

## Slovenia

### Basic statistics

Current diversification (number of products)	14,154	Potential new products more complex (percentage)	79
Potential new products	922	Export opportunity in more complex products (percentage)	67
Potential new products more complex than the country's average	727	Import replacement opportunity in more complex products (percentage)	71

### Potential new sectors for diversification (All products)

Sectors with higher export opportunities (percentage of export opportunities)

Product	Percent
Vehicles other than railway, tramway	27
Machinery & mech appliance etc	15
Organic chemicals	9
Electrical, electronic equipment	6
Iron and steel	5
Optical, photo, technical, medical, etc apparatus	5
Miscellaneous chemical products	4
Furniture, lighting, signs, prefabricated buildings	3
Rubber and articles thereof	2
Plastics and articles thereof	2
Sum of others with smaller share	21

Top markets for potential new products (percentage of export opportunities)

By countries

Country	Percent
China	12
USA	11
Germany	10
United Kingdom	5
France	5
Italy	3
India	3
Switzerland	3
China, Hong Kong SAR	3
Singapore	3
Others	25

By regions

Region	Percent
Asia	36
Western Europe	22
Northern America	12
Northern Europe	11
Southern Europe	6
Eastern Europe	6
South America	3

Potential new sectors for diversification (Agri-business products)

Sectors with higher export opportunities (percentage of export opportunities in agri-business)

Product	Percent
Dairy products, eggs, honey, edible animal product nes	36
Animal,vegetable fats and oils, cleavage products, etc	18
Fish, crustaceans, molluscs, aquatic invertebrates nes	13

Residues, wastes of food industry, animal fodder	10
Lac, gums, resins, vegetable saps and extracts nes	7
Milling products, malt, starches, inulin, wheat gluten	7
Meat, fish and seafood food preparations nes	5
Edible fruit, nuts, peel of citrus fruit, melons	2
Meat and edible meat offal	1
Miscellaneous edible preparations	1

Top markets for potential new agri-business products (percentage of export opportunities)

By countries

Country	Percent
France	17
USA	12
Egypt	7
United Kingdom	7
Germany	6
Thailand	5
Belgium	5
United Arab Emirates	3
Russian Federation	3
Spain	3

By regions

Region	Percent
Western Europe	29
Asia	20
Northern America	15
Northern Europe	11
Eastern Europe	9
Northern Africa	7
Southern Europe	4

Others	19
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## Potential new products for diversification

Potential new products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Organic chemicals	(293390) Heterocyclic compounds with N-hetero-atom(s) only, nes, \$278-660	IE 383.8	SI 116.7	DE 64.2	699.9
	(293219) Heterocyclic compounds with unfused furan ring, nes, \$0-20	NL 154.7	IT 27.9	GB 18.8	236.2
	(293410) Heterocyclic compounds with an unfused thiazole ring, \$34-246	BR 53.6	CA 49.6	US 23.4	197.6
	(290330) Fluor-/brom-/iodin-ated derivs of acyclic hydrocarbon, \$0-5	NL 79.6	GB 16.6	BR 14	181.9
	(290930) Aromatic ethers, derivatives, \$8-43	JP 54.2	KR 16.1	US 13.3	138.2
Miscellaneous chemical products	(381512) Supported catalysts, precious metal based, \$204-452	CZ 229.1	SG 130.1	DE 65	701.5
	(381800) Chemical element/compound wafers doped for electronic, \$743-1791	SG 317	JP 54	US 52.5	504.2
	(380130) Carbonaceous pastes for electrodes, furnace linings, \$0-10	KR 14.5	NO 13.5	ID 7.9	69.0
	(381590) Reaction initiators, accelerators, catalysts, nes, \$50-193	UZ 35.9	EG 14.5	FR 4.8	68.5
	(380590) Terpenic oils nes, crude dipentene, paracymene, \$3-11	ID 7.3	AE 5.2	IN 2.9	35.1

