JP 34.9	ES 23.5	208.7
Pharmaceutical products	(300439) Hormones nes, except contraceptives, in dosage, \$1544-4696	US 1677.7	IT 1501.4	NL 457.2	4200.4
	(300420) Antibiotics nes, in dosage, \$466-1644	US 781	CH 482.5	FR 91.6	1590.4
	(300432) Adrenal cortical hormones, in dosage, \$566-1947	DE 63.1	SA 47.2	KR 20.5	200.6
Pulp of wood, fibrous cellulosic material, waste etc	(470329) Chem wood pulp, soda/sulphate, non-conifer, bleached, \$0-0	CN 1133.3	NL 312.5	FI 190	2724.4
	(470500) Semi-chemical wood pulp, \$0-0	EG 114.5	NL 27.5	DE 15.8	178.3

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	(470429) Chem wood pulp, sulphite, non-coniferous, bleached, \$0-1	US 2.3	ET 1.2	ES .6	4.7
Iron and steel	(721912) Hot rolled stainless steel coil, w >600mm, t 4.75-10m, \$0-2	FR 186.5	IT 142.9	TR 34.9	447.2
	(720711) Rectangular iron or non-alloy steel bars, <.25%C, width< twice thicknes, \$0-3	TH 292.3	NG 52.6	LK 14.1	412.0
	(720110) Pig iron, non-alloy, <0.5% phosphorus, \$0-1	DE 92.8	KR 54	BY 42.7	288.5
	(721310) Hot rolled bar/rod grooved iron or non-alloy steel in irregular coils, \$0-0	AT 80.5	YE 63.1	SG 22.9	262.7
	(722550) Cold rolled alloy-steel, width >600mm, nes, \$0-0	CO 76	FR 65.1	IT 18.3	199.7
Nickel and articles thereof	(750210) Nickel unwrought, not alloyed, \$13-16	CN 985.7	US 879.2	DE 461.3	3935.8
	(750210) Nickel unwrought, not alloyed, \$0-13	MY 252.7	IN 103.9	FR 78.2	528.7
	(750712) Tubes and pipe, nickel alloy, \$96-200	US 48.1	CN 28.5	SG 4.3	84.0
	(750610) Plates, sheet, strip and foil, nickel, not alloyed, \$20-104	DE 7.4	KR 3.5	US 2.8	20.5
	(750610) Plates, sheet, strip and foil, nickel, not alloyed, \$104-228	FR .6	US .2	PL .1	1.4
Machinery & mech appliance etc	(845811) Horizontal numerically controlled metal work lathes, \$118730-265948	US 85.7	IT 41	CN 30.8	301.7
	(842240) Packing or wrapping machinery nes, \$66673-180950	CN 129.9	CA 54.7	AU 39.4	282.2
	(842620) Tower cranes, \$63322-117540	RU 68.5	SG 31.8	GB 19.9	268.4

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	(842691) Cranes designed for mounting on road vehicles, \$35478-75354	GB 129.6	DE 45.7	CA 33.9	258.4
	(841989) Machinery for treatment by temperature changes, \$28821-105099	PK 149.6	CN 56.4	IN 24.3	241.7
Optical, photo, technical, medical, etc apparatus	(900130) Contact lenses, \$0-1	US 445.7	JP 124.8	BE 79.7	886.2
	(901320) Lasers, other than laser diodes, \$5888-14524	US 378.7	TH 10	MY 8.9	408.6
	(900390) Parts of frames and mountings for spectacles etc, \$298-681	IT 87.3	FR 26.7	CN 24.4	161.4
	(900510) Binoculars, \$0-33	US 12.4	CA 10.6	DE 5.2	45.1
	(902211) Medical X-ray apparatus, \$399028-773552	HK 9.8	BY 7.4	UY 5.1	30.5

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Live animals	(010391) Swine, live except pure-bred breeding < 50 kg, \$62-82	DE 405.1	PL 93.9	ES 74	656.5
	(010392) Swine, live except pure-bred breeding > 50 kg, \$165-223	DE 86	GB 56.8	HU 48	300.7
	(010519) Poultry, live except domestic fowls, < 185 grams, \$6-8	CA .3	EG .1	BR .1	0.5
Meat and edible meat offal	(020739) Poultry cuts & offal, except livers, fresh or chilled, \$0-1	DE 247.8	RU 88.4	NL 76.9	612.0

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	(020311) Swine carcasses and half carcasses, fresh or chilled, \$2-3	AT 64.3	IT 57.1	CZ 46.6	272.6
	(020742) Turkey cuts & offal, except livers, frozen, \$1-4	CN 35	RO 5.2	PE 4.6	95.6
	(020319) Swine cuts, fresh or chilled, nes, \$0-2	HU 29.3	DK 15.9	GB 11.1	87.1
	(021019) Swine meat, not salted/dried/smoked ham/shoulder/bell, \$4-12	DK 32	GB 14.3	FR 13.1	87.0
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030212) Salmon fresh or chilled, whole, \$7-12	FI 263.3	US 69.4	CN 67.8	687.5
	(030614) Crabs, frozen, \$24-51	US 142.9	FR 10.1	DE 2.9	167.8
	(030322) Salmon Atlantic or Danube, frozen, whole, \$5-10	KZ 27.7	PH 26.1	DK 16.4	109.8
	(030310) Salmon, Pacific, frozen, whole, \$4-10	CA 25.6	DE 21.2	VN 13.6	106.9
	(030739) Mussels, frozen, dried, salted or in brine, \$3-8	US 5.3	AE .7	CA .4	9.0
Dairy products, eggs, honey, edible animal product nes	(040410) Whey, \$0-0	FR 59.5	CA 39	DE 21.5	201.6
	(040630) Cheese processed, not grated or powdered, \$7-12	GB 80.1	AE 24.7	KR 12.4	161.7
	(040130) Milk and cream not concentrated nor sweetened < 6% fa, \$3-5	SG 5.6	ID 4.8	NZ 3.2	34.4
	(041000) Edible products of animal origin nes, \$0-5	NL 9.7	GB 5.7	TH 5.2	25.5
	(040640) Cheese, blue-veined, \$6-11	AT 4.4	UA 2.9	NZ 2.4	24.1