Catalogue of Diversification Opportunities 2022

Plastics and articles thereof	(392119) Sheet etc, cellular of plastics nes, \$37-52	CN 59.7	HU 46.3	MY 35.7	185.9
	(390230) Propylene copolymers in primary forms, \$2-3	FR 31.2	CN 17.8	ZA 14.3	136.6
	(390290) Polymers of propylene, olefins nes in primary forms, \$5-10	CN 48.4	KR 26.2	AT 9.7	133.8
	(390799) Polyesters nes, in primary forms, \$6-13	JP 101.8	IT 4.9	FR 3.9	124.9
	(390740) Polycarbonates, in primary forms, \$5-9	US 46.3	KR 44.7	CR 5.7	115.2
Rubber and articles thereof	(401199) Pneumatic tyres new of rubber nes, \$497-1170	ID 207.4	JP 43.4	BR 28.8	365.8
	(400239) Halo-isobutene-isoprene rubber (CIIR/BIIR), \$0-2	BE 59.2	CN 51.8	US 43	208.0
	(401120) Pneumatic tyres new of rubber for buses or lorries, \$348-762	CN 20.3	US 4.1	UA 3.9	50.1
	(401191) Pneumatic tyres new of rubber nes, herring-bone tread, \$365-693	DK 7.8	ES 6.1	CH 3.1	33.1
	(400291) Synthetic rubber or factice latex from oils, nes, \$1-14	LK 10.8	VN 6.9	ID 1.8	28.1
Iron and steel	(721914) Hot rolled stainless steel coil, w >600mm, t <3mm, \$0-2	FR 279.5	IN 141.4	JP 9.4	440.7
	(720821) Hot rolled iron or non-alloy steel, coil,width >600mm, t >10mm, nes, \$0-0	SA 90.4	JP 56	TR 40.9	438.8
	(720922) Cold rolled iron or non-alloy steel, coil, width >600mm, t 1-3mm, nes, \$0-0	RU 66.9	CZ 64.6	NL 50.5	325.4

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	(721733) Wire, iron or non-alloy steel, of base metal plated/coated nes, >0.6%C, \$0-1	JP 14.1	RO 13.1	DE 13	103.1
	(722100) Bar or rod, stainless steel, hot rolled, coiled, \$2-10	CN 13.4	TH 9.2	FI 6.7	64.0
Machinery & mech appliance etc	(843410) Milking machines, \$673-51879	DE 109	FR 68.7	NL 30.2	374.1
	(841810) Combined refrigerator-freezers, two door, \$1081-2714	US 307.3	FI 17.8	HK 9.4	341.4
	(847050) Cash registers, \$784-1765	US 253.1	GB 48.2	CA 15	340.1
	(845811) Horizontal numerically controlled metal work lathes, \$118730-265948	US 85.7	IT 41	CN 30.8	301.7
	(847710) Injection-moulding machines for rubber or plastic, \$0-10602	ES 90.2	IN 52.9	MY 26	282.5
Electrical, electronic equipment	(854290) Parts of electronic integrated circuits etc, \$947-1258	HK 106.5	ID 99.8	MY 36.7	271.9
	(851631) Electric hair dryers, \$92-273	CN 136	IT 6.1	ES 2.4	150.3
	(850213) Generating sets, diesel, output > 375 kVA, \$87805-173310	PK 39.5	IT 12.3	GB 11.3	145.4
	(851230) Sound signalling equipment, \$0-8	US 114.4	DE 5.3	MY .8	123.6
	(854020) Television camera tubes and other photo-cathode tubes, \$197-2008	US 76.4	GR 17	GB 7.8	112.8
Vehicles other than railway, tramway	(870390) Automobiles nes including gas turbine powered, \$34827-71594	CN 2503.4	DE 2123	GB 1078.3	9187.7

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	(871140) Motorcycles, spark ignition engine of 500-800 cc, \$6951-13487	US 46.9	DE 42.9	CA 15.8	164.9
	(870323) Automobiles, spark ignition engine of 1500-3000 cc, \$0-9948	ZA 138			138.0
	(870600) Motor vehicle chassis fitted with engine, \$0-2299	CA 27.4	PL 9.3	HU 4.7	51.1
	(871610) Trailers for housing or camping, \$0-1984	IT 4.3	HU 4.1	CL .5	10.7
Optical, photo, technical, medical, etc apparatus	(901380) Optical devices, appliances and instruments, nes, \$0-10	HK 677.7	US 11	MY 7.6	698.3
	(902211) Medical X-ray apparatus, \$51451-121637	RU 136.6	FR 114.7	BR 88	680.8
	(901310) Telescopes for arms/other equipment, periscopes, \$0-148	US 122.8	CA 6.7	AU 3	138.0
	(901600) Balances of a sensitivity of 50 milligram or better, \$185-393	US 52.7	FR 5.4	JP 5.1	75.1
	(901811) Electro-cardiographs, \$16-1100	CH 29.2	IN 7.9	US 4.7	63.9
Furniture, lighting, signs, prefabricated buildings	(940110) Seats, aircraft, \$631-15080	US 446.8	FR 115.9	DE 98.7	982.5
	(940120) Seats, motor vehicles, \$331-737	BR 17.7	AU 15.4	CN 9.5	52.3
	(940560) Illuminated signs, illuminated nameplates etc, \$100-125	CH 6.8	SE 1.4	DE 1.4	14.0
	(940591) Lamp and lighting fitting parts of glass, \$124-336	DE .9	FI .9	JP .9	4.2
	(940410) Mattress supports, \$23-65	GR .9	BE .2	HK .2	2.2

Potential new agri-business products with higher export opportunity and top 3 growing markets

Product category	(HS code) Product description, unit price range	Top growing markets (USD million)			Export opportunity (USD million)
		#1	#2	#3	
Meat and edible meat offal	(020641) Swine livers, frozen, \$0-0	CN 3.4	RO .7	UA .7	8.0
Fish, crustaceans, molluscs, aquatic invertebrates nes	(030614) Crabs, frozen, \$24-51	US 142.9	FR 10.1	DE 2.9	167.8
	(030250) Cod, fresh or chilled, whole, \$0-5	FR 3.5	DE 3.4	LV 1.5	10.9
Dairy products, eggs, honey, edible animal product nes	(040620) Cheese, grated or powdered, of all kinds, \$8-14	FR 132.5	ES 15.4	AT 10.7	194.0
	(040630) Cheese processed, not grated or powdered, \$7-12	GB 80.1	AE 24.7	KR 12.4	161.7
	(041000) Edible products of animal origin nes, \$5-56	TH 45.9	MO 11	VN 3.6	68.2
	(040610) Fresh cheese, unfermented whey cheese, curd, \$6-10	AE 11.5	NZ 7.3	US 6.4	51.0
	(040891) Eggs, bird, not in shell, dried, \$4-6	DK 4.4	AU 3.7	ID 2.3	22.2
Edible fruit, nuts, peel of citrus fruit, melons	(080120) Brazil nuts, fresh or dried, \$6-12	CA 9	CH 1.9	DE 1.8	24.7
Milling products, malt, starches, inulin, wheat gluten	(110900) Wheat gluten, \$1-2	HU 11.5	ES 9.8	AU 7.6	66.2
	(110811) Wheat, starch, \$0-1	FI 13.5	GB 3.7	US 2.8	30.6
Lac, gums, resins, vegetable saps and extracts nes	(130220) Pectic substances, pectinates, pectates, \$0-12	DO 22.4	DE 15.9	IN 3.7	75.5



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	(130231) Agar-agar, \$16-57	TH 8.9	IN 2.1	VN 1.6	21.1
Animal,vegetable fats and oils, cleavage products, etc	(151930) Industrial fatty alcohols, \$0-1	BE 57.9	FR 48.7	DE 38.4	224.8
	(150600) Animal fats,oils,fractions not chemically modified ne, \$0-37	CA 8.5	KR 2.5	PH .8	15.4
	(151919) Industrial monocarboxylic fatty acids, nes, acid oils, \$3-7	KR 2.8	MA 1.4	CN 1.1	8.8
	(151911) Stearic acid, \$2-4	HU .7	BG .4	EG .3	2.4
Meat, fish and seafood food preparations nes	(160412) Herrings, prepared or preserved, not minced, \$0-3	RU 8.1	RO 7.4	EE 5.4	31.3
	(160430) Caviar and caviar substitutes prepared from fish eggs, \$0-14	FR 11.1	KR 2.4	UA 2.1	22.4
	(160412) Herrings, prepared or preserved, not minced, \$3-6	CZ 3.7	UA 3.4	FI 2.8	18.6
Sugars and sugar confectionery	(170199) Refined sugar, in solid form, nes, pure sucrose, \$6-25	SA .8	FR .7	IN .7	3.8
	(170210) Lactose and lactose syrup, \$11-15	QA .1	CL .1	MY .1	0.3
Vegetable, fruit, nut, etc food preparations	(200960) Grape juice or must not fermented or spirited, \$61-79	CN .1	LK 0	FI 0	0.1
Miscellaneous edible preparations	(210310) Soya sauce, \$4-8	FR 4.4	ES .6	GB .5	8.8
	(210330) Mustard flour or meal and prepared mustard, \$4-7	US 2.9	JP 1.3	GR .7	8.2
	(210410) Soups and broths and preparations thereof, \$16-36	FI .8	FR .3	MN .1	1.9

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	(210230) Baking powders, prepared, \$5-10	EC .2	BW .1	EG .1	1.1
Residues, wastes of food industry, animal fodder	(230310) Residues of starch manufacture and similar residues, \$0-1	EG 83.8	CL 12.1	RU 11.7	143.2