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Products of animal origin, nes	(050510) Feathers and down used for stuffing, \$5-49	VN 72.6	JP 47.7	CN 23	219.5
	(050510) Feathers and down used for stuffing, \$0-5	CN 36.8	ES 7.8	HU 4.6	57.0
	(051000) Ambergris, civet, musk, etc for pharmaceutical use, \$0-3	IT 4.7	FR 1.9	UY .6	8.7
Edible fruit, nuts, peel of citrus fruit, melons	(080120) Brazil nuts, fresh or dried, \$6-12	CA 9	CH 1.9	DE 1.8	24.7
Cereals	(100200) Rye, \$0-1	US 75.3	BY 2.8	ES 2.7	88.4
Milling products, malt, starches, inulin, wheat gluten	(110720) Malt, roasted, \$0-0	KH 34.8	ZA 4.3	NL 3.3	67.7
	(110900) Wheat gluten, \$1-2	HU 11.5	ES 9.8	AU 7.6	66.2
	(110811) Wheat, starch, \$0-0	NL 19.2	FR 11.5	DE 8.5	58.6
	(110811) Wheat, starch, \$0-1	FI 13.5	GB 3.7	US 2.8	30.6
	(110311) Wheat meal, \$1-3	NG 4.2	PL 2.3	US .6	7.8
Oil seed, oleagic fruits, grain, seed, fruit, etc, nes	(120500) Rape or colza seeds, \$0-8	DE 741.5	US 227	GB 42.4	1102.2
	(120925) Seed, rye grass, for sowing, \$1-2	DE 22.8	KR 11.5	GB 3.1	53.6
	(120921) Seed, lucerne (alfalfa), for sowing, \$3-6	SA 33.1	DE 3.4	IT 3.2	50.3
	(121120) Ginseng roots, \$13-75	CN 21.8	US 9.3	IT 1.4	38.7
	(121291) Sugar beet, \$0-3	LV 1.5	HU 1.3	SI .9	4.4

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Vegetable materials, products nes	plaiting vegetable	(140110) Bamboos used primarily for plaiting, \$0-4	IN 17.2	EG 1.6	GB 1.4	22.3
Animal,vegetable fats and oils, cleavage products, etc		(151410) Canola, rape, colza or mustard oil, crude, \$0-0	CN 271.7	BE 101.4	NL 59.1	703.1
		(152010) Glycerol (glycerine), crude and glycerol waters & lye, \$0-0	CN 229.3	IN 12.4	DK 11	261.1
		(151930) Industrial fatty alcohols, \$0-1	BE 57.9	FR 48.7	DE 38.4	224.8
		(151610) Animal fats, oils, fractions, hydrogenated, esterifie, \$1-21	GB 6.8	DE 6.5	AU 6.1	27.6
		(151912) Oleic acid, \$1-3	JP 10.4	MY 2.5	ZA .8	16.4
Meat, fish and seafood food preparations nes		(160210) Homogenized preparations of meat and meat offal, \$2-8	SA 39.7	BE 10.5	DE 2.6	67.6
		(160416) Anchovies, prepared or preserved, not minced, \$7-16	GB 10.5	ES 8.7	DE 4.2	28.6
		(160430) Caviar and caviar substitutes prepared from fish eggs, \$14-115	IL 3.5	NL 2.9	UA 2.8	23.3
		(160430) Caviar and caviar substitutes prepared from fish eggs, \$0-14	FR 11.1	KR 2.4	UA 2.1	22.4
		(160412) Herrings, prepared or preserved, not minced, \$3-6	CZ 3.7	UA 3.4	FI 2.8	18.6
Miscellaneous preparations	edible	(210500) Ice cream and other edible ice, \$5-10	US 10.8	NL 8.9	HK 6.1	56.5
Residues, wastes of food industry, animal fodder		(230320) Beet-pulp, bagasse & other waste of sugar manufacture, \$0-0	MA 31.8	DK 31.7	SA 18.2	145.3

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	(230310) Residues of starch manufacture and similar residues, \$0-1	EG 83.8	CL 12.1	RU 11.7	143.2
	(230110) Flour or meal, pellet of meat or offal for animal fee, \$0-0	MY 19.3	MM 17.9	US 10.4	108.5
	(230320) Beet-pulp, bagasse & other waste of sugar manufacture, \$0-0	TR 17.8	NL 12.6	GR 5.1	46.8